



CREDIT INVESTOR PRESENTATION

September 2026

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- general economic conditions (uncertainty related to geopolitics fueled by recent US-Iran conflict, growing impact of climate change);
- legal, regulatory, financial and governmental risks related to the businesses;
- certain risks related to the media industry (including, without limitation, technological risks, particularly generative AI);
- the cyclical nature of some of the businesses.

These risk factors and uncertainties are further developed in the "risk factors" section of the Universal Registration Document (the current version being available on the website of Lagardère SA, in the Shareholders and Investors' section, and on the AMF's website).

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This presentation may include certain information on specific transactions that shall be considered as projects only and may remain subject to certain approvals and other conditions.

TODAY'S SPEAKERS

Grégoire CASTAING,
*Deputy CEO
in charge of Finance*

- Joined Lagardère as Deputy CEO in charge of Finance in 2024
- Previously served Canal+ as Deputy CEO in charge of Finance and Strategy as well as a member of the Executive Board
- Also serving as Deputy CEO of Louis Hachette Group

Emmanuel RAPIN,
*Head of Financing,
Treasury & IR*

- Joined Lagardère in 2012 as Group Treasury, Financing and Insurance Director
- Head of Financing and Investor Relations since 2020

AGENDA

#	Topic	Page
1	GROUP OVERVIEW	5
2	LAGARDÈRE PUBLISHING	7
3	LAGARDÈRE TRAVEL RETAIL	13
4	LAGARDÈRE LIVE	19
5	H1 2026 GROUP RESULTS & FINANCING PROFILE	23
6	OUTLOOK	32
7	TRANSACTION OVERVIEW	35
	Appendix	38
	Full Year 2025 financial statements	40
	Glossary	48

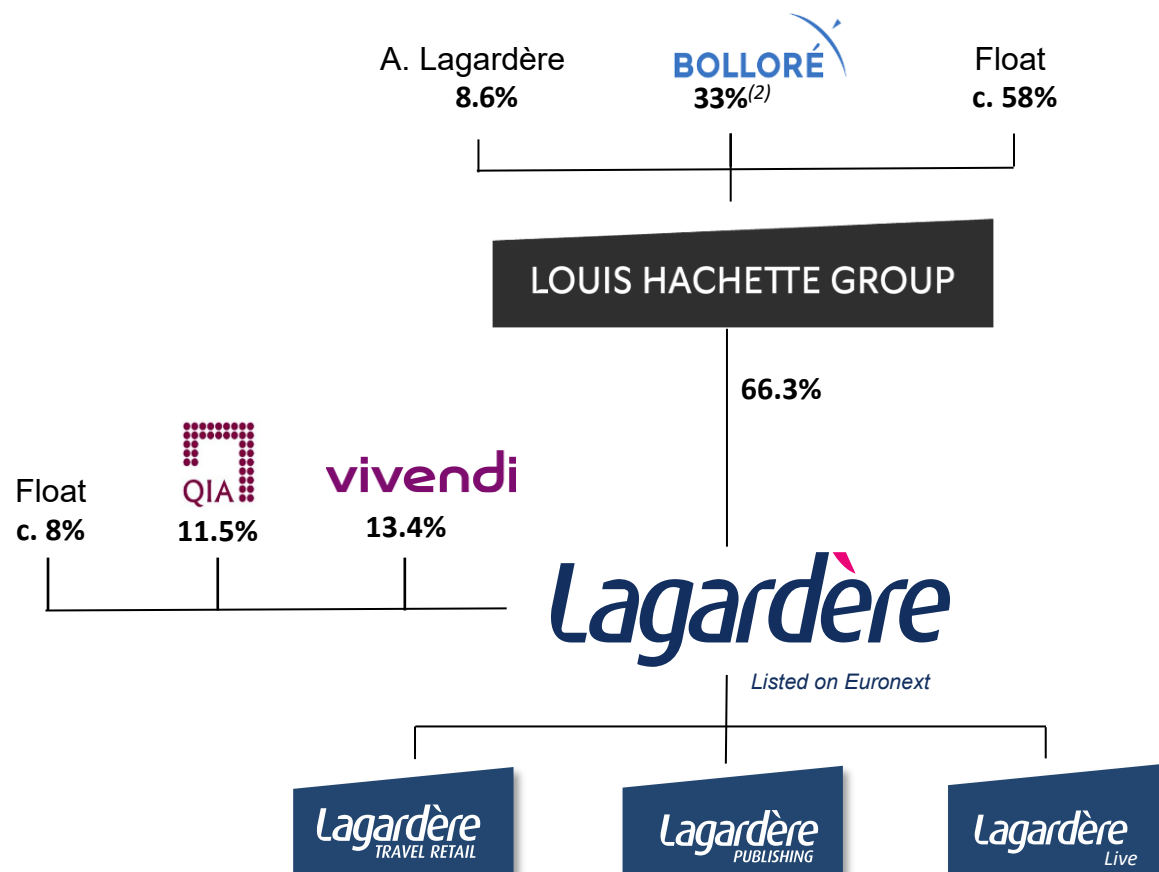


GROUP OVERVIEW



LAGARDÈRE SA OWNERSHIP STRUCTURE⁽¹⁾

As of 30 June 2026



- Lagardère key figures:

€9.4bn
Revenue in 2025

33,000
Employees

≈ 50
Countries

- Since 2024 with the creation of Louis Hachette Group, Lagardère SA is well positioned to bear the fruits of its strategy of transitioning to an **agile and diversified group focused on two profitable and leading businesses.**
- This strategy is supported by a **reference shareholder, the Bolloré family**, bringing stability and fresh impetus.

1) Expressed as percentage of share capital
2) Including direct and indirect holdings

RESILIENT AND ATTRACTIVE PUBLISHING MARKET BENEFITTING FROM FAVOURABLE TRENDS

A resilient and attractive market which benefits from structural tailwinds



Long term resilience: books deeply rooted in all cultures



Sub vertical dynamics (audiobooks, romance, coloring books, etc...)
Emerging markets (Latam, Africa, India, ...)



Fragmented market: opportunities for bolt-on acquisitions and to participate to market consolidation



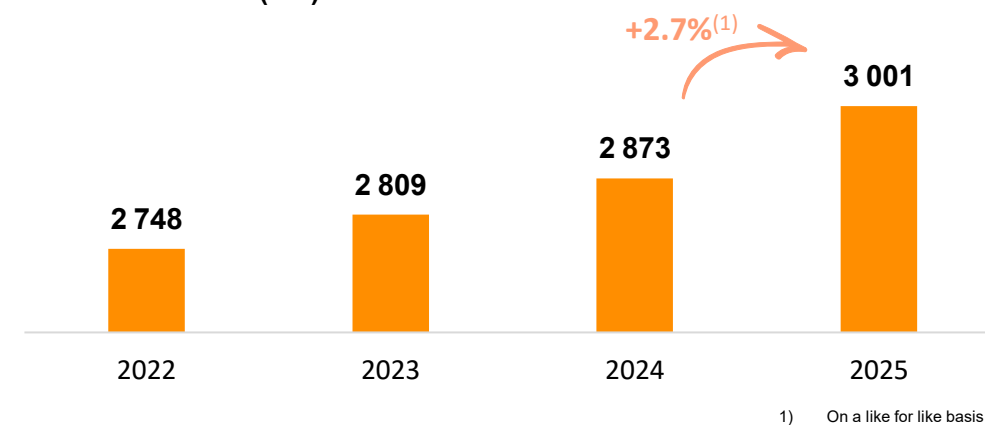
Digital opportunities: new usages (audiobooks, ebooks,...) and increased productivity (AI)



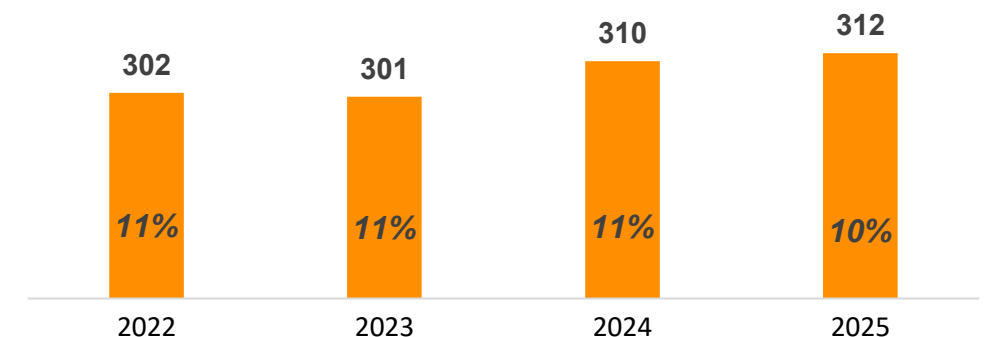
Diversified in growth segments: partworks and boardgames

A multi-polar footprint on markets reflected on the operational trend for Lagardère Publishing over the last years

Revenue trend (€m)



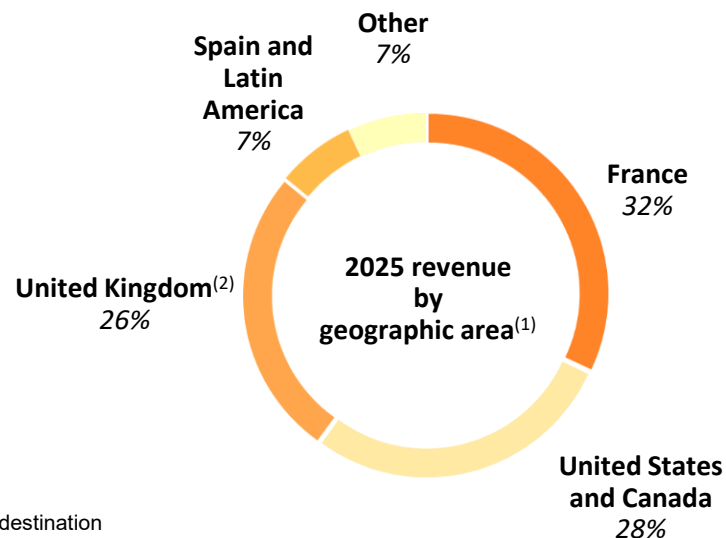
Recurring EBIT (€m) and margin (% of revenue) trend



