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CORPORATE GOVERNANCE REPORT

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This report was drawn up in accordance with the final paragraph of article L. 225-37 of the French Commercial Code (*Code de commerce*). It was prepared with the assistance of the Board Committees, the Board Secretary and the Group Secretary General, as well as the Group Governance and Securities Law Department, and

was definitively approved by the Board of Directors at its meeting of 19 March 2024.

This report contains all the information required by articles L. 225-37-4 and L. 22-10-09 to L. 22-10-11 of the French Commercial Code.

3.1 GENERAL PRINCIPLES OF LAGARDÈRE SA'S GOVERNANCE

3.1.1 CORPORATE GOVERNANCE CODE

The Board of Directors refers to the recommendations of the Afep-Medef Corporate Governance Code for listed companies (Afep-Medef Code), revised in December 2022 and available in the "Governance" section of the Company's website.

The Board also takes into account the Afep-Medef Code application guide, the recommendations published by the French High Committee for Corporate Governance (*Haut Comité de Gouvernement d'entreprise*) and by the French financial markets authority (*Autorité des marchés financiers*), along with exchanges with

shareholders, proxy advisory firms and non-financial rating agencies.

In accordance with article L. 22-10-10 4° of the French Commercial Code, this report includes a summary table setting out the recommendations of the Afep-Medef Code that the Company has decided not to apply or which it has only partly applied to date, along with the reasons for those decisions (see section 3.2.7).

3.1.2 GOVERNANCE STRUCTURE

3.1.2.1 Combination of the roles of the Chairman of the Board of Directors and the Chief Executive Officer

Arnaud Lagardère was appointed Chairman and Chief Executive Officer for the six-year term of his directorship on 30 June 2021, the date on which the General Meeting of Shareholders decided to convert the Company into a French joint-stock company (*société anonyme*). At this date the newly appointed Board also decided to designate Pierre Leroy as Deputy Chief Executive Officer for the same term. Pierre Leroy stepped down from his position as Deputy Chief Executive Officer with effect from 19 March 2024.

The Board of Directors noted the effectiveness of combining the roles of Chairman and Chief Executive Officer and was very satisfied with the balance of power between the two and the

directors. The assessment of the work of the Board of Directors carried out in 2023 shows that all Company directors appreciate the quality of the governance organisation in place, confirming the appropriateness of this structure. Combining the roles of Chairman and Chief Executive Officer helps foster a close trust-based relationship between the Chairman and Chief Executive Officer and the directors, in line with the Company's corporate interests.

The Board of Directors also believes that combining the Chairman and Chief Executive Officer roles means that the Company can address the specific circumstances and challenges of the merger with the Vivendi group, and that it can be more responsive in managing and executing the Group's strategy, in line with its initiatives over the last few years.

Lastly, this type of governance structure makes operational decision-making more effective and will help optimise the Group's economic and

financial performance, while creating a direct link between management, shareholders and the Board of Directors.

3.1.2.2 Distribution and balance of powers

The governance arrangements in place within the Company are the result of constructive dialogue between its main shareholders. They meet all legal requirements and are in full compliance with best governance practices, as illustrated by the fact that:

- ▶ the proportion of women on the Board exceeds the legal requirements;
- ▶ the independence rate is well above the recommendations of the Afep-Medef Code for controlled companies (55.5%);
- ▶ the Board has two standing Committees – the Audit Committee and the Appointments, Remuneration and CSR Committee – as well as an *ad hoc* Committee established in December 2021 further to the proposed public tender offer for Lagardère initiated by Vivendi SE and whose mission was extended in September 2022 to include monitoring progress of the reorganisation of the Group's radio unit (see section 3.2.4 for a presentation of the membership structure and main roles and responsibilities of the Board Committees);
- ▶ each Board Committee is chaired by a woman independent director;
- ▶ two employee directors sit on the Board;
- ▶ one employee director sits on two of the three Board Committees (Appointments, Remuneration and CSR Committee and the *ad hoc* Committee);
- ▶ the Company's main shareholders are represented on the Board.

Chairman and Chief Executive Officer

In accordance with French law, the Company's Articles of Association and the Board's Rules of Procedure, the Chairman and Chief Executive Officer chairs Board meetings, organises and directs the Board's work and reports thereon at the Annual General Meeting. In this capacity, he also ensures that the Company's administrative and management bodies operate efficiently and that the members of the Board are able to effectively fulfil their duties.

The Chairman and Chief Executive Officer has the broadest powers to act in any circumstances in the name of the Company. The Chief Executive Officer exercises these powers within the limit of the corporate purpose and subject to the powers expressly attributed by law to the General Meeting and to the Board of Directors. He represents the Company in its relations with third parties.

Deputy Chief Executive Officer

The Company's Articles of Association provide that, on the recommendation of the Chief Executive Officer, the Board of Directors may appoint one or more individuals to assist the Chief Executive Officer, who would hold the title of Deputy Chief Executive Officer.

The Deputy Chief Executive Officer has the same powers as the Chief Executive Officer.

Board of Directors

In accordance with the applicable laws, the Company's Articles of Association and the Board's Rules of Procedure, the Board of Directors determines the Company's overall business strategy and ensures that it is implemented in the best interests of the Company, taking into consideration the social, environmental and cultural aspects of the Company's operations. Subject to those powers expressly attributed to the General Meeting, and within the limits of the corporate purpose, the Board addresses all matters concerning the smooth running of the Company and, through its deliberations, controls all matters concerning it.

The Board of Directors proceeds with such controls and verifications as it deems appropriate.

In particular, in accordance with applicable laws and regulations and under any terms and conditions set out in the Rules of Procedure, the Board of Directors, *inter alia*:

- ▶ convenes General Shareholders' Meetings and draws up the agenda;
- ▶ reviews and approves the annual and interim financial statements of the Company, and prepares the annual and interim management report;
- ▶ authorises the agreements referred to in articles L. 225-38 *et seq.* of the French Commercial Code;
- ▶ authorises the Chairman and Chief Executive Officer to grant deposits, endorsements and sureties, to guarantee commitments undertaken by third parties and referred to in article L. 225-35 of the French Commercial Code;
- ▶ chooses the method of General Management organisation, in accordance with articles 15.1 and 15.2 of the Articles of Association;
- ▶ appoints, replaces or removes from office the Chairman of the Board of Directors, the Chief Executive Officer and, on the recommendation of the Chief Executive Officer, the Deputy Chief Executive Officer(s);
- ▶ appoints, where applicable, the assistant managing director(s) on the recommendation of the Chief Executive Officer;
- ▶ approves any major transactions falling outside of the Company's strategy;
- ▶ determines the powers of the Chief Executive Officer and, where applicable, and in agreement with the latter, those of the Deputy Chief Executive Officer(s) and the assistant managing director(s);
- ▶ appoints members of the Board subject to the shareholders subsequently ratifying the appointment;
- ▶ draws up the remuneration policy for corporate officers and sets the components of their remuneration packages in compliance with the policy concerned;
- ▶ appoints the members of the Board Committees set up pursuant to the applicable laws, the Company's Articles of Association and the Board's Rules of Procedure.

3.1.2.3 Restrictions on the Chairman and Chief Executive Officer's powers

The Board's Rules of Procedure provide for certain restrictions on the powers of the Chairman and Chief Executive Officer, setting or enabling the Board of Directors to set thresholds above which the Board's prior authorisation is required. These restrictions concern:

- ▶ sureties, endorsements and guarantees in excess of an aggregate €10 million;
- ▶ any disposal of a subsidiary or business asset that individually or collectively represents, over any 12-month period, sales in excess of (i) €50 million for subsidiaries or business assets operating in the publishing business, (ii) €100 million for subsidiaries or business assets operating in the travel retail business or (iii) €10 million for subsidiaries or business assets operating in the media business (radio and written press).

3.2 GOVERNANCE BODIES

3.2.1 BOARD OF DIRECTORS

3.2.1.1 Members

A) OVERVIEW OF THE BOARD OF DIRECTORS

In accordance with the Company's Articles of Association, the Board of Directors comprises a minimum of eight and a maximum of nine members, plus the employee director(s), and a Board Advisor who may be designated on the proposal of the Board of Directors.

Each director has a four-year term of office, apart from Arnaud Lagardère, who was appointed for a

term of six years, as permitted in the Company's Articles of Association.

At 31 December 2023, the Board comprised eleven members, including two employee directors and one Board Advisor.

MEMBERSHIP OF THE BOARD OF DIRECTORS AT 19 MARCH 2024



* Pierre Leroy stepped down from his positions as Deputy Chief Executive Officer and Board Advisor with effect from 19 March 2024.

KEY INDICATORS FOR THE BOARD



BOARD EXPERTISE⁽¹⁾



(1) Excluding Board Advisor.

(2) Excluding Board Advisor and employee directors.

List of members of the Board of Directors at 31 December 2023

At 31 December 2023	Personal information				Experience	Position on the Board				Member of a Board Committee		
	Age	Gender	Nationality	Number of shares	Number of directorships held in listed companies	Independence ⁽¹⁾	First appointed	End of term of office (GM)	Board seniority	Audit Committee	Appointments, Remuneration and CSR Committee	Ad hoc Committee
Arnaud Lagardère <i>Chairman and Chief Executive Officer</i>	62	M	French	15,675,447	-	N/A	30 June 2021	2027	Less than 3 yrs			
Virginie Banet	57	F	French	150	1	✓	30 June 2021	2025	Less than 3 yrs	✓	Chair	
Valérie Bernis	65	F	French	150	2	✓	30 June 2021	2025	Less than 3 yrs	✓		✓
Yannick Bolloré	43	M	French	150	3	X	8 Dec. 2023	2025 ³	Less than 1 yr			
Laura Carrere	46	F	French	150	-	✓	30 June 2021	2025	Less than 3 yrs		✓	
Fatima Fikree	31	F	Qatari	150	-	X	30 June 2021	2025	Less than 3 yrs	✓		
Marie Flavion <i>Employee director</i>	61	F	French	-	-	N/A	23 Sept. 2022	2025	Less than 2 yrs			
Pascal Joven <i>Employee director</i>	61	M	French	47	-	N/A	19 May 2021	2025	Less than 3 yrs		✓	✓
Véronique Morali	65	F	French	150	-	✓	30 June 2021	2025	Less than 3 yrs	Chair	✓	Chair
Arnaud de Puyfontaine⁴	59	M	French	150	2	X	30 June 2021	2025	Less than 3 yrs			
Nicolas Sarkozy	68	M	French	1,301	1	✓	30 June 2021	2025	Less than 3 yrs		✓	✓
Pierre Leroy <i>Board Advisor⁵</i>	75	M	French	127,535	-	N/A	30 June 2021	2025	Less than 3 yrs			✓(*)

(*) Pierre Leroy attends meetings of the *ad hoc* Committee in a non-voting capacity.

¹ Under the Afep-Medef Code corporate governance independence criteria as applied by the Board of Directors.


² The date Yannick Bolloré was co-opted by the Company's Board of Directors following the resignation of René Ricol.

³ Subject to ratification by the General Meeting of 25 April 2024.

⁴ Arnaud de Puyfontaine was appointed member of the Appointments, Remuneration and CSR Committee at the Board meeting of 27 February 2024.

⁵ Pierre Leroy stepped down from his position as Board Advisor with effect from 19 March 2024.

B) LIST OF DIRECTORSHIPS AND OTHER POSITIONS HELD BY MEMBERS OF THE BOARD OF DIRECTORS

 <p>Nationality: French</p> <p>Date of birth: 18 March 1961</p> <p>Address: 4 rue de Presbourg, 75116 Paris, France</p> <p>Total number of Company shares held: 504,937 directly and 15,170,510 through Lagardère SAS, Lagardère Capital and Arjil Commanditée-Arco¹, controlled by Arnaud Lagardère.</p>	<p>Arnaud Lagardère Chairman and Chief Executive Officer</p> <p>Arnaud Lagardère holds a DEA post-graduate degree in economics from the University of Paris Dauphine. He was appointed Director and Chief Executive Officer of MMB (which became Lagardère SCA then Lagardère SA) in 1987. He was Chairman of the US company Grolier Inc. from 1994 to 1998. Arnaud Lagardère was appointed Managing Partner of the Company by way of a decision by Arjil Commanditée-Arco approved by the Supervisory Board on 26 March 2003 and his term of office was subsequently renewed in 2009, 2015 and 2020. On 30 June 2021, he was appointed Chairman and Chief Executive Officer of Lagardère SA. Arnaud Lagardère was appointed Chairman and Chief Executive Officer of Hachette Livre on 8 November 2023.</p> <table border="1"> <thead> <tr> <th>► Directorships and other positions held in other companies</th><th>► Directorships and other positions expired during the last five years</th></tr> </thead> <tbody> <tr> <td>In France:</td><td></td></tr> <tr> <td>Chairman and Chief Executive Officer of Hachette Livre</td><td>Chairman of the Executive Committee, Lagardère Sports and Entertainment</td></tr> <tr> <td>Chairman and Chief Executive Officer, Arjil Commanditée-Arco</td><td>Co-Managing Partner, Europe 1 Digital (formerly Lagardère News)</td></tr> <tr> <td>Chairman and Chairman of the Board of Directors, Lagardère Media</td><td>General Manager, Europe News</td></tr> <tr> <td>Chairman of the Supervisory Board, Lagardère Travel Retail</td><td>Chairman, Europe 1 Télécompagnie</td></tr> <tr> <td>Chairman of the Supervisory Board, Lagardère Active</td><td>Chairman, Lagardère Médias News</td></tr> <tr> <td>Director, Lagardère Ressources</td><td>Chairman, Lagardère Sports, LLC (formerly Lagardère Sports Inc.)</td></tr> <tr> <td>Chairman, Fondation Jean-Luc Lagardère</td><td>Deputy Chairman, Lagardère Active Broadcast</td></tr> <tr> <td>Chairman, Association des Amis de la Croix-Catelan (formerly Lagardère Paris Racing Ressources sports association) (non-profit organisation)</td><td>Chairman, Lagardère Sports US, LLC, formerly Sports Investment Company LLC</td></tr> <tr> <td>Chairman, Lagardère Paris Racing sports association (non-profit organisation)</td><td>Member of the Board of Directors, Lagardère Sports Asia Investments Ltd</td></tr> <tr> <td>Chairman, Lagardère SAS</td><td>Member of the Board of Directors, Lagardère Sports Asia Holdings Ltd</td></tr> </tbody> </table>	► Directorships and other positions held in other companies	► Directorships and other positions expired during the last five years	In France:		Chairman and Chief Executive Officer of Hachette Livre	Chairman of the Executive Committee, Lagardère Sports and Entertainment	Chairman and Chief Executive Officer, Arjil Commanditée-Arco	Co-Managing Partner, Europe 1 Digital (formerly Lagardère News)	Chairman and Chairman of the Board of Directors, Lagardère Media	General Manager, Europe News	Chairman of the Supervisory Board, Lagardère Travel Retail	Chairman, Europe 1 Télécompagnie	Chairman of the Supervisory Board, Lagardère Active	Chairman, Lagardère Médias News	Director, Lagardère Ressources	Chairman, Lagardère Sports, LLC (formerly Lagardère Sports Inc.)	Chairman, Fondation Jean-Luc Lagardère	Deputy Chairman, Lagardère Active Broadcast	Chairman, Association des Amis de la Croix-Catelan (formerly Lagardère Paris Racing Ressources sports association) (non-profit organisation)	Chairman, Lagardère Sports US, LLC, formerly Sports Investment Company LLC	Chairman, Lagardère Paris Racing sports association (non-profit organisation)	Member of the Board of Directors, Lagardère Sports Asia Investments Ltd	Chairman, Lagardère SAS	Member of the Board of Directors, Lagardère Sports Asia Holdings Ltd
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Chairman and Chairman of the Board of Directors, Lagardère Media	General Manager, Europe News																								
Chairman of the Supervisory Board, Lagardère Travel Retail	Chairman, Europe 1 Télécompagnie																								
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Chairman, Lagardère Paris Racing sports association (non-profit organisation)	Member of the Board of Directors, Lagardère Sports Asia Investments Ltd																								
Chairman, Lagardère SAS	Member of the Board of Directors, Lagardère Sports Asia Holdings Ltd																								

¹ Arjil Commanditée-Arco is majority-owned by Lagardère Capital, which is wholly-owned by Arnaud Lagardère (directly and indirectly, through the companies Lagardère SAS and LM Holding).

	<p>Chairman, Lagardère Capital (formerly Lagardère Capital & Management)</p> <p>Chairman, Lagardère Management</p> <p>Chairman, LM Holding</p> <p>Member of the Board of Directors, Extime Duty Free Paris (formerly Société de Distribution Aéroportuaire [SDA])</p> <p>Member of the Board of Directors, Extime Travel Essentials Paris (formerly Relay@ADP)</p> <p>Managing Partner, Lagardère Radio SCA</p> <p>Chairman, Lagardère Commandité</p> <p>Outside France:</p> <p>Member of the Board of Directors, Lagardère North America</p>	
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Virginie Banet

Independent director

Chair of the Appointments, Remuneration and CSR Committee

Member of the Audit Committee

Nationality: French

Date of birth:
18 January 1966

Address: 68, avenue
d'Iéna, 75116 Paris,
France

Total number of
Company shares
held: 150

A graduate of the Institut d'Études Politiques de Paris, with a degree in Economic Science and a diploma from the SFAF (French Society of Financial Analysts), Virginie Banet began her career as a financial analyst at SBS, Warburg and then Deutsche Bank specialising in capital goods and aerospace and defence for Europe (1989-2003) before becoming an investment banker and Head of M&A Aerospace & Defence at Deutsche Bank and then at Airbus (2003-2008). From 2008 to 2010, she was a member of the Executive Committee of Lagardère Média, head of investor relations and financial market communications policy. From 2011 to 2014, she was a member of the Executive Committee of Natixis, Director of customer relations and advisory services, head of banking teams in France and abroad as well as traditional financing. In 2014, Virginie Banet joined Ondra as a Partner, and then joined Nomura as an investment banker in 2015. In September 2019, she founded her own financial consulting company Iolite Financial Consulting and became Senior Advisor at AlixPartners and Brunswick. Virginie Banet was appointed to the Supervisory Board of Vallourec in February 2020, where she sat on the Finance and Audit Committee, until Vallourec's governance structure was combined into a single Board of Directors in July 2021. She is currently a member of the Board of Directors of Mediobanca SpA and of the Supervisory Board of Fondation pour la Recherche Médicale. Virginie Banet is also co-Chair of the French Institute of Directors' (IFA) ESG Club and is therefore deeply engaged on CSR matters. In October 2022, she participated in the ESG Club's Matinale event on corporate social responsibility and jointly edited a report on dealing with the challenge for boards of managing human capital and the meaning of social responsibility, as well as a report published in November 2023 discussing sustainability as a new board commitment.

► Directorships and other positions held in other companies

In France:

Chair, Iolite Financial Consulting

Member of the Supervisory Board,
Fondation pour la Recherche
Médicale

Outside France:

Member of the Board of Directors, of
the Remuneration Committee and
of the CSR committee, Mediobanca
SpA (listed company)

► Directorships and other positions expired during the last five years

Member of the Supervisory Board and
the Finance and Audit Committee,
Vallourec (listed company)

Member of the Audit Committee,
Netgem (listed company)

Member of the Board of Directors,
Netgem (listed company)

**Valérie Bernis****Independent director****Member of the Audit Committee****Member of the ad hoc Committee**

Nationality: French

Date of birth:
9 December 1958Address: 86, avenue
de Breteuil, 75015
Paris, FranceTotal number of
Company shares
held: 150

Valérie Bernis is a graduate of the Institut Supérieur de Gestion and the Université de Sciences Économiques in Limoges. Having spent two years as Press and Communications Officer for the French Prime Minister's Office, in 1996 she joined Compagnie de Suez as Executive Vice-President – Communications, and then in 1999 was appointed Deputy CEO in charge of Corporate Communications and Sustainable Development. During that time, she also served for five years as Chair and Chief Executive Officer of Paris Première, a French TV channel. Appointed Deputy Chief Executive Officer and member of the Executive Committee of Engie in 2001 until 2016, Valérie Bernis was also Executive Vice-President — Financial and Corporate Communications and Sustainable Development, as well as being Vice President of the Engie Foundation. Until end-December 2022, she was a member of the Board of Directors, Nomination Committee and Audit Committee of L'Occitane International SA.

► **Directorships and other positions held in other companies**

In France:

Member of the Board of Directors, Chair of the CSR Committee and member of the Strategy Committee and the Commitments Committee, France Télévisions

General Secretary of the Board of Directors, AROP (Opéra de Paris)

Member of the Supervisory Board, Fondation pour l'Innovation Politique

Outside France:

None.

► **Directorships and other positions expired during the last five years**

Member of the Supervisory Board, Euro Disney SCA (listed company)

Member of the Board of Directors, Suez SA (listed company)

Member of the Board of Directors, Chair of the CSR Committee and member of the Remuneration Committee and Special Committee, Atos (listed company)

Member of the Board of the French Alzheimer's Research Foundation

Member of the Board of Directors and member of the Appointments Committee, the CSR Committee and the Audit Committee of L'Occitane International SA (listed company)



Yannick Bolloré

Director

Yannick Bolloré is a graduate of the University of Paris Dauphine. He is Chairman and Chief Executive Officer of the Havas group, one of the world's largest communications groups, with revenue of €2.6 billion and more than 22,000 employees in 100 countries.

Yannick Bolloré co-founded the production company WY Productions in 2002 (*Hell, Yves Saint Laurent*). In 2006, he joined his family group, the Bolloré group, to launch and develop its media division. Within five years, Bolloré Média (D8, D17) became France's leading independent French TV group and was subsequently sold to Canal+, making the Bolloré group a shareholder in Vivendi.

He joined the Havas group in 2011 and became Chairman and Chief Executive Officer in 2013. He initiated a major restructuring of the group to make it the most integrated and forward-thinking in its industry. In 2017, Vivendi obtained control of the Havas group. Yannick Bolloré was appointed Chairman of the Supervisory Board of Vivendi SE in April 2018.

He was named a Young Global Leader by the World Economic Forum in 2008 and has received numerous honours and awards from international associations and the business press. He is also a Chevalier de l'Ordre des Arts et des Lettres.

Nationality: French

Date of birth:
1 February 1980

Address: 42 avenue
de Friedland, 75008
Paris, France

Total number of
Company shares
held: 150

► Directorships and other positions held in other companies

In France:

Chairman of the Supervisory Board,
Vivendi SE (listed company)

Chairman and Chief Executive
Officer, Havas

Vice-Chairman and director, Bolloré
SE (listed company)

Director, Compagnie de l'Odéon
(listed company)

Director, Bolloré Participations SE

Director, Financière V

Director, Omnium Bolloré

Member of the Supervisory Board,
Sofibol

Director, Musée Rodin

Director, Fonds de dotation de la
Fédération Française de Tennis

Director, L'Expansion Scientifique
Française (SA)

► Directorships and other positions expired during the last five years

Director, Havas Media France

Permanent representative of Havas on
the Board of Directors, W & CIE

	<p>Outside France:</p> <p>Chairman, Havas North America, Inc. (United States)</p> <p>Chairman and Executive Vice-President, Havas Worldwide LLC (United States)</p> <p>Director, Havas Worldwide Middle East FZ, LLC (United Arab Emirates)</p>	
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Laura Carrere

Independent director

Member of the Appointments, Remuneration and CSR Committee

A graduate of the École Polytechnique and the École Nationale des Ponts et Chaussées, Laura Carrere is Assistant Managing Director, Development and Investor Relations, Eiffel Investment Group. Laura Carrere has over 16 years of experience in investment banking at Société Générale, where she was Vice President in structured finance for technology, media & telecoms (from 2003 to 2007), then Managing Director of equity transactions for large companies (from 2008 to 2016), before being promoted to Managing Director, responsible for coverage for Family offices & Holdings at the Investment Bank (from 2017 to 2019). From 2018 to 2019, Laura Carrere was also a member of the Board of Directors of ALD, the European leader in car leasing solutions. She also served as Commercial Director Southern Europe at EcoAct from 2020 to 2021.

Nationality: French

Date of birth:
22 March 1977

Address: 22 rue de la
Folie-Méricourt,
75011 Paris, France

Total number of
Company shares
held: 150

► Directorships and other positions held in other companies

In France:

Assistant Managing Director,
Development and Investor Relations,
Eiffel Investment Group

Director, X-Environnement (non-
profit organisation)

Outside France:

None.

► Directorships and other positions expired during the last five years

Member of the Board of Directors, ALD

Member of the Board of Directors, Blue
Solutions

**Fatima Fikree****Director****Member of the Audit Committee**

Fatima Fikree is a Director at the Qatar Investment Authority. She is a graduate of Carnegie Mellon University, the Tepper School of Business. Fatima Fikree began her career in the financial industry at Barclays plc and joined the Qatar Investment Authority in 2017. She holds a Bachelor of Science degree in Business Administration and is a Chartered Financial Analyst.

Nationality: Qatari

Date of birth: 13 April 1992

Address: 29 Bahri North Drive, Doha

Qatari

Total number of Company shares held: 150

► **Directorships and other positions held in other companies**

In France:

None.

Outside France:

Chair and Director, Q West Holding LLC



Chair and Director, Qure Holding LLC

Director, F3 Holding LLC

► **Directorships and other positions expired during the last five years**

Chair of the Supervisory Board, Northern Capital Gateway

Director, Thalita Trading Limited

 <p>Nationality: French</p> <p>Date of birth: 9 June 1962</p> <p>Address: 10, avenue Anatole France, 94220 Charenton-le-Pont, France</p> <p>Total number of Company shares held: 0</p>	<p>Marie Flavion Employee director</p> <p>Marie Flavion is currently Operational Marketing Product Manager at the Hatier group's Diffusion Department, in charge of relations between diffusion and publishers and event communication, a position she has held since 2014. She joined the Hatier group's Diffusion Department in 1990, first as a project manager, before taking up the position of Promotion and Communication Manager from 2000 to 2014.</p> <p>She began her career at Éditions Larousse in 1985 as an archivist and editor.</p> <p>Marie Flavion holds a master's degree in philosophy from the University of Paris Sorbonne and a DEUG in modern literature.</p> <table> <tr> <th data-bbox="501 719 1002 801">► Directorships and other positions held in other companies</th><th data-bbox="1002 719 1444 835">► Directorships and other positions expired during the last five years</th></tr> <tr> <td data-bbox="501 824 1002 1093"> <p>In France:</p> <p>None.</p> <p>Outside France:</p> <p>None.</p> </td><td data-bbox="1002 846 1444 1093"> <p>Secretary of Éditions Hatier's Economic and Social Committee (2022)</p> <p>Deputy Secretary of Éditions Hatier's Economic and Social Committee (2017-2021)</p> </td></tr> </table>	► Directorships and other positions held in other companies	► Directorships and other positions expired during the last five years	<p>In France:</p> <p>None.</p> <p>Outside France:</p> <p>None.</p>	<p>Secretary of Éditions Hatier's Economic and Social Committee (2022)</p> <p>Deputy Secretary of Éditions Hatier's Economic and Social Committee (2017-2021)</p>
► Directorships and other positions held in other companies	► Directorships and other positions expired during the last five years				
<p>In France:</p> <p>None.</p> <p>Outside France:</p> <p>None.</p>	<p>Secretary of Éditions Hatier's Economic and Social Committee (2022)</p> <p>Deputy Secretary of Éditions Hatier's Economic and Social Committee (2017-2021)</p>				
 <p>Nationality: French</p> <p>Date of birth: 28 October 1962</p> <p>Address: 243 rue du Parc, 24300 Saint-Martial-de-Valette, France</p> <p>Total number of Company shares held: 47</p>	<p>Pascal Jouen Employee director Member of the Appointments, Remuneration and CSR Committee Member of the ad hoc Committee</p> <p>Pascal Jouen is a graduate of the École des Beaux-Arts in Angoulême and has been a sales executive with Larousse since 1991.</p> <p>He has held a number of different positions within the employee representative bodies of Larousse and the Lagardère group.</p> <table> <tr> <th data-bbox="501 1512 959 1579">► Directorships and other positions held in other companies</th><th data-bbox="959 1512 1444 1579">► Directorships and other positions expired during the last five years</th></tr> <tr> <td data-bbox="501 1601 959 1937"> <p>In France:</p> <p>Deputy Mayor of Saint-Martial de Valette</p> <p>Representative of the Périgord Vert group of municipalities</p> <p>Outside France:</p> <p>None.</p> </td><td data-bbox="959 1601 1444 1937"> <p>CFDT union representative</p> <p>CFDT union representative on the Group Employees' Committee</p> <p>Deputy Secretary of Larousse's Economic and Social Committee</p> <p>Deputy CFDT union representative on the International Works Committee</p> </td></tr> </table>	► Directorships and other positions held in other companies	► Directorships and other positions expired during the last five years	<p>In France:</p> <p>Deputy Mayor of Saint-Martial de Valette</p> <p>Representative of the Périgord Vert group of municipalities</p> <p>Outside France:</p> <p>None.</p>	<p>CFDT union representative</p> <p>CFDT union representative on the Group Employees' Committee</p> <p>Deputy Secretary of Larousse's Economic and Social Committee</p> <p>Deputy CFDT union representative on the International Works Committee</p>
► Directorships and other positions held in other companies	► Directorships and other positions expired during the last five years				
<p>In France:</p> <p>Deputy Mayor of Saint-Martial de Valette</p> <p>Representative of the Périgord Vert group of municipalities</p> <p>Outside France:</p> <p>None.</p>	<p>CFDT union representative</p> <p>CFDT union representative on the Group Employees' Committee</p> <p>Deputy Secretary of Larousse's Economic and Social Committee</p> <p>Deputy CFDT union representative on the International Works Committee</p>				

**Véronique Morali****Independent director****Chair of the Audit Committee****Chair of the ad hoc Committee****Member of the Appointments, Remuneration and CSR Committee**

Nationality: French

Date of birth:
12 September 1958Address: 11 bis rue
Casimir Périer, 75007
Paris, FranceTotal number of
Company shares
held: 150

Véronique Morali holds a master's degree in business law and is a graduate of the Institut d'Études Politiques de Paris and the ESCP business school. She joined the ENA and the Inspection Générale des Finances (French Inspectorate of General Finances), which she left in 1990 to join Marc Ladreit de Lacharrière when he founded Fimalac. As a Board member and the General Manager of Fimalac from 1990 to 2007, she played a major role in defining the strategy and international expansion of this listed group with its founder. Véronique Morali is currently Vice-Chair of the Executive Committee of Fimalac and Director of Development.

Since 2013, she has been Chair of the Board of Directors of Webedia, Fimalac's digital division and a key player in the French media and digital landscape, building a unique global network of media, talent, events and services on the strongest themes in entertainment and leisure.

Alongside her activities at Fimalac, in 2005 she co-founded Force Femmes, a non-profit association, which she chairs, with the aim of accompanying and supporting women over 45 in their efforts to return to work and create their own business. From 2011 to 2014, Véronique Morali was Chair of the Women's Forum for the Economy and Society. She is also a co-founder of Women Corporate Directors Paris (a network of women board members) and a member of Siècle.

► **Directorships and other positions held in other companies**

In France:

Chair of the Board of Directors, Webedia

Member of the Board of Directors, Vice-Chair of the Executive Committee and Director of Development, Fimalac

Member of the Supervisory Board, the Audit Committee, the Risk Committee and the Remuneration Committee, Edmond de Rothschild SA (France)

Director, Interparfums

Chair, Force Femmes

Member, Le Siècle (non-profit)

Member of the Board of Directors, Fondation Nationale des Sciences Politiques

Outside France:

► **Directorships and other positions expired during the last five years**

Chair of the Board of Directors, Fimalac Développement (Luxembourg)

Chair, Jellyfish Digital Group Limited (United Kingdom)

Chair of the Management Board, Webedia

Director and Chair of the Board of Directors, Quill France

Chief Executive Officer, Webco

Member of the Strategic Committee, Pour de Bon

Permanent representative of Fimalac Développement on the Board of Directors, Groupe Lucien Barrière SAS

Member of the Board of Directors and Chair of the Compensation

	<p>Member of the Board of Directors, Fimalac Développement (Luxembourg)</p> <p>Member of the Board of Directors, Edmond de Rothschild SA (Switzerland)</p> <p>Member of the Board of Directors, The Brandtech Group LLC (United States)</p>	<p>Committee, Edmond de Rothschild SA (Switzerland)</p> <p>Member of the Board of Directors, Edmond de Rothschild SA (France)</p> <p>Member of the Supervisory Board, the Audit Committee, and the Compensation Committee, Publicis Groupe (listed company)</p> <p>Member of the Board of Directors, the Human Resources and Remuneration Committee, CCEP (formerly Coca-Cola Entreprises Inc.) (listed company)</p> <p>Vice-Chair of the Board, Directors, Fitch Group, Inc.</p> <p>Member of the Board of Directors, SNCF Mobilités (state-controlled corporation)</p> <p>Representative of Multi Market Services France Holding on the shareholders' committee, Wefcos</p>
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Arnaud de Puyfontaine

Director

Member of the Appointments, Remuneration and CSR Committee

Nationality: French

Date of birth:
26 April 1964

Address: 42 avenue
de Friedland, 75008
Paris, France

Total number of
Company shares
held: 150

Arnaud de Puyfontaine is a graduate of ESCP Business School (1988), Institut Multimédias (1992) and Harvard Business School (2000). He started his career as a consultant at Arthur Andersen and then in 1989 worked as a project manager at Rhône-Poulenc Pharma in Indonesia. In 1990, he joined *Le Figaro* as Executive Director. In 1995, as a member of the founding team of the Emap Group in France, he headed *Télé Poche* and *Studio Magazine*, managed the acquisition of *Télé Star* and *Télé Star Jeux*, and launched the Emap Star Division, before becoming Chief Executive Officer of Emap France in 1998. In 1999, he was appointed Chairman and Chief Executive Officer of Emap France, and, in 2000, joined the Executive Board of Emap PLC. He led several M&A deals, and concomitantly, from 2000 to 2005, served as Chairman of EMW, the Emap/Wanadoo digital subsidiary. In August 2006, he was appointed Chairman and Chief Executive Officer of Editions Mondadori France. In June 2007, he became General Manager of all digital business for the Mondadori group.

In April 2009, Arnaud de Puyfontaine joined US media group Hearst as Chief Executive Officer of its UK subsidiary, Hearst UK. In 2011, on behalf of the Hearst group, he led the acquisition from the Lagardère group of 102 international magazine titles, and in June 2011, was appointed Executive Vice President of Hearst Magazines International. In August 2013, he was appointed Managing Director for Western Europe. He has also been Chairman of ESCP Europe Alumni. From January to June 2014, Arnaud de Puyfontaine was a member of the Vivendi Management Board and Senior Executive Vice President in charge of its media and content operations. Since 24 June 2014, he has been Chairman of the Management Board of Vivendi.

► Directorships and other positions held in other companies

In France:

Chairman of the Management Board, Vivendi (listed company)

Vice-Chairman of the Supervisory Board, Canal+ group

Director, Havas

Chairman of the Board of Directors, Prisma Media

Chairman of the Board of Directors, Gameloft SE

Member of the Board of Directors, Dailymotion

Member of the Advisory Committee, Innit

► Directorships and other positions expired during the last five years

Chairman and Chief Executive Officer, Gameloft

Chairman of the Supervisory Board, Universal Music France

Director, Universal Music Group, Inc.

Chairman of the Board of Directors, Antinea 6

Executive Chairman and Director, Telecom Italia SpA (Italy) (listed company)

Chairman of the Board of Directors, Editis Holding

	<p>Honorary Chairman, French-American Foundation</p> <p>Outside France:</p> <p>None.</p>	
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**Nicolas Sarkozy****Independent director****Member of the Appointments, Remuneration and CSR Committee****Member of the ad hoc Committee**

Nationality: French

Date of birth:
28 January 1955

Address: 77 rue de
Miromesnil, 75008
Paris, France

Total number of
Company shares
held: 1,301

Nicolas Sarkozy is the 6th President of France's Fifth Republic (2007-2012).

Mayor of Neuilly-sur-Seine (1983-2002), National Assembly Representative for Hauts-de-Seine (1988-2002), President of the General Council for Hauts-de-Seine (2004-2007), Minister for the Budget (1993-1995), Minister for Communications (1994-1995), Government spokesman (1993-1995), Minister of the Interior, Internal Security and Local Freedoms (2002-2004), Minister of State, Minister for the Economy, Finance and Industry (2004), Minister of State, Minister of the Interior and Town and Country Planning (2005-2007). He was also the elected leader of French political parties UMP (2004-2007) and Les Républicains (2014-2016).

A trained lawyer, Nicolas Sarkozy is married and has four children. He is the author of several books, including *Libre, Témoignage, La France pour la vie, Tout pour la France, Passions, Le Temps des tempêtes* and *Promenades*.

Nicolas Sarkozy also provides consulting services to several international groups, including chairing the Advisory Board of Corsair, and acting as a consultant to the Management Committee of the Marietton group. He sits on the Advisory Board of Chargeurs (listed company) as well as being a consultant to Axian and SC Varsano.

► **Directorships and other positions held in other companies**

In France:

Director and Chairman of the International Strategy Committee, Accor (listed company)

Director and member of the Strategy Committee, Lucien Barrière group SAS

Member of the Supervisory Board, LGI – Lov Group Invest

Member of the International Advisory Network, Natixis

Chief Executive Officer, CSC SELAS

Outside France:

None.

► **Directorships and other positions expired during the last five years**

Member of the International Advisory Network, Natixis



Pierre Leroy

Deputy Chief Executive Officer and Board Advisor (until 19 March 2024)

Pierre Leroy is a graduate of the École Supérieure de Commerce de Reims business school and holds a degree in law. He has spent his entire career with the Lagardère group.

He was appointed Director and Chief Executive Officer of MMB (which became Lagardère SCA and then Lagardère SA) in 1987, then Chairman and Chief Executive Officer of Lagardère Sociétés in 1988 and Secretary General of the Lagardère group in 1993.

He was appointed Co-Managing Partner of Lagardère SCA in March 2004, and then Deputy Chief Executive Officer of Lagardère SA on 30 June 2021. He stepped down from his positions as Deputy Chief Executive Officer and Board Advisor with effect from 19 March 2024.

Nationality: French

Date of birth:
8 October 1948

Address: 4 rue de
Presbourg, 75116
Paris, France

Total number of
Company shares
held: 127,535

► Directorships and other positions held in other companies

In France:

Director, Hachette Livre

Permanent representative of
Hachette Livre on the Board of
Directors, Librairie Arthème Fayard

Permanent representative of
Hachette Livre on the Board of
Directors, Calmann Levy

Permanent representative of
Education Management on the
Board of Directors, Librairie Générale
Française

Permanent representative of
Hachette Livre on the Board of
Directors, Audiolib

Director, Société des Éditions Grasset
& Fasquelle

Director, Deputy Chairman and Chief
Operating Officer, Lagardère Média

Chairman and Chairman of the
Board of Directors, Lagardère
Ressources

Member of the Supervisory Board,
Lagardère Travel Retail

Member of the Supervisory Board,
Lagardère Active

► Directorships and other positions expired during the last five years

Chairman and Chief Executive Officer,
Hachette Livre (resigned on 8
November 2023)

Chairman, Holpa

	Chairman of the Supervisory Board, Société d'Exploitation des Folies Bergère	
	Chairman of the Supervisory Board, Lagardère Radio SCA	
	Chairman, Lagardère Participations	
	Chairman, Lagardère Expression	
	Chairman, Dariade	
	Chairman, Sofrimo	
	Chairman, Lagardère Live Entertainment	
	Chairman, Fondation Hachette Livre pour la lecture	
	Deputy Director, Fondation Jean-Luc Lagardère	
	Chairman and Chairman of the Board of Directors, Lagardère Paris Racing Ressources	
	Director, Secretary General and Treasurer, Association des Amis de la Croix-Catelan (non-profit organisation) (formerly Lagardère Paris Racing Ressources sports association)	
	Secretary General and member of the steering committee, Lagardère Paris Racing sports association (non-profit organisation)	
	Chief Operating Officer, Lagardère Capital SAS (formerly Lagardère Capital & Management)	
	Executive Vice President and Director, Arjil Commanditée-Arco	
	Chief Executive Officer, Lagardère Management	
	Chairman, Equajal	
	Chairman, IMEC (Institut Mémoires de l'Édition Contemporaine)	
	Chairman, Mémoire de la Création Contemporaine Endowment Fund	
	Chairman of the jury for the Prix de la littérature arabe literary awards	

	<p>Director, Bibliothèque nationale de France Endowment Fund</p> <p>Member of the Board of Syndicat national de l'édition, the French publishing union</p> <p>Outside France:</p> <p>Director, Lagardère Active Broadcast</p> <p>Director, Hachette UK (holdings) Limited (UK)</p> <p>Chairman and Chief Executive Officer, Hachette Livre España (Spain)</p> <p>Chairman of the Board and Director, Hachette Livre USA (USA)</p>	
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C) CHANGES IN MEMBERSHIP IN 2023**Changes in the membership of the Board of Directors and the Board Committees in 2023**

At 31 December 2023:

	Departures	Appointments	Re-appointments
Board of Directors	René Ricol, independent director (06/12/2023)	Yannick Bolloré (08/12/2023)	–
Audit Committee	–	–	–
Appointments, Remuneration and CSR Committee	–	–	–
Ad hoc Committee	René Ricol, independent member (06/12/2023)	–	–

René Ricol resigned from his position as independent director and member of the *ad hoc* Committee on 6 December 2023 following the completion of the merger between the Lagardère and Vivendi groups. To replace him, at its meeting of 8 December 2023 the Board of Directors decided, on the recommendation of the Appointments, Remuneration and CSR Committee, to co-opt Yannick Bolloré for the remainder of his predecessor's term of office, i.e., until the close of the 2025 General Meeting to be called to approve the 2024 financial statements. Yannick Bolloré's co-optation will be submitted to shareholders for ratification at the General Meeting of 25 April 2024.

Arnaud de Puyfontaine was appointed member of the Appointments, Remuneration and CSR

Committee at the Board meeting of 27 February 2024.

Pierre Leroy stepped down from his positions as Deputy Chief Executive Officer and Board Advisor with effect from 19 March 2024.

There have been no other changes in the membership of the Group's General Management, Board of Directors or its committees, and none are planned as of the date of this document.

D) DIVERSITY OF DIRECTORS' PROFILES

The Board of Directors ensures that the diversity of directors' profiles enables it to discharge its duties to the best of its ability. It is attentive to the balance, complementarity and relevance of the directors' skills with regard to the Lagardère group's strategy, in particular to ensure that their areas of expertise adequately cover knowledge of the Group's business sectors and challenges.

This diversity policy is also designed to ensure that all skills and expertise in management, finance and CSR essential to the work of the Board of Directors are represented.

More specifically, the Board of Directors has made social and environmental responsibility and sustainable development a major part of the Group's strategy, and takes particular care to

ensure that its members develop their skills through regular presentations on these matters by experts from both within and outside the Group.

The Board's diversity policy also aims to promote international experience and a broad variety of gender, expertise, age and seniority, cultural backgrounds and perspectives, which help enhance Board discussions.

The membership of the Board of Directors also reflects the Company's ownership structure. Following the completion of the merger between the Lagardère and Vivendi groups authorised by the European Commission on 21 November 2023, Yannick Bolloré was co-opted as a director at the Board meeting of 8 December 2023. Yannick brings to the Board undisputed expertise in strategy – particularly in the media sector, in-depth

knowledge of the Group's businesses, an international vision and extensive expertise in CSR and digital/innovation.

The result is the current eleven-member Board of Directors (including two employee directors) whose gender balance and independence rate exceed best governance practices.

At 31 December 2023, 55.5% of the Board's members were women and 55.5% were independent (excluding employee directors, in accordance with statutory calculation methods). All three Board Committees are chaired by women who are independent directors.

Pursuant to article L. 22-10-10 of the French Commercial Code, details of this diversity policy and how it was implemented in 2023 are documented below:








Criteria	Objectives	Basis for implementation and 2023 results
Size of the Board	Maintain a reduced number of Board members, including appointments required by law (employee director) to ensure efficient operations in line with the Company's shareholding structure.	<p>The Articles of Association require the Board to have at least eight members and no more than nine members appointed by the shareholders, plus the employee directors appointed by the Group Employees' Committee.</p> <p>At 31 December 2023, the Board was at its maximum of nine members appointed by the shareholders and two employee directors appointed by the Group Employees' Committee, i.e., a total of 11 directors, slightly below the average number of directors in the panel of companies listed on the SBF 120 index.</p>
Age limit	Pursuant to article 11 3. of the Articles of Association, no more than one-third of the members of the Board of Directors in office may be over 75 years old.	At 31 December 2023, no director in office was aged over 75. The average age of Board members was 56, below the average age observed for the SBF 120 panel (59 years of age).
Gender balance	At least 40% of members are women.	At 31 December 2023, the proportion of women on the Board of Directors was 55.5% ¹ , comfortably exceeding the legal requirements and the average observed for the SBF 120 panel (46.6%).
Availability	The availability of members of the Board of Directors must be sufficient to allow the Board and its Committees to operate effectively.	In 2023, the average attendance rate of members at meetings of the Board of Directors was 99% ² (96% for the Audit Committee, 100% ² for the Appointments, Remuneration and CSR Committee and 100% ² for the <i>ad hoc</i> Committee), i.e., rates equal to or slightly higher than the average attendance rates observed for the SBF 120 panel.

Qualifications and professional experience Nationality, international experience	<p>The Board must comprise diverse skills and profiles with in-depth knowledge of the Group's businesses, an international approach, but also significant expertise and experience in finance, management, governance, ethics and compliance, digital and innovation, and detailed knowledge of social, societal and environmental issues, including climate change.</p>	<p>See the chart below which reflects the diversity of skills within the Board.</p>
Independence	<p>At least one-third of Board members in a controlled company must be independent pursuant to the Afep-Medef Corporate Governance Code.</p>	<p>At 31 December 2023, 55.5%¹ of Board members were independent.</p>
Employee representation on the Board	<p>In compliance with article L. 225-27-1 of the French Commercial Code (further to the French "Pacte law"), two employee representative members must be appointed to the Board as Directors when the number of the other Board members (appointed by the shareholders) exceeds eight, and one employee director must be appointed as Director when the number of the other Board members is equal to or less than eight.</p>	<p>At 31 December 2023, the Board had two employee directors appointed by the Group Employees' Committee.</p> <p>In addition to his directorship, Pascal Jouen is a member of the Appointments, Remuneration and CSR Committee and the <i>ad hoc</i> Committee.</p>

⁽¹⁾ Excluding the Board Advisor and employee directors.

⁽²⁾ Excluding the Board Advisor.

In view of the above, the Board of Directors has a combination of expertise, experience and valuable skills that enable it to fully carry out its roles and responsibilities wholly independently. At its meeting of 27 February 2024, the Board of Directors approved the skills matrix set out below on the recommendation of the Appointments, Remuneration and CSR Committee. This matrix is consistent with the recommendations of the Afep-Medef Code, and sets out the different categories of skills represented on the Board, particularly in terms of CSR, and the overall level of representation for each one.

							
	Business expertise	International	Finance	CSR	Governance, ethics and compliance	Executive management	Digital and innovation
A. Lagardère	X	X	X	-	X	X	X
V. Banet	X	X	X	X	X	X	-
V. Bernis	X	-	X	X	X	X	-
Y. Bolloré	X	X	X	X	X	X	X
L. Carrere	-	X	X	X	X	X	-
F. Fikree	X	X	X	-	X	-	-
M. Flavion	X	-	-	X	-	-	-
P. Jouen	X	-	-	X	-	-	-
V. Morali	-	-	X	-	X	X	X
A. de Puyfontaine	X	X	-	X	X	X	X
N. Sarkozy	-	X	X	-	X	X	-
TOTAL	8/11 73%	7/11 64%	8/11 73%	7/11 64%	9/11 82%	8/11 73%	4/11 36%

Business expertise: experience or in-depth knowledge of the Company's business activities (Publishing, Travel Retail and Media).

International: significant work carried out in France or abroad with a transnational dimension; positions held abroad; persons of foreign nationality or with significant knowledge of geopolitics and international economics.

Finance: significant experience in the financial sector (banking, accounting, financial markets), capital management or risk management.

CSR: significant experience in sustainable development or in-depth knowledge of social, societal and environmental issues (including climate change).

Governance, ethics and compliance: persons holding non-executive offices on boards or committees of other companies, or with expertise or in-depth knowledge of the ethics and compliance policy to be implemented by the Company.

Executive management: significant experience in general management (chief executive, deputy chief executive, vice-chair, etc.) or as a senior executive or member of an executive body (executive or management committee, etc.).

Digital and innovation: significant experience or expertise in developing and implementing digital innovation strategies and IT system security.

E) DIRECTOR INDEPENDENCE

Each year, the Appointments, Remuneration and CSR Committee assesses the independence status of each Board member, based on an analysis matrix containing the independence criteria set out in the Afep-Medef Code. An independence review is also conducted when any new director is appointed or serving director re-appointed.

As set out in the Afep-Medef Corporate Governance Code, a director is independent when he or she has no relationship of any kind with the Company, the Group or its management that could compromise the exercise of their freedom of judgement or that could place him/her in a situation of conflict of interest.

According to the Afep-Medef Code, an independent director must meet the following criteria:

- ▶ not to be or not to have been in the previous five years:
 - an employee or executive corporate officer⁽¹⁾ of the Company,
 - an employee, director or executive corporate officer of an entity that the Company controls,
 - an employee, director or executive corporate officer of the Company's parent company, or of a company consolidated by that parent company;
- ▶ not to be an executive corporate officer of an entity in which the Company holds a directorship, directly or indirectly, or in which an employee appointed as such or an executive corporate officer of the Company (currently in office or having held such office within the last five years) holds a directorship;
- ▶ not to be a customer, supplier, investment banker, commercial banker or consultant⁽²⁾:
 - that is significant to the Company or the Group,

- or for which the Company or the Group represents a significant proportion of its activities.

(For this criterion, the Afep-Medef Corporate Governance Code states that the question of whether or not the relationship a director may have with the Company or the Group is material is reviewed by the Appointments, Remuneration and CSR Committee and then debated by the Board);

- ▶ not to be related by close family ties to a corporate officer;
- ▶ not to have been a Statutory Auditor of the Company within the previous five years;
- ▶ not to have been a director of the Company for more than 12 years;
- ▶ not to be a non-executive corporate officer receiving variable remuneration in cash or in the form of securities or any remuneration linked to the performance of the Company or the Group;
- ▶ not to be or represent a shareholder holding more than 10% of the Company's share capital or voting rights, alone or in concert.

The Afep-Medef Code recommends that the Board of Directors assess the independence of its members by examining each of the criteria set out above. However, the Code provides that the Board may consider a director who does not meet all of these criteria as independent and justify its assessment.

The Appointments, Remuneration and CSR Committee reviewed the independence status of the various members of the Board of Directors at its meeting of 9 February 2024, based on the information available to it and the statements made by the directors themselves.

This review included an assessment of whether or not any business relationships that may exist between the Company and certain directors are material. For this purpose, the Committee examined the nature of the relationships concerned (type of services, exclusivity, etc.) as

¹ In accordance with the Afep-Medef Code, for joint stock companies with a Board of Directors, the term "executive corporate officer" refers to the Chairman and Chief Executive Officer, the Chief Executive Officer and the Deputy Chief Executive Officer(s).

² Or to have direct or indirect links to such persons or entities.

well as the amounts of the transactions carried out with the groups in which the directors held management positions during the year, which it compared to the revenue of the entities concerned.

The Committee considered the advisory relationship between Lagardère Ressources, a subsidiary of the Company, and the Realyze law firm – of which Nicolas Sarkozy is a founding partner (it being specified that the contract was entered into well before Nicolas Sarkozy's appointment to the Board of Directors and that he himself does not, directly or indirectly, provide any legal advisory services to the Group). In light of the volume of business assigned to Realyze and the attendant fees paid to that firm, the Committee considered that the business relationship is not material either for the Group or for Realyze and that accordingly, Nicolas Sarkozy meets the independence criteria.

In addition, the Committee noted the classification as non-independent members of Fatima Fikree representing Qatar Holding LLC and of Arnaud de Puyfontaine and Yannick Bolloré representing Vivendi SE, both major shareholders of the Company, respectively holding 11.52% and 59.80% of the share capital, and of Arnaud Lagardère, executive corporate officer of the Company.

In conclusion, based on the analysis carried out by the Appointments, Remuneration and CSR Committee on the individual situation of each director, the Board of Directors, at its meeting of 27 February 2024, determined that five of its nine members (excluding employee directors) – Véronique Morali, Laura Carrere, Valérie Bernis and Virginie Banet, as well as Nicolas Sarkozy – can be considered as independent members, representing an overall Board independence rate of 55.5%.

Summary table of Board of Director members' compliance with the independence criteria set out in the Afep-Medef Code

	A. Lagardère	V. Banet	V. Bernis	Y. Bolloré	L. Carre	F. Fikree	M. Flavion ^(*)	P. Jouen ^(*)	V. Morali	A. de Puyfontaine	N. Sarkozy
Independence criteria set out in the Afep-Medef Corporate Governance Code											
Not to be and not to have been in the previous five years, an employee or executive corporate officer of the Company	N/A	✓	✓	X	✓	✓	N/A	N/A	✓	X	✓
Not to hold and not to have held in the previous five years, cross-directorships	N/A	✓	✓	✓	✓	✓	N/A	N/A	✓	✓	✓
Not to be a customer, supplier, banker or major consultant	N/A	✓	✓	✓	✓	✓	N/A	N/A	✓	✓	✓
Not to be related by close family ties	N/A	✓	✓	✓	✓	✓	N/A	N/A	✓	✓	✓
Not to have been a Statutory Auditor within the previous five years	N/A	✓	✓	✓	✓	✓	N/A	N/A	✓	✓	✓
Not to have been a member of the Board of Directors for more than 12 years	N/A	✓	✓	✓	✓	✓	N/A	N/A	✓	✓	✓
Status of non-executive corporate officer	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Status of major shareholder	N/A	✓	✓	X	✓	X	N/A	N/A	✓	X	✓
Conclusion	N/A	Independent	Independent	Not independent	Independent	Not independent	N/A	N/A	Independent	Not independent	Independent

^(*) Employee director.

3.2.2 BOARD OF DIRECTORS' RULES OF PROCEDURE AND OPERATION

The terms and conditions that apply to the organisation and operation of the Board of Directors and its Committees are set out in the Board's Rules of Procedure, which also define and specify the duties incumbent on each member, as well as the code of conduct that each individual member is required to respect. These Rules of Procedure, adopted by the Board of Directors on 30 June 2021 and amended by the Board of Directors at its meeting of 8 December 2023, are set out in full in Appendix A2 to this chapter.

They are also available in the Governance section of Lagardère's website.

In addition, pursuant to article L. 22-10-12 of the French Commercial Code, a new internal charter will soon be submitted for approval by the Board of Directors, designed to set out the methodology for (i) identifying and qualifying agreements subject to the procedure for related-party agreements at the level of the Company prior to entering into force, renewal or termination, and (ii) regularly assessing whether agreements relating to ordinary operations and entered into on arm's length terms meet these conditions.

3.2.3 WORK OF THE BOARD OF DIRECTORS IN 2023

The Board of Directors' work is prepared and organised within the legal and regulatory framework applicable to French joint-stock companies, the Company's Articles of Association, and the Board of Directors' Rules of Procedure.

In 2023, the Board of Directors met eleven times with an average attendance rate of 99%. Board meetings lasted three hours on average. The notices of meetings, together with the agenda, were sent by e-mail several days before each meeting. The documents were also made available to the directors via a secure electronic platform before each meeting.

The Board meets regularly to review the financial position and operations of the Company and its subsidiaries, the parent company, consolidated and interim financial statements, the outlook for each business taking into account CSR goals and imperatives, and the Group's overall business strategy.

Between meetings, the Board members were regularly kept updated and informed of events that were significant for the Company. They also received press releases published by the Company and analysts' reports.

In 2023, the Board's work mainly focused on:

Group business, strategy and finance:

- ▶ regularly monitoring business performance and current events;
- ▶ reviewing and approving the 2022 parent company and consolidated financial

statements and the 2023 interim financial statements, as well as the annual and interim financial reports and related press releases;

- ▶ reviewing the 2023 quarterly financial information and related press releases;
- ▶ reviewing the Group's strategic plan;
- ▶ approving the Group's business plan (updating the 2023-2025 business plan) and approving the business plan for 2024);
- ▶ approving the Company's 2022 Universal Registration Document and its 2023 Interim Financial Report;
- ▶ implementing the share buyback programme approved by the General Meeting;
- ▶ renewing the annual authorisation for the Chairman and Chief Executive Officer to grant sureties, warranties or undertakings on behalf of the Company;
- ▶ monitoring the situation with the editorial team at *Le Journal du Dimanche* (strike notice);
- ▶ reviewing Hachette Livre France's infrastructure transformation plan;
- ▶ analysing acquisition projects, leading in particular to the authorisation of the acquisition of US Foodservice operator Tastes on the Fly by Lagardère Travel Retail.

Governance, appointments and remuneration:

- ▶ reviewing the membership of the Board and the independence of directors;
 - ▶ adopting a new skills matrix in line with the recommendations of the Afep-Medef Code;
 - ▶ validating the components of the remuneration of the Chairman and Chief Executive Officer and Deputy Chief Executive Officer for 2022, in accordance with the policies approved by the General Meeting of 22 April 2022;
 - ▶ approving the remuneration policies for 2023 applicable to the Company's corporate officers submitted for approval to the General Meeting of 18 April 2023;
 - ▶ setting the components of remuneration for the corporate officers for 2023 in accordance with the policies approved by the General Meeting on 18 April 2023;
 - ▶ preparing for the General Meeting of Shareholders on 18 April 2023 and approving all related legal documentation;
 - ▶ delivering the free shares and performance shares for the 8 April 2019 plan that have vested;
 - ▶ setting up a free share plan and a performance share plan in accordance with the authorisations granted by the General Meeting of 22 April 2022;
 - ▶ setting up an extended free share plan, We Share Lagardère, in accordance with the authorisation granted by the General Meeting of 22 April 2022;
 - ▶ co-opting Yannick Bolloré as director to replace René Ricol.
- Corporate social responsibility:
- ▶ reviewing changes in the Board's role in terms of CSR and carrying out work to prepare for the CSR Directive (CSRD).
- Notices, authorisations and other duties:
- ▶ regularly monitoring progress on the proposed link-up between the Company and Vivendi SE;
 - ▶ implementing and regularly monitoring the plan to make the Group's radio unit autonomous;
 - ▶ authorising, pursuant to article L. 225-38 of the French Commercial Code, the signing of a Memorandum of Understanding dated 26 October 2023 governing efforts to make the Group's radio unit autonomous;
 - ▶ conducting an annual review of 2023 related-party agreements and ordinary agreements.
- The Board of Directors also regularly examined the Committees' reports on their work.

Members' attendance at Board of Directors' and Committee meetings in 2023

Board Member	Board of Directors	Audit Committee	Appointments, Remuneration and CSR Committee	Ad hoc Committee
Virginie Banet	100%	100%	100%	-
Valérie Bernis	100%	100%	-	100%
Yannick Bolloré	100%*			
Laura Carrere	100%	-	100%	-
Arnaud de Puyfontaine	91% ⁽¹⁾	-	-	
Fatima Fikree	100%	83%	-	-
Marie Flavion	100%	-	-	-
Pascal Jouen	100%	-	-	100%
Arnaud Lagardère	100%	-	-	
Pierre Leroy (Board Advisor)	91%	-	-	100%
Véronique Morali	100%	100%	100%	100%
René Ricol	100%**	-	-	100%
Nicolas Sarkozy	100%	-	100%	100%
Total	99%	96%	100%	100%

⁽¹⁾ It should be noted that the meeting held on 30 May 2023, which Arnaud de Puyfontaine did not attend and which dealt with sensitive information as defined by the ring-fencing rules set out in the Board of Directors' Rules of Procedure, was not included in the above table.

* Based on attendance at one meeting of the Board of Directors in the year ended 31 December 2023.

** Based on attendance at ten meetings of the Board of Directors in the year ended 31 December 2023.

3.2.4 BOARD COMMITTEES

Some domains of the Board's work are prepared by specialised Committees, whose members are directors appointed to the Committee by the Board for the duration of their directorship. These specialised Committees examine the matters falling within their remit or any issues referred to them by the Board and submit their observations, opinions, proposals and recommendations to the Board by reporting to the Board regularly on their work. The Board relies on the work of its Committees throughout the course of the year.

The Board of Directors has set up three committees: the Audit Committee, the Appointments, Remuneration and CSR Committee and an *ad hoc* committee, set up in December 2021 in the context of the proposed tender offer initiated by Vivendi SE, and whose duties were subsequently extended

to include monitoring the progress on the proposed reorganisation of the Group's radio unit.

In accordance with the recommendations set out by the French High Committee for Corporate Governance and the French financial markets authority in their respective reports of November and December 2023, in light of the transposition of the European Corporate Sustainability Reporting Directive (CSRD), whose provisions are applicable from 2024, it was decided to strengthen the role of the Audit Committee in analysing social and environmental risks and in certifying non-financial data. In 2023, the Company therefore organised plenary sessions for the members of its Audit Committee and its Appointments, Remuneration and CSR Committee, in order to debate collectively on these issues.

The Audit Committee and the Appointments, Remuneration and CSR Committee held a plenary session on 22 September 2023 to discuss the main developments relating to CSRD and Lagardère's compliance with its provisions. The Audit Committee is particularly focused on monitoring the non-financial reporting indicators introduced under the European Directive.

Virginie Banet and Véronique Morali both sit on these committees, chairing the Appointments, Remuneration and CSR Committee and the Audit

Committee, respectively, in order to facilitate discussions and ensure a cross-cutting view.

The main organisational and operational procedures of the two Board Committees are set out in the Board of Directors' Rules of Procedure (Appendix A2). These were amended at the Board meetings of (i) 8 December 2023 to remove the ring-fencing rules applicable in the context of Vivendi's public tender offer and (ii) 27 February 2024 in order to increase the maximum number of Appointments, Remuneration and CSR Committee members to six.

A) AUDIT COMMITTEE

Members	<p>Véronique Morali (Chair)</p> <p>Valérie Bernis</p> <p>Virginie Banet</p> <p>Fatima Fikree</p> <p>Audit Committee members are appointed for their financial and/or accounting skills, assessed with particular regard to their past career (positions held in general or financial management or in an audit firm), academic background or specific knowledge of the Company's business.</p> <p>At 31 December 2023, three-quarters of the Audit Committee members were independent. In 2023, the Appointments, Remuneration and CSR Committee met six times with a 96% attendance rate.</p>
Main tasks	<p>The duties of the Audit Committee are described in the Board of Directors' Rules of Procedure provided in Appendix A2.</p>
Main work in 2023	<ul style="list-style-type: none"> - reviewing the 2022 parent company and consolidated financial statements and the 2023 interim financial statements, as well as the financial information for the first and third quarters of 2023; - reviewing the 2022 annual financial report and the 2023 interim financial report; - reviewing the 2023-2024 financial communication calendar; - reviewing the financial reporting processes; - reviewing the cash flow reporting policy and the cash forecasts within the divisions; - reviewing the fees paid to the Statutory Auditors; - reviewing the organised oversight of risk and internal control within the Group, the Group's risk map and internal control systems, the results of the internal control self-assessment and the progress of the compliance programs; - reviewing the chapter on risk factors and internal controls in the 2022 Universal Registration Document;

- reviewing the work of the Internal Audit Department and the 2023 audit plan;
- reviewing the Group's tax policy;
- reviewing information systems security: the 2023 status report, the programme recommendations and progress report;
- reviewing the summary of financial commitments analysis approved by the Finance Committee for Lagardère Publishing and Lagardère Travel Retail;
- reviewing the Group's litigation/disputes;
- reviewing the update of the 2023-2025 budget;
- reviewing the business plan for 2024;
- in a plenary session with the Appointments, Remuneration and CSR Committee: reviewing and monitoring CSRD and European Taxonomy compliance work;
- reviewing the performance of the Service Agreement in 2022;
- reviewing Hachette Livre France's infrastructure transformation plan.

In addition, at each of its meetings, the Audit Committee followed up on the key performance indicators of the Group and its operating divisions, financing matters, cost savings plans, analyst consensus and pre-approved non-audit services.

The Audit Committee meetings were attended by the Group Secretary General and Committee Secretary, the Chief Financial Officer, the Head of Risk Management, Compliance and Internal Control, the Internal Audit Director, the Accounting Director, the Group Management Control Director and the Statutory Auditors. Depending on the issues discussed, other contributors were invited to provide input on an as-needed basis, including the Group IT Director, the Head of the Legal Department, the Head of Financing and Investor Relations, and the operating divisions' management, as well as certain members of their teams.

Members of the Group's CSR and Finance Departments attend the plenary sessions of the Appointments, Remuneration and CSR Committee.

B) APPOINTMENTS, REMUNERATION AND CSR COMMITTEE

Members	<p>Virginie Banet (Chair)</p> <p>Laura Carrere</p> <p>Véronique Morali</p> <p>Nicolas Sarkozy</p> <p>Pascal Jouen</p> <p>Arnaud de Puyfontaine (appointed at the Board of Directors' meeting of 27 February 2024)</p> <p>At 31 December 2023, all of the members of the Appointments, Remuneration and CSR Committee were independent directors. An employee director also sat on this Committee during the year. In 2023, the Appointments, Remuneration and CSR Committee met six times with a 100% attendance rate.</p>
Main tasks	<p>The duties of the Appointments, Remuneration and CSR Committee are described in the Board of Directors' Rules of Procedure set out in Appendix A2.</p>
Main work in 2023	<p><u>Regarding sustainable development (CSR):</u></p> <ul style="list-style-type: none"> - presenting the latest developments in terms of CSR; - reviewing and implementing the Group's CSR policy, the main CSR risks and opportunities and the key lines of CSR communication; - presenting the 2022 non-financial statement; - in a plenary session with the Audit Committee: reviewing and monitoring CSRD and European Taxonomy compliance work; - analysing CSR priorities for 2024. <p><u>Regarding remuneration:</u></p> <ul style="list-style-type: none"> - reviewing and making recommendations with regard to the 2023 remuneration policy for executive corporate officers and corporate officers; - making recommendations to the Board of Directors on the components of remuneration due to the corporate officers for 2022 pursuant to the approved 2022 remuneration policies; - preparing the 2023-2025 free share and performance share plans; - analysing a possible revision of the performance conditions applicable to the free performance share plan of 24 September 2021; - setting targets for the performance criteria applicable to corporate officer remuneration; - monitoring work on the grant of an extended free share plan as part of the expansion of employee share ownership. <p><u>Regarding governance:</u></p>

- reviewing the membership of the Board of Directors and its standing Committees with regard to diversity, experience and independence;
- recommending a new skills matrix for members of the Board of Directors, in accordance with the recommendations of the AFEP-MEDEF Code;
- launching the annual self-assessment process looking at the operating procedures of the Board and its Committees;
- reviewing the voting recommendations of proxy advisors and institutional shareholders;
- reviewing supporting documentation for the General Meeting held on 18 April 2023;
- preparing the 2023-2024 governance calendar;
- issuing recommendations as regards the co-optation of Yannick Bolloré as director to replace René Ricol who resigned.

These meetings took place in the presence of the Group Secretary General and Committee Secretary and, when discussions fell within their areas of expertise, the Head of Sustainable Development and CSR and the Deputy Head, as well as the CSR and HR correspondents of the operating divisions and Lagardère News, based on the topics covered during the different meetings.

Members of the Group's CSR and Finance Departments along with the Company's Statutory Auditors, attend plenary sessions with members of the Audit Committee.

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C) AD HOC COMMITTEE

Members	<p>Véronique Morali (Chair)</p> <p>Valérie Bernis</p> <p>Nicolas Sarkozy</p> <p>Pascal Jouen</p> <p>Pierre Leroy</p> <p>Pierre Leroy, Board Advisor, also sits on the <i>ad hoc</i> Committee in a non-voting capacity.</p> <p>At 31 December 2023, all of the members of the <i>ad hoc</i> Committee were independent directors. An employee director also sat on this Committee during the year. In 2023, the <i>ad hoc</i> Committee met twice, with a 100% attendance rate.</p>
Main tasks	<p><u>In connection with Vivendi SE's proposed public tender offer:</u></p> <ul style="list-style-type: none"> - monitoring the proposed offer, reviewing the statement of objections sent to Vivendi SE by the European Commission as regards the breach of competition rules that would result from the takeover of the Lagardère group. <p><u>In connection with monitoring the reorganisation project for the Group's radio unit:</u></p> <ul style="list-style-type: none"> - generally monitoring the project to give the Group's radio unit autonomy, making proposals on any important decision of the Company in relation to this project with the French financial markets authority (<i>Autorité des marchés financiers</i> – AMF) and/or the competition authorities or the French audiovisual regulator; - following up on the financial and legal experts' work; - making recommendations to the Board of Directors.
Main work in 2023	<ul style="list-style-type: none"> - generally monitoring Vivendi SE's proposed takeover of the Company, including procedures with the European Commission; - monitoring the progress of the project to give the Group's radio unit autonomy, in particular with regard to French industry regulator Arcom; - engaging in discussions and providing follow-up with legal and financial experts; - issuing recommendations regarding the conversion of Lagardère Radio SAS into a French partnership limited by shares (<i>société en commandite par actions</i>), in order to give the radio unit autonomy and place it under Arnaud Lagardère's sole control.

3.2.6 ASSESSMENT OF THE MEMBERSHIP STRUCTURE AND OPERATING PROCEDURES OF THE BOARD OF DIRECTORS AND ITS COMMITTEES

In accordance with its Rules of Procedure, the Board of Directors, under the aegis of the Appointments, Remuneration and CSR Committee, conducts an assessment of its operating procedures and work each year. It considers the way in which it operates, its governance, the quality of information provided, and whether there is an appropriate balance of members between the Board and the Board Committees, in order to evaluate the preparation and quality of their respective work.

The Board of Directors carried out an annual self-assessment of its operations in 2023. To this end, a questionnaire was prepared, based on an adaptation of the questionnaire drawn up by the Afep employers' association, and sent to each director. A summary of the results of this self-assessment was prepared and presented by the Chair of the Appointments, Remuneration and CSR Committee at its meeting of 9 February 2024 and the Board meeting of 27 February 2024.

Based on the Board of Directors' self-assessment:

- meetings were deemed to encourage directors to speak their mind and discussions were deemed lively as a result, underpinned by the relationship of trust with General Management;

- the membership of the Board and its Committees was deemed appropriate in view of Lagardère's shareholder structure, the diverse expertise of Board members and the Group's international presence. The membership structure is well-balanced in accordance with the rules of good governance;
- the organization of Board and Board Committee meetings was seen to be suited to the different challenges facing the Company;
- high-quality information and presentations enable Directors to debate effectively.

On the basis of the very positive findings of this report and the recommendations put forward by its Appointments, Remuneration and CSR Committee, the Board of Directors will look closely at two main avenues for improvement: firstly, strengthening its strategic vision, in particular by analysing competitive positioning, benchmarks and digital developments with regard to the Group's various business sectors; and secondly, a possible change in the remit of the *ad hoc* Committee, following the completion of Vivendi SE's acquisition of the Company.

3.2.7 COMPLIANCE WITH THE AFEP-MEDEF CODE

The Company applies the corporate governance principles laid down in the Afep-Medef Code. The only recommendation not followed by the Company as at 31 December 2023 was:

Provision of the Afep-Medef Corporate Governance Code set aside or partially applied	Explanation
Directors' terms of office: "The duration of directors' terms of office [...] should not exceed four years"	Arnaud Lagardère has been appointed as Chairman and Chief Executive Officer for a six-year term in order to maintain a stable and sustainable management framework within the Company.

3.3 ADDITIONAL INFORMATION ON MEMBERS OF THE BOARD OF DIRECTORS

3.3.1 DECLARATION OF NON-CONVICTION AND COMPETENCE

To the best of Lagardère SA's knowledge:

- ▶ no member of the Board of Directors has been convicted of fraud in the last five years;
- ▶ no member of the Board of Directors has been associated with any bankruptcy, receivership or liquidation proceedings in the last five years;
- ▶ in two legal proceedings, Nicolas Sarkozy was sentenced by a court ruling dated 1 March 2021, confirmed by an appeal decision dated 17 May 2023, to three years' imprisonment, two of them suspended, for corruption and influence-peddling and by a court ruling dated 30 September 2021, which was confirmed on appeal on 14 February 2024, to a prison sentence for illegal campaign

financing. The presumption of innocence continues to apply to Nicolas Sarkozy, who has lodged an appeal with the French Supreme Court in connection with these two proceedings. These proceedings, wholly unrelated to the Company or the Group, in no way affect Nicolas Sarkozy's capacity to fulfil his duties as member of the Board of Directors. No other member of the Board of Directors has been subject to charges or official public sanction by statutory or regulatory authorities (including designated professional bodies);

- ▶ no member of the Board of Directors has been barred by a court from acting as a member of a governing, management or supervisory body or participating in a company's business management or governance in the last five years.