#3 GLOBAL POSITION WITH 2/3 OF REVENUE FROM INTERNATIONAL

#3 consumer publishing group worldwide

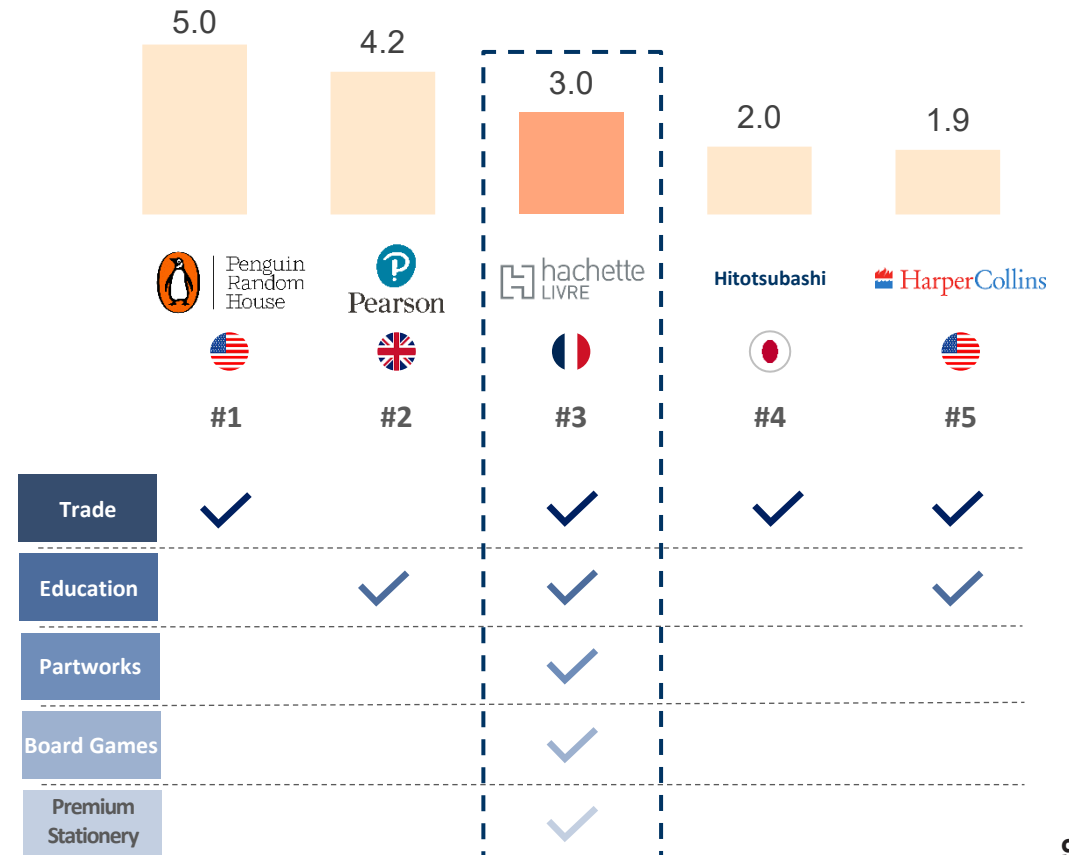
- #1 publishing group in **France**,
- #2 in the **United Kingdom**,
- #3 in the **United States** and **Spain**
- #1 publisher of **partworks** worldwide
- #2 in **premium stationery** worldwide and in **board games** in France



- 1) By destination
2) Including Ireland, Australia and New Zealand
3) 2025, in €Bn

The most diversified group among the publishing giants in a very fragmented market

Ranking of the consumer book publishing industry ⁽³⁾



H1 2026: RESILIENT PERFORMANCE THANKS TO THE STRENGTH OF ITS DIVERSIFIED BUSINESSES

H1 2026 revenue
€1,343m

-0.4% reported
+1.3% LFL

H1 2026 LFL variations:

France: -1.6%

- Growth in General Literature fuelled by the success of G. Musso (*Le Crime du Paradis*) and P. Lemaitre (*Les Belles Promesses*), together with strong momentum for Le livre de poche and Audiolib
- Decline in Illustrated Books following the strong H1 2025 performance of S. Rivens (*Lakestone 2*) and *Stitch*, along with the decline in Travel guide sales

UK: -1.2%

- Challenging comparable following H1 2025 growth of +4%, driven by R. Yarros (*Onyx Storm*).
- Robust backlist sales with F. McFadden (*The Housemaid*) and M. O'Farrell (*Hamnet*), as well as contributions from new releases by A. Oseman (*Heartstopper Vol. 6*) and F. Knapp (*The Names*)

USA: +1.3%

- Dynamic new release programme including S. Sorensen (*Dire Bound/Fury Bound* Deluxe editions), J. Patterson & V. Davis (*Judge Stone*) and A. Jimenez (*The Night We Met*)
- Audiobook sales continued to support growth

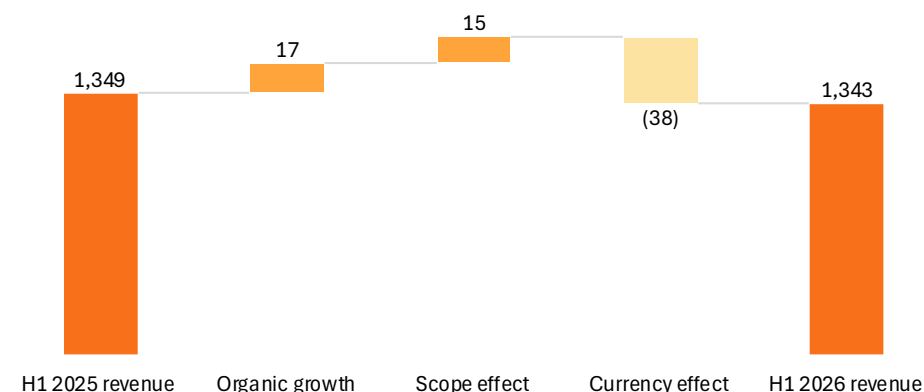
Spain/Latin America: +13%

- Spain: early start to the textbook campaign and continued growth in paperback
- Latam: growth of both Education and Trade

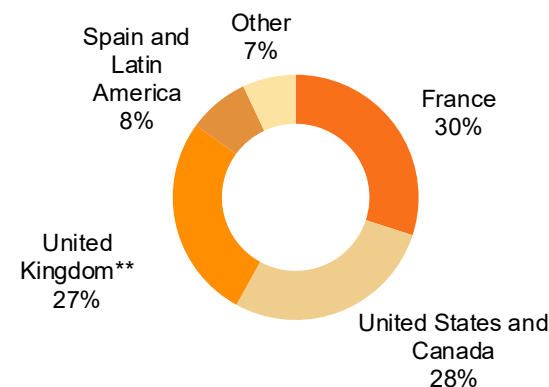
Partworks: +6.5%. Strong performance in Italy, Poland and Japan

Board Games: +9%. Growth supported by the continued success of *Flip 7*

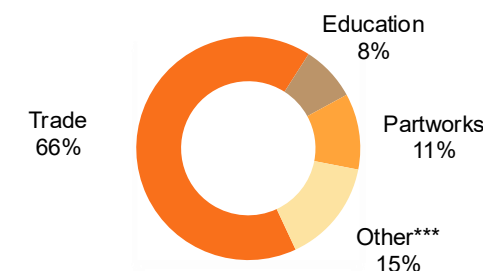
Revenue trend (€m)



Revenue by geographic area*



Revenue by business



* By origin

** Including Ireland, India, Australia and New Zealand.

*** Including Board Games, Sales & Distribution

H1 2026: SOLID RECURRING EBIT

H1 2026 Rec. EBIT

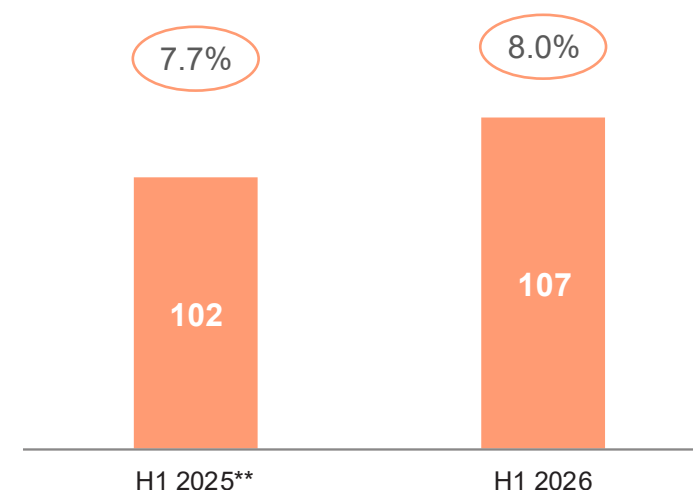
€107m

High Rec. EBIT, up slightly YoY:

- Robust Rec. EBIT margin of 8.0%, confirming the sustained high level of profitability
- Disciplined cost management offsetting adverse factors
- Rec. EBIT increased by €5m vs H1 2025, on a like-for-like basis

Rec. EBIT and margin reflect H1 seasonality and is not indicative of FY margin

■ Recurring EBIT (€m) and operating margin* (%)



* Operating margin: Recurring EBIT/Revenue.

** On a like-for-like basis (Actual H1 2025 Recurring EBIT: €106m).



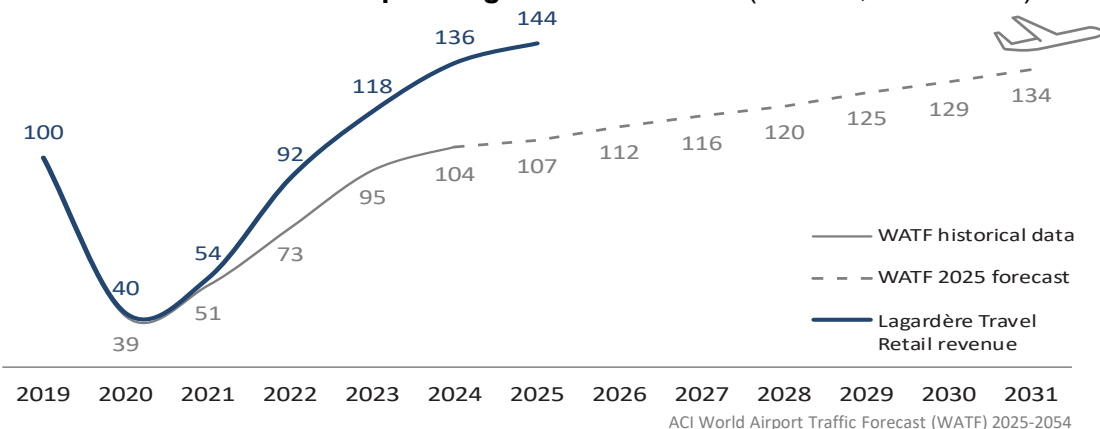
**LAGARDÈRE
TRAVEL RETAIL**

Lagardère
TRAVEL RETAIL

SUSTAINED GROWTH MOMENTUM OVER THE YEARS OUTPERFORMING AIR TRAFFIC RECOVERY DRIVEN BY SOLID CONSUMER DEMAND

Travel Retail is a large and long-term growth perspectives market driven by passenger traffic volume, enabling to convert in customer spending ...