3.3.2 SERVICE AGREEMENTS BETWEEN A MEMBER OF THE BOARD OF DIRECTORS AND LAGARDÈRE SA OR ANY OF ITS SUBSIDIARIES

To the best of Lagardère SA's knowledge, no member of the Board of Directors has entered into a service agreement with Lagardère SA or any of its subsidiaries, with the exception of (i) the legal advisory services contract between the Realyze law firm, of which Nicolas Sarkozy is a founding partner, and the Group, and (ii) the service agreement signed between Lagardère

Management (a company entirely owned by Arnaud Lagardère and managed by Arnaud Lagardère, Chairman and Pierre Leroy, Chief Executive Officer) and Lagardère Ressources, a subsidiary of Lagardère SA. For more details on the agreement, see section 3.7 of the Universal Registration Document.

3.3.3 CONFLICTS OF INTEREST

To the best of Lagardère SA's knowledge, no potential conflict of interest exists with respect to Lagardère SA between the duties of the members of the Board of Directors and their personal interests, or between those duties and any other responsibilities they may hold.

It should be recalled that Yannick Bolloré is Chairman of the Supervisory Board and Arnaud de Puyfontaine Chairman of the Management Board of Vivendi SE, the holding company of the Vivendi group.

The relationships that may exist between certain subsidiaries of the Vivendi and Lagardère groups relate to dealings entered into under ordinary

business conditions and do not give rise to conflicts of interest between Lagardère and Arnaud de Puyfontaine and/or Yannick Bolloré.

In 2023, as the Vivendi and Lagardère groups were competitors, particularly in the publishing sector, Arnaud de Puyfontaine was subject to the ring-fencing mechanism provided for in the Lagardère SA Board of Directors' Rules of Procedure, which is designed to prevent the disclosure of sensitive information and, more generally, any unlawful agreements between competitor companies within Lagardère SA's Board of Directors and Board Committees.

Following the completion of the link-up between the two groups on 21 November 2023, on 8 December 2023 the Board of Directors decided to abolish the ring-fencing mechanism.

The relationships that may exist between certain subsidiaries of the Vivendi and Lagardère groups relate to dealings entered into under ordinary business conditions and do not give rise to conflicts of interest between Lagardère and Arnaud de Puyfontaine and/or Yannick Bolloré.

3.3.4 RESTRICTIONS ON THE SALE BY MEMBERS OF THE BOARD OF DIRECTORS OR SENIOR EXECUTIVES OF THEIR INTEREST IN LAGARDÈRE SA

- ▶ To the knowledge of Lagardère SA, no restriction has been accepted by the Board of Directors concerning the sale of their shares in the Company's capital after a certain period of time, except for:
 - the rules for holding shares provided for in the provisions of Lagardère SA's Articles of Association and the Board's Rules of Procedure (holding of 150 shares during the term of office), which are nevertheless not applicable to employee directors;
 - the rules for trading in Lagardère SA shares defined in the laws and regulations in force (black-out periods of 30 calendar days preceding the publication dates of the annual and interim results press releases and any period in relation to the possession of inside information).
- ▶ To the knowledge of Lagardère SA, no restriction has been accepted by the **executive corporate officers** concerning the sale of their shares in the Company's capital after a certain period of time, except for:
 - the rules for trading in Lagardère SA shares defined in the laws and regulations in force or in the Confidentiality and Market Ethics Charter Applicable to Lagardère group Associates;
 - in the case of Pierre Leroy, the mandatory holding period for performance share awards, pursuant to the rules set by the General Meeting and the Board of Directors in accordance with the French Commercial Code and the recommendations of the Afep-Medef Code.

3.3.5 TRANSACTIONS IN LAGARDÈRE SA SHARES BY THE CORPORATE OFFICERS DURING 2023

The following transactions in the Company's shares were disclosed in 2023 by the persons falling within the scope of article L. 621-18-2 of the French Monetary and Financial Code (information disclosed pursuant to article 223-26 of the AMF's General Regulations):

Person involved	Office	Type of transaction	Type of securities	Date of transaction	Volume	Price per share	Total amount
Vivendi SE	Legal entity related to Arnaud de Puyfontaine and Yannick Bolloré, directors	Acquisition	Shares	06/01/2023	20,703	24.10	498,942.3
		Acquisition	Shares	20/01/2023	20,060	24.10	483,446
		Acquisition	Shares	03/02/2023	20,477	24.10	493,495.7
		Acquisition	Shares	17/02/2023	42,000	24.10	1,012,200
		Acquisition	Shares	03/03/2023	20,000	24.10	482,000
		Acquisition	Shares	17/03/2023	20,073	24.10	483,759.3
		Acquisition	Shares	31/03/2023	20,423	24.10	492,194.3
		Acquisition	Shares	14/04/2023	110	24.10	2,651
		Acquisition	Shares	28/04/2023	31,200	24.10	751,920
		Acquisition	Shares	12/05/2023	22,252	24.10	536,273.2
		Acquisition	Shares	26/05/2023	654	24.10	15,761.4
		Acquisition	Shares	09/06/2023	29,400	24.10	679,140
		Acquisition	Shares	23/06/2023	16,200	24.10	390,420
		Acquisition	Shares	07/07/2023	31,518	24.10	759,583.8
		Acquisition	Shares	21/07/2023	21,135	24.10	509,353.5
		Acquisition	Shares	04/08/2023	22,550	24.10	543,455
		Acquisition	Shares	18/08/2023	20,115	24.10	484,771.5
		Acquisition	Shares	01/09/2023	18,251	24.10	439,849.1
		Acquisition	Shares	15/09/2023	15,028	24.10	362,174.8
		Acquisition	Shares	29/09/2023	7,905	24.10	190,510.5
		Acquisition	Shares	13/10/2023	341,320	24.10	8,225,812
		Acquisition	Shares	27/10/2023	2,155,392	24.10	51,937,717.2
		Acquisition	Shares	10/11/2023	37,582	24.10	905,726.2
		Acquisition	Shares	24/11/2023	11,683	24.10	281,560.3
		Acquisition	Shares	08/12/2023	57,051	24.10	1,374,929.1
		Acquisition	Shares	22/12/2023	15,502	24.10	373,598.2

3.4 OTHER GOVERNING BODIES

3.4.1 EXECUTIVE COMMITTEE

The Executive Committee is chaired by Arnaud Lagardère in his capacity as Chairman and Chief Executive Officer of Lagardère SA and Hachette Livre, and includes Pierre Leroy, Deputy Chief Executive Officer (until 19 March 2024) of Lagardère SA, the senior executives of Lagardère Travel Retail and Lagardère News, as well as the Secretary General and the Group Chief Financial Officer, who head up the Group's major central

management functions. Following the completion of the link-up between the Lagardère and Vivendi groups, Maxime Saada, member of the Management Board of Vivendi SE and Chairman of the Management Board of Groupe Canal+, was appointed Vice-President of the Lagardère group on 29 November 2023, and as such became a member of the Executive Committee.



* Pierre Leroy resigned from his position as Deputy Chief Executive Officer with effect from 19 March 2024, and stepped down from the Executive Committee at that same date.

The role of the Executive Committee is to assist the Chairman and Chief Executive Officer and the Deputy Chief Executive Officer in performing their duties.

It enlists the help of any of the Group's senior executives whom it considers to be of use in the accomplishment of its duties.

3.4.2 EXECUTIVE BODY GENDER BALANCE POLICY

With women making up 63% of its workforce at 31 December 2023, the Lagardère group has strong female representation and having a balanced representation of men and women in senior management positions is one of its priority commitments.

In this context, the Group has signed up to the UN's Women Empowerment Principles and to the StOpE initiative which aims to combat casual sexism in the workplace.

In line with this commitment and with the recommendations of the Afep-Medef Code to which the Company adheres, General Management has adopted a diversity policy for the Group's executive bodies, which is regularly reviewed by the Board of Directors and its Appointments, Remuneration and CSR Committee.

Since the proportion of women executives of the Group reached 51% in 2020, General Management had decided in early 2021 to focus its efforts going forward on a smaller scope that is more representative of the Group's top executives. The scope chosen takes into account the Group's specific characteristics, notably its significant decentralised structure and international exposure and corresponds to: (i) members of the Group's Executive Committee and their direct reports, (ii) members of the enlarged executive and management committees of Lagardère Publishing, Lagardère Travel Retail and Lagardère News, (iii) the management teams of independent entities for Lagardère Travel Retail and (iv) senior executives in France for Lagardère Publishing.

Within this new scope of just over 350 people (42% women representation at end-2020), in early 2021, General Management had set **a target of women making up 45% of the population by the end of 2024**. This will be achieved through several action plans, including:

- ▶ actively seeking appropriate gender balance when recruiting for managerial positions, up to the short-list phase;
- ▶ preparing succession plans as part of talent reviews with a greater emphasis on gender balance;
- ▶ promoting work-life balance, including parenting;

- ▶ focusing on equal opportunity in remuneration, training and career development policies;
- ▶ providing training and awareness-raising on diversity issues and on unconscious bias for all those involved in the recruitment process;
- ▶ raising the awareness of all employees to casual sexism in the workplace through self-assessment and training campaigns;
- ▶ incorporating gender balance targets within the CSR criteria used to determine components of short- and long-term variable remuneration for the members of the Executive Committee and senior executives of the Group;
- ▶ rolling out measures via the LL Network, in particular the internal mentoring program.

Each year steering committees comprising the Human Resources and CSR Directors of the operating divisions and the Corporate division review the implementation of these action plans along with the changes brought about. The Human Resources Committee is responsible for supervising action plans for the full Lagardère group scope, under the authority of the Secretary General of the Lagardère group, who is also a member of the Executive Committee.

These action plans proved a success in 2023, since although the proportion of women as a percentage of the Group's overall workforce fell slightly in the year (63% versus 64% in 2022), it nevertheless remained at 60% for the manager population (7,415 people) and continued to rise significantly in top executive roles (381 people), up to 46% in 2023, thereby exceeding the objective set.

The proportion of women in the Group's executive bodies also further increased in 2023, since:

- ▶ **following the appointment of Maxime Saada on 29 November 2023, the Group's Executive Committee now comprises three women and four men, a ratio of 43% representation of women;**
- ▶ the proportion of women on Lagardère Travel Retail's Management Committee continued to increase, up to 33% in 2023 (compared to 31% in 2022 and 18% in 2020);

- ▶ women account for the majority of Hachette Livre's International Executive Committee members (77%, i.e., seven women for two men in 2023) and the French Executive Committee is also predominantly female (58% in 2023);
- ▶ the proportion of women on Lagardère News' Executive Committee was 40% in 2023, after falling to 33% in 2022.

3.4.3 HUMAN CAPITAL POLICY AND SKILLS MANAGEMENT – PREPARING SUCCESSION PLANS

The Lagardère group's performance depends directly on the skills of its employees and the suitability of its resources. The Group's divisions manage their human resources independently, under shared principles and commitments (including the Group talent management policy) defined and formally established at Group level jointly with the operating divisions' Human Resources Directors.

This point is discussed in more detail in chapter 2 – Non-financial statement and duty of care plan of this Universal Registration Document.

Succession planning for the Group's main executives is essential to the Group's future success, as it guarantees continuity of leadership in case of a planned or unforeseen change in a key position, and, more generally, builds an internal team of managers capable of steering the Group through its long-term growth strategy.

In accordance with best corporate governance practices, succession planning and review processes have been implemented to better address these needs.

Succession plans are designed to cover different time frames:

- ▶ unforeseen situations (resignations, incapacity, death);
- ▶ planned medium-term situations (retirement, expiry of term of office);

- ▶ longer-term plans focused on identifying, partnering and training high-potential employees within the Group.

In accordance with the Board of Directors' Rules of Procedure, it is the responsibility of the Appointments, Remuneration and CSR Committee to ensure that a succession plan is drawn up for the Company's executive corporate officers.

The succession plans of the Executive Committee members proposed by the General Management are thus reviewed by the Appointments, Remuneration and CSR Committee.

In the context of this review, the Committee ensures that the plans are consistent with market practices, assesses the relevance of the proposals made and the appropriateness of the preparatory measures put in place and reports its findings to the Board of Directors.

Similar processes are put in place in the divisions to prepare succession plans for members of the Executive Committees and other key positions. These processes are also presented to the Appointments, Remuneration and CSR Committee, which carefully reviews them and reports its findings to the Company's Board of Directors.

As Vivendi SE took over the Company on 21 November 2023, succession plans will next be reviewed in 2024.

3.5 REMUNERATION AND BENEFITS OF EXECUTIVE CORPORATE OFFICERS

The purpose of this section is to present (i) **the remuneration policies for the Company's executive corporate officers for 2024** and (ii) **the components of the total remuneration and benefits**

paid during or allocated in respect of 2023 to these corporate officers.

These remuneration policies and components will be submitted for shareholder approval at the

Annual General Meeting to be held on 25 April 2024.

3.5.1 REMUNERATION POLICIES FOR THE EXECUTIVE CORPORATE OFFICERS

3.5.1.1 Underlying principles of the remuneration policies for executive corporate officers

In accordance with the legal framework set out in articles L. 22-10-8 *et seq.* of the French Commercial Code, the remuneration policies for the executive corporate officers for 2024 were approved by the Board of Directors on the recommendation of the Appointments, Remuneration and CSR Committee at the Board's meeting on 27 February 2024.

The same procedure will be followed for any subsequent revision of the remuneration policies.

The role of the Appointments, Remuneration and CSR Committee, comprising only independent members and an employee director, is to ensure that there are no conflicts of interest when preparing, reviewing and implementing the remuneration policies.

The aim of these remuneration policies for executive corporate officers is to achieve – through their various components – a fair balance, commensurate with the work performed and the level of responsibility, between a lump-sum, recurring portion (**annual fixed remuneration**), and a portion directly related to the operating environment, strategy and performance of the Group (**annual variable remuneration and performance shares**).

Within the variable portion, a balance is also sought between the portion based on short-term objectives (**annual variable remuneration** contingent on performance for the year concerned) and the portion based on long-term objectives (**free shares** subject to performance conditions assessed over a minimum period of three consecutive years, with the vesting period followed by a holding period of no less than two years). The aim of these performance share awards is to closely align the executive corporate officers' interests with those of the Company's shareholders in terms of long-term value creation.

The underlying performance criteria applicable to both the annual variable remuneration and the performance shares are mainly **quantitative financial criteria**, which are key indicators of the Group's overall health. These criteria are a way of

assessing the Group's intrinsic performance, i.e., its year-on-year progress, based on internal indicators that are directly correlated with the Group's strategy.

The variable remuneration of the executive corporate officers is also contingent on **quantitative non-financial criteria** related to the Group's key commitments under its **corporate social responsibility policy**, including the recognition of **climate issues**, which apply both to the short-term portion (**annual variable remuneration**) and the long-term portion (**performance shares**). The inclusion of these non-financial criteria is also designed to encourage a **model of steady, sustainable growth** that mirrors the Group's corporate values and **respects the environment** in which it operates.

The annual variable remuneration of the executive corporate officers also includes a portion contingent on **qualitative criteria**, based on a set of specific priority targets assigned each year.

In addition, executive corporate officers have a conditional right to receive a **supplementary pension** in addition to benefits under the basic state pension system. This benefit is taken into account when calculating their overall remuneration.

Lastly, **on a very exceptional basis, bonuses** may be awarded, under terms and conditions that always comply with best corporate governance principles and practices.

In light of all these elements, the executive corporate officers do not receive:

- **multi-annual variable remuneration in cash;**
- **benefits linked to taking up or terminating office;**
- **benefits linked to non-competition agreements.**

Furthermore, Arnaud Lagardère, who is a significant shareholder of Lagardère SA, does not receive any free share awards or other share options, as his stake in the Company automatically guarantees that his actions over the long term will be closely aligned with the interests of shareholders, of which he is one.

Beyond the application of market practices, the remuneration policy for executive corporate officers takes account of the remuneration and employment conditions of Company and Group personnel. Accordingly, 45% of Group employees have a variable component in their overall annual remuneration. Similarly, in accordance with best corporate governance practices, the Lagardère SA free share plans are not just restricted to executive corporate officers and senior managers. They also cover some 400 Group employees, notably young high-potential managers identified during the talent management process (see section 3.8.9 below). For a portion of the beneficiaries of these plans, free shares are allocated subject to the achievement of the same performance conditions as those applicable to the Deputy Chief Executive Officer. In 2023, Lagardère even extended free share plans to all of the Group's employees, by awarding 50 rights to free shares under the We Share Lagardère plan to all employees with at least

two years' seniority who work a minimum of 50% of their working hours for the Group.

The overall policy implemented is designed to ensure **reasonable, fair and balanced remuneration**, and to create a **strong correlation between the interests of the executive corporate officers and the interests of the Company, its shareholders and all stakeholders**, tailored to the Group's strategy and its **performance objectives**.

The Appointments, Remuneration and CSR Committee reviewed these remuneration policies in order to assess their alignment with the rules of good governance, the French financial markets authority (AMF) and French corporate governance council (HCGE) recommendations on governance, and proxy advisory firm policies and discussions. This led the Committee to recommend to the Board changes to remuneration policies. The main changes proposed are described in the table below:

Summary of proposed changes to remuneration policies for executive corporate officers

Remuneration structures for the executive corporate officers	Alignment of the structure of the executive corporate officers' remuneration with market practices <ul style="list-style-type: none"> ► Elimination of the method for calculating executive corporate officers' variable remuneration based on a benchmark amount unrelated to fixed remuneration (as a reminder: €1,426,000 for the Chairman and Chief Executive Officer and €600,000 for the Deputy Chief Executive Officer). ► Increase in the Chairman and Chief Executive Officer's fixed remuneration (unchanged since 2009), from €1,140,729 to €1,700,000.
	Changes to the structure of annual variable remuneration <ul style="list-style-type: none"> ► Setting a minimum, target and maximum level of variable remuneration for each of the performance criteria, thereby avoiding (i) any payment in the event of underperformance and (ii) any offsetting effect between the criteria. ► Reduction in the maximum percentage the qualitative portion of variable remuneration can represent of fixed remuneration from 30% to 22.5% for the Chairman and Chief Executive Officer and from 25% to 11.25% for the Deputy Chief Executive Officer. ► Reduction in the maximum percentage the annual variable remuneration of the Chairman and Chief Executive Officer can represent of his fixed remuneration from 200% to 150%.
Long-term remuneration for the Deputy Chief Executive Officer	Alignment of performance criteria with the Company's strategy <ul style="list-style-type: none"> ► Replacement of the non-financial criterion based on the proportion of women on executive bodies by a criterion based on employee anti-corruption training. ► Replacement of the financial criterion based on ROCE (Return on Capital Employed) with a criterion based on recurring operating profit of fully consolidated companies (recurring EBIT). ► Change in the weighting of the three non-financial criteria to give them equal weighting of 10% each.

The Board of Directors may decide to make exceptions as to the application of the remuneration policies by adjusting, on the advice of the Appointments, Remuneration and CSR Committee, the objectives set and/or certain criteria applicable to the executive corporate officers' annual variable remuneration or long-term incentive instruments, provided that any such adjustment is justified by exceptional circumstances, such as a change in accounting standards, a material change in scope, the

completion of a transformational transaction, a substantial change in market conditions, or an unexpected development in the competitive landscape. Any such modification of the objectives and/or criteria with the aim of ensuring that the actual performance of the Group and of the executive corporate officer continues to be reflected, would be made public and justified, notably with regard to the Group's corporate interests. In all circumstances, the payment of

variable remuneration remains subject to the approval of the shareholders.

3.5.1.2 Components of remuneration for executive corporate officers

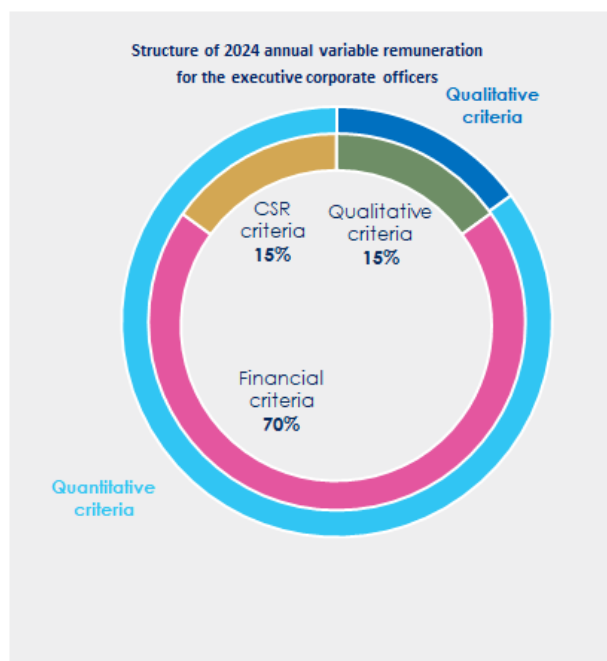
3.5.1.2.A Short-term remuneration components

A) ANNUAL FIXED REMUNERATION

Annual fixed remuneration is paid in 12 equal monthly instalments over the year.

The amount of this fixed remuneration reflects the responsibilities, skills and experience of the executive corporate officer, and is reviewed at relatively long intervals in accordance with the recommendations of the Afep-Medef Code.

B) ANNUAL VARIABLE REMUNERATION



Annual variable remuneration is calculated by reference to **a combination of specific criteria – both financial and non-financial – directly correlated with the Group's strategy**. Annual variable remuneration is also subject to a **cap expressed as a maximum percentage of fixed remuneration** for the same fiscal year.

In accordance with article L. 22-10-34 II of the French Commercial Code, the variable remuneration of the Chairman and Chief Executive Officer and Deputy Chief Executive Officer may only be paid following the approval of the General Meeting of shareholders.

Weighting of criteria and assessment of achievement levels

The structure of executive corporate officers' annual variable remuneration is based on the following three categories of criteria:

- ▶ **quantitative financial criteria (70% of annual variable remuneration);**
- ▶ **quantitative non-financial CSR criteria (15% of annual variable remuneration); and**
- ▶ **qualitative criteria (15% of annual variable remuneration).**

In full compliance with the recommendations of the Afep-Medef Code and the rules of good governance, **both financial criteria and quantitative criteria** – accounting for 85% of annual variable compensation – **are clearly predominant**.

The performance criteria are set by the Board of Directors, on the advice of the Appointments, Remuneration and CSR Committee, so as to be demanding and consistent in terms of both the Group's historical performance and changes in its operating environment.

To avoid any offsetting effect between performance criteria, a maximum level is set for each criterion, beyond which outperformance is no longer remunerated.

Quantitative financial criteria

Based on the recommendation of the Appointments, Remuneration and CSR Committee, at its meeting of 27 February 2024 the Board of Directors decided to maintain the same criteria as those of the previous year in order to assess the officers' performance over the long term and to adopt financial performance criteria corresponding to the key indicators of the Group's financial health, i.e.:

- ▶ **free cash flow (30% of the variable portion);**
- ▶ **recurring operating profit of fully consolidated companies (recurring EBIT) (25% of the variable portion);**
- ▶ **operating margin (15% of the variable portion).**

For each of these criteria, the Board of Directors approves a precise "trigger level", "target level" and "maximum level" for the objectives, in line with the provisional consolidated budget adopted by

the Board. Due to the confidential nature of these objectives, which relate to the budget and/or to the Group's internal goals (themselves not public knowledge), this information is not disclosed in advance. However, these trigger, target and maximum levels for objectives, as well as the levels actually achieved for each of the financial criteria, will be disclosed in the Corporate Governance Report to be published in 2025 for the 2024 financial year.

For each of these three criteria:

- ▶ no remuneration is paid below the trigger level;
- ▶ remuneration is calculated on a linear basis between the trigger and target levels and between the target and maximum levels;
- ▶ no outperformance beyond the maximum level is remunerated.

Quantitative non-financial CSR criteria

Based on the recommendation of the Appointments, Remuneration and CSR Committee, at its meeting of 27 February 2024, the Board of Directors decided to maintain the same criteria as those of the previous year in order to assess their performance over the long term.

Three quantitative non-financial CSR criteria underlie the executive corporate officers' annual variable remuneration. The criteria are related to the Group's priority commitments under its corporate social responsibility policy, in particular climate issues.

For each of these three criteria, the Board of Directors validates, on the advice issued by the Appointments, Remuneration and CSR Committee, the "trigger level", "target level" and "maximum level" for the objectives, in line with the Group's priority commitments. Each of the three criteria selected must be **relevant** to the Group's CSR roadmap, be **measurable and monitored over time** using reliable tools, **be subject to specific due diligence by the Company's sustainability auditors**, and be disclosed in the annual financial report.

Accordingly, for 2024, the three criteria adopted along with the associated weightings are:

- ▶ **environmental (6% of the variable portion): the reduction in Lagardère's carbon footprint, as measured by the rate of carbon emissions from Scopes 1 & 2 and, partially, Scope 3 as a**

ratio of the workforce (indirect emissions corresponding to business travel and commuting);

- ▶ **ethical (6% of the variable portion): promoting ethical and responsible governance, as measured by the Group's regular assessment of the environmental, social and ethical performance of its suppliers and subcontractors;**
- ▶ **social (3% of the variable portion): improved gender balance in executive bodies and in senior positions of responsibility, as measured by the proportion of women top executives.**

For each of these three criteria:

- ▶ no remuneration is paid below the trigger level;
- ▶ remuneration is calculated on a linear basis between the trigger and target levels and between the target and maximum levels;
- ▶ no outperformance beyond the maximum level is remunerated.

Qualitative criteria

Based on the recommendation of the Appointments, Remuneration and CSR Committee, the Board of Directors decided to maintain the qualitative criteria based on the following two areas, each with equal weighting:

- ▶ **rollout of the Group's strategic plan (7.5% of the variable portion);**
- ▶ **quality of governance and management (7.5% of the variable portion),** covering (i) actions to motivate and retain talent and (ii) the effective engagement of General Management in the deployment of compliance, risk management and corruption prevention programmes.

The performance levels achieved in these two areas are assessed by the Board of Directors, based on the recommendations of the Appointments, Remuneration and CSR Committee.

The **qualitative portion** of annual variable remuneration is also subject to a **cap expressed as a maximum percentage of fixed remuneration** for the same fiscal year.

Clawback clause

The remuneration policy for corporate officers includes a clawback clause. This clause allows some or all of the annual variable remuneration paid to the officers to be "clawed back" under exceptional and serious circumstances.

The clawback clause is designed as an effective means of aligning the interests of management with those of shareholders. It can be activated in the exceptional event that, in the two years following payment of the annual variable remuneration, the financial data on which it was based are found to have been demonstrably and intentionally distorted. The amount clawed back in this case would represent the sums impacted by the fraud.

C) REMUNERATION FOR DUTIES ON THE BOARD OF DIRECTORS

Like the other members of the Board of Directors, the executive corporate officers may be remunerated for their duties on the Board and on its committees, in accordance with the rules set out in the remuneration policy for members of the Board of Directors described in section 3.6 below.

3.5.1.2.B Long-term remuneration components – performance share awards

The executive corporate officers may be awarded performance shares on a yearly basis.

These awards are decided after publication of the Group's results for the previous year. Their terms and conditions are set by the Board of Directors and the Appointments, Remuneration and CSR Committee. The terms and conditions in force are described below.

Holding period for vested performance shares:

- ▶ 100% of the vested shares must be held in a registered account (*nominatif pur*) for a period of two years, although there is no legal obligation to do so. At the end of this two-year period;
- ▶ 25% of the vested shares must be held in a registered account (*nominatif pur*) until the beneficiary ceases their duties as an executive corporate officer;
- ▶ 25% of the vested shares must be held in a registered account (*nominatif pur*) until the value of the Lagardère SA shares held equals at

least one year's worth of the executive corporate officer's gross variable remuneration. This value is assessed each year based on (i) the average Lagardère SA share price for the month of December of the previous year and (ii) the fixed and variable remuneration due in respect of the past year, with the theoretical maximum level being used for the variable portion;

- ▶ each executive corporate officer eligible to receive performance shares formally agrees not to enter into transactions to hedge risks associated with their performance shares during the holding period;
- ▶ at the close of the mandatory holding periods, the corresponding shares become transferable and can be traded under the terms and conditions established by law and regulations and in accordance with the black-out periods established by Lagardère SA in its Confidentiality and Market Ethics Charter.

Vesting conditions:**Performance conditions**

The performance conditions are based on criteria representing **key indicators used for the Group's strategy**, which ensure that the beneficiaries' interests are closely aligned with those of the Company and its stakeholders.

The criteria are all quantitative criteria and are assessed over a minimum period of three consecutive fiscal years, including the fiscal year during which the performance shares are awarded (the "reference period").

Both the criteria themselves and the target and trigger levels set for each criterion are approved by the Board of Directors on the basis of recommendations put forward by the Appointments, Remuneration and CSR Committee. The criteria used must be relevant to the Group's strategy, measurable and monitored over time using reliable systems, and subject to independent verification.

The performance criteria applicable under the 2024-2026 performance share plan will be as follows:

- ▶ **For 25% of the performance shares awarded:** the achievement during the reference period of a pre-defined **cumulative amount of**

recurring operating profit of fully consolidated companies (recurring EBIT).

- **For 25% of the performance shares awarded:** the achievement during the reference period of a pre-defined **cumulative amount of free cash flow**.

This criterion, also unchanged, which reflects the Group's capacity to finance its investments and pay dividends, is also a key indicator of the Group's financial health.

- **For 20% of the performance shares awarded:** the achievement during the reference period of a pre-defined **operating margin rate**.

This indicator is calculated by dividing recurring operating profit of fully consolidated companies (Group recurring EBIT) by revenue, reflecting the profitability of the business, and is also a key indicator used to direct the Group's performance.

For each of these three financial objectives, the Board of Directors, on the advice of the Appointments, Remuneration and CSR Committee and in line with the provisional consolidated budget it adopted, approves the following:

- the "target level" to be reached for 100% of the shares allocated to the objective to vest, and
- the "trigger level", corresponding to the level (i) above which 0% to 100% of the shares allocated to the objective will vest (determined on a straight-line basis) and (ii) below which no shares will vest. The trigger level cannot be lower than 66% of the target level.

- **For 30% of the performance shares awarded:** the achievement of precise objectives based on three quantitative criteria related to the Group's priority commitments under its **corporate social responsibility** policy based on the following weightings:

- **environmental (10%):**
 - **the reduction in Lagardère's carbon footprint, as measured by the rate of carbon emissions from Scopes 1 & 2 and, partially, Scope 3 as a ratio of the workforce,**

- **ethical (20%):**

- **promoting ethical and responsible governance, as measured by the Group's regular assessment of the environmental, social and ethical performance of its suppliers and subcontractors (10%),**
- **providing anti-corruption training for employees (10%).**

For each of these three non-financial objectives, the Board of Directors, further to the approval of the Appointments, Remuneration and CSR Committee, validates the following:

- the "target level" to be reached for 100% of the shares allocated to the objective to vest; and
- the "trigger level", corresponding to the level (i) above which 0% to 100% of the shares allocated to the objective will vest (determined on a straight-line basis) and (ii) below which no shares will vest. The trigger level cannot be lower than 66% of the target level.

The target and trigger levels are set so as to be demanding and consistent in terms of both the Group's historical performance and changes in its operating environment.

Presence condition

In order for the performance shares to vest, the Deputy Chief Executive Officer must **still be an executive corporate officer of Lagardère SA** three years after the award date.

In respect of this presence condition, rights to performance shares are:

- forfeited if the executive corporate officer resigns, is dismissed or removed from office due to misconduct before the end of this three-year period;
- retained in full in the event his office is terminated ahead of term due to death or incapacity before the end of this three-year period;
- retained in part on a pro rata basis if the executive corporate officer retires or is dismissed or removed from office for reasons

other than misconduct before the end of this three-year period.

Note that the performance conditions continue to apply in any event.

The rights to free shares are partly retained on a pro rata basis in the specific cases of retirement or forced departure for reasons other than misconduct, because they are an essential component of the executive corporate officer's annual remuneration and are awarded in consideration for duties performed in the year that the rights are awarded. The partial retention of these rights, which continue to be subject to achieving demanding long-term performance conditions, encourages the executive corporate officer to act in the long-term interests of the Group.

Consequently, all of the terms and conditions of the Company's performance share awards fully comply with the recommendations in the Afep-Medef Code. This is the case for (i) the applicable performance conditions, which are solely based on quantitative criteria and combine financial and non-financial criteria, all corresponding to key indicators for the Company's strategy, and (ii) the other terms and conditions (number of shares, vesting period, holding period etc.). All of these terms and conditions combined ensure that the performance share awards are a way of retaining the beneficiaries concerned and closely aligning their interests with those of the Company and its stakeholders.

3.5.1.2.C Other benefits

A) BENEFITS IN KIND – BUSINESS EXPENSES

The executive corporate officers are provided with a company car, the potential personal use of which corresponds to a benefit in kind.

Other benefits in kind may be provided in specific situations.

The executive corporate officers are also entitled to the reimbursement of business travel and business entertainment expenses incurred in connection with their executive duties.

B) SUPPLEMENTARY PENSION PLAN

The executive corporate officers are eligible for a supplementary pension plan operated by Lagardère Management. This is a defined

supplementary benefit plan as provided for in article 39 of the French Tax Code (*Code général des impôts*) and article L. 137-11 of the French Social Security Code (*Code de la sécurité sociale*).

In accordance with French Government Order no. 2019-697 dated 3 July 2019, which reformed the statutory supplementary pension plan regime in France, **this plan was closed to new entrants as from 4 July 2019, and benefits accrued under the plan were frozen as at 31 December 2019.** No further benefits will be accrued under the plan as from that date.

The plan is a conditional benefit plan, and the pension will only be payable if the beneficiary is still with the company at retirement age, except in the event of (i) termination (other than for serious misconduct) after the age of 55 providing the beneficiary does not take up another post, (ii) long-term disability, or (iii) early retirement. In addition, beneficiaries are required to have been members of the Executive Committee for at least five years at the date that they retire.

In the event of the beneficiary's death, 60% of the pension is transferable to a surviving spouse.

Before the plan was frozen at 31 December 2019, its beneficiaries accrued supplementary pension entitlements at a rate equal to 1.75% of the benchmark remuneration per year of membership of the plan.

The benchmark remuneration corresponded to the average gross annual remuneration over the last five years (fixed + variable up to a maximum of 100% of the fixed portion). In addition, each annual remuneration could not exceed 50 times the annual limit defined by the French social security system i.e., a maximum amount of €2,026,200 in 2019. Each beneficiary's benchmark remuneration was frozen at 31 December 2019.

As the number of years of plan membership used to calculate the benefit entitlements was capped at 20, the supplementary pension could not exceed 35% of the benchmark remuneration.

The pension entitlements were fully borne by the Company and this benefit was taken into account in determining the overall remuneration of the Chairman and Chief Executive Officer.

Under current social security laws (article L. 137-11 of the French Commercial Code), the Company is required to pay a contribution equal to 32% of the

amount of the benefits, at the time that such benefits are paid.

In addition to the tax and social security contributions applicable to pensions (levied at a rate of 10.1%, of which 5.9% is tax-deductible), under current tax and social security laws, the annuities that will be paid to the beneficiaries will also be subject to the specific contribution provided for in article L. 137-11-1 of the French Social Security Code, before income tax withheld at source and any surtaxes on high incomes.

At its meeting on 27 February 2024, on the recommendation of the Appointments, Remuneration and CSR Committee, the Board of Directors decided to continue with the "vested benefits" supplementary pension plan which was set up for the last three previous fiscal years, in accordance with the legal framework introduced by article L. 137-11-2 of the French Social Security Code. The main features of this pension plan, as set out in the remuneration policy approved by the General Meeting of 22 April 2022, are described below.

This is an individual rather than collective plan and is "portable", in that the benefits will be attached to the employee and will be carried over even in case of a change of employer.

The characteristics of this supplementary pension plan fully comply with applicable legislation and with the recommendations of the Afep-Medef Corporate Governance Code.