Medium-Term Global Total passenger traffic forecast (indexed, 2019 = 100)



Travel Retail Demand Drivers



X



X



Passenger Volume (PAX)

- Increasing travel demand
- Infrastructure development
- Increasing middle class
- Increasing demand in emerging countries as they grow

Conversion Rate

- Store visibility and layout
- Marketing and promotion
- Staff engagement
- Dwell time
- Sense of place

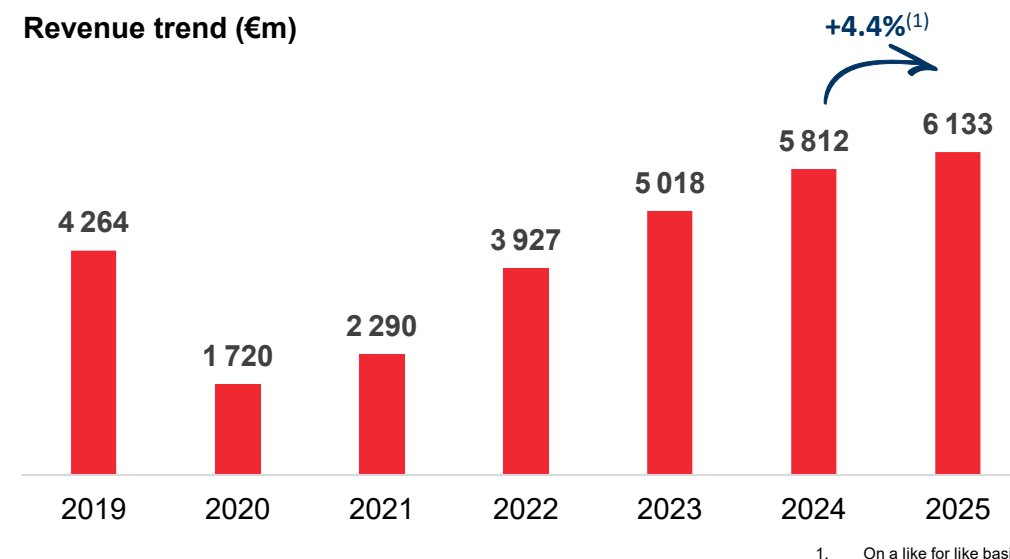
Spend per Customer

- Category growth on each product line
- Customer service
- Pricing & Promotion, incl. digital
- Branding & image
- Customer mix

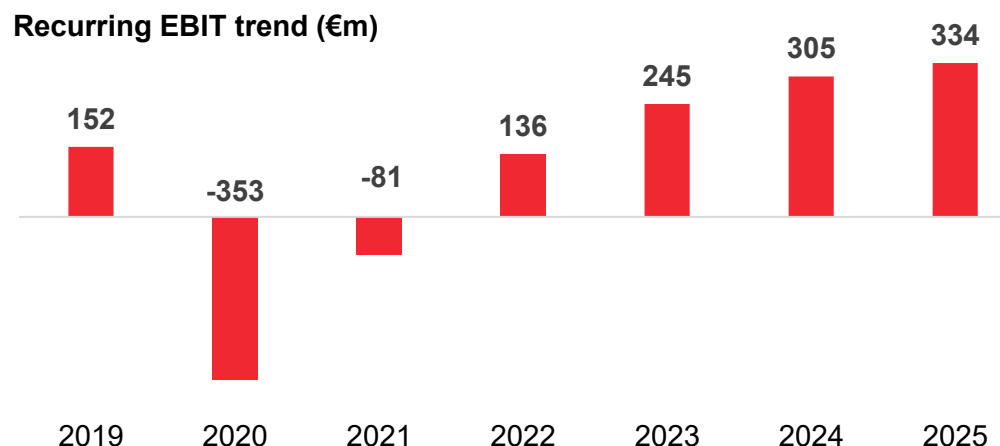
Store commercial effectiveness

... reflected on the operational trends for Lagardère Travel Retail over the last years

Revenue trend (€m)



Recurring EBIT trend (€m)



#3 GLOBAL OPERATOR IN A FRAGMENTED MARKET

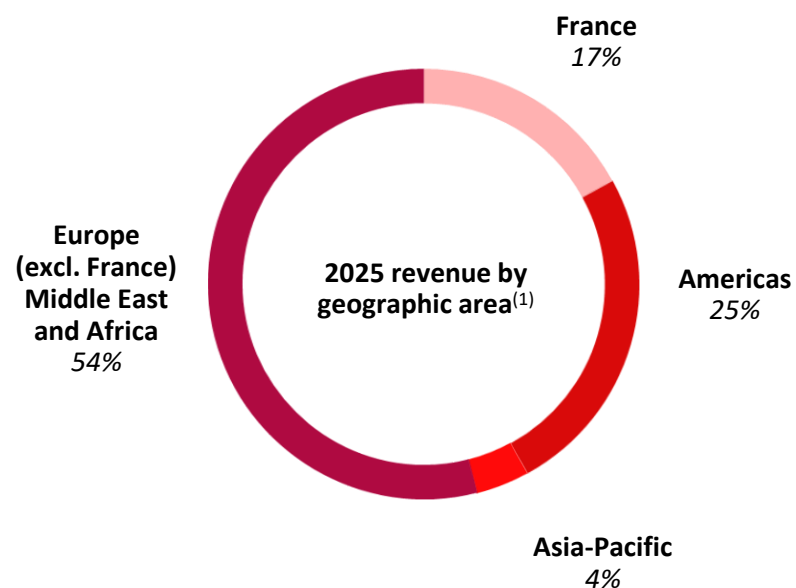
#3 in Travel Retail worldwide

#2 in airport Travel Retail worldwide

#1 in Travel Essentials worldwide

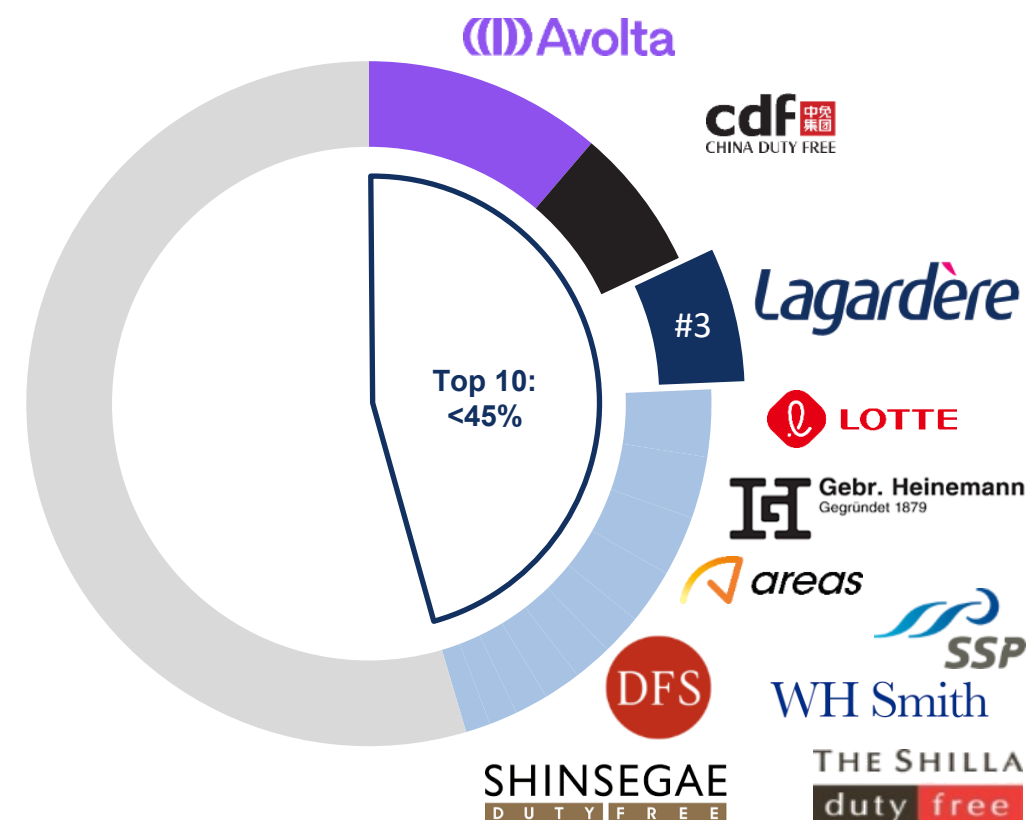
#1 in Travel Retail in France

#1 in Travel Retail Fashion in Europe



1. By destination

A fragmented and open market



WELL-BALANCED PORTFOLIO OF ACTIVITIES WITH STRONG BRANDS



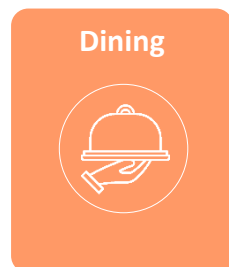
Travel
Essentials

- 35 countries
- +2,700 stores
- +220 airports,
+580 stations



Duty-Free
& Fashion

- 34 countries
- +590 stores
- +130 airports

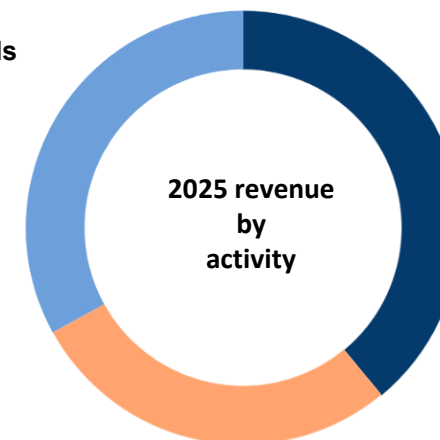


Dining

- 32 countries
- 1,500 outlets
- 140 airports,
140 stations

Own brands	Partner brands

Travel
Essentials
33%



Duty Free &
Fashion
39%

Dining
28%



H1 2026: ROBUST GROWTH IN A DIFFICULT GEOPOLITICAL AND ECONOMIC ENVIRONMENT

H1 2026 revenue

€2,978m

+3.1% reported

+3.3% LFL

H1 2026 LFL variations:

France: -4%

- Indirect effects of the conflict in ME, works in some Paris-CDG terminals and closure of certain stores
- Duty Free growth thanks to upgrades to stores in Nice airport, excluding wholesales to EDFP

EMEA (excl. France): +4%

- ME: -28%. Operations in Dubai, and JV in Abu Dhabi and in Saudi Arabia
- Robust performances in Romania, UK, Italy, Germany, Czech Rep. and Spain
- Africa: +28%. Openings in Cameroon and Rwanda

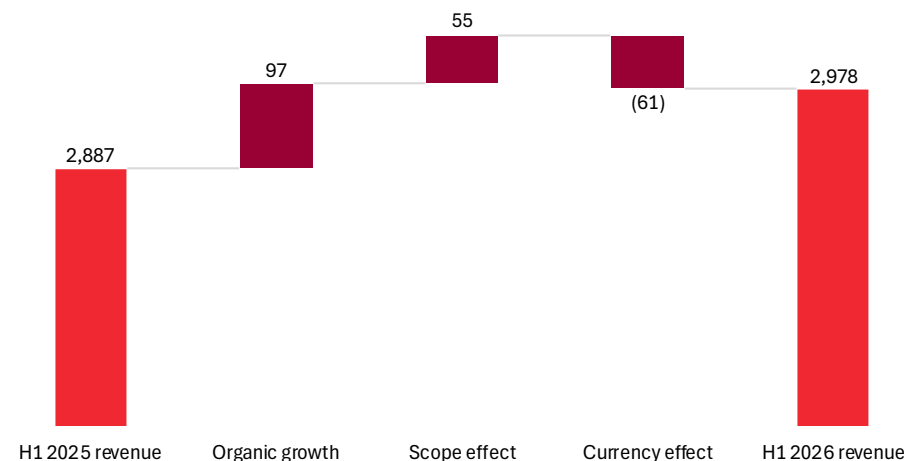
Americas: +6%

- North Am.: +5%. Strong sales momentum and network expansion, despite softer traffic trends in May and June
- Latam: +21%. Openings in Lima's new airport

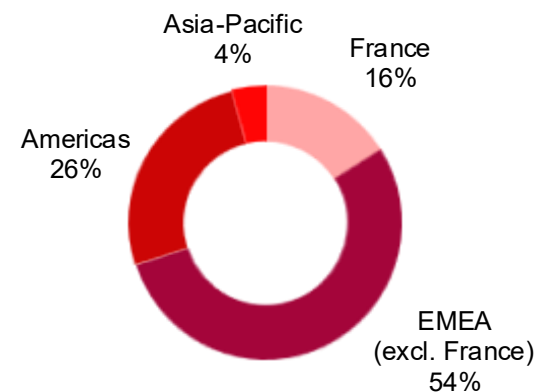
APAC: +9%

- Pacific: Solid DF performance in Auckland
- North Asia: ongoing restructuring in mainland China

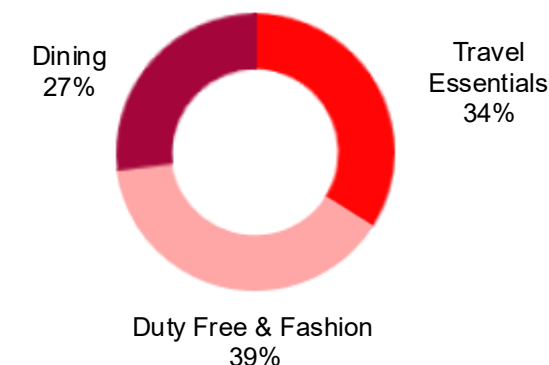
Revenue trend (€m)



Revenue by geographic area*



Revenue by business



* By origin

H1 2026: RECORD RECURRING EBIT DESPITE FX HEADWINDS AND THE IMPACTS FROM MIDDLE EAST CONFLICT

H1 2026 Rec. EBIT

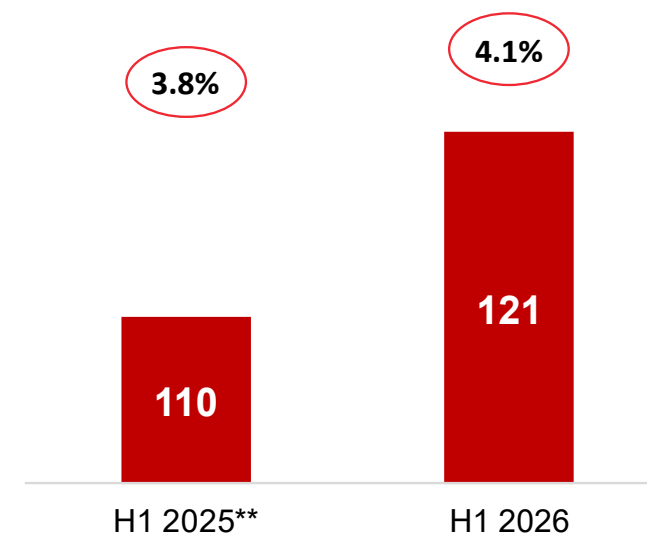
€121m

Rec. EBIT up €3m with a stable margin of 4.1%:

- Strong operating performance in North Am. and rigorous cost control in the different regions
- Streamlining of North Asian operations
- Rec. EBIT increased by €11m (+0.1pts) vs H1 2025, on a like-for-like basis

Rec. EBIT and margin reflect H1 seasonality and is not indicative of FY margin

■ Recurring EBIT (€m) and operating margin* (%)



* Operating margin: Recurring EBIT/Revenue

** On a like-for-like basis (Actual H1 2025 Recurring EBIT: €118m).



LAGARDÈRE
LIVE

Lagardère
LIVE

PRESTIGIOUS BRANDS AND ICONIC VENUES IN PARIS AND ACROSS FRANCE

Lagardère
NEWS



3 press titles
1 global press brand



5 million
monthly readers⁽¹⁾

Le Journal du Dimanche

LEJDMAG

LEJDNEWS

ELLE
INTERNATIONAL

Lagardère
LIVE ENTERTAINMENT



3 activities
(managing venues,
producing concerts,
hosting &
promotional
services)



3 performance
venues
Over 1 million
spectators

CASINO PARIS

FOLIES BERGÈRE

ARKEA
ARENA



EUTERPE
PROMOTION

Lagardère
RADIO



3 radio stations
1 advertising
sales brokerage



More than
5.3 million
daily
listeners⁽²⁾

Europe 1
LA RADIO LIBRE

Europe 2
POP RADIO

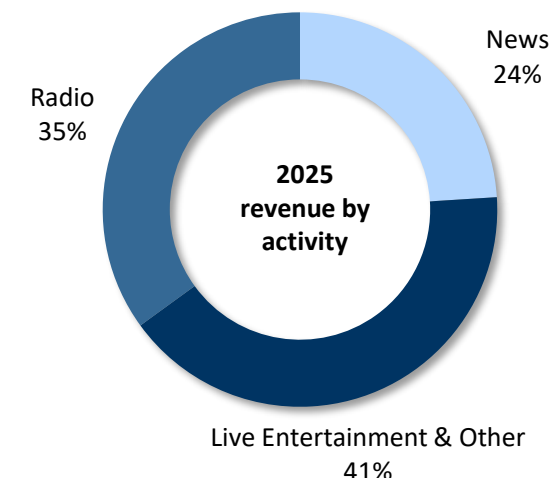
RFM
LE PRÉSENTÉ DE LA PRÉSENTE

Lagardère
PUBLICITE NEWS

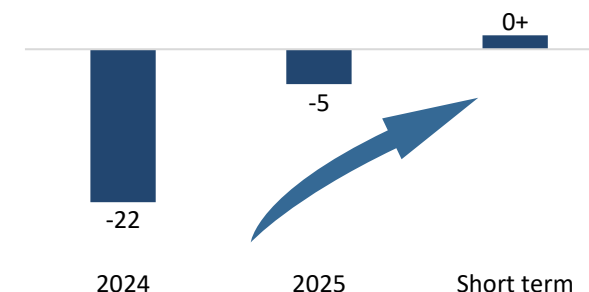
Lagardère
Paris Racing



Premium and exclusive
membership-based sport club



Improvement in Recurring EBIT (€m)



1.Source: ACPM OneNext Global H1 2025; Brand audience over 30 days

2.Source: Médiamétrie EAR National; November-December 2025

H1 2026: GROWTH DRIVEN BY THE COMPLEMENTARITY OF ACTIVITIES

H1 2026 revenue
€115m

+0.5% reported
+3.2% LFL

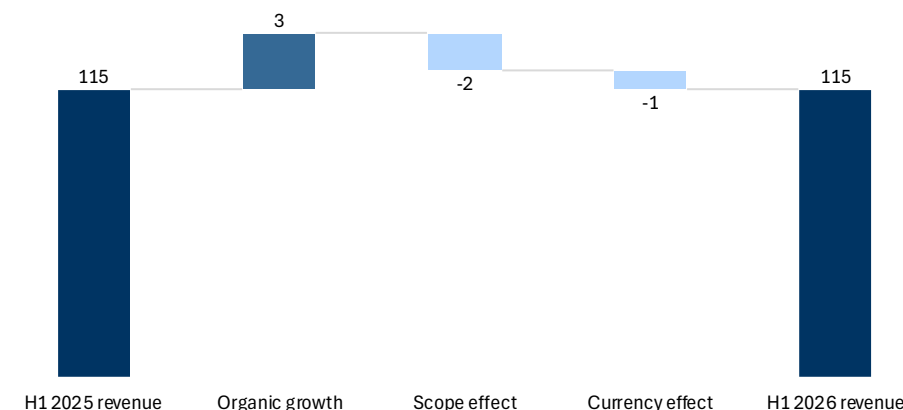
Lagardère Radio & Lagardère News

- Weaker radio advertising market
- Stable Europe 1 audience levels

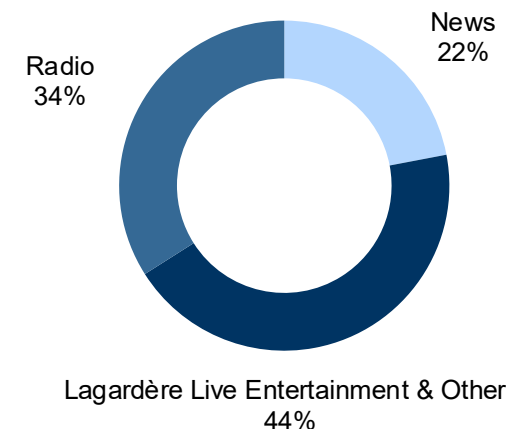
Lagardère Live Entertainment

- Success of artist tours organised by L Productions
- Record programme of events at venues in Paris and Arkéa Arena in Bordeaux