Under this plan, the supplementary pension benefits will vest to the executive corporate officers at a rate of 1.25% of the benchmark remuneration each year.

The benchmark remuneration corresponds to the gross annual remuneration (fixed + variable) paid during the year, and cannot exceed 50 times the annual ceiling used to calculate social security contributions.

Since the maximum vesting period is 20 years, the accumulated rights are capped at 25%.

In the event of the beneficiary's death, 60% of the pension is transferable to a surviving spouse.

In accordance with applicable legislation, vesting is subject to performance conditions that require an achievement rate of at least 75% for the annual financial and non-financial targets used to

determine the executive corporate officers' annual variable remuneration.

C) TERMINATION BENEFIT

Corporate officers are entitled to termination benefits.

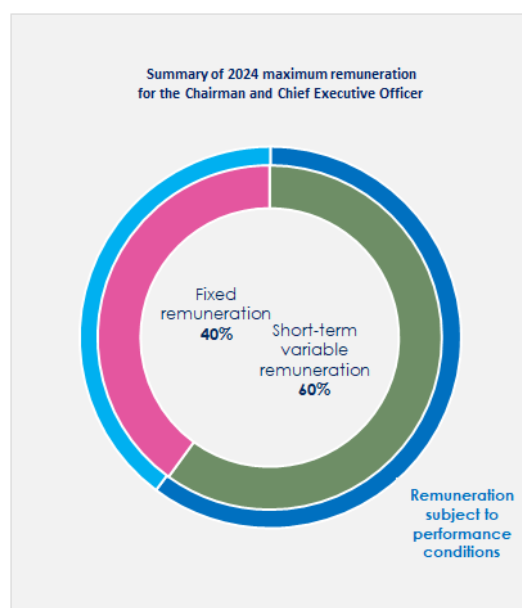
D) EXTRAORDINARY REMUNERATION

Bonuses may be granted to the executive corporate officers in very specific and exceptional circumstances, notably in connection with one-off transactions requiring extensive involvement of the executive corporate officers, particularly when the impacts of such transactions, despite being extremely significant for the Group, cannot be taken into account in determining the variable portion of their remuneration.

The conditions of any extraordinary remuneration awards and payments are determined in accordance with best corporate governance practices.

Any extraordinary remuneration award, which must be disclosed and justified in detail, may not in any case exceed 150% of the annual fixed remuneration of the executive corporate officers.

3.5.1.3 Specific application of the 2024 remuneration policy to Arnaud Lagardère, Chairman and Chief Executive Officer



Fixed remuneration

On 27 February 2024, the Board of Directors, on the recommendation of the Appointments, Remuneration and CSR Committee, decided to increase **Arnaud Lagardère's** fixed remuneration, unchanged since 2009, to **€1,700,000** from €1,140,729.

This increase is part of changes to the structure of the executive corporate officers' remuneration, and in particular in the method used to calculate variable remuneration, with elimination of the benchmark amount of €1,426,000, unrelated to the amount of fixed remuneration.

At its meeting of 27 February 2024, the Board of Directors, on the recommendation of the Appointments, Remuneration and CSR Committee, considered that the changes to the Chairman and Chief Executive Officer's remuneration structure are (i) aligned with the practices observed in a panel of French and international companies operating in the same business sectors, but also that they take into account (ii) Arnaud Lagardère's work during the strategic changes to the Company following Vivendi SE's takeover, as well as (iii) the fact that

Arnaud Lagardère does not receive any long-term remuneration through free share grants.

Annual variable remuneration

At its meeting of 27 February 2024, the Board of Directors, on the recommendation of the Appointments, Remuneration and CSR Committee, decided that the variable portion of Arnaud Lagardère's remuneration would represent 120% of his gross fixed remuneration if the target level of the performance criteria was met, and that it could not exceed 150% of his annual fixed remuneration if the targets were exceeded.

Payment of variable remuneration is contingent on the approval of the General Meeting to be called to approve the financial statements for the year ending 31 December 2024.

Arnaud Lagardère's annual fixed and variable remuneration as approved for 2024 will also be reduced, where applicable, by the respective gross amounts of the fixed and variable remuneration received for 2024 in his capacity as Managing Partner of Lagardère Radio SCA.

Summary of the annual variable remuneration of the Chairman and Chief Executive Officer

	Trigger level (% of fixed remuneration)	Target level (% of fixed remuneration)	Maximum level (% of fixed remuneration)	Weighting (% of annual variable remuneration)
Quantitative financial criteria	0%	84%	105%	
Free cash flow	0%	36%	45%	70%
Recurring operating profit of fully consolidated companies	0%	30%	37.5%	
Operating margin	0%	18%	22.5%	
Quantitative CSR criteria	0%	18%	22.5%	
Carbon emissions	0%	7.2%	9%	15%
EcoVadis assessment	0%	7.2%	9%	
Proportion of women top executives	0%	3.6%	4.5%	
Qualitative criteria	0%	18%	22.5%	
Rollout of strategic plan	0%	9%	11.25%	15%
Quality of governance and management	0%	9%	11.25%	
Total	0%	120%	150%	100%

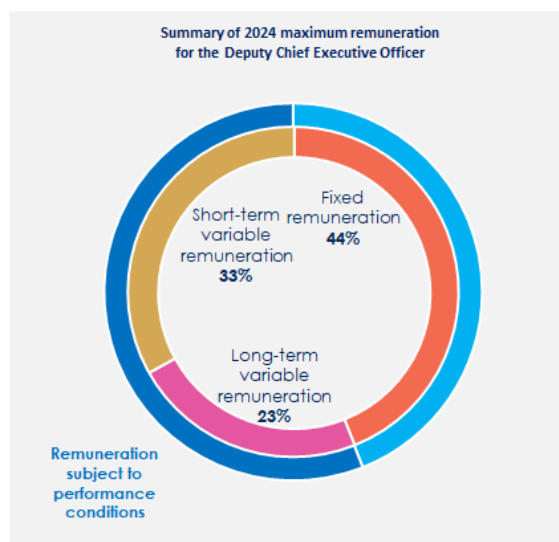
Long-term remuneration – performance share awards

Arnaud Lagardère, who is a significant shareholder of the Company, does not receive any free share awards or other share options, as his stake in the Company automatically guarantees that his actions over the long term will be closely aligned with the interests of shareholders, of which he is one.

Remuneration awarded for duties as a director

The Chairman and Chief Executive Officer is remunerated for his role as director and Chairman of the Board of Directors of Lagardère SA. The terms and conditions of this remuneration are described in section 3.6 below.

3.5.1.4 Specific application of the 2024 remuneration policy to Pierre Leroy, Deputy Chief Executive Officer



Fixed remuneration

Pierre Leroy, as Deputy Chief Executive Officer, receives **€1,474,000** in annual fixed remuneration, unchanged since 2011.

Variable remuneration

At its meeting of 27 February 2024, the Board of Directors, on the recommendation of the Appointments, Remuneration and CSR Committee, decided that the variable portion of Pierre Leroy's remuneration would represent 60% of his gross fixed remuneration if the target level of the performance criteria was met, and that it could not exceed 75% of his annual fixed remuneration if the targets were exceeded.

Payment of variable remuneration is contingent on the approval of the General Meeting to be called to approve the financial statements for the year ending 31 December 2024.

Summary of the annual variable remuneration of the Deputy Chief Executive Officer

	Trigger level (% of fixed remuneration)	Target level (% of fixed remuneration)	Maximum level (% of fixed remuneration)	Weighting (% of annual variable portion)
Quantitative financial criteria	0%	42%	52.5%	
Free cash flow	0%	18%	22.5%	70%
Recurring operating profit of fully consolidated companies	0%	15%	18.75%	
Operating margin	0%	9%	11.25%	
Quantitative CSR criteria	0%	9%	11.25%	
Carbon emissions	0%	3.6%	4.5%	15%
EcoVadis assessment	0%	3.6%	4.5%	
Proportion of women top executives	0%	1.8%	2.25%	
Qualitative criteria	0%	9%	11.25%	
Rollout of strategic plan	0%	4.5%	5.625%	15%
Quality of governance and management	0%	4.5%	5.625%	
Total	0%	60%	75%	100%

Long-term remuneration – performance share awards

Pierre Leroy is awarded performance shares on a yearly basis:

- the value of the performance share rights awarded each year to the Deputy Chief Executive Officer may not exceed one-third of their total remuneration for the previous year;

- furthermore, pursuant to the authorisation given by the Company's shareholders, the performance shares awarded yearly to the Deputy Chief Executive Officer may not exceed 0.025% of the number of shares comprising the Company's share capital. This cap has not been revised since 2009.

Remuneration awarded for duties as a Board Advisor (censeur)

Pierre Leroy may receive remuneration for his duties as an Advisor to the Board of Directors. The terms and conditions of this remuneration are set out in section 3.6 below.

Termination benefits

As Pierre Leroy is an employee, he may be eligible for benefits in certain cases of contract termination, pursuant to the applicable laws, regulations and collective bargaining agreements. In all circumstances, any benefits paid to the executive corporate officers may not exceed the cap of two years' worth of fixed and variable remuneration recommended in the Afep-Medef Corporate Governance Code.

3.5.2 TOTAL REMUNERATION AND BENEFITS PAID DURING OR ALLOCATED IN RESPECT OF 2023 TO THE COMPANY'S EXECUTIVE CORPORATE OFFICERS

This section notably includes, with regard to the Company's executive corporate officers, the information referred to in article L. 22-10-9 of the French Commercial Code.

In application of the Afep-Medef Corporate Governance Code, the Company's executive corporate officers are:

- **Arnaud Lagardère, Chairman and Chief Executive Officer;** and
- **Pierre Leroy, Deputy Chief Executive Officer.**

At its meeting of 15 February 2023, on the recommendation of the Appointments, Remuneration and CSR Committee, the Board of Directors decided on the remuneration policies for the Company's executive corporate officers for 2023, all of which were approved by the General Meeting of 18 April 2023, by **99.28%** of votes cast.

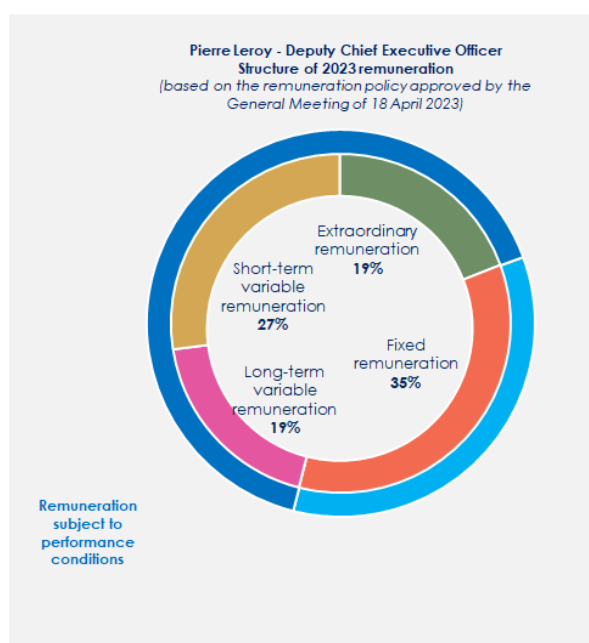
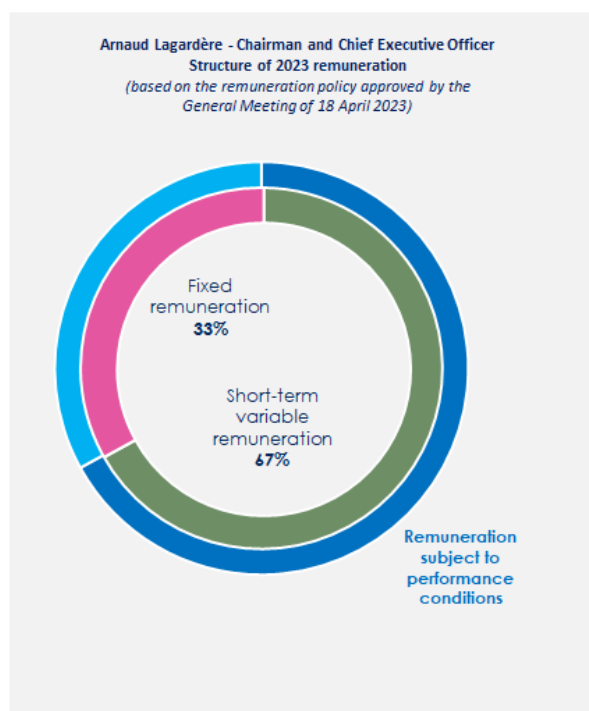
It should be recalled that the Company's Board of Directors, on the recommendation of the Appointments, Remuneration and CSR Committee, had decided, in the light of market practices and the rules of good governance, to make the following changes to the 2023 remuneration policies for executive corporate officers in terms of the structure of their variable remuneration:

- **an additional financial criterion, i.e., operating margin**, was introduced into the structure of annual variable remuneration in order to bring the total number of financial criteria to three, in line with common market practice;

- the **weighting** of each of these three financial criteria was **adjusted accordingly**, in order to maintain an overall weighting of 70% for financial criteria;
- **the weighting of non-financial criteria** in short- and long-term variable remuneration was adjusted in order to align the Group's goals with its CSR challenges, particularly climate.

For more information on the 2023 remuneration policy for Arnaud Lagardère and Pierre Leroy, please refer to section 3.5 of the 2022 Universal Registration Document.

3.5.2.1 Components of remuneration paid or allocated



A) ANNUAL FIXED REMUNERATION

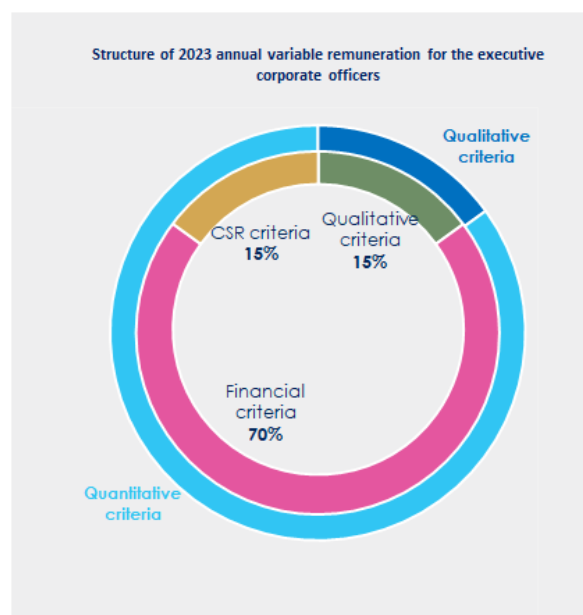
The remuneration policies approved for 2023 did not modify the fixed remuneration amounts for the two executive corporate officers, which have therefore remained unchanged for more than a decade.

Consequently:

Arnaud Lagardère, Chairman and Chief Executive Officer, received **€1,140,729** in **annual fixed remuneration**;

Pierre Leroy, Deputy Chief Executive Officer, received **€1,474,000** in **annual fixed remuneration**.

B) ANNUAL VARIABLE REMUNERATION



Annual variable remuneration paid during 2023

As annual variable remuneration for a given year can only be calculated after the end of that year and is submitted for shareholders' approval as part of the ex-post "say on pay" vote (article L. 22-10-34, II of the French Commercial Code), it is only paid during the following year.

Consequently, the variable remuneration due to executive corporate officers in respect of 2022 was only paid in 2023, following approval of the shareholders at the General Meeting of 18 April 2023 (under the seventh and eighth resolutions, each approved by more than 99% of votes cast).

The maximum amounts of variable remuneration were awarded in respect of 2022 and paid in 2023, i.e.:

- **For Arnaud Lagardère:** €2,281,458 (200% of fixed remuneration);
- **For Pierre Leroy:** €1,105,500 (75% of fixed remuneration).

Annual variable remuneration allocated in respect of 2023

At its meeting on 27 February 2024, and on the advice of the Appointments, Remuneration and CSR Committee meeting of 9 February 2024, the Board of Directors analysed the levels of performance attained versus the various criteria underlying the annual variable remuneration of two of the executive corporate officers for 2023.

Quantitative portion of annual variable remuneration

Financial criteria (free cash flow, recurring operating profit of fully consolidated companies [recurring EBIT] and operating margin):

It should be recalled that the 2023 remuneration policy for executive corporate officers provided for three quantitative financial criteria representing, for the two officers, 70% of the benchmark amount, broken down as: **free cash flow** (30%), **recurring operating profit of fully consolidated companies** (recurring EBIT) (25%) and **operating margin** (15%).

For each of these three criteria:

- if the target level is achieved, 100% of the benchmark amount allocated to the criterion is awarded;
- if the level achieved is between the trigger and target levels, 0% to 100% of the

benchmark amount allocated to the criterion is awarded, as calculated on a straight line basis;

- if the target level is exceeded, the award is proportionate to the outperformance, but cannot exceed the specified aggregate annual variable remuneration cap;
- if the trigger level was not achieved, 0% of the benchmark amount allocated to the criterion was awarded.

At its meeting of 27 February 2024, the Board of Directors noted that free cash flow for 2023 was €261 million, and set the performance level for this criterion at **102%** based on the minimum threshold of €208 million and the target threshold of €260 million.

It also noted a sharp rise in recurring operating profit of fully consolidated companies (recurring EBIT), which stood at €520 million for 2023. In this respect, the Board set the performance level for the recurring operating profit of fully consolidated companies criterion at **140%**, weighted at 25%, versus a minimum threshold of €450 million and the target of €500 million.

Finally, the Board noted that the operating margin, weighted at 15%, was consistent with the target level set of 6.4%, i.e., a performance assessed at **100%**.

Applied to the benchmark amounts for the Chairman and Chief Executive Officer and the Deputy Chief Executive Officer, the performance levels result in a variable financial component equal to:

- **For Arnaud Lagardère:** €1,149,357;
- **For Pierre Leroy:** €483,600.

Non-financial CSR criteria

The structure of annual variable remuneration for executive corporate officers also includes three quantitative non-financial CSR criteria, representing 15% of the benchmark amount of annual variable remuneration for the two officers and relating to the Group's priority commitments under its corporate social responsibility policy, namely: i) **reducing Lagardère's carbon footprint as measured by the rate of CO₂ emissions from Scopes 1 and 2 and part of Scope 3 in relation to the workforce (6%),** ii) **promoting ethical and responsible governance as measured by the Group's regular assessment of the environmental, social and ethical performance of its suppliers and subcontractors (6%)** and iii) **strengthening the proportion of women on executive bodies and in senior positions of responsibility, as measured by the proportion of women top executives (3%).**

The portion of the benchmark amounts applicable to these three non-financial criteria corresponded to **€213,900 for Arnaud Lagardère** and **€90,000 for Pierre Leroy**.

For each of the three criteria, trigger level and target level objectives were approved by the Board of Directors, on the recommendation of the Appointments, Remuneration and Governance Committee, at its meeting on 18 April 2023.

The objectives were designed to be demanding and consistent in terms of both the Group's historic performance and changes in its operating environment, notably in connection with its strategic refocusing.

For each of these three criteria:

- ▶ if the target level is achieved, 100% of the benchmark amount allocated to the criterion is awarded;
- ▶ if the level achieved was between the trigger and target levels, 0% to 100% of the benchmark amount allocated to the criterion was awarded, as calculated on a straight line basis;
- ▶ if the target level was exceeded, the award was proportionate to the outperformance, but could not exceed the specified aggregate annual variable remuneration cap;

- ▶ if the trigger level was not achieved, 0% of the benchmark amount allocated to the criterion was awarded.

The first criterion, carbon emissions reduction, is a benchmark indicator for controlling the environmental impacts of operations, which represents an essential global objective for any company with a consistent CSR strategy. The criterion used covers Scopes 1 & 2 greenhouse gas emissions, i.e., direct emissions from owned or controlled sources (from stationary combustion sources using gas and fuel oil for example) and indirect emissions from the generation of purchased energy (such as electricity and district heating), for all of the Group's offices, points of sale, warehouses, live performance venues and other sites out of which it operates. Greenhouse gas emissions covered partially by Scope 3 are other indirect emissions related to business travel and commuting of Group employees). These emissions correspond to elements over which the Group has operational leverage on Scopes 1 & 2 and objectives to be achieved regarding Scope 3, and on which it therefore focuses as part of its CSR strategy. **At its meeting of 27 February 2024, the Board of Directors noted that this objective had not been achieved, as the level was 4.52, i.e., above the trigger level set at 4.23.**

The second criterion – concerning the proportion of women top executives – is a key indicator for the Group's performance in implementing its strategy of promoting diversity. It is a growth and creativity driver and has been one of the priority objectives of the Group's CSR roadmap for many years. The ambitious target of 45% by the end of 2024 was set in 2021 under the executive body gender balance policy approved by the Board. **At its meeting of 27 February 2024, the Board of Directors noted that the proportion of women in executive management was 46%, i.e., above the target level of 45%, which had therefore been achieved by 150%.**

The third criterion, the proportion of expenditure with suppliers presenting high CSR risks as assessed by EcoVadis, is also a key indicator for the Group's performance, specifically relating to the Group's governance and ethics within the CSR strategy.

This criterion, created in 2021, resulted from the CSR risk mapping of suppliers, implemented in 2017, as part of the duty of care. "Expenditure with suppliers presenting high CSR risks" means a supplier with a risk rating higher than or equal to 4.5 on a scale of

6 based on the analysis and conclusions of the CSR risk mapping of suppliers established by each Group subsidiary. Based on this indicator, the Group analyses the proportion of spending on suppliers presenting a high CSR risk, which is subject to non-financial reporting that is audited by an independent third-party as part of the preparation of the non-financial statement. **At its meeting of 27 February 2024, the Board of Directors noted that the achievement level for this criterion was 54%, i.e., between the trigger level of 50% and the target level of 58%. The achievement rate for the criterion was therefore 75%.**

In conclusion, by applying the performance levels to the benchmark amounts for the Chairman and Chief Executive Officer and the Deputy Chief Executive Officer, the non-financial CSR variable component was as follows:

- **For Arnaud Lagardère:** €128,340;
- **For Pierre Leroy:** €54,000

Qualitative portion of annual variable remuneration

Lastly, the variable remuneration of the two executive corporate officers includes a qualitative portion, representing a 15% weighting of the annual variable remuneration, based on two specific priority targets, each with equal weighting:

- **rollout of the Group's strategic plan** (7.5%);
- **quality of governance and management** (7.5%).

The portion of the benchmark amounts applicable to these two criteria corresponds to **€213,900 for Arnaud Lagardère, capped at 30% of his fixed remuneration**, and **€90,000 for Pierre Leroy, capped at 25% of his fixed remuneration**.

At its meeting on 27 February 2024, and on the recommendation of the Appointments, Remuneration and CSR Committee, the Board of Directors considered, in light of the achievement levels set out below, that the objectives set had been very satisfactorily met in 2023, with very strong personal input from the executive corporate officers.

Rollout of the Group's strategic plan

In 2023, in an environment characterised by economic uncertainties, with strong inflationary pressures and geopolitical tensions with the Russia-Ukraine and Israel-Palestine conflicts, as well as the health crisis with China maintaining its zero-Covid policy, General Management continued its efforts to control costs across the Group, revenue optimisation and cash management. General Management monitored and adapted its strategic roadmap based on the development of the Group's operations and the external events mentioned above, resulting in the continued (i) implementation of an ambitious operating performance plan for Lagardère Travel Retail with a focus on development opportunities and (ii) strengthening of the market positions of Lagardère Publishing, the Group's power engine and pillar of resilience.

On the investment front, Hachette Livre acquired Mama Éditions, a leading publisher in the French esoteric book market. This operation allows Hachette Livre to boost its footprint on the esoteric and spiritual development market, currently enjoying strong growth in France. Lagardère Travel Retail acquired Tastes on the Fly, a well-known North American Foodservice operator. Tastes on the Fly, which joins Paradis Lagardère, Lagardère Travel Retail's North American division, operates restaurants and Food & Beverage concepts in the United States and Canada covering 25 locations across five major airports. Lastly, Lagardère Live Entertainment acquired Euterpe Promotion, a reference in hosting and promoting cultural events in South-West France.

Lagardère Travel Retail continued its international expansion by opening 18 Duty Free and Food & Beverage outlets at Abu Dhabi airport, enabling it to strengthen its foothold in the Middle East. Lagardère Travel Retail signed a joint venture agreement with the ADP group to operate their Extime Duty Free joint venture (formerly SDA), prolonging the business collaboration between the two groups, with Lagardère Travel Retail responsible for operating nearly 150 Duty Free & Fashion stores at Paris airports over the next ten years.

Having added 1.6 million new listeners over the year, Europe 1 achieved the second-best growth in the radio market in 2023.

Lastly, continuing in line with Lagardère SA's active and prudent financing policy, all of its partner banks agreed to extend the maturity of its credit facility from 30 April 2024 to 30 April 2025.

Quality of governance and management

In view of the growing importance of CSR issues, in 2023 General Management also had extensive input in preparing for the implementation of the Corporate Sustainability Reporting Directive, applicable to the Company as from 1 January 2024. The transposition of this Directive into French law required Lagardère to prepare a double materiality assessment and gap analysis to define the impacts applicable to the group, and thereby identify the risks and opportunities, adjust its CSR strategy and devise the policies and initiatives needed in order to prepare the sustainability report.

In the area of Compliance, the active involvement of General Management predominantly focused on the fight against corruption, and namely on the group-wide diffusion of an anti-corruption Code of Conduct in various languages by Arnaud Lagardère. General Management also ensured that the Group's programme is continuously improved, with the development in 2023 of a counterparty analysis tool and a training module,

both of which are due to be rolled out in 2024 with its support. Lastly, General Management ensured the continuation of the work initiated in previous years with the implementation of anti-corruption accounting controls in the Group's most sensitive entities.

In view of this assessment, at its meeting of 27 February 2024 the Board of Directors, on the recommendation of the Appointments, Remuneration and CSR Committee, decided to pay the maximum qualitative portions of the variable remuneration applicable to the two corporate officers, resulting in the following amounts:

- **For Arnaud Lagardère:** €342,218;
- **For Pierre Leroy:** €368,500.

Summary of variable remuneration allocated to the executive corporate officers in respect of 2023

The application of the quantitative and qualitative criteria described above led to the allocation in respect of 2023 of the following variable remuneration, which will be paid in 2024 subject to the approval of the Annual General Meeting to be held on 25 April 2024.

Arnaud Lagardère

	Weighting (% of benchmark amount)	Benchmark amount (in €)	Cap	Trigger level	Target performance level	Level attained	Achievement rate applied to the benchmark amount	Amount of variable remuneration to be paid (in euros)	% of fixed remuneration
Quantitative financial criteria									
Free cash flow	30%	427,800		€208m	€260m	€261m	102%	436,357	
Recurring operating profit (recurring EBIT)	25%	356,500		€450m	€500m	€520m	140%	499,100	
Operating margin	15%	213,900		4.80%	6.40%	6.40%	100%	213,900	
Total financial criteria	70.00%	998,200	200% of fixed remuneration					1,149,357	
Quantitative non-financial CSR criteria									
Carbon emissions	6%	85,560	128,340	4.23	4.15	4.52	0%	0	
EcoVadis assessment	6%	85,560	128,340	50%	58%	54%	75%	64,170	
Proportion of women top executives	3%	42,780	64,170	44%	45%	46%	150%	64,170	
Total non-financial criteria	15.00%	213,900	150% of benchmark amount					128,340	
Qualitative criteria									
Rollout of the strategic plan	7.50%	106,950					Maximum	171,109	
Quality of governance and management	7.50%	106,950					Maximum	171,109	
Total qualitative criteria	15.00%	213,900	30% of fixed remuneration					342,218	
Total	100%	1,426,000	200% of fixed remuneration					1,619,915	142%

Pierre Leroy

	Weighting (% of benchmark amount)	Benchmark amount (in €)	Cap	Trigger level	Target level	Level attained	Achievement rate applied to the benchmark amount	Amount of variable remuneration to be paid (in euros)	% of fixed remuneration
Quantitative financial criteria									
Free cash flow	30%	180,000		€208m	€260m	€261m	102%	183,600	
Recurring operating profit (recurring EBIT)	25%	150,000		€450m	€500m	€520m	140%	210,000	
Operating margin	15%	90,000		4.80%	6.40%	6.40%	100%	90,000	
Total financial criteria	70%	420,000	75% of fixed remuneration					483,600	
Quantitative non-financial CSR criteria									
Carbon emissions	6%	36,000	54,000	4.23	4.15	4.52	0%	0	
EcoVadis assessment	6%	36,000	54,000	50%	58%	54%	75%	27,000	
Proportion of women top executives	3%	18,000	27,000	44%	45%	46%	150%	27,000	
Total non- financial criteria	15%	90,000	150% of benchmark amount					54,000	
Qualitative criteria									
Rollout of the strategic plan	7.50%	45,000					Maximum	184,250	
Quality of governance and management	7.50%	45,000					Maximum	184,250	
Total qualitative criteria	15%	90,000	25% of fixed remuneration					368,500	
Total	100%	600,000	75% of fixed remuneration					906,100	61%

C) REMUNERATION IN RESPECT OF OFFICES HELD

Like the other members of the Board of Directors, Arnaud Lagardère, Chairman and Chief Executive Officer, was awarded remuneration of €47,500 for 2023, in accordance with the allocation rules described in section 3.6 below.

Pierre Leroy, Board Advisor, was not awarded any remuneration for his attendance at Board of Directors' and *ad hoc* Committee meetings in 2023.

D) PERFORMANCE SHARE AWARDS

On 18 April 2023, under the authorisation granted by the Company's shareholders in the seventeenth resolution of the 22 April 2022 Annual General Meeting, Pierre Leroy was awarded 35,000 rights to free shares, representing 0.025% of the total number of shares making up the Company's share capital and a carrying amount of €703,850 under

IFRS (corresponding to 27.29% of his fixed and variable remuneration for the previous year).

This award was made under the terms and conditions set out below, in accordance with the framework described above.

Vesting period: the shares will vest on 20 April 2026, provided that Pierre Leroy is still an executive corporate officer of Lagardère SA at midnight on 18 April 2026 (the "presence condition").

Holding period: shares vested by the Company's Deputy Chief Executive Officer must be held in a registered account for a period of two years until 20 April 2028 inclusive.

Performance conditions to be met for the period from 2023 through 2025:

Weighting (% of shares allocated to the objective)		Criteria	Trigger level	Target performance level	Vesting proportions
70%	25%	Internal financial criteria ROCE (Return on capital employed) = operating profit/(equity + debt) in 2025	Confidential	Confidential	Vesting on a straight-line proportionate basis of 0% to 100% of the shares between the trigger level and the target level
	25%	Cumulative amount of free cash flow for the period 2023 to 2025			
	20%	Operating margin rate in 2025			
30%	12%	Non-financial CSR criteria Ratio of greenhouse gas emissions relative to the workforce	3.97	3.81	
	12%	Rate of expenditure with suppliers presenting high CSR risks as assessed by EcoVadis (or equivalent)	67%	80%	
	6%	Percentage of women top executives	45%	47%	

In line with the remuneration policy, the specific trigger and target levels for the three internal financial criteria were set by the Board of Directors on the recommendation of the Appointments, Remuneration and CSR Committee to be both demanding and consistent. However, as this

information relates to budget goals (themselves not public knowledge), it is not disclosed. The level of achievement of all financial and non-financial criteria will be reported in the 2025 annual report, the year in which the shares will vest.

E) BENEFITS IN KIND – BUSINESS EXPENSES

In accordance with the remuneration policy, the executive corporate officers each had the use of a company car in 2023.

The value of this benefit-in-kind is based on the executive corporate officers' potential personal use of their car, and corresponds to the following amounts:

► **For Arnaud Lagardère:** €24,451;

► **For Pierre Leroy:** €16,219.

F) SUPPLEMENTARY PENSION PLAN

In accordance with French Government Order no. 2019-697 dated 3 July 2019, which reformed the statutory supplementary conditional benefit pension plan in France governed by article L. 137-11 of the French Social Security Code, the plan available to the executive corporate officers was closed to new entrants as from 4 July 2019, and benefits accrued under the plan along with the officers' benchmark remuneration were frozen as at 31 December 2019.

No payments were made to Arnaud Lagardère or Pierre Leroy under this plan in 2023. At 31 December 2023, the estimated amounts of the future pension annuities were €686,490 for both Arnaud Lagardère and Pierre Leroy.

At its meeting on 17 December 2021, the Board of Directors decided to set up a new defined benefit plan with retroactive effect at 1 January 2020, in accordance with the new legal framework introduced by article L. 137-11-2 of the French Social Security Code. The main features of this plan for Arnaud Lagardère and Pierre Leroy are described in section 3.5 of this Universal Registration Document.

Vesting under this plan requires an achievement rate of at least **75%** for the annual financial and non-financial criteria used to determine the beneficiary's annual variable remuneration. Exceptionally, and in compliance with the regulations, vesting under this plan in 2020 was not subject to any performance conditions.

As the performance conditions were met, the benefits vested by Arnaud Lagardère and Pierre Leroy represented 1.25% of their respective benchmark remuneration for 2023 and for each of the three previous years.

Contributions are paid in respect of the vested benefits to the insurer managing the plan. The amount of contributions paid in this respect is determined by an independent actuary. The contributions are excluded from the tax base for social security contributions, in return for the payment of an employer's contribution of 29.7%.

At 31 December 2023, the estimated amounts of the future pension annuities were **€98,103 for Arnaud Lagardère** and **€101,865 for Pierre Leroy**.

G) TERMINATION BENEFIT

The Company has not given any commitments to the Chairman and Chief Executive Officer in relation to granting him any termination benefits.

However, as he is an employee of Lagardère Management, Pierre Leroy may be eligible for benefits in certain cases of contract termination, pursuant to the applicable laws, regulations and collective bargaining agreements.

In all circumstances, any benefits paid to the executive corporate officers may not exceed the cap of two years' worth of fixed and variable remuneration recommended in the Afep-Medef Corporate Governance Code.

H) EXTRAORDINARY REMUNERATION

Arnaud Lagardère did not receive any extraordinary remuneration for 2023.

In line with the remuneration policy and in accordance with the provisions of the Afep-Medef Code authorising the Board of Directors to grant a corporate officer extraordinary remuneration on a split basis in the event of a transformational transaction, at its meeting of 27 February 2024 the Board of Directors, on the recommendation of the Appointments, Remuneration and CSR Committee, decided to pay the final fraction of the extraordinary remuneration accruing to Pierre Leroy, Deputy Chief Executive Officer, representing a gross amount of **€545,000**.

The Board of Directors noted the successful completion of two structurally significant transactions for the Group in 2023, in which Pierre Leroy had significant input.

Completion of the link-up between the Lagardère and Vivendi groups, resulting in Vivendi SE's takeover by Vivendi on 21 November 2023. In this capacity, Pierre Leroy was especially involved in monitoring the procedure with regard to the

European Commission, in particular through his active involvement in Lagardère SA's governance bodies, and in the work of the Board of Directors and the *ad hoc* Committee. He also made sure that employee representative bodies, staff and the Group's senior managers were regularly updated with the utmost transparency at every stage of the process, while at the same time overseeing dealings with the relevant authorities (competition authorities, AMF, etc.). In preparation for the takeover, Pierre Leroy worked actively to put in place a new organisation within the Group's corporate teams, to ensure fast, smooth post-link-up integration and in particular to introduce new operating and financial reporting processes.

Completion of the operation to make the radio unit (Europe 1, Europe 2 and RFM) autonomous on 26 October 2023, following approval from Arcom.

Pierre Leroy played a key role in managing this project, overseeing the internal preparations for the conversion of Lagardère Radio into a

partnership limited by shares (*société en commandite*) and leading discussions with Arcom on behalf of the Group. Pierre Leroy's role in this project was all the more significant considering Arnaud Lagardère's limited involvement on behalf of Lagardère SA due to the potential conflict of interest arising from his possible status as General and Managing Partner of the radio unit.

This extraordinary remuneration, which will be paid provided it is approved by shareholders at the General Meeting of 25 April 2024, will represent 37% of Pierre Leroy's fixed remuneration.

3.5.2.2 Summary tables

The information and tables provided in this section show the remuneration of the Company's executive corporate officers based on the presentation format recommended in the Afep-Medef Code and AMF recommendation no. 2021-02.