Revenue trend (€m)



Revenue by business



H1 2026: CONTINUED IMPROVEMENT IN RECURRING EBIT

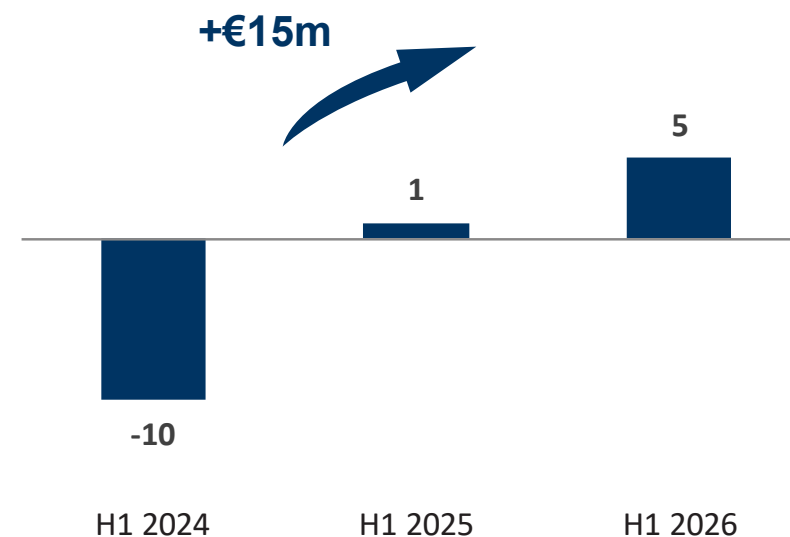
H1 2026 Rec. EBIT

€5m

Improved recurring EBIT (+€4m):

- Cost-cutting efforts
- Strong performance from the Live Entertainment division

▪ Recurring EBIT (€m)





H1 2026 GROUP RESULTS & FINANCING PROFILE



H1 2026: SOLID RESULTS IN CHALLENGING MACROECONOMIC AND GEOPOLITICAL CONDITIONS

Revenue

€4.4bn
+2.7% like for like

Rec. EBIT⁽¹⁾

€233m
+3.6%

CFFO⁽¹⁾

€70m
+21%

Debt reduction
over 12 months
-€201m

Net debt^(1,2)

€1.8bn

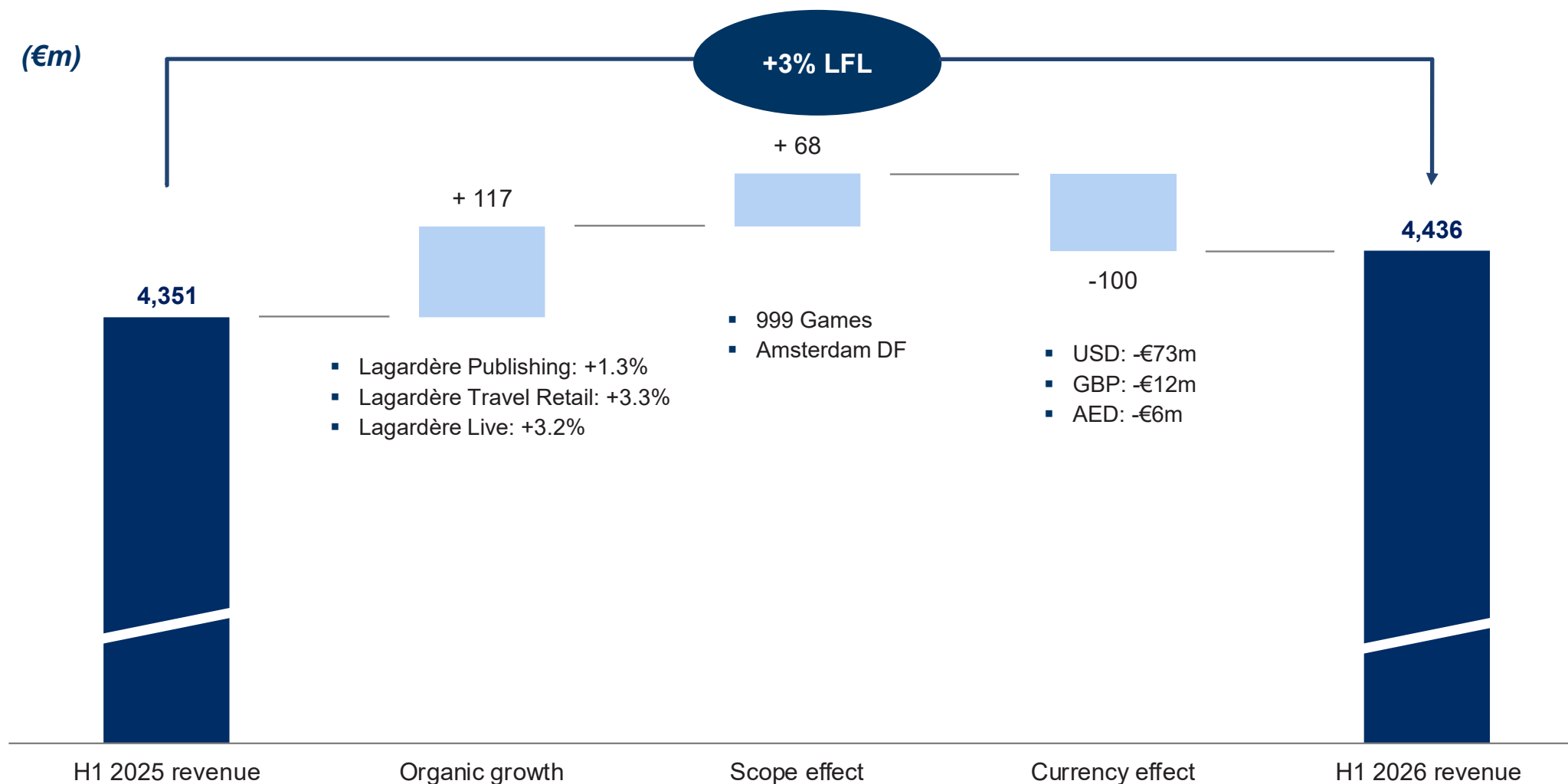
Leverage ratio^(1,2)

2.2x

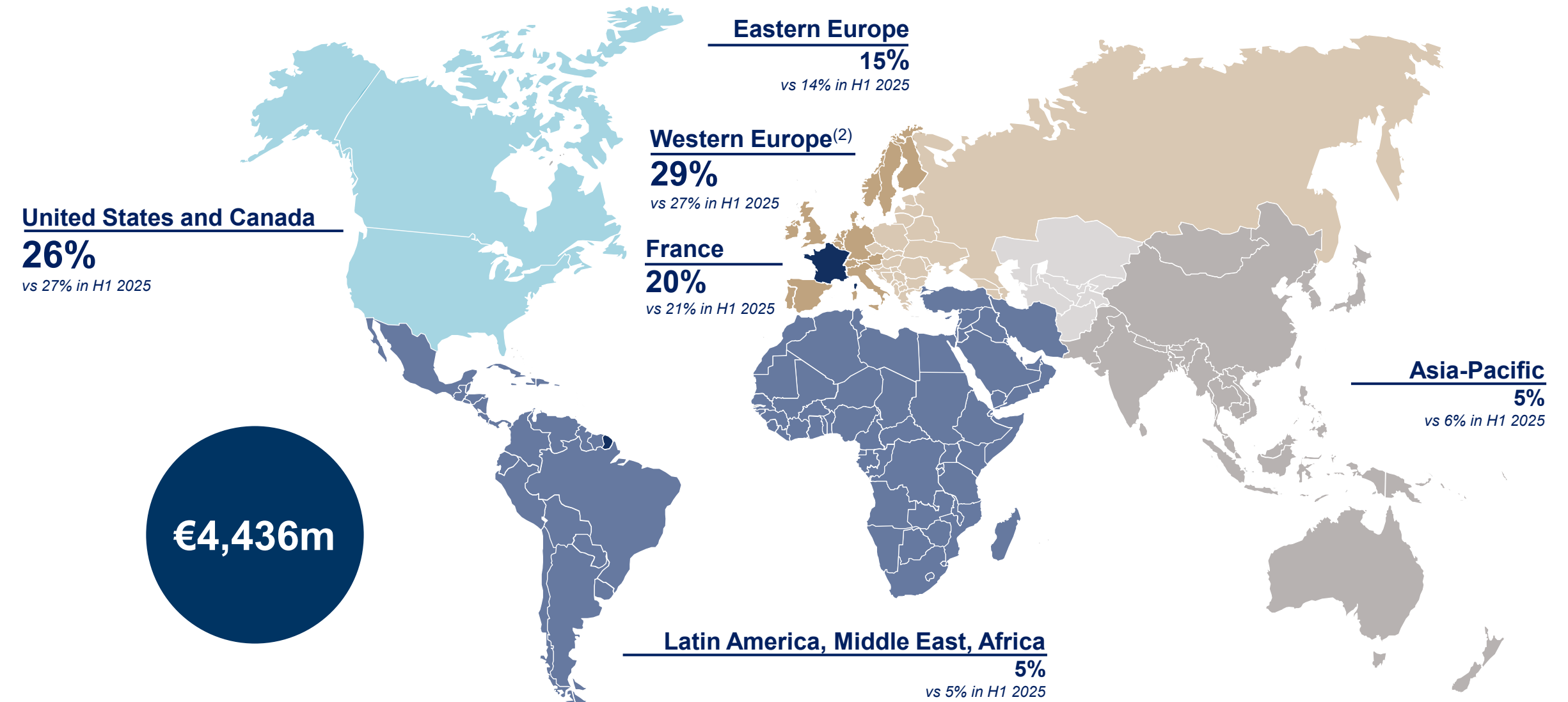
1) Alternative performance measure - APM (for definition see Glossary at the end of the presentation)

2) Net Debt & Leverage ratio Pre-IFRS16

REVENUE GROWTH DRIVEN BY ORGANIC DEVELOPMENTS

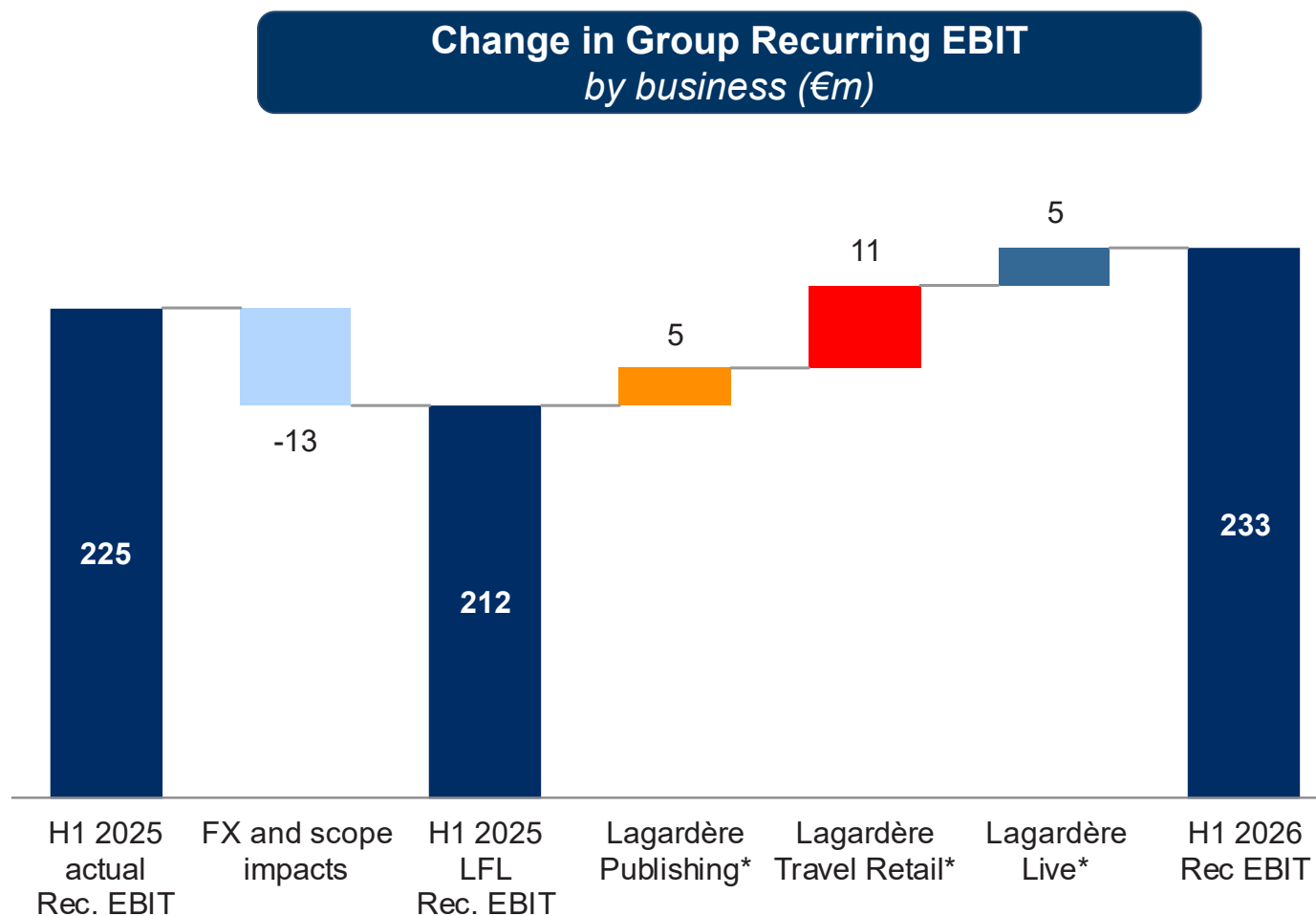


H1 2026 REVENUE BY GEOGRAPHIC AREA⁽¹⁾



(1) By destination. / (2) Western Europe excluding France.

H1 2026 RECURRING EBIT GROWTH FUELLED BY ALL ACTIVITIES



* On a like-for-like basis.

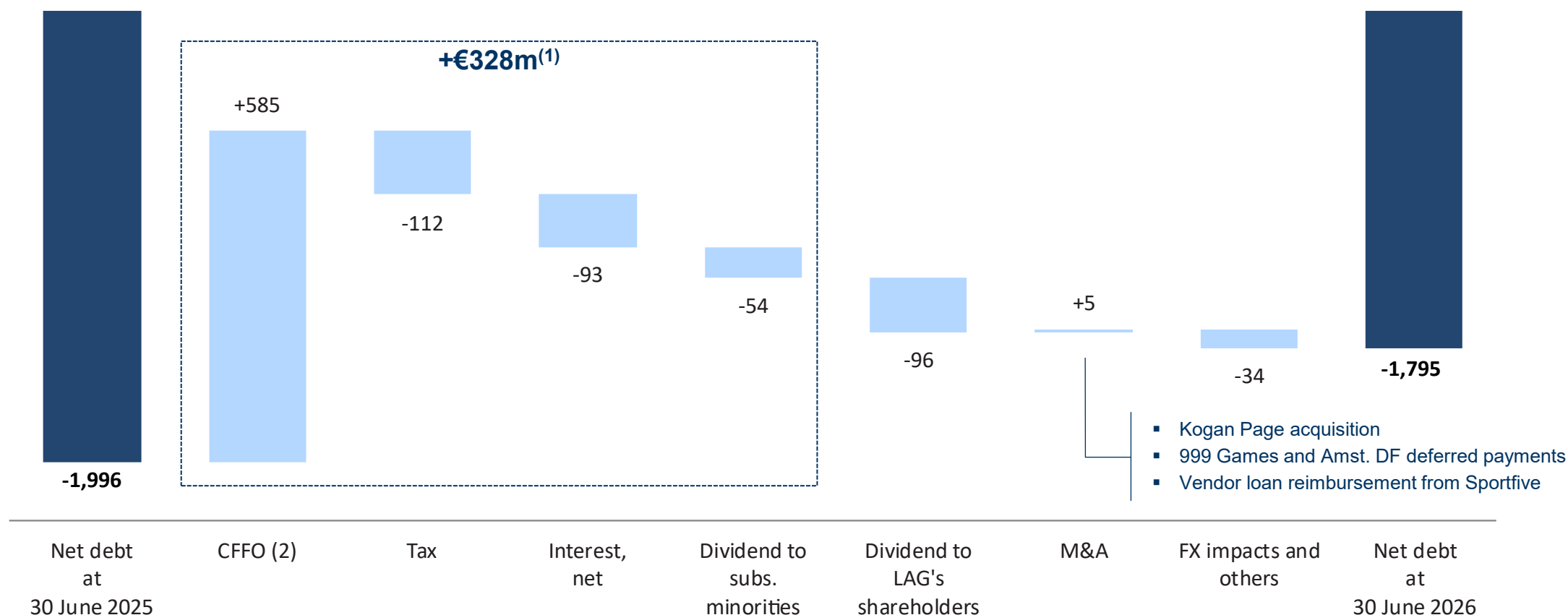
CONTINUOUS GROUP PERFORMANCE IN H1 2026

(€m)	H1 2025	H1 2026
Revenue	4,351	4,436
Recurring EBIT⁽¹⁾	225	233
EBITA⁽¹⁾	217	223
Profit before finance costs and tax	209	214
Finance costs, net	(63)	(51)
Interest expense on lease liabilities	(57)	(65)
Income tax expense	(42)	(42)
Profit for the period	47	56
Minority interests	(23)	(25)
Profit – Group share	24	31

1) Alternative performance measure - APM (for definition see Glossary at the end of the presentation)

SHARP NET DEBT (PRE-IFRS 16) REDUCTION OVER 12 MONTHS: -€201M

(€m)

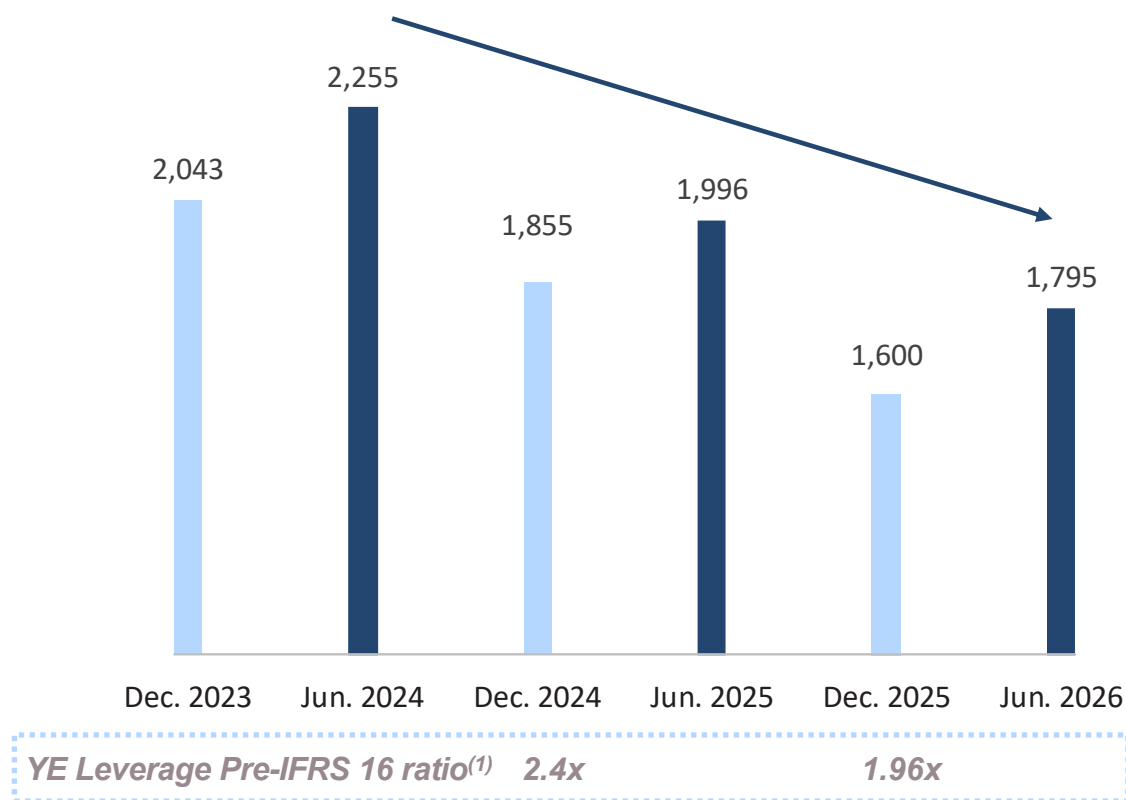


1) Net cash generation: CFAIT after dividend paid to L. Travel Retail and L. Publishing minorities