Arnaud Lagardère

Summary of gross remuneration and benefits (before deducting social security contributions)				
	Fiscal year 2022		Fiscal year 2023	
	Amounts allocated	Amounts paid	Amounts allocated	Amounts paid
Fixed remuneration	1,140,729	1,140,729	1,140,729	1,140,729
Variable remuneration	2,281,458 ⁽¹⁾	1,711,094 ⁽¹⁾	1,619,915 ⁽¹⁾	2,281,458 ⁽¹⁾
Extraordinary remuneration	-	-	-	-
Remuneration allocated for offices held	85,413	22,319	47,500	85,413
Benefits in kind	17,364	17,364	24,451	17,364
TOTAL	3,524,964	2,891,506	2,832,595	3,524,964

(1) As the variable portion of annual remuneration for a given year can only be calculated after the end of that year, it is paid during the following year.

Arnaud Lagardère, who is a significant shareholder of the Company, has not been awarded any share options or free shares since 2003.

- **Share options granted during the year:** none.
- **Share options exercised during the year:** none.
- **Performance share rights granted during the year:** none.
- **Performance shares that became available during the year:** none.

Total remuneration and benefits, share options and performance shares allocated		
	Fiscal year 2022	Fiscal year 2023
Remuneration allocated for the year (details in previous table)	3,524,964	2,832,591
Value of multi-annual variable remuneration allocated during the year	None	None
Value of share options allocated during the year	None	None
Value of performance share rights allocated during the year	None	None
Total	3,524,964	2,832,591

Pierre Leroy

Summary of gross remuneration and benefits (before deducting social security contributions)				
	Fiscal year 2022		Fiscal year 2023	
	Amounts allocated	Amounts paid	Amounts allocated	Amounts paid
Fixed remuneration	1,474,000	1,474,000	1,474,000	1,474,000
Variable remuneration	1105500 ⁽¹⁾	1,105,500 ⁽¹⁾	906,100 ⁽¹⁾	1105500 ⁽¹⁾
Extraordinary remuneration	800,000	800,000	545,000	800,000
Remuneration allocated for offices held	-	-	-	-
Benefits in kind	16,219	16,219	16,219	16,219
TOTAL	3,395,719	3,395,719	2,941,319	3,395,719

(1) As the variable portion of annual remuneration for a given year can only be calculated after the end of that year, it is paid during the following year.

- **Share options allocated during the year:** none.
- **Performance share rights allocated during the year:** 35,000.
- **Share options exercised during the year:** none.

Performance share rights allocated in 2023						
Authorisation of GM	Date of the plan	No. of share rights awarded	Carrying amount under IFRS	Vesting date	Date of availability	Performance conditions
22/04/2022	18/04/2023	35,000	€703,850	20/04/2026	20/04/2028 ⁽¹⁾	⁽²⁾

(1) Applicable to 50% of the vested shares. The shares corresponding to the remaining 50% are subject to additional holding requirements.

(2) For further details, see section 3.8.9 above.

- **Performance shares that became available during the year:** none.
- **Performance shares that vested during the year:** none

Total remuneration and benefits, share options and performance shares allocated		
	Fiscal year 2022	Fiscal year 2023
Remuneration allocated for the year (details in previous table)	3,395,719	2,941,319
Value of multi-annual variable remuneration allocated during the year	None	None
Value of share options allocated during the year	None	None
Value of performance share rights allocated during the year	779,800	703,850
Total	4,175,519	3,645,169

Share options

Lagardère SA has not allocated any stock options since 2008, when it granted stock purchase options

only. The most recent plan was implemented on 14 December 2008 and expired in 2016.

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The main characteristics of the free performance share plans in effect at 31 December 2023, and grants to the executive corporate officers, are presented below:

	Plan 2018	Plan 2019	Plan 2021	Plan 2022	Plan 2023
Date of AGM	3 May 2016	10 May 2019	30 June 2021	30 June 2021	22 April 2022
Date of grant⁽¹⁾	16 April 2018	14 May 2019	24 Sept. 2021	14 March 2022	18 April 2023
Total number of free shares allocated^(**)	64,000	64,000	34,000	35,000	35,000
Of which allocated to:					
Arnaud Lagardère ^(***)	-	-	-	-	-
Pierre Leroy	32,000	32,000	34,000	35,000	35,000
Thierry Funck-Brentano	32,000	32,000	-	-	-
Vesting date	17 April 2021	15 May 2022	25 Sept. 2024	15 March 2025	20 April 2026
End of holding period^(****)	17 April 2023	15 May 2024	25 Sept. 2026	15 March 2027	20 April 2028
Performance conditions	Yes	Yes	Yes	Yes	Yes
Number of shares vested at 28 February 2024	0	44,800	Not yet vested	Not yet vested	Not yet vested
Total number of shares cancelled or forfeited	64,000	19,200	-	-	-
Arnaud Lagardère	-	-	-	-	-
Pierre Leroy	32,000	9,600	-	-	-
Thierry Funck-Brentano	32,000	9,600	-	-	-
Performance shares outstanding at end 2023^(*)	0	0	34,000	35,000	35,000
Arnaud Lagardère	-	-	-	-	-
Pierre Leroy	0	0	34,000	35,000	35,000
Thierry Funck-Brentano	0	0	-	-	-

⁽¹⁾ Up until the 14 May 2019 plan, the Company was a French partnership limited by shares (*société en commandite par actions*), and performance share awards were the responsibility of the Managing Partners and were only supervised by the Supervisory Board. Performance share awards under the 24 September 2021 plan and subsequent plans are the responsibility of the Company's Board of Directors.

^(**) After adjustment on 20 June 2014.

^(***) Arnaud Lagardère, Chairman and Chief Executive Officer, is not eligible for any performance shares, nor was he eligible when he was Managing Partner.

^(****) Applicable to 50% of the vested shares. The shares corresponding to the remaining 50% are subject to additional holding conditions (see section 3.5.1.3.B above).

Other

Executive corporate officers	Employment contract ⁽¹⁾		Supplementary pension plan		Indemnities or benefits receivable or likely to be receivable due to a termination or change of function		Indemnities receivable under a non-competition clause	
	Yes	No	Yes	No	Yes	No	Yes	No
Arnaud Lagardère Position: Chairman and Chief Executive Officer Date of appointment: 30 June 2021 End of term of office: AGM to be held in 2027 to approve the financial statements for the year ending 31 December 2026		X	X ⁽²⁾			X		X
Pierre Leroy Position: Deputy Chief Executive Officer Date of appointment: 30 June 2021 End of term of office: AGM to be held in 2027 to approve the financial statements for the year ending 31 December 2026	X ⁽¹⁾		X ⁽²⁾			X ⁽³⁾		X

⁽¹⁾ The Afep-Medef Corporate Governance Code recommendations that company officers should not hold employment contracts with the company only apply to the following persons: Chairman of the Board of Directors, Chairman and Chief Executive Officer, Chief Executive Officer of companies with a Board of Directors, Chairman of the Executive Board, Chief Executive Officer of companies with an Executive Board and Supervisory Board, and Managing Partners of French partnerships limited by shares (*société en commandite par actions*). Accordingly, such recommendations do not apply to Pierre Leroy in his capacity as Deputy Chief Executive Officer of the Company.

⁽²⁾ See sections 3.5.1.2.C B)/3.5.2.1 F).

⁽³⁾ See sections 3.5.1.3.C B)/3.5.2.1 S).

Pay ratios

In accordance with article L. 22-10-9 of the French Commercial Code, the following are presented:

- ▶ the ratios between (i) the remuneration of the officer and (ii) the average and median remuneration, on a full-time equivalent basis, of the Company's non-executive employees;
- ▶ year-on-year changes in remuneration, the Company's performance, the average remuneration, on a full-time equivalent basis, of the Company's employees, and the above ratios, covering at least the past five years.

In addition to this legal requirement, the Afep-Medef Code recommends that listed companies with a low number of employees publish this information based on a scope that is more representative of their overall payroll or workforce in France. The Afep-Medef Code states that 80% of a company's workforce in France can be considered as a representative scope.

Lagardère SA has fewer than ten employees, not including the Company's executive corporate officers, who are employed by a third company.

Consequently, the tables below set out the required disclosures concerning (i) the scope corresponding to Lagardère SA, in compliance with the compulsory provisions of article L. 22-10-9 of the French Commercial Code, and (ii) the scope corresponding to **all of the French companies exclusively controlled by Lagardère SA within the meaning of article L. 233-16, II of said Code**, in accordance with recommendation 27.2 of the Afep-Medef Code. **Accordingly, the scope covers 100% of the workforce in France.**

The tables below show the **remuneration paid during each year from 2019 to 2023** (i.e., including variable remuneration allocated in respect of the preceding year).

The remuneration amounts presented include – for the executive corporate officers as well as

employees – the fixed portions, variable portions, and extraordinary remuneration paid during the year stated, on a gross basis.

In accordance with Afep-Medef guidelines, they also include **free shares awarded during the year**, valued in accordance with IFRS. The value stated corresponds to their grant-date valuation and therefore does not actually represent the value of the shares that will effectively be delivered at the end of the vesting period, which will depend on (i) the Company's share price on the delivery date and (ii) the achievement rate of the applicable performance conditions. For the Company's free share plan awarded in 2019, the average delivery rate of shares to the Deputy Chief Executive Officer was 35%. In addition, the value of the shares at their delivery date still does not reflect an amount paid to executive corporate officers since the shares cannot in any case be sold before the end of a minimum period of two years, and one half of the shares remain subject to further holding periods. It should also be noted that no free share plans were awarded in 2020.

The amounts shown below do not, however, include the valuation of benefits-in-kind or, for employees, the components of employee savings plans (statutory and discretionary profit-shares, etc.), as details of these components cannot be provided for all of the employees included in the French scope.

The performance criteria presented are the financial criteria applied for calculating the executive corporate officers' annual variable remuneration, i.e.:

(i) For 2019 to 2020:

- ▶ the growth rate for recurring operating profit of fully consolidated companies (recurring EBIT), determined based on the rules defined in the Group's market guidance; and
- ▶ net cash from operating activities of fully consolidated companies, which represents the cash generated by the Group's operations.

(ii) For 2021 and 2022:

- ▶ recurring operating profit of fully consolidated companies (recurring EBIT); and

- ▶ free cash flow.

(iii) For 2023:

- ▶ recurring operating profit of fully consolidated companies (recurring EBIT);
- ▶ free cash flow; and
- ▶ operating margin.

As the remuneration amounts shown for each year are the amounts actually paid, these performance indicators are given each time for the previous year, i.e., the year in respect of which they were assessed for the purpose of calculating the executive corporate officers' variable remuneration for the current year.

For 2023, the Company's average remuneration was unchanged from the previous year. Average remuneration had been lower in 2022 due to the departure of employees from the Company who had not been replaced.

However, the Company's median remuneration in 2023 was much lower than in the previous four years, due to the recruitment of new employees at Lagardère SA, resulting in greater salary gaps. As a result, the Company's median ratio rose sharply for Arnaud Lagardère and Pierre Leroy in 2023.

For 2023, the ratios between Arnaud Lagardère's remuneration and the Group's average and median remuneration are significantly higher than in the prior year. This is chiefly attributable to the fact that the maximum level of annual variable remuneration awarded in 2022 and paid in 2023 was reached, owing to the outperformance as regards the financial criteria due to the exceptional performance of the two divisions, especially Lagardère Travel Retail, which was lifted by the much faster-than-expected recovery in air traffic.

The ratio between Pierre Leroy's remuneration and the Group's average remuneration is lower owing to an increase in the average employee salary attributable to salary increases, while the remuneration paid to Pierre Leroy in 2023 remained fairly stable.

Arnaud Lagardère

	2019	2020	2021	2022	2023
Remuneration paid or allocated during the year (in €)	2,768,929	2,672,455	1,534,479	2,851,823	3,422,187
Average remuneration paid or allocated during the year to Company employees (in €)	352,018	277,431	299,002	245,902	245,545
Ratio versus the average remuneration of Company employees	8	10	5	12	14
Median remuneration paid or allocated during the year to Company employees (in €)	260,472	212,681	221,728	250,954	153,562
Ratio versus the median remuneration of Company employees	11	13	7	11	22
Average remuneration paid or allocated during the year to Group employees in France (in €)	56,098	52,338	52,301	53,941	57,418
Ratio versus the average remuneration of Group employees in France	49	51	29	53	60
Median remuneration paid or allocated during the year to Group employees in France ^(*) (in €)	50,745	50,675	50,901	51,214	50,552
Ratio versus the median remuneration of Group employees in France ^(*)	55	53	30	56	68
Year-on-year increase in Group recurring operating profit of fully consolidated companies (in %)	+2.14	+5.63	not applicable	not applicable	not applicable
Net cash from operating activities of fully consolidated companies in the prior year (in €m)	482.5	513.6	not applicable	not applicable	not applicable
Recurring operating profit (loss) of fully consolidated companies in the prior year (in €m)	not applicable	not applicable	(155)	238	438
Free cash flow in the prior year (in €m)	not applicable	not applicable	(256)	456	221

(*) The median remuneration of Group employees in France and the corresponding ratio do not include the value of free shares as this component cannot be disclosed meaningfully for this extremely wide scope. No free shares were awarded in 2020.

Pierre Leroy

	2019	2020	2021	2022	2023
Remuneration paid or allocated during the year (in €)	2,722,380 ^(*)	2,123,367	2,464,140 ^(*)	4,159,300 ^(*)	4,083,350 ^(*)
Average remuneration paid or allocated during the year to Company employees (in €)	352,018	277,431	299,002	245,902	245,545
Ratio versus the average remuneration of Company employees	8	8	8	17	17
Median remuneration paid or allocated during the year to Company employees (in €)	260,472	212,681	221,728	250,954	153,562
Ratio versus the median remuneration of Company employees	10	10	11	17	27
Average remuneration paid or allocated during the year to Group employees in France (in €)	56,098	52,338	52,301	53,941	57,418
Ratio versus the average remuneration of Group employees in France	49	41	47	77	71
Median remuneration paid or allocated during the year to Group employees in France ^(**) (in €)	50,745	50,675	50,901	51,214	50,552
Ratio versus the median remuneration of Group employees in France ^(**)	43	42	36	66	67
Year-on-year increase in Group recurring operating profit of fully consolidated companies (in %)	+2.14	+5.63	not applicable	not applicable	not applicable
Net cash from operating activities of fully consolidated companies in the prior year (in €m)	482.5	513.6	not applicable	not applicable	not applicable
Recurring operating profit (loss) of fully consolidated companies in the prior year (in €m)	not applicable	not applicable	(155)	238	438
Free cash flow in the prior year (in €m)	not applicable	not applicable	(256)	456	221

(*) Amount including 34,000 performance share rights for 2021 and 35,000 performance share rights for 2022 and 2023, valued in accordance with IFRS. No free shares were awarded in 2020. The average overall delivery rate of shares awarded in 2016, 2017, 2018 and 2019 was 50.5%. After delivery, all of the shares are subject to a lock-up period of at least two years and 25% must be held for as long as Pierre Leroy is in office.

(**) The median remuneration of Group employees in France and the corresponding ratio do not include the value of free shares as this component cannot be disclosed meaningfully for this extremely wide scope. No free shares were awarded in 2020.

3.5.2.3 Approval of the components of remuneration paid during or allocated in respect of 2023 to the executive corporate officers

The fixed, variable and extraordinary components making up the total remuneration and benefits paid during or allocated in respect of 2023 to the executive corporate officers are, in accordance

with articles L. 22-10-77, II and L. 22-10-34 of the French Commercial Code, submitted to the approval of the Company's shareholders at the Annual General Meeting to be held on 25 April 2024.

These components, which are described in detail in the preceding sections, are summarised below in the format recommended in the Afep-Medef Code.

Arnaud Lagardère

Components of remuneration put to the shareholders' vote	Amounts paid in 2023	Amounts allocated in respect of 2023 (or accounting values)	Presentation
Annual fixed remuneration	€1,140,729	€1,140,729	<ul style="list-style-type: none"> ■ The amount of gross fixed remuneration awarded in 2023 has remained unchanged since 2009.
Annual variable remuneration	€2,281,458 (amount allocated in respect of 2022, approved by 99.28% of votes cast at the 18 April 2023 Annual General Meeting – 7 th resolution)	€1,619,915	<ul style="list-style-type: none"> ■ Arnaud Lagardère's annual variable remuneration includes: <ul style="list-style-type: none"> • a portion based on quantitative criteria, as follows: <ul style="list-style-type: none"> - financial criteria (70% weighting) related to the Group's performance in 2023 (free cash flow, recurring operating profit of fully consolidated companies and operating margin) (see section 3.5.2.1 of this Universal Registration Document); - non-financial CSR criteria (15% weighting) related to the Group's performance in 2023 with regard to its priority commitments under its corporate social responsibility policy (proportion of women top executives, carbon emissions and EcoVadis assessment) (see section 3.5.2.1 of this Universal Registration Document). • a qualitative portion (15% weighting), corresponding to a set of priority targets related to two domains, each of which are given an equal weighting: the roll-out of the Group's strategic plan and the quality of governance and management (see section 3.5.2.1 of the Universal Registration Document). ■ Arnaud Lagardère's annual variable remuneration is based on (i) a "quantitative portion" benchmark amount of €1,212,100 and (ii) a "qualitative portion" benchmark amount of €213,900, representing an overall benchmark amount of €1,426,000. Consequently, 85% of the annual variable remuneration (i.e., a clear majority) is based on quantitative criteria and 15% on qualitative criteria. ■ Arnaud Lagardère's annual variable remuneration may not exceed 200% of his annual fixed remuneration, and the amount of the qualitative portion is capped at 30% of his annual fixed remuneration. ■ In light of the achievement rates attained in 2023, Arnaud Lagardère's annual variable remuneration was 142% of his annual fixed remuneration for that year.
Multi-annual cash-settled variable remuneration	N/A	N/A	<ul style="list-style-type: none"> ■ Arnaud Lagardère does not receive any multi-annual cash-settled variable remuneration.
Share options, performance shares and other grants of securities	N/A	N/A	<ul style="list-style-type: none"> ■ Arnaud Lagardère has not received any share options, performance shares, or other grants of securities since 2003, when he was first appointed as an executive corporate officer.
Extraordinary remuneration	N/A	N/A	<ul style="list-style-type: none"> ■ Arnaud Lagardère did not receive any extraordinary remuneration for 2023.
Remuneration for offices held	€85,413 (amount awarded for 2022 for the offices of Chairman of the Board and member of the <i>ad hoc</i> Committee)	€47,500	<ul style="list-style-type: none"> ■ The amount due to Arnaud Lagardère for 2023 corresponds to remuneration in respect of his office as Chairman of the Board of Directors, i.e., two basic portions of fees based on an attendance rate of 100%.

Benefits in kind	N/A	€24,451	<ul style="list-style-type: none"> ■ This corresponds to Arnaud Lagardère's potential personal use of a company car.
Benefits linked to taking up or terminating office	N/A	N/A	<ul style="list-style-type: none"> ■ Arnaud Lagardère is not entitled to any benefits of this nature.
Benefits linked to non-competition agreements	N/A	N/A	<ul style="list-style-type: none"> ■ Arnaud Lagardère is not entitled to any benefits of this nature.
Supplementary pension plan	€0	€0	<ul style="list-style-type: none"> ■ Arnaud Lagardère is a beneficiary of the defined benefit supplementary pension plan set up by Lagardère Management for members of the Executive Committee. ■ In accordance with the "PACTE" law and French Government Order no. 2019-697 dated 3 July 2019, which reformed these pension regimes, the plan was closed to new entrants as from 2019 and the benefits accrued under the plan along with the beneficiaries' benchmark remuneration were frozen as at 31 December 2019. ■ The plan was a conditional benefit plan, and the pension will only be payable if the beneficiary is still with the Company at retirement age, except in the event of (i) termination (other than for serious misconduct) after the age of 55 if the beneficiary does not take up another post, (ii) long-term disability or (iii) early retirement. Arnaud Lagardère's pension benefit entitlements accrue at a rate of 1.75% of the benchmark remuneration per year of membership of the plan. The benchmark remuneration corresponded to the average gross annual remuneration over the last five years (fixed and variable up to a maximum of 100% of the fixed portion), and could not exceed 50 times the annual ceiling used to calculate social security contributions. As the number of years of plan membership used to calculate the benefit entitlements was capped at 20, the supplementary pension could not exceed 35% of the benchmark remuneration. ■ At 31 December 2023, the estimated amount of Arnaud Lagardère's future annuity, determined in accordance with the applicable regulations was €686,490, representing approximately 24.23% of his total gross remuneration (fixed and variable) paid in 2023. ■ No benefits were due or paid to Arnaud Lagardère under this plan for 2023. ■ A "vested benefits" supplementary pension plan set up in 2021 in accordance with the legal framework introduced by article L. 137-11-2 of the French Social Security Code, with retroactive effect at 1 January 2020, has been renewed each year. This individual plan is "portable", in that the accumulated benefits are vested and will be carried over even in case of a change of employer. Under this plan, the supplementary pension benefits vest to Arnaud Lagardère at a rate of 1.25% of the benchmark remuneration each year. The benchmark remuneration corresponds to the gross annual remuneration (fixed + variable) and cannot exceed 50 times the annual ceiling used to calculate social security contributions. Vesting is subject to performance conditions and requires an achievement rate of at least 75% for the financial and non-financial targets used to determine the annual variable remuneration. ■ As the performance conditions were met in 2023, the rights vested to Arnaud Lagardère represented 1.25% for 2023. ■ At 31 December 2023, the estimated amount of Arnaud Lagardère's future annual annuity was €98,103, including a gross amount of €27,495 for 2023 (see section 3.5.2.1 F). ■ No benefits were paid to Arnaud Lagardère under this plan for 2023.

Pierre Leroy

Components of remuneration put to the shareholders' vote	Amounts paid in 2023	Amounts allocated in respect of 2023 (or accounting values)	Presentation
Annual fixed remuneration	€1,474,000	€1,474,000	<ul style="list-style-type: none"> ■ The amount of gross fixed remuneration awarded in 2023 has remained unchanged since 2011.
Annual variable remuneration	€1,105,500 (amount allocated in respect of 2022, approved by 99.28% at the 18 April 2023 Annual General Meeting - 8 th resolution)	€906,100	<ul style="list-style-type: none"> ■ Pierre Leroy's annual variable remuneration includes: <ul style="list-style-type: none"> • a portion based on quantitative criteria, as follows: <ul style="list-style-type: none"> - financial criteria (70% weighting) related to the Group's performance in 2023 (free cash flow, recurring operating profit of fully consolidated companies and operating margin) (see section 3.5.2.1 of this Universal Registration Document); - non-financial CSR criteria (15% weighting) related to the Group's performance in 2023 with regard to its priority commitments under its corporate social responsibility policy (proportion of women top executives, carbon emissions and EcoVadis assessment) (see section 3.5.2.1 of this Universal Registration Document). • a qualitative portion (15% weighting), corresponding to a set of priority targets related to two domains, each of which are given an equal weighting: the roll-out of the Group's strategic plan and the quality of governance and management (see section 3.5.2.1 of the Universal Registration Document). ■ Pierre Leroy's annual variable remuneration is based on (i) a "quantitative portion" benchmark amount of €510,000 and (ii) a "qualitative portion" benchmark amount of €90,000, representing an overall benchmark amount of €600,000. Consequently, 85% of the annual variable remuneration (i.e., a clear majority) is based on quantitative criteria and 15% on qualitative criteria. ■ Pierre Leroy's annual variable remuneration may not exceed 75% of his annual fixed remuneration, and the amount of the qualitative portion is capped at 25% of his annual fixed remuneration. The qualitative portion may not therefore represent more than 33% of his maximum annual variable remuneration. ■ In light of the achievement rates attained in 2023, Pierre Leroy's annual variable remuneration was 61% of his annual fixed remuneration for that year.
Multi-annual cash-settled variable remuneration	N/A	N/A	<ul style="list-style-type: none"> ■ Pierre Leroy does not receive any multi-annual cash-settled variable remuneration.
Share options, performance shares and other grants of securities	N/A	€703,850	<ul style="list-style-type: none"> ■ In 2023 Pierre Leroy was awarded 35,000 rights to performance shares, representing 0.025% of the Company's share capital. ■ These performance shares will vest after two years, in 2026, provided that (i) Pierre Leroy is still an executive corporate officer of the Company on the vesting date, and (ii) the following performance conditions have been met for the period from 2023-2025 (the "Reference Period"): - for 25% of the shares allocated: achievement of a pre-defined return on capital employed (ROCE) in the last year of the Reference Period, with trigger and target amounts set by the Board of Directors; - for 25% of the shares allocated: achievement of a pre-defined cumulative amount of free cash flow during the Reference Period, with trigger and target amounts set by the Board of Directors; - for 20% of the shares allocated: achievement of an operating margin rate in the last year of the Reference Period, with trigger and target amounts set by the Board of Directors; - for 30% of the shares allocated: three non-financial objectives linked to the Group's priority commitments, including: <ul style="list-style-type: none"> (i) achievement of a ratio of Scope 1, 2 and part of Scope 3 greenhouse gas emissions relative to the workforce of 3.81, with a trigger threshold of 3.37 (12%), (ii) achievement of a rate of expenditure relating to suppliers presenting high CSR risks as assessed by EcoVadis (or equivalent) (as a proportion of total expenditure relating to suppliers presenting high CSR risks) of 80%, with a trigger threshold of 67% (12%), (iii) achievement by end-2024 of a proportion of women top executives equal to 47%, with a trigger threshold of 45% (6%). ■ For each of these six conditions, 100% of the shares contingent on the condition concerned will vest if the target level is achieved or exceeded, 0% of the shares contingent

			<p>on the condition concerned will not vest if the trigger level is not achieved and between 0% and 100% of the shares will vest on a straight-line basis if the achievement is between the trigger level and the target level.</p> <ul style="list-style-type: none"> ■ Vested performance shares must be held for at least two years. Subsequently, a quarter of the shares must be held until Pierre Leroy has built up a portfolio of Lagardère shares whose value is at least equal to one year's worth of his remuneration, and another quarter must be held for as long as he is with the Group. ■ This performance share grant was approved by the Board of Directors at its 18 April 2023 meeting based on the recommendation of the Appointments, Remuneration and CSR Committee, using the authorisation given at the 22 April 2022 Annual General Meeting (17th resolution). ■ Pierre Leroy did not receive any share options in 2023 and was not granted any securities other than the above-described performance shares.
Extraordinary remuneration	€800,000	€545,000	<ul style="list-style-type: none"> ■ Pierre Leroy was awarded extraordinary remuneration by the Board of Directors in a gross amount of €545,000 in respect of 2023 as acknowledgement of his involvement in finalizing the two structurally significant transactions for the Group, namely: <ul style="list-style-type: none"> (i) the completion of the link-up between the Lagardère and Vivendi groups, which resulted in Vivendi SE's takeover of the Company on 21 November 2023. In this capacity, Pierre Leroy was especially involved in monitoring the procedure with regard to the European Commission, in particular through his active involvement in Lagardère SA's governance bodies, and in the work of the Board of Directors and the <i>ad hoc</i> Committee. He also made sure that employee representative bodies, employees, staff and the Group's senior managers were regularly updated with the utmost transparency at every stage of the process, while at the same time overseeing dealings with the relevant authorities (competition authorities, AMF, etc.). Following the takeover, Pierre Leroy worked actively to put in place a new organisation within the Group's corporate teams, to ensure smooth post-link-up integration and in particular to introduce new operating and financial reporting processes; (ii) the completion of the operation to make the radio unit (Europe 1, Europe 2 and RFM) autonomous on 26 October 2023, following approval from Arcom. Pierre Leroy played a key role in managing this project, overseeing the internal preparations for the conversion of Lagardère Radios into a partnership limited by shares (<i>société en commandite</i>) and overseeing discussions with Arcom on behalf of the Group. In his capacity as Chairman and Chief Executive Officer, Arnaud Lagardère was effectively unable to fulfil this role due to a potential conflict of interest as regards the transaction, insofar as the purpose of the project was to give him control of the radio business in his capacity as General and Managing Partner.
Remuneration for offices held	N/A	N/A	<ul style="list-style-type: none"> ■ Pierre Leroy was not allocated and was not paid any remuneration in his capacity as a Board Advisor in 2023.
Benefits in kind	N/A	€16,219	<ul style="list-style-type: none"> ■ This corresponds to Pierre Leroy's potential personal use of a company car.
Benefits linked to taking up or terminating office	N/A	N/A	<ul style="list-style-type: none"> ■ Pierre Leroy is not entitled to any benefits of this nature.
Benefits linked to non-competition agreements	N/A	N/A	<ul style="list-style-type: none"> ■ Pierre Leroy is not entitled to any benefits of this nature.
Supplementary pension plan	€0	€0	<ul style="list-style-type: none"> ■ Pierre Leroy is a beneficiary of the defined benefit supplementary pension plan set up by Lagardère Management for members of the Executive Committee. ■ In accordance with French "Pacte law" and Order no. 2019-697 dated 3 July 2019 reforming these pension plans, the plan in place within Lagardère Management was closed to new entrants as from 4 July 2019, with benefits accrued under the plan frozen as at 31 December 2019. ■ The plan was a conditional benefit plan, and the pension will only be payable if the beneficiary is still with the Company at retirement age, except in the event of (i) termination (other than for serious misconduct) after the age of 55 if the beneficiary does not take up another post, (ii) long-term disability or (iii) early retirement. Pierre Leroy's pension benefit entitlements accrue at a rate of 1.75% of the benchmark remuneration per year of membership of the plan. The benchmark remuneration corresponded to the average gross annual remuneration over the last five years (fixed and variable up to a maximum of 100% of the fixed portion), and could not exceed 50 times the annual ceiling used to calculate social security contributions. As the number of years of plan membership used to calculate the benefit entitlements was capped at 20, the supplementary pension could not exceed 35% of the benchmark remuneration. ■ At 31 December 2023, the estimated amount of Pierre Leroy's future annuity, determined in accordance with the applicable regulations was €686,490, representing approximately

23.33% of his total gross remuneration (fixed and variable) paid in 2023 (see section 3.5.2.1 F).

- No benefits were due or paid to Pierre Leroy under this plan for 2023.
- A "vested benefits" supplementary pension plan set up in 2021 in accordance with the legal framework introduced by article L. 137-11-2 of the French Social Security Code, with retroactive effect at 1 January 2020, has been renewed each year. This individual plan is "portable", in that the accumulated benefits are vested and will be carried over even in case of a change of employer. Under this plan, the supplementary pension benefits vest to Pierre Leroy at a rate of 1.25% of the benchmark remuneration each year. The benchmark remuneration corresponds to the gross annual remuneration (fixed + variable) and cannot exceed 50 times the annual ceiling used to calculate social security contributions. Vesting is subject to performance conditions and requires an achievement rate of at least 75% for the financial and non-financial targets used to determine the annual variable remuneration.
- As the performance conditions were met in 2023, benefits vested by Pierre Leroy represented 1.25% for 2023.
- At 31 December 2023, the estimated amount of Pierre Leroy's future annual annuity was €101,865, including a gross amount of €27,495 for 2023.
- No benefits were paid to Pierre Leroy under this plan for 2023.

3.6 REMUNERATION AND BENEFITS OF THE MEMBERS OF THE BOARD OF DIRECTORS

Articles L. 22-10-8 *et seq.* of the French Commercial Code provide for a strict legal framework for the remuneration of corporate officers.

The purpose of this section is to present (i) **the remuneration policy for the members of the Company's Board of Directors for 2024** and (ii) **the components of the total remuneration and benefits**

paid during or allocated in respect of 2023 to Board members.

These remuneration policies and components will be submitted for shareholder approval at the Annual General Meeting to be held on 25 April 2024.

3.6.1 2024 REMUNERATION POLICY FOR THE MEMBERS OF THE BOARD OF DIRECTORS

Pursuant to articles L. 225-45, L. 22-10-8 and L. 22-10-14 of the French Commercial Code, the members of the Board of Directors are paid an annual fixed fee whose amount is set by the shareholders at the General Meeting of shareholders. The allocation of this sum is then determined in the remuneration policy set by the Board of Directors and submitted for shareholder approval at the Annual General Meeting.

The same procedure will be followed for any subsequent revision of the remuneration policy.

In accordance with the recommendations of the Afep-Medef Code, the Board of Directors ensures that the amount of remuneration is commensurate with the level of responsibilities assumed by directors and the time they are required to devote

to their duties, and that it is aligned with the rules of good governance (Afep-Medef Code, AMF and HCGE recommendations on corporate governance, voting policies of proxy advisory firms, etc.) as well as with market practices observed.

At its meeting on 27 February 2024, on the recommendation of the Appointments, Remuneration and CSR Committee, the Board of Directors decided to maintain the overall annual amount of fees allocated to members of the Board of Directors of €997,500, and to keep the same allocation criteria for these fees.

The allocation criteria for this remuneration, applicable since 2022, are set out below. These rules apply to all members of the Board of Directors,

including the members representing Group employees:

- ▶ each member of the **Board of Directors** is entitled to **one basic portion**;
- ▶ each member of the Board Committee is entitled to **two additional portions** for each Committee in which he or she participates;
- ▶ the **Chairs** of the Board and the Board Committees are entitled to **one additional portion**;
- ▶ in accordance with the Articles of Association, the Board of Directors may decide to transfer part of the remuneration that the Ordinary General Meeting has allocated to the members of the Board of Directors to the **Board Advisor**.

The basic portion of the remuneration is equal to the aggregate amount of the fees divided by the total number of portions to which Board members are entitled.

60% of these fees is paid based on each member's actual attendance at the Board of Directors meetings and the meetings of the Board(s) of which he or she is a member.

The fees are paid by Lagardère SA, on an annual basis at the start of each year for amounts due in respect of the prior year.

In accordance with the recommendations of the Afep-Medef Code, the members of the Board of Directors do not receive any further variable remuneration, share or performance share options, or any further benefits for their role as directors.

However, in accordance with the applicable legal provisions, the employee directors hold employment contracts with the Company or one of its subsidiaries and therefore receive remuneration corresponding to their position (salary and, where applicable, any incentives, profit sharing, variable remuneration and/or free shares).

The policy applied takes into account members' actual attendance at Board and Board Committee meetings when determining the variable portion, which makes up the **majority of their overall remuneration**. The policy therefore ensures that the directors receive reasonable, balanced and fair remuneration that is fully aligned with the corporate and long-term interests of the Company.

The Board of Directors may decide to make an exception to the remuneration policy by modifying the criteria applicable to the overall fees or by allocating an additional portion to one or more members in consideration for the completion of specific *ad hoc* missions. Any such temporary exception would be made public and justified, notably with regard to the Group's corporate interests.

3.6.2 TOTAL REMUNERATION AND BENEFITS PAID DURING OR ALLOCATED IN RESPECT OF 2023 TO MEMBERS OF THE BOARD OF DIRECTORS

This section notably includes, with regard to the members of the Board, the information referred to in article L. 22-10-9 of the French Commercial Code. The tables provided in this section show the remuneration based on the presentation format recommended in the Afep-Medef Code and AMF

recommendation no. 2021-02. In 2023, and pursuant to the allocation criteria set out in the 2023 remuneration policy described above, identical to that of 2022, the members of the Board of Directors received the following remuneration:

(in €)	Paid in 2023 in respect of 2022	Paid in 2024 in respect of 2023
Virginie Banet	144,134.17	142,500.00
Valérie Bernis	120,111.81	118,750.00
Yannick Bolloré	–	2,159.09
Laura Carrere	72,067.09	71,250.00
Fatima Fikree	65,581.05	66,405.00
Marie Flavion	3,431.77	23,750.00
Noëlle Genaivre	60,627.87	–
Pascal Jouen	72,067.09	118,750.00
Arnaud Lagardère	85,412.84	47,500.00
Véronique Morali	192,178.90	190,000.00
Arnaud de Puyfontaine	24,022.36	22,467.50
René Ricol	30,238.08	69,090.91
Nicolas Sarkozy	115,993.90	118,750.00
Total⁽¹⁾	985,866.93	991,372.50
⁽¹⁾ Less withholding tax.		

3.7 TRANSACTIONS WITH RELATED PARTIES (MEMBERS OF THE BOARD OF DIRECTORS)

3.7.1 MEMORANDUM OF UNDERSTANDING RELATING TO THE AUTONOMY OF THE RADIO UNIT

On 26 October 2023, the Company entered into a memorandum of understanding with Arnaud Lagardère, Chairman and Chief Executive Officer of Lagardère SA (the "Memorandum of Understanding"), which was previously authorised by the Company's Board of Directors on 16 October 2023. The Memorandum of Understanding sets out the basis for making Lagardère's radio unit (Europe 1, Europe 2 and RFM) autonomous, in particular by converting Lagardère Radio SAS into a French partnership limited by shares (*société en commandite par actions* – SCA), of which Arnaud Lagardère is indirectly General Partner and personally Managing Partner. In this dual capacity, Arnaud Lagardère is solely responsible for supervising the management and teams of the radio unit and is the ultimate decision-maker on editorial policy.