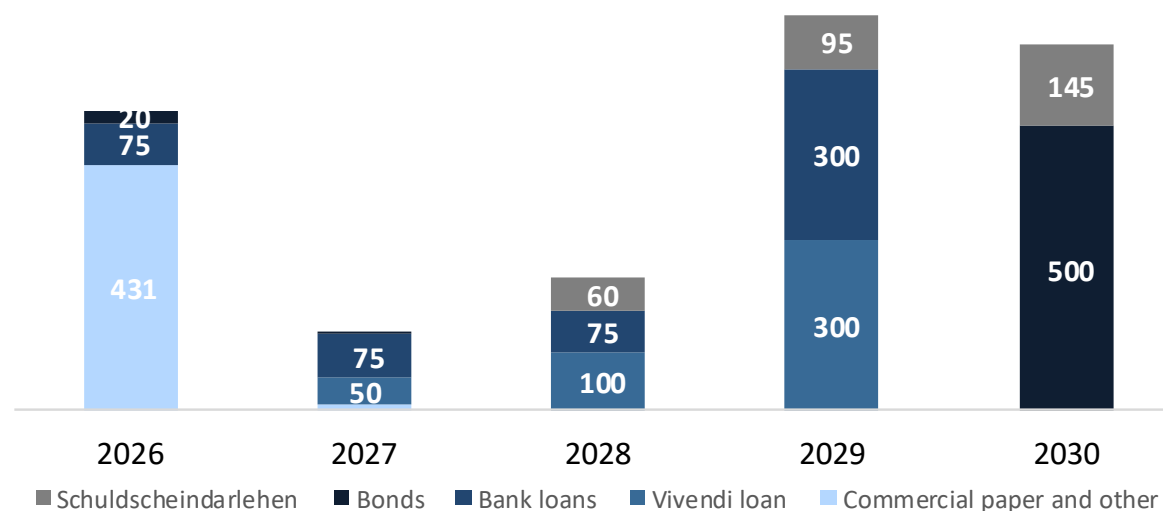
2) CFFO: Cash flow from operations before income taxes paid. Alternative performance measure (see Glossary for definition at the end of the presentation)

STRONG FINANCIAL PROFILE

Steady and consistent debt reduction in €m



Analysis of debt by maturity Nominal value, in €m

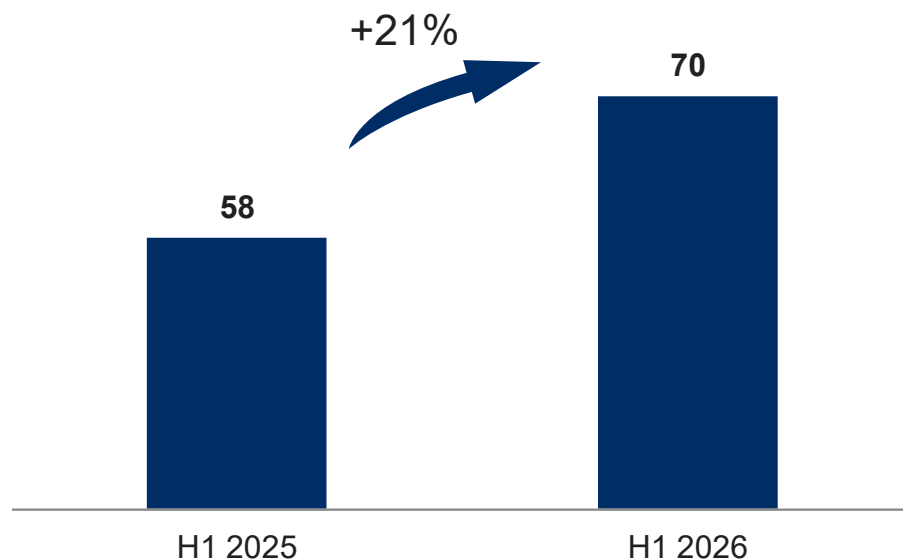


- €500m bond (2030 maturity)
- €300m Schulscheindarlehen private placements (2028-2030 maturity)
- Mixture of bank loans (€525m) and Vivendi loan (€450m)
- Solid liquidity position with (i) cash on balance sheet of €632m as of Dec-25 and €431m as of Jun-26 and (ii) Revolving Credit Facility of €700m maturing in June 2029 (fully undrawn as of end of Dec-25 and Jun-26)

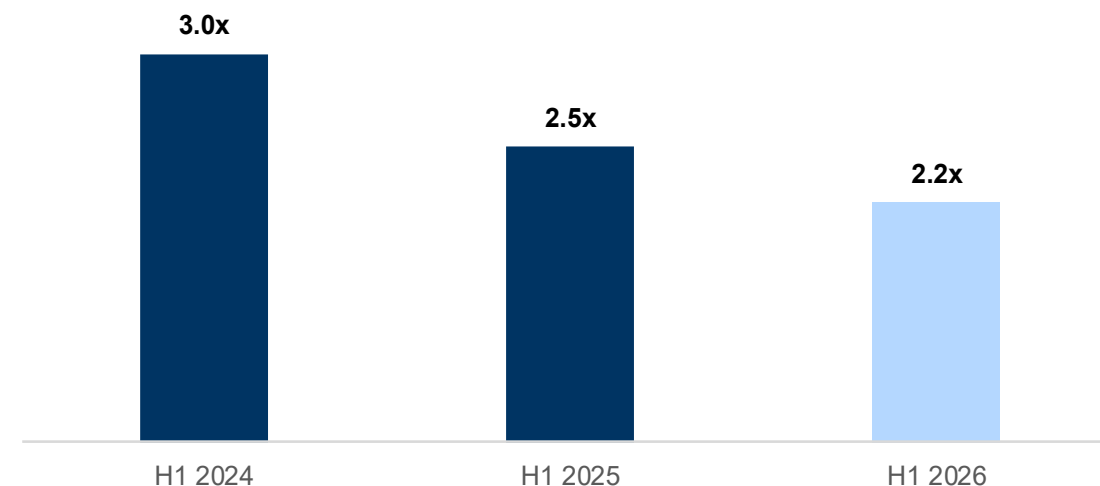
(1) Leverage ratio Pre-IFRS 16 calculated as follows: net debt including liabilities related to minority put options/recurring EBITDA over a rolling 12-month period (see appendix)

CONTINUED GOOD CASH FLOW GENERATION AND SOLID TRAJECTORY TOWARD LOWER DEBT LEVELS

Cash flow from operations⁽¹⁾ YoY (€m)



Changes in the leverage ratio⁽²⁾



1) Alternative performance measure - APM (for definition see Glossary at the end of the presentation)

2) Leverage ratio Pre-IFRS 16 calculated as follows: net debt including liabilities related to minority put options/recurring EBITDA over a rolling 12-month period (see appendix for calculation of the ratio).



OUTLOOK



2026 KEY PRIORITIES FOR LAGARDÈRE GROUP

- **Consolidate our leading positions through solid execution of the strategy**
 - Keep strong growth momentum and strict cost discipline in an uncertain environment
 - Disciplined Capex
 - Seize bolt-on acquisition opportunities

- **Dividend policy reconfirmed**
 - Lagardère group plans to maintain its current dividend strategy

- **Pursue the deleveraging of the group with the ambition to maintain a debt leverage⁽¹⁾ below 2x**

1) Leverage ratio Pre-IFRS16



TRANSACTION OVERVIEW



KEY INVESTMENT HIGHLIGHTS



A stable ownership structure backed by a reference shareholder



Top #3 global leaders in publishing and travel retail



2 complementary solid businesses, both diversified in terms of customers and regions
offering protections during downturns or geopolitical turmoil



Continued growth across the years



Healthy financial profile relying on continuous debt reduction
combined with an improving cash flow generation

INDICATIVE TERMS OF THE CONTEMPLATED TRANSACTION

Summary Term Sheet	
ISSUER	LAGARDERE SA
RATING	Unrated
CURRENCY	EUR
EXPECTED SIZE	EUR 500m exp.
ISSUE TYPE	Fixed
TENOR / MATURITY	6 years / 2032
STATUS OF THE NOTES	Senior Unsecured
FORM OF THE NOTES	Regulation S / Bearer / Dematerialised
GLOBAL CO-ORDINATORS	BNP Paribas, BofA Securities (B&D), CIC CIB, Crédit Agricole CIB, Natixis, Société Générale
ACTIVE BOOKRUNNERS	HSBC, JP Morgan, Mediobanca, Mizuho
PASSIVE BOOKRUNNERS	Intesa Sanpaolo
DOCUMENTATION	Standalone / CoC (Put) / MWC / Pre-Maturity Call Option / Clean-up Call (75%) / Negative Pledge / Cross-Default
GOVERNING LAW	French
LISTING	Luxembourg Stock Exchange Regulated market
DENOMINATIONS	€100k+100k
USE OF PROCEEDS	General corporate purposes, including to refinance part of (i) the second term-loan tranche of its existing credit agreement dated June 2024 (with an outstanding principal amount of €525,000,000 as at the date of this Prospectus) to which the Managers or their affiliates are parties and (ii) its existing shareholder loan from Vivendi SE dated 12 December 2023 (with an outstanding principal amount of €450,000,000 as at the date of this Prospectus).
TARGET MARKET	Only Manufacturer target market (MIFID II product governance) is eligible counterparties and professional clients (all distribution channels) only. No PRIIPs key information document (KID) has been prepared as not available to retail in EEA
ADVERTISEMENT	The Final Prospectus, when published, will be available on the website of the Luxembourg Stock Exchange (www.luxse.com) and on the issuer website (https://www.lagardere.com/en/shareholders-and-investors/debt)



APPENDIX



ESG PERFORMANCE IN 2025

In December 2025, Louis Hachette Group, Lagardère's parent company, defined a common CSR strategy for all its activities, underpinned by the slogan “Cultures in motion”. This strategy embodies both the Group’s businesses and the way in which they are operated, and is now the framework within which Lagardère pursues its sustainability commitments

Cultures in motion



FOSTERING
**a culture
of impact**

-27% reduction in tCO₂e/FTE since 2019 (Scopes 1 & 2 emissions & Scope 3 emissions related to business travel).



FOSTERING
**a culture
of trust**

90% of Group employees trained in anti-corruption measures.

91% of high-risk supplier spend assessed (mainly by EcoVadis).



FOSTERING
**a culture
of talent**

47% of top executives are women.



FOSTERING
**a culture
of openness**

29,018 audiobooks published in the Lagardère Publishing catalogue (+11.5% compared to 2024).

98% of e-books accessible to people with disabilities (level 2).



Lagardère’s ESG risk continues to improve, standing at **12.87** in 2025 (compared to 14.23 in 2024), a performance that places the Group **4th in its category**.
Lagardère scores **70/100**, an improvement of 14 points.



FULL YEAR 2025 FINANCIAL STATEMENTS



FULL YEAR 2025: GROWTH, PROFITABILITY AND DELEVERAGING DELIVERED

Revenue

€9.4bn
+5% reported
+4% LFL

Rec. EBIT⁽¹⁾

€641m
+8%

CFFO⁽¹⁾

€573m
+14%

CFAIT⁽¹⁾

€367m
+35%

Net debt^(1,2)

€1.6bn
-€255m

Leverage ratio^(1,2)

1.96x

1) Alternative performance measure - APM (for definition see Glossary at the end of the presentation)

2) Net Debt & Leverage ratio Pre-IFRS16

FULL YEAR 2025: STRONG GROUP PERFORMANCE

(€m)	2024	2025	Change (%)
Revenue	8,942	9,353	+5%
Recurring EBIT⁽¹⁾	593	641	+8%
EBITA⁽¹⁾	498	630	+27%
Profit before finance costs and tax	578	613	+6%
Finance costs, net	(138)	(124)	-10%
Interest expense on lease liabilities	(111)	(122)	+10%
Income tax expense	(127)	(111)	-13%
Net result	202	256	+27%
Non-controlling interests	(34)	(53)	+56%
Net result – Group share	168	203	+21%

1) Alternative performance measure - APM (for definition see Glossary at the end of the presentation)

FULL YEAR 2025: SUMMARY OF PERFORMANCE BY DIVISION

Q4 2025 revenue

(€m)	Q4 2025	Reported change (%)	Like-for-like change ⁽¹⁾ (%)
Lagardère Publishing	841	+5.3%	+1.8%
Lagardère Travel Retail	1,551	+5.6%	+4.5%
Lagardère Live	62	-4.6%	+1.5%
Total	2,454	+5.3%	+3.5%

FY 2025 main changes in scope

- **Lagardère Publishing:** acquisition of **Sterling Publishing** (Nov. 2024) and **999 Games** (April 2025)
- **Lagardère Travel Retail:** acquisition of 70% of **Amsterdam-Schiphol DF** business (May 2025)
- **Lagardère Live:** disposal of **Paris Match** (October 2024)

FY 2025 revenue

(€m)	2025	Reported change (%)	Like-for-like change ⁽¹⁾ (%)
Lagardère Publishing	3,001	+4.5%	+2.7%
Lagardère Travel Retail	6,133	+5.5%	+4.4%
Lagardère Live	219	-14.4%	+1.4%
Total	9,353	+4.6%	+3.8%

FY 2025 recurring EBIT

(€m)	2025	Reported change (€m)	Reported change (%)
Lagardère Publishing	312	+2	+0.6%
Lagardère Travel Retail	334	+29	+9.5%
Lagardère Live	(5)	+17	N/A
Total	641	+48	+8.1%

(1) At constant scope and exchange rates.

FULL YEAR 2025: CONSOLIDATED BALANCE SHEET

(€m)	31 Dec. 2024	31 Dec. 2025
Non-current assets	6,321	6,349
Investments in equity-accounted companies	166	151
Current assets	2,641	2,569
Short-term investments and cash	393	632
TOTAL ASSETS	9,521	9,701
Total equity	1,091	1,022
Non-current liabilities	2,715	2,925
Non-current debt excl. put options ⁽¹⁾	1,768	1,708
Current liabilities	3,467	3,522
Current debt excl. put options ⁽²⁾	480	524
TOTAL EQUITY AND LIABILITIES	9,521	9,701

Net debt⁽³⁾ of €1,600m
(€1,855m at 31 Dec. 2024)

(1) Including €(14)m in long-term derivative assets at 31 Dec. 2025, and €15m in long-term derivative liabilities at 31 Dec. 2024.

(2) Including €(6)m in short-term derivative assets and €1m in short-term derivative liabilities at 31 Dec. 2025, and €(1)m in short-term derivative assets at 31 Dec. 2024.

(3) Net Debt Pre-IFRS16.

FULL YEAR 2025: ANALYSIS OF NON-RECURRING/NON-OPERATING ITEMS

(€m)	Lagardère Publishing	Lagardère Travel Retail	Lagardère Live	2025	2024
Recurring EBIT⁽¹⁾	312	334	(5)	641	593
Income (loss) from equity-accounted companies	6	11	(1)	16	-
Restructuring costs	(14)	(23)	(6)	(43)	(72)
Gains (losses) on disposals on PP&E and intangible assets	42	-	-	42	(1)
Impairment losses on PP&E and intangible assets	(3)	(18)	(5)	(26)	(25)
Gains (losses) on leases (excluding concessions)	-	-	-	-	3
Other EBITA items	-	1	(1)	-	-
EBITA⁽¹⁾	343	305	(18)	630	498
Gains (losses) on disposals of businesses	(1)	(1)	5	3	114
Amortisation of acquisition-related intangible assets	(14)	(109)	-	(123)	(123)
Impairment losses on acquisitions	1	(7)	-	(6)	(3)
Purchase price adjustment	-	(1)	-	(1)	(4)
IFRS 16 impact on concession agreements	-	109	-	109	96
Other	-	1	-	1	-
Profit before finance costs and tax	329	297	(13)	613	578

(1) Alternative Performance Measure (APM) – See Glossary.

FULL YEAR 2025: LEVERAGE RATIO CALCULATION AND CASH FLOW RECONCILIATION

(€m)	2024	2025
Group recurring EBIT⁽¹⁾	593	641
Depreciation and amortisation of PP&E and intangible assets	196	203
Add-back of fixed rental expense – building and other items	(88)	(88)
Cancellation of depreciation of right-of-use assets – building and other items	70	68
Dividends received from equity-accounted companies	18	11
Recurring EBITDA⁽¹⁾	789	836
Net debt ⁽²⁾	1,855	1,600
Put on minorities	58	35
Net debt, including put on minorities	1,913	1,635
Leverage ratio⁽²⁾	2.4x	1.96x

(€m)	2024	2025
Cash flow from operating activities	1,369	1,440
Repayment of lease liabilities	(454)	(530)
Interest paid on lease liabilities	(119)	(127)
Capex	(292)	(210)
Cash flow from operations (CFFO)⁽¹⁾	504	573
Income taxes paid	(81)	(109)
Free cash flow⁽¹⁾	423	464
Interest paid	(168)	(110)
Interest received	16	14
Cash flow after interest and taxes (CFAIT)⁽¹⁾	271	367

(1) Alternative Performance Measure (APM) – See Glossary.

(2) Net Debt & Leverage ratio Pre-IFRS16.



GLOSSARY



GLOSSARY (1/2)

Lagardère uses alternative performance measures which serve as key indicators of the Group's operating and financial performance.

These indicators are tracked by the Executive Committee in order to assess performance and manage the business, as well as by investors in order to monitor the Group's operating performance, along with the financial metrics defined by the IASB.

In the context of the first-time application of IFRS 16 – Leases, effective 1 January 2019, the Group has elected to retain its existing alternative performance measures with certain modifications, in particular the neutralisation of pure accounting effects and distortions created by the new standard on the concession's businesses.

From 1 January 2019, these indicators are monitored by the Executive Committee to assess operating performance and manage the business, along with the financial metrics defined by the IASB. These indicators are calculated based on accounting items taken from the consolidated financial statements prepared under IFRS.

A dedicated presentation relating to the impacts of IFRS 16 on the alternative performance indicators was held on 12 February 2019 and is available on the Lagardère website (http://www.lagardere.com/fichiers/fckeditor/File/Relations_investisseurs/Publications/2019/IFRS16/2019_Session_IFRS_16.pdf)

- **Recurring EBIT.** The Group's main performance indicator is recurring operating profit of fully consolidated companies, which is calculated as follows:

Profit before finance costs and tax excluding:

- income (loss) from equity-accounted companies before impairment losses;
- gains (losses) on disposals of assets;
- impairment losses on goodwill, property, plant and equipment, intangible assets and investment in equity-accounted companies;
- net restructuring costs;
- items related to business combinations:
 - acquisition-related expenses,
 - gains and losses resulting from purchase price adjustments and fair value adjustments due to changes in control,
 - amortisation of acquisition-related intangible assets;
- specific major disputes unrelated to the Group's operating performance;
- items related to leases and finance sub-leases:
 - cancellation of fixed rental expense(1) on concession agreements,
 - depreciation of right-of-use assets on concession agreements,
 - gains and losses on leases.

(1) Cancellation of fixed rental expense is equal to the repayment of the lease liability, the associated change in working capital and interest paid in the statement of cash flows.

GLOSSARY (2/2)

- **The like-for-like change in revenue** is calculated by comparing:
 - revenue for the period adjusted for companies consolidated for the first time during the period and revenue for the prior period adjusted for consolidated companies divested during the period;
 - revenue for the period and revenue for the prior period adjusted based on the exchange rates applicable in the previous period.
- **Operating margin** is calculated by dividing recurring EBIT of fully consolidated companies (recurring EBIT) by revenue.
- **Adjusted earnings before interest and income taxes (EBITA)** corresponds to EBIT before gains or losses arising on disposals of businesses and acquisition-related costs, the amortisation of intangible assets acquired through business combinations and the impairment on goodwill and other intangible assets acquired through business combinations, other income and charges related to transactions with shareholders as well as items related to concession agreements (IFRS 16).
- **Recurring EBITDA** over a rolling 12-month period is calculated as recurring operating profit of fully consolidated companies (Group recurring EBIT) plus dividends received from equity-accounted companies, less depreciation and amortisation charged against property, plant and equipment and intangible assets, amortisation of the cost of obtaining contracts, and the cancellation of fixed rental expense(1) on property and other leases, plus recurring EBITDA from discontinued operations.
- **Free cash flow** is calculated as cash flow from operations before changes in working capital, the repayment of lease liabilities and related interest paid, changes in working capital and income taxes paid plus net cash flow relating to acquisitions and disposals of property, plant and equipment and intangible assets.
- **CFFO (Cash flow from operations)** is calculated by deducting income taxes paid from free cash flow.
- **CFAIT (Cash flow after interest and taxes)** is calculated by adding to free cash flow the interest paid and received.
- **Net debt** is calculated as the sum of the following items: short-term investments and cash and cash equivalents, financial instruments designated as hedges of debt, non-current debt and current debt excluding liabilities related to minority put options.