Before it was signed, the proposal had already received a positive opinion from all the employee representative bodies consulted, as well as from Europe 1's Ethics Committee.

This transaction is financially neutral for the Lagardère group. The radio unit remains in the Lagardère group's scope of consolidation for tax and accounting purposes. In particular, it does not result in any transfer of value to Arnaud Lagardère.

This project to make the radio unit autonomous is part of the commitment, reiterated many times by the Board of Directors, to preserve and maintain the integrity, sustainability and managerial continuity of the Lagardère group.

The Articles of Association of Lagardère Radio SCA confer on the Lagardère SA group, in its capacity as Limited Partner, the customary rights to protect its financial interests.

Constance Benqué was appointed Chief Executive Officer of Lagardère Radio SCA and remains chair of the main companies making up the radio unit. She reports to Arnaud Lagardère.

The radio unit has sufficient cash to finance its business plan through to 2027, corresponding to roughly €145 million at 31 December 2023,

The Memorandum of Understanding allows Lagardère SA to regain control of Lagardère Radio SCA – and therefore of the radio unit – by acquiring the General Partner for a nominal price as of 2027, subject to prior Arcom approval. The company may also regain control ahead of this time under exceptional circumstances, such as the death or incapacity of Arnaud Lagardère or his resignation as the Company's Chairman and Chief Executive Officer.

Any remuneration or dividends received by Arnaud Lagardère as General and Managing Partner, both subject to a ceiling, will be deducted from his remuneration as Chairman and Chief Executive Officer of Lagardère SA.

Eight Advisory, appointed by the Board of Directors to assess the financial terms of the transaction from the point of view of the Group's interests and fairness to shareholders, concluded that "*the financial terms of the transfer of rights carried out as part of the conversion are fair for the Group and comply with the principle of equitable treatment of all Group shareholders*". The report can be consulted in the "Governance/Related-party agreements" section of the Lagardère SA website.

The Memorandum of Understanding will be subject to shareholder approval at the General Meeting to be held on 25 April 2024.

3.7.2 SERVICE AGREEMENT

Lagardère Management – which is controlled and chaired by Arnaud Lagardère, who is also Chairman and Chief Executive Officer of Lagardère SA, provides an array of management resources and skills to the Group.

To fulfil this role, Lagardère Management employs the members of the Executive Committee, whose role is to assist General Management in their duties, i.e., to determine the Group's strategy and lead its development, and to take the resulting necessary management decisions and implement them globally at parent company level and in the Group's different business activities. Lagardère Management bears the entire cost of its senior executives' salaries and the related overheads as well as the fees billed by any French and/or international consultants that they may work with.

Lagardère Management carries out its mission within the framework of a Service Agreement, which was originally entered into in 1988. Since 2020, this agreement has concerned Lagardère Management and Lagardère Ressources, which is responsible for managing all of the Group's corporate resources. This agreement, subject to rules on "regulated" related-party agreements where appropriate, is reviewed annually by the Audit Committee and by the Board of Directors and is also referred to in the Statutory Auditors' special report.

Since the 2004 amendment to the agreement authorised by the Supervisory Board on 12 March 2004 following Audit Committee review, remuneration under the Service Agreement had equalled the amount of expenses incurred in carrying out its mission, plus a margin of 10%, capped in absolute value terms at €1 million.

Pursuant to an amendment signed on 28 December 2022 after authorisation by the Board of Directors on 9 December 2022, Lagardère Management's remuneration under the Service Agreement was amended with immediate effect from 2022. Under the new amendment, Lagardère Management's remuneration reflects the expenses it incurs in performing the services concerned, with no margin applied. The amendment was approved at the Annual General Meeting held on 18 April 2023.

The expenses incurred by Lagardère Management are reviewed each year by the Audit Committee. The work of the Audit Committee on the precise conditions and costs related to the Service Agreement and any changes therein is presented to the Board of Directors as part of the review required under article L. 225-40-1 of the French Commercial Code.

The expenses incurred in the execution of the Service Agreement, which form the basis for the remuneration due under the Agreement, can be split into two categories, which would in any event have been borne by the Lagardère group.

The first category, representing the majority of the expenses (around 98.8% in 2023), includes remuneration payable to members of the Executive Committee, the associated payroll taxes and duties (tax on wages, levy on performance share awards) and the amount accrued to the provision for the supplementary pension plan.

In accordance with applicable regulations, details of remuneration are provided in the annual report published by the Company. In compliance with the recommendations of the Afep-Medef Code, since 2014 remuneration allocated to executive corporate officers has been submitted to the shareholders' vote and has always gathered high approval rates. Since 2020, shareholders have been asked to vote on the remuneration policy itself, in accordance with binding "say-on-pay" legislation.

The supplementary pension plan is also described in detail in the annual report. Like other components of remuneration, it is subject to a shareholder vote.

The second category (around 1.2% of the expenses in 2023) includes miscellaneous other expenses incurred in connection with conducting its duties. These expenses essentially consist of (i) fees for administrative and accounting services billed by the Lagardère group, (ii) fees for consultants used by Lagardère Management, and (iii) taxes and duties inherent to Lagardère Management's activities (property tax, etc.).

In 2023, invoicing to the Group in respect of the Service Agreement amounted to €12.50 million,

further to review by the Audit Committee on 26 February 2024 and by the Board of Directors at its meeting of 27 February 2024, versus €34.23 million in 2022. Total payroll costs recognised amounted to €12,494,000 versus €33.22 million in 2022. These correspond to gross salaries, plus the related taxes, payroll taxes and pension provisions. The amount notably includes the provision accrued for variable and extraordinary remuneration. Payment of this variable remuneration plus, where applicable, its inclusion

in the basis for calculating fees, will be submitted to the 2024 General Meeting for approval in accordance with "say-on-pay" legislation.

Other expenses are lower in 2023 because no environmental costs were invoiced by the Lagardère group, compared with €1.9 million in 2022. Other miscellaneous expenses are also lower than in 2022, bringing total expenses to €12.50 million compared with €34.23 million in 2022.

3.7.3 AGREEMENTS ENTERED INTO WITH MEMBERS OF THE BOARD OF DIRECTORS

None – see section 3.3.2.

3.7.4 OTHER TRANSACTIONS

The other transactions with related parties in 2023 undertaken in the normal course of business took place under arm's length conditions. In particular, Lagardère SA has not identified any agreements, other than those relating to routine business and entered into under arm's length terms that were signed in 2023, either directly or via an intermediary, between (i) the Company's

Chairman and Chief Executive Officer, Deputy Chief Executive Officer, a member of the Board of Directors or a Lagardère SA shareholder owning more than 10% of the Company's voting rights and (ii) any company controlled by Lagardère SA within the meaning of article L. 233-3 of the French Commercial Code.

3.8 SHARE CAPITAL

3.8.1 AMOUNT AND CHANGES IN THE SHARE CAPITAL

3.8.1.1 Amount

At 31 December 2023, the share capital amounted to €860,913,044.60, represented by 141,133,286 shares with a par value of €6.10 each, all ranking *pari passu* and fully paid up.

3.8.1.2 Changes in the share capital over the last five years

As shown in the below table, changes in the share capital over the last five years have primarily arisen from the vesting of free shares awarded to Group employees and the resulting share capital reductions by cancelling treasury shares.

Years	Type of transaction	Number of shares	Nominal amount (in €)	Premium (in €)	Total share capital (in €)	Total number of shares
2019	Award of free shares to employees	59,000	359,900		800,272,944.60	131,192,286
	Capital reduction by cancelling shares	59,000	359,900		799,913,044.60	131,133,286
	Award of free shares to employees	522,012	3,184,273		803,097,317.80	131,655,298
	Capital reduction by cancelling shares	522,012	3,184,273		799,913,044.60	131,133,286
2020	Award of free shares to employees	289,188	1,764,046.80		801,677,091.40	131,422,474
	Capital reduction by cancelling shares	289,188	1,764,046.80		799,913,044.60	131,133,286
	Award of free shares to employees	157,830	962,763		800,875,807.60	131,291,116
	Capital reduction by cancelling shares	157,830	962,763		799,913,044.60	131,133,286
2021	Award of free shares to employees	133,867	816,589		800,729,633.30	131,267,153
	Capital reduction by cancelling shares	133,867	816,589		799,913,044.60	131,133,286
	Award of free shares to employees	348,050	2,123,105		802,036,149.60	131,481,336
	Capital reduction by cancelling shares	348,050	2,123,105		799,913,044.60	131,133,286
	Capital increase in the context of the award of shares to the General Partners in connection with the conversion of the Company into a joint-stock company	10,000,000	61,000,000		860,913,044.60	141,133,286
2022	Award of free shares to employees	308,570	1,882,277		862,795,321.60	141,441,856
	Capital reduction by cancelling shares	308,570	1,882,277		860,913,044.60	141,133,286
	Award of free shares to employees	150,670	919,087		861,832,131.60	141,283,956
	Capital reduction by cancelling shares	150,670	919,087		860,913,044.60	141,133,286
	Award of free shares to employees	159,859	975,139.90		861,888,184.50	141,293,145
	Capital reduction by cancelling shares	159,859	975,139.90		860,913,044.60	141,133,286
	Award of free shares to employees	93,200	568,520		861,481,564.60	141,226,486
	Capital reduction by cancelling shares	93,200	568,520		860,913,044.60	141,133,286
2023	Award of free shares to employees	136,420	832,162		861,745,206.60	141,269,706
	Capital reduction by cancelling shares	136,420	832,162		860,913,044.60	141,133,286

3.8.2 TREASURY SHARES

3.8.2.1 Amount

At 31 December 2023, the Company directly held 332,921 of its own shares (par value: €6.10), representing 0.24% of the total share capital at that date. The total cost of these shares was €6,789,262.65, i.e., €20.39 per share.

Based on the average weighted market price of Lagardère SA's shares in December 2023 (€18.28 per share), the total carrying amount of treasury shares directly held by the Company was €6,085,424.41.

3.8.2.2 Share buyback programmes: shares acquired, sold, cancelled or reallocated

A) TRANSACTIONS CARRIED OUT IN 2023

In 2023, the Company used the authorisations given by the shareholders at the 22 April 2022 and 18 April 2023 Annual General Meetings to carry out the following transactions for the objectives defined in the 2022/2023 and 2023/2024 share buyback programmes:

1. Market liquidity transactions

On 30 September 2022, the Company entered into a liquidity agreement with Exane, which took effect on 1 October 2022 for an initial period of three (3) months ending on 31 December 2022 and is automatically renewable thereafter for successive periods of twelve (12) months each year on 31 December.

For the implementation of the liquidity agreement, €1 million was allocated to the liquidity account.

Following the merger of Exane SA into BNP Paribas Arbitrage, on 23 October 2023 all of Exane SA's rights and obligations under the liquidity agreement were transferred to BNP Paribas Arbitrage, which was renamed BNP Paribas Financial Markets at the end of 2023.

During the last six months of 2023, under its liquidity agreement, the Company:

- ▶ purchased 74,108 shares for a total price of €1,476,445, representing an average per-share price of €19.92;
- ▶ sold 63,237 shares for a total price of €1,254,392, representing an average per-share price of €19.84;

In accordance with the applicable regulations, the Company published the half-year liquidity agreement statement at 31 December 2023, which can be consulted on its website, at www.lagardere.com.

2. Award of shares to employees

The Company used 6,200 shares for the "award of shares to employees" objective in order to deliver fully vested shares to beneficiaries under the free share plan set up on 8 April 2019.

3. Capital reduction

The Company cancelled 136,420 shares within the scope of a capital reduction carried out concomitantly with a capital increase through the issuance of new shares, in connection with the final vesting of free shares and performance shares for Group employees and senior executives.

4. Partial reallocation for other uses

The Company reallocated 136,420 shares (€2,716,185.38) from the "award of shares to employees" objective to the "capital reduction" objective.

B) POSITION AT 31 DECEMBER 2023

At the end of 2023, the 332,921 shares with a par value of €6.10 each directly held by the Company and representing 0.24% of the share capital were allocated as follows:

- ▶ 304,584 shares allocated to the "award of shares to employees" objective, representing

0.22% of the share capital, for a total cost of €6,264,656.45;

- ▶ 28,337 shares allocated to the "promotion of market liquidity" objective, representing 0.02% of the share capital, for a total cost of €524,606.21.

C) TRANSACTIONS CARRIED OUT UNDER THE AUTHORISATION GRANTED BY THE ANNUAL GENERAL MEETING OF 18 APRIL 2023

The Ordinary and Extraordinary General Meeting of 18 April 2023 authorised the Board of Directors, with the power to sub-delegate under the conditions provided for by law, to purchase Lagardère SA shares representing up to 10% of the share capital (i.e., up to 13,657,644 shares, excluding treasury shares held directly by the Company as at 28 February 2023), for a maximum amount of €500 million, and at a maximum per-share purchase price of €40, mainly for the following purposes:

- ▶ to reduce the share capital by cancelling all or some of the shares purchased;
- ▶ to award free shares to employees and officers of the Company and of entities or groups related to it within the meaning of articles L. 225-197-1 et seq. of the French Commercial Code;
- ▶ to remit shares upon the exercise of share options;
- ▶ to set up any company or group savings scheme (or similar plan) under the conditions provided for by law, notably articles L. 3331-1 et seq. of the French Labour Code (*Code du travail*), including by way of awarding the shares free of consideration as part of the employer's contribution and/or in replacement of the discount, in accordance with the applicable laws and regulations;
- ▶ to award or transfer shares to employees as part of a profit-sharing scheme;
- ▶ to award shares to employees and corporate officers of the Company and of entities or groups related to the Company for any other purpose permitted by the applicable law and regulations;
- ▶ to remit shares upon the exercise of rights attached to securities giving access to the

Company's share capital in any way whatsoever;

- ▶ to promote liquidity in the Company's shares under liquidity agreements that comply with a code of conduct recognised by the AMF and entered into with independent investment services providers;
- ▶ to hold the shares for subsequent exchange or payment as consideration for external growth, merger, demerger or asset contribution transactions;
- ▶ and more generally, to carry out any transaction in accordance with applicable laws and regulations and, in particular, with market practices accepted by the AMF.

This authorisation – which was given for a period of 18 months as from 18 April 2023 – superseded the authorisation given for the same purpose at the 22 April 2022 Annual General Meeting.

The corresponding share buyback programme was described in a notice issued on 21 April 2023 which is available on the Group's corporate website at www.lagardere.com.

Under this authorisation, the Company carried out the following transactions from 19 April 2023 to 28 February 2024:

3.8.3 OTHER SECURITIES AND RIGHTS GIVING ACCESS TO THE COMPANY'S SHARE CAPITAL

3.8.3.1 Marketable securities

None of the existing securities give or potentially give immediate or future access to the Company's share capital.

3.8.3.2 Share subscription options

At 31 December 2023, there were no subscription options outstanding which, if exercised, would result in the issue of an equivalent number of new shares, the last share subscription plan having expired in December 2016.

3.8.4 AUTHORISED, UNISSUED SHARE CAPITAL

The Ordinary and Extraordinary General Meeting of 18 April 2023 renewed all of the financial

1. Market liquidity transactions

In 2023, under the liquidity agreement referred to above, the Company purchased 173,612 shares for a total price of €3,562,995.58, i.e., an average per-share price of €20.52, and sold 149,839 shares for a total price of €3,127,529.47 on the market, i.e., an average per-share price of €20.87.

2. Award of shares to employees

The Company used 6,200 shares for the "award of shares to employees" objective, in order to deliver fully vested shares to beneficiaries under the free share plan set up on 8 April 2019.

3. Capital reduction

The Company cancelled 136,420 shares within the scope of a capital reduction carried out concomitantly with a capital increase through the issuance of new shares, in connection with the final vesting of ordinary shares and performance shares for Group employees and senior executives.

4. Partial reallocations for other uses

The Company reallocated 136,420 shares from the "award of shares to employees" objective to the "capital reduction" objective.

The Annual General Meeting of 25 April 2024 will be asked to renew this authorisation.

3.8.3.3 Free share awards

The shares due to be remitted to employees and senior executives of the Company and of other companies related to the Company between 2024 and 2026 as a result of free share awards made in 2021, 2022 and 2023 will in principle be new shares created through a capital increase by capitalising reserves. The maximum number of shares to be created for that purpose would amount to 2,378,400 shares with a par value of €6.10 each, representing a maximum share capital dilution of 1.69% that will, in principle, be neutralised by cancelling an equivalent number of treasury shares, as has historically been the case.

authorisations previously granted at the Ordinary and Extraordinary General Meeting of 30 June 2021.

In this context, the shareholders authorised the Board of Directors, for a twenty-six-month period:

- ▶ to issue, with or without pre-emptive subscription rights, securities giving immediate or future access to the Company's share capital, within the following limits:
 - maximum nominal amount of capital increases which may result from authorised issues without pre-emptive subscription rights and without priority rights: €85 million;
 - maximum nominal amount of capital increases which may result from authorised issues with pre-emptive subscription rights or with priority rights: €320 million;
 - maximum authorised amount for debt issuances: €1,500 million;
 - to increase the share capital by capitalising reserves, profits or issue premiums and award newly-issued free shares to shareholders (or increase the par value of existing shares) within the limit of €320 million;
 - to issue ordinary shares of the Company and/or securities giving access to the Company's share capital, without pre-emptive subscription rights, to be awarded to Group employees within the scope of corporate savings schemes and within an annual limit of 0.5% of the number of shares making up the share capital.

The Ordinary and Extraordinary General Meeting of 18 April 2023 also authorised the Board of Directors

to issue, on one or more occasions, securities other than new securities giving access to the Company's capital, up to a maximum amount of €1.5 billion.

With a view to developing the Company's employee ownership, and to meet employees' initial expectations in this regard, the Board of Directors decided to extend free share and performance share plans to a larger number of employees.

In this respect, the Annual General Meeting of 22 April 2022 renewed in advance the authorisations to be granted to the Board of Directors in respect of free and performance share awards by increasing the annual ceiling for such awards from 0.8% to 1.6% per calendar year. Accordingly, the Board of Directors is authorised:

- ▶ to award existing or new shares free of consideration and shares with performance conditions to Group employees and senior executives (other than the executive corporate officers of the Company) within an annual limit of 1.6% of the total number of shares making up the share capital;
- ▶ to award performance shares free of consideration to the executive corporate officers of the Company within the annual limit (unchanged), for each executive corporate officer, of 0.025% of the total number of shares making up the share capital.

These two authorisations – which were given for periods of 38 months as from 22 April 2022 – superseded the authorisations given for the same purpose at the 30 June 2021 Annual General Meeting.

In 2023, only the authorisations relating to awards of free shares and performance shares were used.

Summary table of authorisations to increase the share capital granted by shareholders to the Board of Directors at the 22 April 2022 and 18 April 2023 Annual General Meetings

Type of authorisation	Term	Description	Utilisations
► ANNUAL GENERAL MEETING OF 18 APRIL 2023			
Issue of securities	26 months		
Securities which do not result in a dilution of the Company's share capital¹: (13 th resolution)		Maximum nominal amount of debt securities: €1,500 million	None
Capital increases with pre-emptive subscription rights⁽¹⁾: (14 th resolution)		Overall ceiling (maximum nominal amount) of capital increases with priority rights: €320 million ► Maximum nominal amount: €280 million ► Maximum nominal amount of debt securities: €1,500 million ► Possibility for shareholders to have a pre-emptive right to subscribe for any securities not taken up by other shareholders ► Possibility to limit a capital increase to 75% of the original amount and to offer all or some of	None
Capital increases without pre-emptive subscription rights⁽¹⁾:		Overall ceiling (excluding issues with priority rights): €85 million	
► Public offers with a priority right (15 th resolution)		► Maximum nominal amount: €170 million ► Maximum nominal amount of debt securities: €1,500 million ► Priority right for a minimum of five trading days ► Maximum discount of 10%	None
► Public offers without a priority right (16 th resolution)		► Maximum nominal amount: €85 million ► Maximum nominal amount of debt securities: €1,500 million ► Maximum discount of 10%	None
► Private placements governed by article L. 411-2 1° of the French Monetary and Financial Code (17 th resolution)		► Maximum nominal amount: €85 million ► Maximum nominal amount of debt securities: €1,500 million ► Maximum discount of 10%	None
► Public exchange offers (19 th resolution)		► Maximum nominal amount: €85 million ► Maximum nominal amount of debt securities: €1,500 million	None
► Contributions in kind (19 th resolution)		► Maximum nominal amount: €85 million ► Maximum nominal amount of debt securities: €1,500 million	None
Greenshoe option⁽³⁾ (18 th resolution)		► Issue of additional securities subject to the ceilings applicable to the original issue and not exceeding 15% of the original issue amount	None
Capital increases by capitalising reserves, profit and/or share premiums (21 st resolution)		► Maximum nominal amount: €320 million ► Rights to fractions of shares neither transferable nor tradable	None
Issue of securities for employees who are members of a corporate savings scheme (22 nd resolution)		► Annual ceiling: 0.5% ► Maximum discount of 30% ► Possibility of awarding free shares in replacement of the discount and/or the employer's contribution	None

¹ Subject to the overall ceilings applicable to capital increases and issues of debt securities (20th resolution adopted by the 18 April 2023 Ordinary and Extraordinary General Meeting).

► ANNUAL GENERAL MEETING OF 22 APRIL 2022

Free share awards	38 months		
Free shares (17 th resolution)	►	0.8% of the share capital per year ► Maximum nominal amount: approx. €6.9 million/year	The Board of Directors' meeting of 18 April 2023 set up: (i) a free share plan and a free performance share plan covering a total of 795,350 rights to free shares and performance shares, or 0.56% of the share capital, for 407 beneficiaries ¹ , and (ii) an extended free share plan for Group employees meeting certain eligibility conditions, covering a total of 704,700 rights to free shares, or 0.50% of the share capital, for a population representing 51.46% of the Group's workforce.
Performance shares (excluding ECOs ²) (16 th resolution)	►	0.8% of the share capital per year ► Maximum nominal amount: approx. €6.9 million/year	
ECO performance shares (16 th resolution)	►	0.025%/year/ECO ► Maximum nominal amount: approx. €0.2 million/year/ECO	

1 Of which 385,600 free shares for 364 beneficiaries and 409,750 performance shares for 42 beneficiaries.

2 ECOs: Executive corporate officers of Lagardère SA.

3.8.5 PLEDGES OF COMPANY SHARES

3.8.5.1 Pledges of registered shares of the Company at 31 December 2023

- ▶ Number of shareholders: 44
- ▶ Number of shares: 10,947,336 (7.75% of the share capital).

3.8.5.2 Pledges of Company shares registered in the names of shareholders holding more than 0.5% of the share capital at 31 December 2023

- ▶ A total of 10,105,664 shares belonging to Lagardère Capital (formerly Lagardère Capital & Management), representing 7.16% of the share capital, are pledged to BNP Paribas under a financial instruments pledge agreement dated 19 April 2022, until reimbursement of the debt for which they serve as guarantee.
- ▶ A total of 808,453 shares belonging to Arjil Commanditée-Arco, a company controlled by Arnaud Lagardère, representing 0.57% of the share capital, are pledged to BNP Paribas under a financial instruments pledge agreement dated 7 November 2022, until reimbursement of the debt for which they serve as guarantee.

3.8.6 STOCK MARKET INFORMATION

3.8.6.1 General information

- ▶ Number of shares making up the share capital at 31 December 2023: 141,133,286
- ▶ Number of shares listed at 31 December 2023: 141,133,286
- ▶ Listed on: Euronext Paris
- ▶ Compartment A
- ▶ Ticker symbol: MMB
- ▶ ISIN: FR0000130213

3.8.6.2 Dividends (over the last five years) and share prices and trading volumes (over the last four years)

Dividends per share

Year of payment	Number of shares entitled to dividend	Dividend (€ per share)	Tax credit (€ per share)	Gross dividend (€ per share)	Total dividends (in millions of €)
2019	130,566,820	1.3	None	1.3	169.74
2020	0	0	N/A	0	0
2021(*)	0	0	N/A	0	0
2022(*)	140,433,023	0.5	None	0.5	70.217
2023	140,796,209	1.3	None	1.3	183.059

(*) In light of the challenges of solidarity and corporate responsibility resulting from the unprecedented crisis linked to the Covid-19 pandemic, the Managing Partners of the then-partnership limited by shares, in agreement with the Supervisory Board, decided not to pay any dividends in 2020 or 2021 in respect of 2019 and 2020.

Any dividend not claimed within five years from the due date lapses and is paid to Caisse des Dépôts et Consignations.

Trading volumes and changes in the Lagardère SA share price (source: Euronext Paris)

	High for month (in €)	Date of high	Low for month (in €)	Date of low	Closing price (in €)	Average opening price (in €)	Average closing price (in €)	Number of shares traded	Total amount traded (in €m)	Number of trading days
2020										
January	19.76	2 Jan.	17.15	31 Jan.	17.15	18.87	18.71	7,886,283	146.93	22
February	18.7	12 Feb.	15.45	28 Feb.	15.66	18.04	18	11,909,045	210.55	20
March	16.12	2 March	8.14	17 March	11.5	11.5	11.26	21,897,214	246.08	22
April	18.2	20 April	11.2	1 April	14.8	14.65	14.85	12,278,459	184.92	20
May	15.73	26 May	10.91	22 May	12.62	13.32	13.16	9,749,560	128.73	20
June	14.48	8 June	11.6	15 June	12.67	12.85	12.83	10,827,157	139.64	22
July	14.7	23 July	11.61	31 July	12.85	13.66	13.69	11,606,984	155.09	23
August	16.74	31 Aug.	12.51	3 Aug.	16.62	14.84	15.04	6,010,770	89.42	21
September	21.46	30 Sept.	14.35	22 Sept.	21.12	17.36	17.6	11,271,281	203.67	22
October	28.48	8 Oct.	18.45	29 Oct.	18.77	23.16	23.2	8,692,122	204.41	22
November	22.4	26 Nov.	18.14	2 Nov.	19.67	19.92	19.9	4,784,290	94.59	21
December	21.36	29 Dec.	19	1 Dec.	20.48	20.24	20.32	2,788,041	56.52	22
2021										
January	20.94	4 Jan.	18.7	11 Jan.	19.2	19.49	19.4	2,838,832	55.16	20
February	23.98	23 Feb.	19.2	1 Feb.	22.28	21.6	21.77	2,608,524	57.04	20
March	24.28	10 March	21.58	25 March	22.42	22.93	22.98	2,134,195	49.16	23
April	24.62	26 April	22.02	30 April	22.38	22.74	22.74	2,108,882	48.4	20
May	22.62	3 May	19.2	13 May	20.92	20.31	20.24	3,235,404	65.81	21
June	21.58	8 June	19.92	16 June	20.84	20.96	20.96	1,922,604	39.99	22
July	23.68	30 July	20.1	19 July	23.54	21.3	21.37	2,442,230	53.33	22
August	23.96	2 Aug.	21	20 Aug.	23.4	23.01	23.07	1,326,679	30.65	22
September	23.9	16 Sept.	18.6	15 Sept.	22.84	22.16	21.97	8,500,819	18.91	22
October	23.08	4 Oct.	22.52	11 Oct.	22.84	22.67	22.7	1,763,166	40.06	21
November	23.5	25 Nov.	22.66	26 Nov.	22.86	22.96	23.01	1,886,300	43.44	22
December	24.5	29 Dec.	22.8	3 Dec.	24.38	23.91	23.99	3,059,152	73.35	23
2022										
January	24.56	5 Jan.	24	21 Jan.	24.14	24.28	24.25	1,341,912	32.49	21
February	25	22 Feb.	24.06	10 Feb.	25.38	24.51	24.59	3,390,020	83.92	20
March	25.48	14 March	24.84	7 March	25.34	25.33	25.33	3,292,043	83.25	23
April	25.54	13 April	24.92	25 April	24.96	25.28	25.28	2,194,306	55.51	19
May	25.12	27 May	24.76	25 May	25	24.97	24.98	1,744,917	43.59	22
June	25.06	1 June	16.25	30 June	16.41	21.85	21.29	1,682,902	34.11	22
July	19.27	27 July	16.3	1 July	18.31	17.54	17.59	508,246	8.94	21
August	19.3	1 Aug.	15.5	25 Aug.	16	17.37	17.15	536,890	9.06	23
September	16.7	6 Sept.	13.43	16 Sept.	15.16	15.33	15.22	1,261,347	18.54	22
October	17.69	31 Oct.	15.04	05 Oct.	17.69	16.24	16.34	253,384	4.15	21
November	20.12	30 Nov.	16.88	03 Nov.	19.21	18.57	18.66	324,619	6.1	22
December	20.62	13 Dec.	18.82	16 Dec.	20.04	19.74	19.79	413,057	8.06	21
2023										
January	21.34	24 Jan.	19.99	6 Jan.	20.44	20.71	20.71	242,813	5.04	22
February	22.42	16 Feb.	20.04	13 Feb.	21.44	20.97	20.99	202,896	4.30	20
March	21.56	1 March	19.50	16 March	20.80	20.46	20.44	343,923	6.94	23
April	24.15	18 April	20.40	3 April	21.85	21.77	21.93	475,733	10.48	18
May	22.50	17 May	20.65	26 May	20.95	21.71	21.70	238,819	5.20	22
June	22.45	12 June	20.90	1 June	21.45	21.44	21.46	225,870	4.88	22
July	21.95	25 July	20.70	27 July	20.85	21.36	21.31	140,397	3.00	21
August	22.05	15 Aug.	20.00	3 Aug.	21.80	21.26	21.32	126,848	2.68	23
September	21.95	4 Sept.	19.16	29 Sept.	19.16	20.75	20.63	357,462	7.09	21
October	19.28	2 Oct.	18.16	27 Oct.	18.74	18.81	18.77	405,942	7.63	22
November	19.22	20 Nov.	17.64	29 Nov.	18.10	18.74	18.69	408,251	7.62	22
December	18.82	22 Dec.	17.82	14 Dec.	18.38	18.28	18.28	304,687	5.55	19

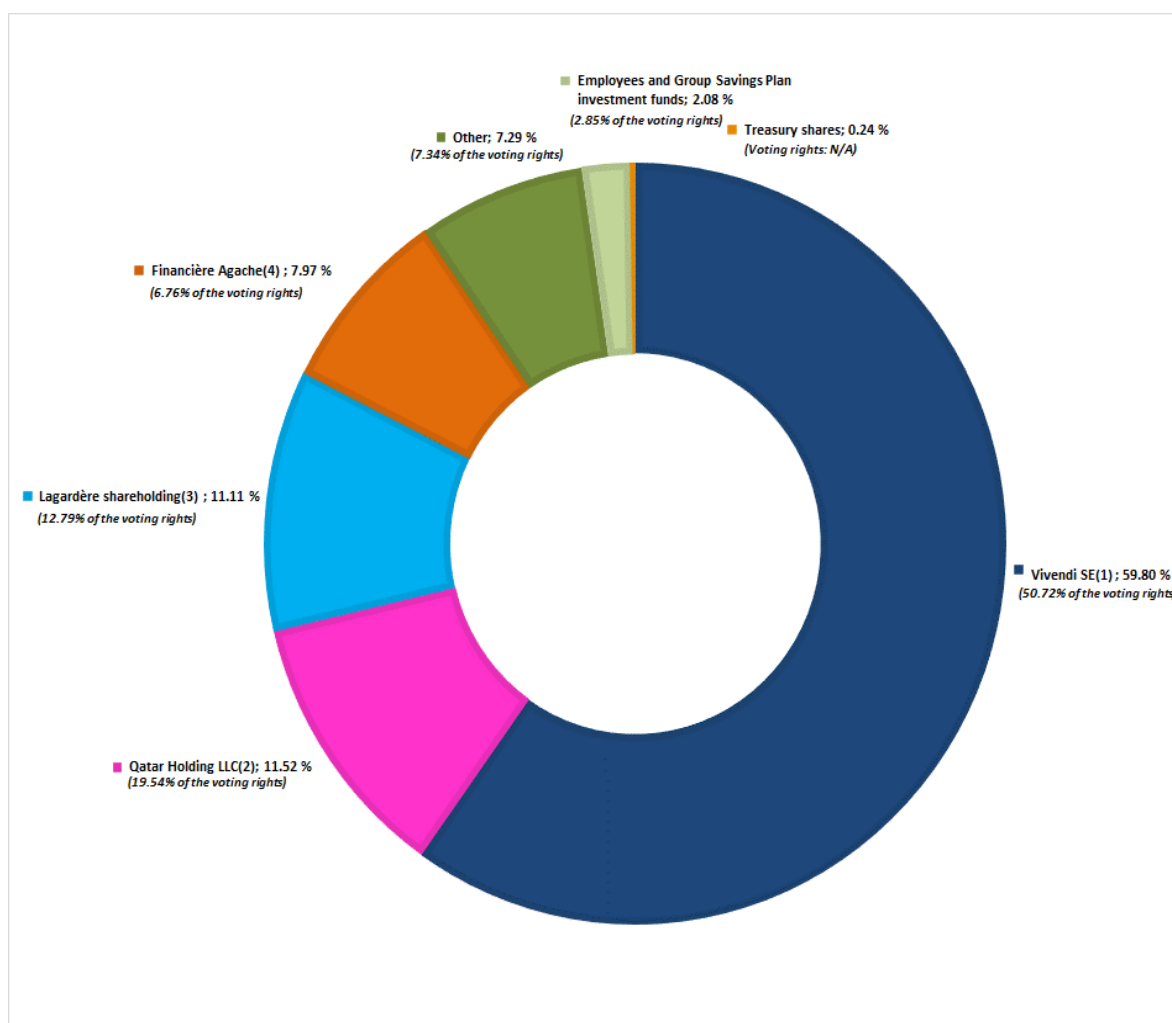
2024										
January	19.10	31 Jan.	17.80	22 Jan.	18.58	18.17	18.16	475,410	8.64	22
February	20.80	16 Feb.	18.44	1 Feb.	20.50	19.96	20.00	643,060	12.60	21

3.8.7 OPTIONS GRANTED TO THIRD PARTIES ON SHARES MAKING UP THE SHARE CAPITAL OF CERTAIN GROUP COMPANIES

Certain investments included in Lagardère SA's consolidated financial statements are subject to put options whose exercise is conditional. These commitments are detailed in the notes to the consolidated financial statements set out in

chapter 5 of the 2023 Universal Registration Document. At the date of this Universal Registration Document, there were no other put options concerning all or part of any significant investment held directly or indirectly by Lagardère SA.

3.8.8 SHARE OWNERSHIP STRUCTURE – PRINCIPAL SHAREHOLDERS



(*) Based on the shareholding information provided in the latest declared crossings of thresholds set by applicable laws or in the Articles of Association, dated 30 October 2023.

(**) Based on the shareholding information provided in the threshold declaration (pursuant to the Articles of Association) received by the Company on 3 November 2021. In accordance with the Company's Articles of Association, the shares held by Qatar Holding LLC carry double voting rights.

(***) Based on the shareholding information provided in the latest legal threshold crossing declaration dated 14 October 2021. The shareholding information covers Arnaud Lagardère, Lagardère Capital, Lagardère SAS, LM Holding and Arjil Commandité-Arco.

(****) Based on the shareholding information provided in the threshold declaration received by the Company on 30 May 2022.

3.8.8.1 Changes in share ownership structure and voting rights over the last three years

	Position at 31 December 2023				Position at 31 December 2022				Position at 31 December 2021			
	Number of shares	% of share capital	% of voting rights at General Meetings	% of theoretical voting rights	Number of shares	% of share capital	% of voting rights at General Meetings	% of theoretical voting rights	Number of shares	% of share capital	% of voting rights at General Meetings	% of theoretical voting rights
Shareholders												
Vivendi SE ⁽¹⁾	84,399,064	59.80	50.72	50.62	81,380,480	57.66	48.48	48.35	63,693,239	45.13	37.27	37.02
Qatar Holding LLC ⁽²⁾	16,254,216	11.52	19.54	19.50	16,254,216	11.52	19.37	19.32	16,254,216	11.52	19.02	18.90
Lagardère shareholding ⁽³⁾	15,675,447	11.11	12.79	12.77	15,675,447	11.11	12.68	12.65	15,611,486	11.06	12.42	12.34
Financière Agache ⁽⁴⁾	11,250,977	7.97	6.76	6.75	11,250,977	7.97	6.70	6.68	14,073,643	9.97	8.24	8.18
Other shareholders	10,283,335	7.29	7.34	7.33	13,818,370	9.79	10.90	10.86	27,861,769	19.74	21.06	20.90
Employees and Group Savings Plan investment funds	2,936,882	2.08	2.85	2.84	2,302,028	1.63	1.87	1.87	2,479,430	1.76	1.99	1.98
Treasury shares	333,365	0.24	(-)	0.20	451,768	0.32	-	0.27	1,159,503	0.82	-	0.68
TOTAL⁽⁵⁾	141,133,286	100	100	100	141,133,286	100	100	100	141,133,286	100	100	100

(1) Based on the shareholding information provided in the declared crossings of thresholds set by applicable law and in the Articles of Association received by the Company on 30 October 2023.

(2) Based on the shareholding information provided in the threshold declaration (pursuant to the Articles of Association) received by the Company on 3 November 2021.

In accordance with the Company's Articles of Association, the shares held by Qatar Holding LLC carry double voting rights.

(3) The shareholding information covers Arnaud Lagardère, Lagardère Capital, Lagardère SAS, LM holding and Arjil Commandité-Arco.

(4) Based on the shareholding information provided in the threshold declaration received by the Company on 30 May 2022.

(5) The total ownership interest of each shareholder or category of shareholders is presented in the table above, rounded to the nearest hundredth.

Of the 2.08% of share capital held by Group employees at 31 December 2023, 0.36% is held via the Group Savings Plan investment funds or directly under employee profit-sharing and savings schemes pursuant to article L. 225-102 of the French Commercial Code.

At 31 December 2023, the share capital was held by 23,578 shareholders and intermediaries directly registered in the Company's register (versus 27,150 at 31 December 2022), with the decrease principally attributable to the subscription of shareholders to the subsidiary offer that remains valid¹.

Changes in the Company's shareholding structure over the past three years are presented above. These changes take into account (i) the allocation of ordinary shares to the General Partners in connection with the Company's conversion into a French joint-stock company in June 2021, (ii)

Vivendi SE's acquisition of 25,305,448 shares held by Amber Capital UK LLP in December 2021 and (iii) Vivendi SE's acquisition of 17,687,241 shares under the public offer in 2022. Within the scope of its subsidiary offer, Vivendi SE continued to increase its shareholding in the Company in 2023. Based on a proposal from Vivendi SE, the deadline for the subsidiary offer initially set at 15 December 2023 was extended to 15 June 2025 following the authorisation of the general meeting of beneficiaries of transfer rights held on 11 December 2023.

It should be noted that Vivendi SE, having satisfied the antitrust obligations imposed on it by the European Commission, took control of the Company on 21 November 2023. As a result, Vivendi SE now exercises all the voting rights attached to its shareholding in the Company's capital.

(1) Capitalised terms have the meaning given to them in AMF information notice no. 22-106, and reiterated in AMF notice no. 22-107 in response, both of which are available on the Company's website.

3.8.8.2 Regulatory shareholding threshold crossings

Date of AMF notice	Shareholder	Threshold crossed
30 October 2023	Vivendi SE	Above 50% of voting rights on 27 October 2023

3.8.8.3 Actions in concert

The following action in concert has been disclosed to the Company:

- Action in concert by Arnaud Lagardère and the four companies he controls: Lagardère SAS, LM Holding, Arjil Commandité-Arco and Lagardère Capital (formerly Lagardère Capital & Management).

3.8.8.4 Voting rights

Including the double voting rights attributed to shares registered in the name of the same shareholder for at least four years (see article 17 of the Articles of Association), the total number of rights to vote at General Meetings at 31 December 2023 was 166,395,060.

However, in application of AMF regulations, the number of voting rights to be taken into consideration for assessing whether regulatory thresholds have been crossed is the gross number, which at 31 December 2023 amounted to 166,728,425.

Under the Articles of Association, the number of voting rights to be taken into consideration for assessing whether disclosure thresholds have been crossed is the total number of exercisable rights to vote at General Meetings, i.e., 166,395,060 at 31 December 2023.

The total number of voting rights (gross and net) is published every month at the same time as the amount of the share capital, in accordance with article L. 233-8 II of the French Commercial Code and article 223-16 of the AMF's General Regulations.

3.8.8.5 Principal shareholders

At 31 December 2023, Arnaud Lagardère, personally and via the companies he controls – Lagardère SAS, LM Holding, Lagardère Capital (formerly Lagardère Capital & Management) and Arjil Commandité-Arco – held 11.11% of the Company's share capital and 12.79% of the voting rights at General Meetings. In accordance with the Company's Articles of Association (see section 2.9.1), a portion of the shares held by Arnaud

Lagardère and his companies, LM Holding, Lagardère Capital and Lagardère SAS, carry double voting rights.

To the best of the Company's knowledge, at 31 December 2023, Vivendi SE held 59.80% of the share capital and 50.72% of the voting rights at General Meetings. It should be noted that the voting rights attached to the 84,399,064 shares held by Vivendi SE at 31 December 2023 are now exercisable, as the takeover of the Company was completed on 21 November 2023 following authorisation by the European Commission.

To the best of the Company's knowledge, at 31 December 2023, Qatar Investment Authority (via its subsidiary Qatar Holding LLC) held 11.52% of the share capital and 19.54% of the voting rights at General Meetings. In accordance with the Company's Articles of Association, the shares held by Qatar Holding LLC carry double voting rights.

To the best of the Company's knowledge, at 31 December 2023, Financière Agache held 7.97% of the share capital and 6.76% of the voting rights at General Meetings.

To the best of the Company's knowledge, at 31 December 2023, no other shareholder held more than 5% of the share capital or voting rights directly or indirectly, alone or in concert.

3.8.8.6 Shareholder agreements

To the best of the Company's knowledge, as at 31 December 2023, there were no reported or unreported shareholder agreements relating to Lagardère SA shares.

3.8.8.7 Group to which the Company belongs

As the merger between the Lagardère and Vivendi groups was completed on 21 November 2023 following authorisation by the European Commission, Vivendi SE holds 59.80% of the share capital and 50.72% of the voting rights at General Meetings, which means it controls Lagardère SA within the meaning of article L. 233-1 of the French Commercial Code. A simplified organisation chart is provided in section 1.2 of the Universal Registration Document.

3.8.9 FREE SHARE AWARDS BY LAGARDÈRE SA OR BY ITS RELATED ENTITIES

SPECIAL REPORT OF THE BOARD OF DIRECTORS ON FREE SHARE AWARDS

Pursuant to the provisions of article L. 225-197-4 of the French Commercial Code, the required information concerning free share awards carried out in 2023 is disclosed below.

The policy on free share awards is intended to give the Lagardère group's executives worldwide a stake in the Group's growth and consequent rise in value.

The policy enables the Group to single out and foster loyalty among those who have particularly contributed to its performance and whom the Group wishes to retain on a lasting basis in order to future-proof its growth as part of its long-term corporate strategy.

For Lagardère SA's executive corporate officers and the Group's other senior executives, free share awards – which are all subject to exacting performance conditions – are also an important way of incentivising and encouraging a long-term vision.

In accordance with best corporate governance practices, the Lagardère SA free share plans are not just restricted to executive corporate officers and senior executives. They also cover over 400 Group employees each year, notably young high-potential managers identified during the talent management process.

For some beneficiaries, there are no performance conditions attached to the vesting of their shares, although they must have formed part of the Group for at least three years at the vesting date. Free share awards are an important tool in the Group's human resources strategy, enabling it to recruit, incentivise and retain key talent. It is vital for the Group to retain their high-level expertise in diverse, and often highly competitive, fields, even though, due to the nature of their underlying jobs, not all beneficiaries may have a direct impact on the Group's financial performance.

In addition, as free share awards offer fiscal conditions that are more advantageous than cash-based remuneration, they are an effective way of containing payroll costs.

These plans thereby promote the close alignment of the beneficiaries' interests with those of the Company and of its shareholders.

GENERAL INFORMATION

Free shares awarded by the Company which vested in 2023

A total of 142,620 free shares vested in 2023:

- ▶ 136,420 shares were issued through capital increases carried out by capitalising reserves, with capital reductions carried out at the same time by cancelling the same number of treasury shares purchased under the Company's share buyback programme;
- ▶ 6,200 shares were deducted from the shares allocated for the "award of shares to employees" objective held by the Company as their beneficiaries had been incorrectly considered as not meeting the presence condition, whereas their departure conditions actually allowed them to receive their free shares.

All 142,620 free shares were delivered to beneficiaries under the 8 April 2019 plan.

Rights to free shares granted by the Company in 2023 under a performance share plan and a free share plan without performance conditions

On 22 April 2022, the Company's Board of Directors used the shareholder authorisation given in the 16th and 17th resolutions of the 18 April 2023 Annual General Meeting to award 795,350 rights to free shares (representing 0.56% of the total number of shares making up the Company's capital) to 407 beneficiaries, comprising employees and executive corporate officers of the Company and entities related to it, breaking down as follows:

- ▶ 385,600 rights to free shares (representing 0.27% of the total number of shares making up the Company's capital at 31 December 2023) to 365 beneficiaries;
- ▶ 409,750 rights to performance shares (representing 0.29% of the total number of shares making up the Company's capital at 31 December 2023) to 42 beneficiaries.

Three-year presence condition

The free shares awarded under this plan will only vest for each of the 407 beneficiaries if, as at midnight on 18 April 2026, they have not resigned or been dismissed for serious or gross misconduct. In addition, for the Deputy Chief Executive Officer, as specified in his 2023 remuneration policy, if he retires or is removed from office for any reason other than for misconduct before the end of said three-year period, only a proportional number of his performance shares will vest.

Vesting period

The shares have a three-year vesting period, expiring on 20 April 2026.

Performance conditions

In addition to the presence condition, the 409,750 performance share rights are subject to six performance conditions. Half of these are financial criteria, representing a total weighting of 70%, and the other half are non-financial criteria, which are equally weighted and represent a total weighting of 30%. These six criteria, assessed over the period from 2023 to 2025 (the "Reference Period"), are as follows:

Financial performance objectives

► **ROCE (Return on Capital Employed) objective**

ROCE is a relevant performance indicator reflecting the profitability of the Company's operating assets and its ability to create value.

25% of the performance shares awarded are contingent on the Lagardère group achieving, in the last year of the Reference Period, a return on capital employed (ROCE) between a trigger level and a target level (with the target level corresponding to the level that must be reached in order to receive 100% of the shares contingent on this objective).

► **Free cash flow objective**

This criterion, which reflects the Group's capacity to finance its investments and pay dividends, is also a key indicator of the Group's financial health.

25% of the performance shares awarded will vest only if, during the Reference Period, the Lagardère group generates cumulative free cash flow ranging between a trigger level and a target level (with the target level corresponding to the level that must be

reached in order to receive 100% of the shares contingent on this objective).

► **Operating margin objective**

Operating margin is calculated by dividing recurring operating profit of fully consolidated companies (Group recurring EBIT) by revenue, reflecting the profitability of the business, and is also a key indicator used to direct the Group's strategy.

20% of the performance shares awarded are contingent on the Lagardère group achieving, in the last year of the Reference Period, an operating margin between a trigger level and a target level (with the target level corresponding to the level that must be reached in order to receive 100% of the shares contingent on this objective).

Non-financial performance objectives

30% of the performance shares awarded are contingent on the achievement of precise objectives based on three quantitative criteria related to the Group's priority commitments under its corporate social responsibility policy. These three objectives are as follows:

► **Rate of expenditure with suppliers presenting high CSR risks as assessed by EcoVadis (or equivalent)**

12% of the performance shares awarded are contingent on the Lagardère group achieving, in the last year of the Reference Period, a rate of expenditure with suppliers presenting high CSR risks (as determined based on EcoVadis assessments or equivalent and divided by total expenditure relating to suppliers presenting high CSR risks) between a trigger level and a target level (with the target level corresponding to the level that must be reached in order to receive 100% of the shares contingent on this objective).

► **Ratio of greenhouse gas emissions relative to the workforce**

12% of the performance shares awarded are contingent on the Lagardère group achieving, in the last year of the Reference Period, a ratio of Scope 1 (emissions related to direct energy consumption), Scope 2 (emissions related to indirect energy

consumption) and certain Scope 3 (emissions related to business travel and commuting) greenhouse gas emissions, relative to the workforce, between a trigger level and a target level (with the target level corresponding to the level that must be reached in order to receive 100% of the shares contingent on this objective).

► **Percentage of women top executives**

6% of the performance shares awarded are contingent on the Lagardère group achieving, at the end of 2025, a percentage of women top executives (a population of approximately 300 people defined in the Group's executive body gender balance policy) of between a trigger level and a target level (with the target level corresponding to the level that must be reached in order to receive 100% of the shares contingent on this objective).

For each of these six performance conditions:

- the trigger and target levels are set by the Board of Directors;
- 100% of the shares contingent on the objective concerned will vest if the target level is achieved;
- 0% of the shares contingent on the objective concerned will vest if the trigger level is not achieved;
- between 0% and 100% of the shares contingent on the objective will vest on a straight-line basis if the achievement is between the trigger level and the target level.

A summary of the performance conditions is provided in section 3.5.2 of this Universal Registration Document (remuneration section).

Rights to free shares awarded by the Company in 2023 as part of the broad "We Share Lagardère" plan for all Group employees meeting the eligibility criteria defined by the Board of Directors

On 18 April 2023, the Company's Board of Directors used the authorisation granted in the 17th resolution of the 22 April 2022 General Meeting to award 704,700 rights to free shares (0.50% of the total

number of shares making up the Company's share capital) to a population representing 51.46% of Group employees. In view of this number of beneficiaries, the individual awards are likely to cover:

- 50 free shares per beneficiary of Lagardère SA, or
- the equivalent of the gross value of fifty (50) ordinary Lagardère LA shares paid in cash for employees meeting the same eligibility conditions but working in countries where free share awards are not feasible for tax or legal reasons.

Eligibility criteria

The eligibility criteria for awards of rights to free shares require employees to:

- hold a valid employment contract with the Group;
- have at least two years' seniority in the Group at 1 April 2023;
- be employed within the Group for 50% or more of working hours;
- not be the beneficiary of any other free share or performance share plans issued by the Company.

Three-year presence condition

For the free shares to vest, and subject to the specific situations set out in the regulations of the "We Share Lagardère" plan, each beneficiary must not have resigned or been dismissed for serious or gross misconduct before midnight on 18 April 2026.

Vesting period

The shares have a three-year vesting period, expiring on 20 April 2026.

Free share plans granted by the Company and in effect in 2023

The main characteristics of all the free share plans which expired in 2023 or were in effect at 31 December 2023 are summarised in the table below.

Date of the plan	Total number of shares awarded	Total number of rights eliminated	Total number of awarded shares vested	Total number of outstanding awarded non-vested rights
8 April 2019	474,990	21,050	453,940	0
24 September 2021	783,000	-	-	783,000
14 March 2022	806,800	3,750	-	803,050
18 April 2023 ⁽¹⁾	795,350	3,000	-	792,350
18 April 2023 ⁽²⁾	704,700	0	-	704,700
Total	3,564,840	27,800	453,940	3,083,100

⁽¹⁾ Performance share plan and free share plan with no performance conditions granted under the authorisation given by the General Meeting of 22 April 2022 (16th and 17th resolutions)

⁽²⁾ "We Share Lagardère" plan awarded under the authorisation given by the General Meeting of 22 April 2022 (17th resolution)

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Awards of free shares by entities or groups related to the Company: none

SPECIFIC INFORMATION ON THE EXECUTIVE CORPORATE OFFICERS AND EMPLOYEES OF LAGARDÈRE SA

1. In 2023, Pierre Leroy, an employee of Lagardère Management and Deputy Chief Executive Officer of Lagardère SA, was awarded 35,000 rights to performance shares under the 18 April 2023 plan (representing 0.025% of the total number of shares making up the Company's capital at 31 December 2023 and a total value of €703,850 calculated in accordance with IFRS).

In accordance with the recommendations of the Afep-Medef Code and the Company's Appointments, Remuneration and CSR Committee, this award complies with the framework set by Lagardère SA's Board of Directors which, at its meeting on 18 April 2023, confirmed the terms and conditions governing the caps and lock-up conditions applicable to free shares awarded to the Deputy Chief Executive Officer.

2. In 2023, Lagardère SA's executive corporate officers were not awarded any free shares by

the entities and groups related to Lagardère SA within the meaning of article L. 225-197-2 of the French Commercial Code, or the companies that it controls within the meaning of article L. 233-16 of said Code.

3. In 2023, two of Lagardère SA's employees were awarded a total of 6,000 rights to performance shares (representing 0.004% of the total number of shares comprising the share capital at 31 December 2023 and a total value of [€122,339] calculated in accordance with IFRS), i.e., an average of 3,000 rights to shares awarded per person (representing a value of €66,169.5 under IFRS).
4. In 2023, Lagardère SA's employees were not awarded any free shares by the companies and groups related to Lagardère SA within the meaning of article L. 225-197-2 of the French Commercial Code, or the companies that it controls within the meaning of article L. 233-16 of said Code.

3.9 ITEMS THAT COULD HAVE AN IMPACT IN THE EVENT OF A PUBLIC OFFER

Pursuant to article L. 22-10-11 of the French Commercial Code, the items that could have an impact in the event of a public offer are set out below.

3.9.1 CAPITAL STRUCTURE AND DIRECT AND INDIRECT SHAREHOLDINGS IN LAGARDÈRE SA

In accordance with the disclosure requirements in articles L. 233-7 (disclosure thresholds) and L. 233-12 of the French Commercial Code, information of which the Company is aware relating to

Lagardère SA's capital structure and direct and indirect shareholdings in the Company is provided in section 3.8 below.

3.9.2 RESTRICTIONS ON THE EXERCISE OF VOTING RIGHTS SET IN THE COMPANY'S ARTICLES OF ASSOCIATION AND SPECIFIC TERMS RELATED TO SHARE TRANSFERS PROVIDED FOR IN THE ARTICLES OF ASSOCIATION OR AGREEMENTS BROUGHT TO THE COMPANY'S ATTENTION

Lagardère SA's Articles of Association provide for:

- ▶ the allocation of double voting rights after four years of uninterrupted share ownership (see article 17 of the Company's Articles of Association);
- ▶ a disclosure requirement when a shareholder increases or decreases its interest to above or below a threshold of 1% of the voting rights; If this disclosure requirement is not respected, the shares in excess of the relevant disclosure threshold will be stripped of voting rights. If the omission is remedied, the voting rights concerned will only be exercisable in General Meetings held after the expiry of a two-year period following the remedy date (see article 17 of the Articles of Association);
- ▶ a minimum shareholding requirement for Board members corresponding to 150 shares, with the exception of the members representing employees (see article 11 of the Company's Articles of Association and article 4.4 of the Board of Directors' Internal Rules of Procedure).

There are no other restrictions on, or specific conditions related to, share transfers provided for in the Articles of Association, nor have any agreements been brought to the Company's attention in accordance with article L. 233-11 of the French Commercial Code, except for those described in section 3.3.4 of this chapter.

3.9.3 HOLDERS OF SECURITIES WITH SPECIAL CONTROL RIGHTS OVER LAGARDÈRE SA

There are no holders of securities with special control rights.

3.9.4 CONTROL MECHANISMS UNDER A POTENTIAL EMPLOYEE SHARE OWNERSHIP SCHEME

In accordance with the internal rules of the company investment fund, FCPE Lagardère Actionnariat, the voting rights attached to the shares held by the employees or former employees of the Group are exercised by a representative appointed by the Supervisory Board of the said

fund in order to represent them at General Meetings.

In accordance with the tasks assigned to it pursuant to article L. 214-164 of the French Monetary and Financial Code, the Supervisory Board decides on the contribution of shares.

At 31 December 2023, FCPE Lagardère Actionnariat held 515,972 shares representing 0.37% of the share capital and 0.59% of the rights to vote at General Meetings.

3.9.5 SHAREHOLDER AGREEMENTS THAT LAGARDÈRE SA IS AWARE OF AND WHICH MAY RESULT IN RESTRICTIONS ON THE TRANSFER OF SHARES AND THE EXERCISE OF VOTING RIGHTS

There are no shareholder agreements of which the Company is aware that could result in restrictions on the transfer of shares and the exercise of the Company's voting rights.

3.9.6 RULES APPLICABLE TO THE APPOINTMENT AND REPLACEMENT OF MEMBERS OF THE BOARD OF DIRECTORS, AND AMENDMENTS TO THE ARTICLES OF ASSOCIATION

The rules for appointing and replacing members of the Board of Directors are described in article 12 of the Articles of Association (see Appendix A1 of this document) and in the Board of Directors' Internal Rules of Procedure (see Appendix A2 of this document).
The rules related to amending the Articles of Association are described in article 19 thereof.

3.9.7 POWERS OF THE BOARD OF DIRECTORS IN THE EVENT OF A PUBLIC OFFER

In accordance with article 231-40 of the AMF's General Regulations, the share buyback authorisation may not be used during a public offer for the Company's shares.
Furthermore, the Board of Directors may not decide to issue shares or other securities, with or without pre-emptive subscription rights, during the entire period of any public offer for Lagardère SA shares.

3.9.8 MAIN AGREEMENTS ENTERED INTO BY LAGARDÈRE SA THAT WOULD BE AMENDED OR TERMINATED IN THE EVENT OF A CHANGE OF CONTROL OF LAGARDÈRE SA

To the best of the Company's knowledge and at the date of this Universal Registration Document, most of the financing agreements described in section 1.5.2 of this Universal Registration Document, to which the Company is a party, provide for early repayment clauses in the event of a change of control.

3.9.9 AGREEMENTS PROVIDING FOR THE PAYMENT OF INDEMNITIES TO EXECUTIVE CORPORATE OFFICERS OR EMPLOYEES IF THEY RESIGN OR ARE UNFAIRLY DISMISSED OR IF THEIR EMPLOYMENT IS TERMINATED DUE TO A PUBLIC OFFER

To the best of the Company's knowledge, there is no specific agreement providing for the payment of indemnities to the Company's Chairman and Chief Executive Officer, Deputy Chief Executive Officer or two employees if they resign or if their employment is terminated due to a public offer.

3.10 APPENDICES

3.10.1 ARTICLES OF ASSOCIATION OF LAGARDÈRE SA

I THE COMPANY

ARTICLE 1 – Legal form

Lagardère (hereinafter the “**Company**”) was incorporated on 24 September 1980 as a French joint-stock company (*société anonyme*) and subsequently converted into a partnership limited by shares (*société en commandite par actions*) on 30 December 1992 by decision of the Ordinary and Extraordinary General Meeting of Shareholders of 30 December 1992.

By decision of the Ordinary and Extraordinary General Meeting of 30 June 2021, and with the prior agreement of the General Partners, the Company was converted into a joint-stock company (*société anonyme*) with a Board of Directors.

The Company is governed by these Articles of Association and by the laws, decrees and regulations applicable to French joint-stock companies.

ARTICLE 2 – Company name

The name of the Company is “Lagardère SA”.

ARTICLE 3 – Corporate purpose

The Company's corporate purpose is, in France or abroad:

1. to acquire any form of interests or investments in all types of company or business, whether French or foreign, by any appropriate means;
2. to manage any type of transferable security portfolio and to carry out any related spot or forward transactions, whether contingent or not;
3. to acquire and license any patents, trademarks, and commercial and industrial businesses;
4. and more generally, to carry out any commercial, financial, industrial, security and property transactions related to the above purposes or to any other purpose related thereto which would be likely to promote and develop the Company's business.

ARTICLE 4 – Registered office

The head office is located at 4 Rue de Presbourg, 75116 Paris, France.

It may be transferred to any other place, pursuant to the applicable laws and regulations.

ARTICLE 5 – Term of the Company

The term of the Company is set at 99 years commencing on 16 December 1980, the date of its registration with the Trade and Companies Registry.

II – SHARE CAPITAL

ARTICLE 6 – Share capital

The share capital is set at €860,913,044.60, represented by 141,133,286 shares with a par value of €6.10, all ranking *pari passu* and fully paid up.

ARTICLE 7 – Changes in the share capital

The share capital may be increased or reduced by any method or means authorised by the regulations.

The General Meeting may, in accordance with the law and regulations, delegate all necessary authority and/or powers to the Board of Directors to decide to increase the share capital, issue any securities giving rights to shares, or reduce the share capital, set the amount and the terms and conditions thereof and take any action required to ensure that the operation is properly completed, or to perform all such operations directly.

ARTICLE 8 – Form and transfer of shares

The shares are registered shares.

They are registered in a shareholder account under the terms and conditions provided by the applicable laws and regulations.

The shares are freely transferable and negotiable, under the terms and conditions provided by the applicable laws and regulations. The ownership of shares results from their registration in the share register under the conditions set by the applicable regulations.

ARTICLE 9 – Rights and obligations attached to shares

Each share confers the right to a share in the assets and profits of the Company and in the liquidation surplus in proportion to the amount of capital it represents.

The shareholders' liability for the Company's debts is limited to the amount of their contributions, namely, to the value of the shares they own.

Each share gives the right to take part in and vote at General Meetings under the conditions and subject to the exceptions provided for by the applicable laws and regulations and by these Articles of Association.

Any person owning one or more shares is bound by these Articles of Association and by the decisions taken by General Meetings.

Whenever several shares are required to be held for the purpose of exercising a right, shareholders are personally responsible for obtaining the required number of shares, with no right to take action against the Company in this respect.

Each share is indivisible with regards to the Company. Consequently, joint owners of shares must be represented vis-à-vis the Company by one or other of said owners or by a single representative.

Each of the shares gives the right to receive the same net amount in the event of distribution or repayment. Consequently, all the shares are equally subject to any tax exemptions and any taxes payable by the Company to which such distribution or repayment may give rise.

ARTICLE 10 – Disclosure of holdings exceeding specific thresholds

Without prejudice to the provisions of article L. 233-7 of the French Commercial Code (Code de commerce), any person who holds, directly or indirectly, as defined in article L. 233-7, 1% or more of the voting rights at General Meetings, must, within five calendar days following the date the threshold was crossed and, as applicable, irrespective of the date on which ownership of the shares was effectively transferred, disclose to the Company, by registered letter with acknowledgement of receipt, addressed to the registered office, the total number of shares and voting rights held. For registered shareholders and intermediaries not residing in France, this disclosure may be made by means of a procedure equivalent to that of a registered letter with acknowledgement of receipt in use in their country of residence. Such procedure must furnish the Company with proof of the date on which the disclosure was sent and received.

A further disclosure must be made in the conditions described above each time a threshold of a further 1% is exceeded.

Failing a disclosure in the conditions described above, all shares in excess of the threshold for which disclosure should have been made lose their voting rights in respect of any General Meeting that may be held within a two-year period following the date on which the disclosure is finally made, upon request of one or more shareholders holding 5% or more of the share capital, such request being duly recorded in the minutes of the General Meeting. In these same circumstances, voting rights attached to such shares for which proper disclosure has not been made may not be exercised by the shareholder in default, nor may said shareholder delegate such rights to others.

If necessary, the Company may, at any time, identify the holders of equity securities or bondholders, in accordance with the applicable legal and regulatory conditions.

III – MANAGEMENT OF THE COMPANY**ARTICLE 11 – Membership of the Board of Directors**

1. The Company is managed by a Board of Directors comprising at least eight and no more than nine members, individuals or legal entities, in addition to one or two members representing employees, appointed in accordance with the terms and conditions set out in article 11.6 below.

2. The term of office of members of the Board of Directors is four years. It terminates at the close of the Annual General Meeting called to approve the financial statements for the preceding year held during the year in which the member's term of office expires. Members of the Board of Directors may be re-appointed. However, by way of exception:

- the Ordinary General Meeting may appoint or re-appoint members of the Board of Directors for a term exceeding four years, without however exceeding six years, it being specified that the Board of Directors may not, at any given time, have more than one member whose remaining term of office exceeds four years;
- the Ordinary General Meeting may appoint or re-appoint one or several members for a term of less than four years for the sole purpose of ensuring the staggered re-appointment of the Board, such that subsequent re-appointments apply only to a portion of its members each time.

3. No more than one-third of the members of the Board of Directors in office may be over seventy-five years old. If this proportion is exceeded, the oldest member is automatically deemed to have resigned.

4. Each member of the Board of Directors (other than the members representing employees or employee shareholders) must own at least 150 shares of the Company and have three months from the date of their

appointment in which to acquire such shares, if not already in their possession at the time of their appointment. Any member who ceases to own the required number of shares during their term of office will automatically be deemed to have resigned if this situation is not remedied within three months.

5. In the event of a vacancy following death, resignation or for any other reason, the Board may appoint one or more replacement members on a provisional basis. Provisional appointments are confirmed at the next Annual General Meeting.

The replacement member's term of office is for the period remaining until the end of the predecessor's term of office.

If a provisional appointment is not confirmed at the General Meeting, the Board of Directors' decisions nonetheless remain valid.

6. Where the provisions of article L. 225-27-1 of the French Commercial Code apply to the Company, the Board of Directors also includes one or two members representing Group employees and designated by the Group Employees' Committee.

The Board of Directors will have two employee directors when the number of the other Board members as determined in accordance with article L. 225-27-1 of the French Commercial Code exceeds eight, and one employee representative member when the number of the other Board members as so determined is equal to or less than eight. When two employee directors are appointed, one must be a man and the other a woman.

Subject to the provisions of this article and of the French Commercial Code, employee directors have the same status, powers and responsibilities as the other directors.

The term of office of members of the Board of Directors representing employees is four years.

If the number of the other members of the Board of Directors as referred to in article L. 225-27-1 of the French Commercial Code falls to eight or less, the terms of office of the sitting employee directors will not be affected and will remain in force until their scheduled expiry date.

If the seat of an employee director falls vacant for any reason, it will be filled in accordance with the conditions set out in article L. 225-34 of the French Commercial Code.

ARTICLE 11 bis – Board Advisor (*censeur*)

In addition to the members of the Board of Directors referred to in article 11, one Board Advisor (*censeur*) may be appointed to the Board of Directors by the shareholders on the Board's recommendation. The Board Advisor must be a natural person and may be chosen from among the shareholders. The General Meeting determines the duration of the Board Advisor's term of office, which may not exceed four years, and can remove the Board Advisor from office at any time.

The Board Advisor is invited to all meetings of the Board of Directors pursuant to the same procedure applicable to its members, and attends meetings in an advisory capacity only.

The Board of Directors determines the terms of the remuneration of the Board Advisor, and may decide to allocate to the Board Advisor a portion of the remuneration that the Ordinary General Meeting has allocated to the members of the Board of Directors.

ARTICLE 12 – Meetings of the Board of Directors

1. The Board of Directors elects from among its members a Chairman, who must be an individual, to exercise the duties provided for by law. The Chairman of the Board of Directors organises and leads the work of the Board, reports thereon to shareholders at the General Meeting and oversees the smooth functioning of the Company's governance bodies. He/she ensures that the directors are able to properly perform their duties.

The Board of Directors determines the remuneration of the Chairman, in accordance with the applicable regulations, and sets the Chairman's term of office, which may not exceed his/her term as a director. The Chairman may be re-elected. The age limit for the Chairman of the Board of Directors is 80 years.

If deemed useful, the Board of Directors may appoint a Vice-Chairman from among its members. The Vice-Chairman is subject to the same age limit as the Chairman. The Vice-Chairman has the duty of replacing the Chairman if he/she is temporarily prevented from fulfilling his/her duties, or in the event of his/her death. This substitution applies: (i) in the event of temporary unavailability, for as long as the Chairman is unavailable; (ii) in the event of death, until a new Chairman is elected.

The Board of Directors chooses a secretary, who need not be a member of the Board. The Vice-Chairman and the Board Secretary remain in post for the period determined by the Board of Directors. In the case of the Vice-Chairman, this period may not exceed his/her term of office as a director.

2. In the event of the unavailability of the Chairman and of the Vice-Chairman, where applicable, the Board of Directors appoints a chairman for each meeting from among the members present. In the event of the unavailability of the Board Secretary, the Board of Directors appoints a substitute from among its members or a third party.

3. Meetings of the Board of Directors are held at the registered office or at any other location as indicated in the notice of meeting. The Board of Directors meets as often as required by the interests of the Company.

Meetings may be called by any written means (including by e-mail) by the Chairman of the Board of Directors or, in the absence of the Chairman, by the Vice-Chairman. The agenda is prepared by the person calling the meeting. However, the Board of Directors may meet without advance notice and without a pre-established agenda: (i) if all of the sitting directors are present or represented at the meeting in question, or (ii) if the meeting is called by the Chairman during a General Meeting.

At least one-third of the directors may at any time request the Chairman to convene the Board of Directors with a specific meeting agenda. If the Chairman does not call the meeting within seven calendar days, the directors having requested the meeting of the Board of Directors may directly convene the Board of Directors to deliberate on the agenda initially sent to the Chairman.

4. At least half of the members must participate in order for the Board of Directors' decisions to be valid.

Decisions are made by a majority vote of the members present or represented and qualified to vote. In the event of a tied vote, the Chairman has the casting vote.

In calculating the quorum and majority, Board members attending the meeting via video conferencing or other telecommunications technology are considered to be present subject to the conditions provided for in the Rules of Procedure of the Board of Directors established by the Board of Directors.

The Board of Directors' deliberations are recorded in minutes entered into a special register and signed by the meeting chairman and secretary or by the majority of members present.

The Board of Directors may take decisions by way of a written consultation among its members under the conditions provided for in the applicable laws and regulations. The arrangements for such consultation are set out in the Rules of Procedure established by the Board of Directors.

5. By way of exception to article 12 4° above, the specific majority rules set out below will apply until 30 June 2027:

- decisions relating to the appointment or removal of the Chief Executive Officer are taken by a majority of two-thirds of all the votes of the Board of Directors, regardless of the conditions of quorum of the meeting or consultation during which these decisions are taken;
- decisions relating to the appointment of the assistant managing directors (*directeurs généraux adjoints*) are taken by a majority of two-thirds of all the votes of the Board of Directors, regardless

of the conditions of quorum of the meeting or consultation during which these decisions are taken;

- decisions relating to the appointment or removal of the Vice Chief Executive Officers are taken by a majority of two-thirds of all the votes of the Board of Directors, regardless of the conditions of quorum of the meeting or consultation during which these decisions are taken;
- decisions relating to the remuneration of the Chief Executive Officer and Deputy Chief Executive Officers are taken by a majority of two-thirds of all the votes of the Board of Directors, regardless of the conditions of quorum of the meeting or consultation during which these decisions are taken, where these decisions concern the reduction of said remuneration or the toughening of the associated conditions.

ARTICLE 13 – Powers of the Board of Directors

1. The Board of Directors determines the orientations of the Company's business and ensures their implementation in line with its corporate interest and taking into consideration the social and environmental issues surrounding its activities. Subject to those powers expressly attributed to the General Meeting, and within the limits of the corporate purpose, the Board addresses all matters concerning the smooth running of the Company and, through its deliberations, controls all matters concerning this.

The Board of Directors proceeds with such controls and verifications as it deems appropriate.

2. The Board of Directors may decide to create committees to study matters submitted for their opinion by the Board of Directors or its Chairman; the Board of Directors defines their membership, their terms of reference and, where applicable, the remuneration of their members in accordance with the applicable regulations and with the Rules of Procedure established by the Board of Directors. The Board of Directors may assign to one or more of its members any special duties for one or more determined purposes.

ARTICLE 14 – Remuneration of the Board of Directors

The Board of Directors may be allocated annual fixed remuneration, whose amount is fixed by the Ordinary General Meeting and remains unchanged until otherwise decided by a subsequent General Meeting.

The Board of Directors allocates the amount of this remuneration among its members, and allocates any other remuneration to its members, under the conditions provided for by the applicable regulations.

IV – GENERAL MANAGEMENT

ARTICLE 15 – General Management

15.1. Choice between the two methods of General Management organisation

The Company's General Management is conducted, under his/her responsibility, either by the Chairman of the Board of Directors, who then has the title of Chairman and Chief Executive Officer, or by another individual appointed by the Board of Directors, in accordance with article 15.2° hereafter, with the title of Chief Executive Officer, according to the decision of the Board of Directors on the choice between the two methods of General Management organisation. The shareholders and third parties are notified of this choice under the conditions set by the applicable laws and regulations.

When the General Management of the Company is conducted by the Chairman of the Board of Directors, the provisions below concerning the Chief Executive Officer apply to the Chairman.

15.2. Chief Executive Officer and Deputy Chief Executive Officers

1. The Chief Executive Officer may be chosen from among the directors or otherwise.

2. On the recommendation of the Chief Executive Officer, the Board of Directors may appoint one or more individuals responsible for assisting the Chief Executive Officer, with the title of Deputy Chief Executive Officer. The Deputy Chief Executive Officer may also be a director. The number of Deputy Chief Executive Officers may not exceed five. In agreement with the Chief Executive Officer, the Board of Directors determines the scope and term of the powers granted to the Deputy Chief Executive Officer(s). With respect to third parties, the Deputy Chief Executive Officers possess the same powers as the Chief Executive Officer.

3. The age limit for persons occupying the position of Chief Executive Officer or Deputy Chief Executive Officer is 80 years. If the Chief Executive Officer or a Deputy Chief Executive Officer reaches this age limit during the course of his/her term of office as Chief Executive Officer or Deputy Chief Executive Officer, as the case may be, they are deemed to have automatically resigned on the date of their eightieth birthday.

The Board of Directors sets the term of office of the Chief Executive Officer and the Deputy Chief Executive Officers.

The term of office of a Chief Executive Officer or Deputy Chief Executive Officer who is a director may not exceed his/her term of office as a director.

The Chief Executive Officer may be removed at any time by decision of the Board of Directors. The same applies to the Deputy Chief Executive Officers, following a recommendation by the Chief Executive Officer. If the removal from office is decided without just cause, it may give rise to damages, unless the Chief Executive Officer performs the duties of Chairman of the Board of Directors.

When the Chief Executive Officer ceases to exercise his/her functions or is prevented from doing so, unless there is a decision to the contrary by the Board of Directors, the Deputy Chief Executive Officers retain their functions and their duties until a new Chief Executive Officer is appointed.

If the Chief Executive Officer is temporarily prevented from performing his/her duties, the Board of Directors may delegate a director to perform the duties of Chief Executive Officer.

The Board of Directors sets the remuneration of the Chief Executive Officer and the Deputy Chief Executive Officers, in accordance with the applicable regulations.

4. The Chief Executive Officer has the broadest powers to act in any circumstances in the name of the Company. The Chief Executive Officer exercises these powers within the limit of the corporate purpose and subject to the powers expressly attributed by law to the General Meeting and to the Board of Directors.

The Chief Executive Officer represents the Company in its relations with third parties. The Company is bound by the actions of the Chief Executive Officer even if they do not fall within the corporate purpose, unless it can prove that the third party knew that the action in question went beyond the corporate purpose or could not have been unaware of that fact given the circumstances, on the understanding that the mere publication of the Articles of Association is not sufficient evidence of the foregoing.

Any provisions in the Articles of Association or any decisions by the Board of Directors limiting the powers of the Chief Executive Officer are not binding on third parties.

The Chief Executive Officer and the Deputy Chief Executive Officers may, within the limits set by the applicable laws, delegate any powers they deem appropriate, for one or more determined purposes, to any representatives, even from outside the Company, acting individually or as part of a committee or commission. Such powers may be permanent or temporary, and may include a right of substitution.

V – STATUTORY AUDITORS**ARTICLE 16 – Statutory Auditors**

One or more Principal Statutory Auditors and, where necessary, one or more Substitute Statutory Auditors, are appointed for the duration, in accordance with the terms and conditions and with the roles and responsibilities provided for in the applicable laws and regulations.

VI – GENERAL MEETINGS OF SHAREHOLDERS**ARTICLE 17 – General Meetings**

1. General Meetings are called in accordance with the conditions provided for by the applicable regulations.

They are held at the registered office or at any other location as indicated in the notice of meeting. Notices of meeting are issued in the manner and within the time period provided by the applicable regulations.

2. The agenda of the General Meeting is prepared by the person calling the meeting. However, one or more shareholders representing no less than the proportion of share capital required by law and acting in compliance with legal requirements and time limits, may, by registered letter with acknowledgement of receipt, require draft resolutions to be placed on the meeting agenda.

The General Meeting may not deliberate on any matter not on the agenda. The agenda may not be amended when a meeting is called for the second time. Notwithstanding the above, the General Meeting may, in any circumstances, remove one or several members of the Board of Directors and appoint their replacement(s).

3. Each shareholder has the right to attend General Meetings and to take part in the deliberations, either personally or through a proxy, subject to providing proof of their identity and to submitting evidence of the registration of their shares in the registered shareholders' accounts kept by the Company – either in their own name or in the name of the Authorised Intermediary acting on their behalf in accordance with the seventh paragraph of article L. 228-1 of the French Commercial Code – in the Company's share register under the conditions and within the deadlines provided for by the applicable regulations.

Subject to the conditions provided for by the applicable laws and regulations, the shareholders may, by a decision of the Board of Directors, participate in General Meetings by video conferencing and vote by means of electronic communication. The Board of Directors sets the practical arrangements for this method of attendance and voting. The technologies used must guarantee, as the case may be, the continuous and simultaneous transmission of the deliberations of the meeting, the security of the means used, the verification of the identity of those participating and voting and the integrity of the votes cast.

If a shareholder decides, further to a decision of the Board of Directors taken in accordance with the terms of the second paragraph of this article above, to cast a postal vote or vote online, give proxy to another shareholder or send a blank proxy form to the Company by returning the corresponding form electronically, the electronic signature on that form must:

- either take the form of a secure electronic signature as defined by law at that time;
- or result from the use of a reliable identification procedure guaranteeing the connection between the shareholder and the document to which his/her identity is attached or from any other procedure for identification and/or verification admitted by law at that time.

4. At each General Meeting, the shareholders each have a number of votes equal to the number of shares they own or represent. However, voting rights double those attributed to other shares as a

proportion of the share capital they represent – two votes for each share – are attributed to all those shares which are fully paid up and which have been registered in the name of the same shareholder for at least four years. Shareholders entitled to double voting rights on the date at which the Company was converted into a joint-stock company retain their double voting rights.

Furthermore, where the Company's share capital is increased by incorporation of reserves, profits or share premiums, a double voting right is granted, from the date of issue, in respect of registered shares distributed free of charge to the holder of shares which originally carried double voting rights.

Transfer of title to a share results in the loss of the double voting rights.

However, transfer as a result of inheritance, the liquidation of commonly-held property between spouses or an *inter vivos* gift to a spouse or to a relative automatically entitled to inherit under French law does not cause existing double voting rights to lapse, nor does it interrupt the four-year period referred to above. Similarly, the merger or demerger of the Company has no effect on double voting rights, which may be exercised within the resulting company or companies if the articles of association of the said companies recognise such rights.

For pledged shares, the right to vote is exercised by the owner. For shares where beneficial ownership and bare ownership are separated, the right to vote is exercised by the beneficial owner (*usufruitier*) at Ordinary General Meetings, and by the bare owner (*nu-proprétaire*) at Extraordinary General Meetings.

5. An attendance register containing the information required by law is kept for each General Meeting.

The attendance register is signed by all shareholders present and by the proxy holders. The meeting officers may decide to append the powers of attorney given to each proxy holder and the postal voting forms to the register, in hard copy, electronic or digital format. On the basis of specifications provided by the establishment in charge of organising the General Meeting, the attendance register is certified as accurate by the meeting officers and signed by said officers and by the meeting secretary.

6. General Meetings are chaired by the Chairman of the Board of Directors or, in the absence of the Chairman, by the Vice-Chairman, or by a member of the Board of Directors appointed by the Vice-Chairman. If the person entitled or appointed to chair the Meeting fails to do so, the General Meeting elects its own chair.

The role of vote teller (*scrutateur*) is performed by the two shareholders in attendance having the greatest number of shares, either directly or by way of proxy, who must consent thereto. The meeting officers (chair and vote tellers) appoint a secretary, who need not be a shareholder.

The meeting officers verify, certify and sign the attendance register, ensure that the deliberations are properly held, settle any differences that may arise in the course of the meeting, ensure that the minutes of the meeting are prepared and, with the establishment in charge of organising the General Meeting, verify the votes cast and ensure their validity.

7. Minutes recording the deliberations of each General Meeting are entered in a special register signed by the meeting officers. The minutes, prepared and recorded in this form, are considered to be a genuine transcript of the General Meeting. All copies of, or extracts from, the minutes must be certified by the Chairman of the Board of Directors, by a director holding the position of Chief Executive Officer, or by the meeting secretary.

ARTICLE 18 – Ordinary General Meetings

1. Ordinary General Meetings may be called at any time. However, an Ordinary Annual General Meeting must be held at least once a year within six months of the close of each financial year.

2. The Ordinary Annual General Meeting examines the reports prepared by the Board of Directors and the reports of the Statutory Auditors. It reviews and approves the Company's financial statements for the previous year and the proposed allocation of profit, in accordance with the applicable laws and these Articles of Association. In addition, the Ordinary Annual General Meeting and any other Ordinary General

Meeting may appoint or remove the members of the Board of Directors, appoint the Statutory Auditors and vote on all matters within its remit and included on the meeting agenda, with the exception of those matters defined in article 19 as being exclusively within the remit of an Extraordinary General Meeting.

3. All the shareholders fulfilling the conditions set by law are called to attend the Ordinary General Meeting.

The deliberations of an Ordinary General Meeting held at first call are valid only if the shareholders present, represented or having voted online or by post hold at least one-fifth of the shares carrying voting rights. At second call, the deliberations are valid irrespective of how many shareholders are present, represented or have voted online or by post.

4. These resolutions are passed by a majority vote of the shareholders present, represented or having voted online or by post at the General Meeting. The votes cast do not include those attached to shares for which the shareholder did not take part in the vote, abstained or cast a blank or void ballot.

ARTICLE 19 – Extraordinary General Meetings

1. The remit of the Extraordinary General Meeting includes any amendments of these Articles of Association for which the approval by an Extraordinary General Meeting is required by law, including but not limited to, and subject to the provisions of these Articles of Association, the following:

- an increase or reduction of the Company's share capital;
- a change in the terms and conditions of share transfers;
- a change in the corporate purpose, term or registered office of the Company, subject to the powers granted to the Board of Directors to relocate the Company's registered office pursuant to the law;
- the conversion of the Company into a different corporate form;
- the winding-up of the Company;
- the merging of the Company;
- and all other matters within the remit of the Extraordinary General Meeting, in accordance with the law.

2. All the shareholders under the conditions set down by law are called to attend the Extraordinary General Meeting.

The deliberations of an Extraordinary General Meeting held at first call are valid only if the shareholders present, represented or having voted online or by post hold at least a quarter of the shares carrying voting rights. The deliberations of an Extraordinary General Meeting held at second call are valid only if the shareholders present, represented or having voted online or by post hold at least one-fifth of the shares carrying voting rights.

3. In all cases, the resolutions of Extraordinary General Meetings are passed by a vote in favour by at least two-thirds of the votes cast by shareholders present, represented or having voted online or by post. The votes cast do not include those attached to shares for which the shareholder did not take part in the vote, abstained or cast a blank or void ballot.

ARTICLE 20 – Shareholder information

Each shareholder is entitled to have access to or, where applicable, receive documents relating to the Company under the terms and conditions provided by the applicable laws and regulations.

VII FINANCIAL STATEMENTS – ALLOCATION OF PROFIT

ARTICLE 21 – Financial year

The Company's financial year begins on 1 January and ends on 31 December of each year.

ARTICLE 22 – Financial statements

The Board of Directors draws up an inventory of the Company's assets and liabilities at the end of each financial year.

It also draws up a balance sheet describing the assets and liabilities and separately showing shareholders' equity, an income statement summarising income and expenses for the financial year, and notes to the financial statements supplementing and commenting on the information given in the balance sheet and the income statement.

All necessary depreciation, amortisation and provisions are recognised even if there is no or insufficient profit. A statement of the guarantees, endorsements and undertakings given and the sureties granted by the Company is appended to the balance sheet.

The Board of Directors prepares a management report which describes the position of the Company and that of its subsidiaries during the past financial year, foreseeable changes and any significant events occurring between the end of the financial year and the date on which the report was prepared, as well as any other information required under the applicable laws and regulations.

All of the above documents are submitted to the Statutory Auditors for comment prior to being submitted to the shareholders for approval.

ARTICLE 23 – Allocation of profit

The income statement, which summarises all the income and expenses for the year, shows, after depreciation, amortisation and provisions, the profit or loss for the financial year.

Out of the profit for the year, less previous accumulated losses if any, a certain amount must, by law, be set aside in priority and to the extent necessary to form the legal reserve.

Distributable profit is composed of the profit for the year less any accumulated losses and transfers to reserves required by law or by the Articles of Association, plus any unappropriated retained earnings.

The distributable profit is allocated to the shareholders in proportion to the number of shares held by each.

However, the General Meeting may, upon recommendation of the Board of Directors, decide to set aside from the balance of distributable profit such amounts as it deems fit to be carried forward, or to be allocated to one or more general, extraordinary or special reserves.

Dividends are distributed, by priority, out of the profit for the year.

The General Meeting may, in addition, decide to distribute any part of the reserves available to it by expressly indicating those reserves from which such distributions are to be made. To the extent that such reserves have been established by deduction from distributable profit allocated to the shareholders, the amounts paid out therefrom accrue to the benefit of owners of shares alone, in proportion to the number of shares held by each.

The General Meeting called to approve the financial statements for the year may, in respect of all or part of said dividend, offer each shareholder the option to receive payment in cash or in shares.

Similarly, the Ordinary General Meeting approving the distribution of an interim dividend under the terms of article L. 232-12 of the French Commercial Code, may, in respect of all or part of said interim dividend, offer each shareholder the option to receive payment thereof in cash or in shares.

The offer for payment in shares, the price and conditions under which the shares are issued, the request for payment in shares and the conditions of the resulting capital increase are governed by the applicable law and regulations.

The terms of payment of dividends are set by the General Meeting or, failing that, by the Board of Directors. However, dividends must be paid within a maximum period of nine months from the close of the financial year, save where this period is extended by court order.

The General Meeting may also decide at any time to distribute the profits, reserves and/or premiums at its disposal by means of any distribution method, directly or indirectly, for all or part of the distribution, of negotiable financial instruments or any other assets included on the Company's balance sheet. Shareholders must, where applicable, personally ensure that the shares are grouped in such a way as to obtain a whole number of financial instruments or other rights so distributed.

VIII – WINDING UP AND LIQUIDATION

ARTICLE 24 – Loss of half of the share capital

In the event that the Company's annual financial statements show losses which result in shareholders' equity falling below half of the share capital, the Board of Directors must, within four months following the shareholders' approval of the financial statements in which such losses were disclosed, call an Extraordinary General Meeting in order to decide whether there is cause to wind up the Company ahead of term. If the Extraordinary General Meeting decides against winding up the Company and if the shareholders' equity has not been restored to at least half of the Company's share capital within the time period set by law, the share capital must be reduced by an amount at least equal to that of the losses that cannot be charged against reserves.

ARTICLE 25 – Winding up of the Company

The Company will be wound up in the cases provided for by law (including but not limited to, at the end of its term including any extension thereof) or by a decision to wind up the Company ahead of term made by an Extraordinary General Meeting.

ARTICLE 26 – Liquidation of the Company

The Company will be in liquidation as soon as it has been wound up, irrespective of the reason therefor.

One or several liquidators will be appointed, either by the Extraordinary General Meeting deciding to wind up the Company, whose decision will be made under the same quorum and majority requirements as for Ordinary General Meetings, or by an Ordinary General Meeting called on an extraordinary basis.

The liquidator – or each of the liquidators if there are several – represents the Company and has the broadest powers to realise the Company's assets, even by private agreement, as well as the authority to pay creditors and to distribute the remaining balance.

The General Meeting may authorise the liquidators to continue the Company's current business and to undertake new business for the requirements of the liquidation.

The net proceeds arising on liquidation, after settlement of liabilities, is used to fully repay the paid up, non-redeemed share capital.

The balance, if any, is divided in proportion to the number of shares held by each shareholder.

ARTICLE 27 – Disputes

Any disputes arising during the lifetime of the Company or its liquidation, either between the shareholders, the members of General Management, the members of the Board of Directors and the Company, or

between the shareholders themselves and relating to the Company's business are submitted to the courts of competent jurisdiction and judged in accordance with French law.

3.1.1 RULES OF PROCEDURE APPLICABLE TO THE BOARD OF DIRECTORS

RULES OF PROCEDURE APPLICABLE TO THE BOARD OF DIRECTORS OF LAGARDÈRE SA

(Amended 27 February 2024)

Out of a desire to implement corporate governance practices within Lagardère SA (the "Company"), the Board of Directors, by a joint decision of its members, has adopted the following Rules of Procedure, the purpose of which is to:

- clarify and supplement the Board's operating and organisational procedures; and
- restate those professional ethical and legal standards that each member is individually bound to observe.

In the event of interpretation difficulties between the provisions of these Rules of Procedure and those of the Articles of Association, the latter shall prevail, subject to the specific majority rules set out in article 3 hereof.

These provisions are for internal use only and are not binding on third parties. They may only be invoked by the Company with respect to corporate officers or persons attending meetings of the Board of Directors or of the Board Committees. They may not be invoked by third parties or by shareholders against the Company or its corporate officers.

Article 1 – Powers, Authority, and Functions of the Board of Directors

The Board of Directors deliberates on matters falling within its remit pursuant to the law and the Articles of Association, and acts in the interests of the Company at all times.

The Board of Directors determines the orientations of the Company's business and ensures their implementation in line with the corporate interest, in particular taking into consideration the social and environmental issues surrounding its activities pursuant to the law (article L. 225-35 of the French Commercial Code) and the Company's Articles of Association. Subject to those powers expressly attributed to the General Meeting, and within the limits of the corporate purpose, the Board addresses all matters concerning the smooth running of the Company and, through its deliberations, controls all matters concerning it.

It performs the controls and verifications it deems appropriate.

In particular, in accordance with applicable laws and regulations and under any terms and conditions set out in these Rules of Procedure, the Board of Directors, *inter alia*:

- ▶ *may call the General Meeting of the Company and set the agenda for said Meeting;*
- ▶ *reviews and approves the parent company and consolidated financial statements, and prepares the annual management report;*
- ▶ *authorises the agreements referred to in articles L. 225-38 et seq. of the French Commercial Code;*
- ▶ *authorises the deposits, endorsements and guarantees undertaken by third parties and referred to in article L. 225-35 of the French Commercial Code;*

- ▶ chooses the method of General Management organisation, in accordance with articles 15.1 and 15.2 of the Articles of Association;
- ▶ appoints, replaces or removes from office:
 - the Chairman of the Board of Directors,
 - the Chief Executive Officer,
 - and, where applicable, the Deputy Chief Executive Officer(s) on the recommendation of the Chief Executive Officer;
- ▶ appoints, where applicable, the assistant managing director(s) on the recommendation of the Chief Executive Officer;
- ▶ approves any major transactions falling outside of the Company's strategy;
- ▶ determines the powers of the Chief Executive Officer and, where applicable, and in agreement with the latter, those of the Deputy Chief Executive Officer(s) and the assistant managing director(s);
- ▶ may co-opt directors;
- ▶ sets the remuneration policy for the corporate officers (directors, Chairman of the Board of Directors, Chief Executive Officer and, where applicable, Deputy Chief Executive Officer(s), and determines the components of remuneration in accordance with the applicable policy;
- ▶ appoints the members of the Board Committees created pursuant to the law, the Articles of Association and the Board of Directors' Rules of Procedure;
- ▶ authorises the Company's Chief Executive Officer, the latter having the power to sub-delegate if applicable, to grant deposits, endorsements and guarantees under the specified conditions.

To this end, the Board of Directors meets as often as required by the interests of the Company, and at least once every quarter.

The Board of Directors elects from among its members a Chairman, who must be an individual, for a term not exceeding the term of his or her term of office as director, and may be re-elected. The Chairman organises and leads the work of the Board of Directors, and reports thereon to shareholders at the General Meeting. He or she also oversees the effective operation of the management bodies. The Chairman coordinates the work of the Board of Directors with that of the Board Committees.

If deemed useful, the Board of Directors may appoint a Vice-Chairman from among its members. The Vice-Chairman has the duty of replacing the Chairman if he/she is temporarily prevented from fulfilling his/her duties, or in the event of his/her death. This substitution applies: (i) in the event of temporary unavailability, for as long as the Chairman is unavailable; (ii) in the event of death, until a new Chairman is elected.

The Board may grant, with or without a right of substitution, full powers to its Chairman or to other designated officers, subject to the limitations provided for by law.

Article 2 – Independent members

As far as possible, the Board of Directors will endeavour to include a significant proportion of independent directors consistent with the applicable recommendations of the Afep-Medef Corporate Governance Code.

Director independence is determined by the Board of Directors based on a recommendation of the Appointments, Remuneration and CSR Committee; the director concerned may, should he or she so wish,

participate in discussions regarding the assessment of his or her independence, and in any case may make any appropriate observations in this regard to the Board of Directors, and to the Appointments, Remuneration and CSR Committee.

The criteria to be used by the Board of Directors and Appointments, Remuneration and CSR Committee in determining whether a director is independent are those set out in the applicable Afep-Medef Corporate Governance Code.

Each year, the Appointments, Remuneration and CSR Committee discusses whether or not each director meets the specified independence criteria, and their examination is reviewed by the Board of Directors on a case-by-case basis with respect to this framework.

The Board of Directors may however consider that a director who does not meet the independence criteria is nevertheless independent.

Qualification as an independent director is also discussed when a new director is appointed or a serving director is re-appointed.

The findings of the Board's examination of director independence are brought to the attention of shareholders in the Corporate Governance Report.

Article 3 – Meetings of the Board of Directors

Each year, the Board shall prepare a meeting schedule for the coming year, on the recommendation of its Chairman.

Meetings must be of sufficient length to appropriately deliberate upon and make decisions regarding the agenda.

Members of the Board of Directors may instruct in writing another Board member to represent them at a Board meeting.

Each member of the Board of Directors may only represent one other member in this way at a given meeting in accordance with the previous paragraph.

The provisions of the two previous paragraphs apply to the permanent representative on the Board of Directors of a legal entity.

On the Board of Directors' recommendation, the General Meeting may appoint a Board advisor from among or outside the Group's shareholders, who must be an individual, in order to assist the Board of Directors. The General Meeting may remove the Board advisor at any time. The Board of Directors sets the Board advisor's remuneration. The Board advisor is invited to all meetings of the Board of Directors pursuant to the same procedure applicable to its members, and participates in deliberations in an advisory capacity only. The absence of an advisor shall not, however, affect the validity of the Board's deliberations. All of the obligations of the directors as stated herein also apply to the Board advisor.

Where the Deputy Chief Executive Officers are not members of the Board of Directors, they shall participate in Board meetings unless otherwise decided by the Board of Directors. To this end, the Deputy Chief Executive Officers are invited to all meetings of the Board of Directors pursuant to the same procedure applicable to its members.

Meetings may be called by any written means (including by e-mail) by the Chairman of the Board of Directors or, in the absence of the Chairman, by the Vice-Chairman.

Notices of meeting shall be issued with reasonable advance notice (short notice may be given if appropriate in the event of emergencies), and shall include the meeting's agenda, as prepared by the person calling the meeting. However, the Board of Directors may meet without advance notice and without a pre-established agenda: (i) if all of the sitting directors are present or represented at the meeting in question, or (ii) if the meeting is called by the Chairman during a General Meeting.

At least one-third of the directors may at any time request the Chairman to convene the Board of Directors with a specific meeting agenda. If the Chairman does not call the meeting within seven calendar days, the directors having requested the meeting of the Board of Directors may directly convene the Board of Directors to deliberate on the agenda initially sent to the Chairman.

Meetings of the Board are held either at the registered office or at any other location indicated in the notice of meeting.

Meetings of the Board of Directors are chaired by the Board Chairman. Should the Chairman be unable to attend, the meeting shall be chaired by the Vice-Chairman of the Board. If the Vice-Chairman is unable to attend, or is otherwise not present at the Board meeting, the Board appoints a Chairman for that particular meeting.

At least half of the members must participate in order for the Board of Directors' decisions to be valid.

Decisions are made by a majority vote of the members present or represented. Exceptionally, the following decisions may be taken by the Board of Directors under the majority conditions specified below:

- ▶ disposal of major assets: any disposal of a subsidiary or business asset individually or collectively representing, over any 12-month period, revenue of over (i) €50 million for subsidiaries or business assets operating in the Publishing business, (ii) €100 million for subsidiaries or business assets operating in the Travel Retail business, or (iii) €10 million for subsidiaries or business assets operating in the Media business (radio and written press), may not be decided without the prior approval of a majority of three fifths of all the votes of Board members (regardless of the conditions of quorum of the meeting or consultation during which these decisions are taken, it being specified that any amendment to these Rules of Procedure that results in a change in how such decisions are taken must be approved by the same majority of three-fifths of all the votes of Board members (e.g., 7 out of 11 members, regardless of the quorum conditions, if the Board of Directors has 11 members);
- ▶ appointment of the Chief Executive Officer and Deputy Chief Executive Officer(s): pursuant to the Articles of Association, for a period of six years starting 30 June 2021, any decisions to remove or replace the Chief Executive Officer and, where applicable, the Deputy Chief Executive Officer(s), or to appoint a new Chief Executive Officer, Deputy Chief Executive Officer(s) or assistant managing directors, shall be taken by a majority of two-thirds of all the votes of Board members, regardless of the conditions of quorum of the meeting or consultation during which these decisions are taken (it being specified that the Chief Executive Officer and/or Deputy Chief Executive Officer, where these are directors, may take part in the vote on these deliberations) (e.g., 8 out of 11 members, regardless of the quorum conditions, if the Board of Directors has 11 members);
- ▶ remuneration of the Chief Executive Officer and Deputy Chief Executive Officer(s): pursuant to the Articles of Association, for a period of six years starting 30 June 2021, any decisions relating to the remuneration of the Chief Executive Officer and, where applicable, the Deputy Chief Executive Officer(s), shall be taken by a majority of two-thirds of all the votes of Board members, regardless of the conditions of quorum of the meeting or consultation during which these decisions are taken, if they concern a reduction in said remuneration or if they introduce stricter conditions in this regard, it being specified that other decisions setting such remuneration shall be made by a simple majority vote of the members of the Company's Board of Directors.

In the event of a tie, the Chairman of the Board will have the casting vote.

Members of the Board of Directors may, under the conditions provided for by applicable laws and regulations, attend the meetings of the Board of Directors via video conferencing or other telecommunications technology, including via a conference call ("**Telecommunications link**"). The Chairman ensures that the telecommunications link used enables the members of the Board of Directors to be identified and guarantees their effective participation in the Board meeting, along with the continuous transmission of its deliberations. To guarantee identification and ensure effective participation in the Board meeting, the telecommunications link must transmit at least the voice of the participants and

meet the technical requirements for a continuous and simultaneous transmission of the deliberations of the meeting. Anyone joining the meeting remotely shall disclose their identity, and the presence of any person external to the Board must be reported and approved by all of the directors participating in the meeting.

Members of the Board of Directors participating in Board meetings via the accepted telecommunications link are deemed to be present for the purposes of calculating the quorum and majority, except when adopting decisions specifically excluded from such votes pursuant to the law, in particular those cases set out in articles L. 232-1 and L. 233-16 of the French Commercial Code (preparation of parent company and consolidated financial statements along with the reports mentioned in said articles).

The minutes of each meeting shall indicate the names of the directors participating in the meeting remotely, along with the type of telecommunications link used and any transmission issues that may have disrupted the meeting if relevant.

The documents enabling Board members to accomplish their mission shall be passed to them in due course. The notice of meeting sent to the members of the Board of Directors shall also include the agenda for that meeting along with any information or documentation necessary to deliberate thereon and to make an informed decision about the agenda items.

An attendance record shall be kept that is signed by Board members participating in the meeting and which, if applicable, must indicate the names of members participating in the deliberations remotely via a telecommunications link.

The Board of Directors' deliberations are recorded in minutes signed by the Chairman of the meeting and by at least one director or, in the event the Chairman is unable to attend, by at least two directors. The minutes of each meeting shall be kept in compliance with regulatory provisions and the Articles of Association.

The minutes of each meeting shall indicate the names of the members physically present or attending via Telecommunications, represented, excused, or absent. It shall indicate the attendance or absence of persons summoned to the meeting on the basis of a provision of law as well as the presence of any other person that attended all or part of the meeting.

Meeting minutes shall summarise discussions and clearly and precisely state the decisions of the Board. The minutes must indicate the issues raised, the qualifications and reservations stated, and, if applicable, the identity of members that voted against decisions.

Each member shall receive a copy of the minutes of the Board meeting in which he or she participated once the minutes are prepared and, where possible, at the latest within fifteen (15) days of each meeting.

Each Board member shall be entitled to the reimbursement of any travel expenses they incur in performing their duties, provided that these are reasonable and accompanied by receipts.

Once a year, the Board discusses its operation (which includes reviewing the Board Committees), which is then reported in the Company's Corporate Governance Report. In this way, shareholders can be kept informed each year of any assessments carried out, along with any corresponding follow-up measures taken.

Pursuant to article 12 of the Company's Articles of Association, in a few specific cases provided for by law, the decisions of the Board of Directors may also be taken by way of a written consultation at the request of the Board Chairman.

In the event of a written consultation at the request of the Chairman of the Board of Directors, the Board Secretary shall send each director and Board advisor, by any means, including electronically, the draft wording of any decision(s), along with the documents intended to serve as the basis for the directors' decisions and the date on which the person calling the meeting must receive the directors' votes. Except in the event of unanimous agreement by the directors, the deadline for voting may not be shorter than five (5) days from the date on which the written consultation is sent.

Directors should indicate either a "yes" or "no" vote for each decision, it being specified that the Board advisor votes in a consultative capacity only. Directors' responses are to be sent to the Board Secretary by any means, including electronically. Any director who does not reply within the specified period is considered to have abstained from voting.

The Board Secretary consolidates the directors' votes on the motion and informs the Board of the outcome of the vote. Where appropriate, this information also includes any comments made by the directors. Decisions are formally recorded in the minutes of the meeting, which are signed and entered in a special register of Board decisions.

Article 4 – Duties and obligations of Board members

As indicated in its annual Corporate Governance Report, the Company uses the applicable Afep-Medef Corporate Governance Code as its corporate governance framework.

The rules set forth hereinafter shall apply to Board members, be they individuals or legal entities, as well as permanent representatives of legal entities that are members of the Board of Directors.

4.1. General obligations

Before accepting his or her position, each Board member makes sure that he or she has been informed of all general or special obligations. Members of the Board of Directors are required to be aware of the general and specific obligations applicable to their office, as well as of any legal and regulatory provisions, the Company's Articles of Association and the Board's Rules of Procedure.

Each member of the Board of Directors shall ensure that he or she complies with the provisions of laws and regulations governing the duties of members of the Board of Directors of a joint-stock company, as well as the provisions of the Company's Articles of Association and these Rules of Procedure applicable to the Board of Directors, and in particular, those laws and regulations concerning:

- ▶ *the definition of the powers of the Board of Directors;*
- ▶ *the plurality of offices;*
- ▶ *conflicts of interest and incapacity;*
- ▶ *agreements between the Company and a member of the Board of Directors, entered into directly or indirectly; and*
- ▶ *the possession and use of insider or confidential information.*

Board members shall inform the Board of Directors and the Appointments, Remuneration and CSR Committee of any actual or potential financial and/or commercial conflict-of-interest situation, and shall refrain from participating in the relevant deliberations and votes.

4.2. Duty of confidentiality and discretion

Directors shall comply with the confidentiality provisions applicable to Board members pursuant to the law.

In the event that third parties who are not directors are invited to participate in a Board meeting or in work carried out in preparation for such a meeting, the Chairman of the Board of Directors shall remind those third parties of their duty of confidentiality with regard to any information received during the Board meeting concerned or prior to that meeting.

4.3. Duty of diligence - Plurality of offices

Directors shall devote the necessary time and attention to their functions and duties.

Each member of the Board of Directors undertakes to exercise diligence in:

- ▶ *attending, insofar as possible, all Board meetings, where applicable via a telecommunications link;*
- ▶ *attending, insofar as possible, all General Meetings of shareholders;*
- ▶ *attending meetings of any Board Committees on which the director serves.*

The Corporate Governance Report gives shareholders all useful information about the individual attendance of directors at such meetings.

The Chairman of the Board of Directors or the Chief Executive Officer is required to provide each Board member with all of the documentation useful or necessary for the performance of his or her duties.

In addition, these members shall be allowed, through the Chairman of the Board of Directors, to ask the Company to transmit to them certain documents deemed appropriate by them, and to which they have access according to the law; these transmissions shall be carried out by all means ensuring confidentiality.

Each Board member is required to comply with the legal provisions regarding plurality of offices, which are applicable to joint-stock companies. A Board member who is or should come to be in violation of said provisions of the law has three (3) months to comply with the law. Each director must keep the Board informed of any offices held in other companies, including of his or her participation in committees set up by the board of directors of such French or international companies.

4.4. Holding of Company shares

Board members shall make efforts to hold a relatively significant number of shares. Accordingly, each Board member (other than members representing employees or employee shareholders) is required to hold 150 registered Company shares.

Article 5 – Audit Committee

In accordance with the law, the Board of Directors has created internally an Audit Committee with the following specific roles and responsibilities:

- ▶ *monitoring the process for preparing financial information and, where applicable, making recommendations to guarantee the reliability of that information;*
- ▶ *reviewing the draft annual and interim financial statements of the Company and the draft annual and interim consolidated financial statements of the Company and its subsidiaries (hereafter the “Group” or the “Lagardère group”) before they are submitted to the Board;*
- ▶ *ensuring that the accounting policies and principles adopted are pertinent for the preparation of the Company's individual and consolidated financial statements, as well as the quality, completeness, accuracy, and fairness of those financial statements;*
- ▶ *ensuring the monitoring of the effectiveness of internal control and risk management systems and where applicable internal audit, as regards accounting and financial reporting procedures;*
- ▶ *ensuring that the Company has reliable internal control procedures, particularly with respect to risk exposure, including social and environmental risks;*
- ▶ *issuing a recommendation on the Statutory Auditors nominated for appointment or for re-appointment by the General Meeting, and on fees payable to those Statutory Auditors;*
- ▶ *ensuring the monitoring of the implementation of measures to prevent and detect corruption;*

- ▶ reviewing the agreements between the Group and the Company's senior executives;
- ▶ ensuring the Statutory Auditors' independence.

The Audit Committee regularly reports to the Board of Directors on the performance of its duties, and promptly informs the Board of any difficulties encountered.

The Audit Committee shall consist of three to seven members, including the Chairman, a minimum of two-thirds of whom, including the Chairman, shall be considered independent members. These members are chosen from among the Directors, excluding those holding management positions). At least one of the independent members of the Audit Committee must have specific financial, accounting or auditing expertise.

The Chair of the Audit Committee reports to (or instructs someone to report to) the members of the Board on the work conducted by the Committee.

Article 6 – Appointments, Remuneration and CSR Committee

The Board of Directors has created internally an Appointments, Remuneration and CSR Committee with the following specific roles and responsibilities:

Regarding Board and Committee membership:

- defining the selection criteria for future members;
- making recommendations as to changes in Board membership and candidate profiles.

Regarding the appointment of executive corporate officers:

- issuing an advisory opinion to the Board of Directors on the proposed appointment or re-appointment of the Chairman and Chief Executive Officer (or of the Chief Executive Officer, as appropriate) as well as of the Deputy Chief Executive Officer(s) where appropriate;
- preparing for the future in terms of the membership of the Company's management bodies, particularly by drawing up a succession plan for the executive corporate officers.

Regarding remuneration:

- proposing the overall amount of annual remuneration allocated to members of the Board of Directors, which is submitted to the General Meeting for approval;
- proposing to the Board of Directors the remuneration policy applicable to executive corporate officers (members of the Board of Directors and of the Board Committees, Chairman of the Board of Directors, Chief Executive Officer and, where applicable, Deputy Chief Executive Officer(s)), which is submitted to the General Meeting for approval;
- proposing to the Board the components of remuneration in accordance with the applicable policy.

Regarding governance:

- regularly reviewing the independence of members of the Board of Directors in light of the independence criteria set out in the Afep-Medef Code;
- managing the annual assessment of the operations of the Board and its Committees;
- carrying out assessments of potential risks of conflicts of interest between Board of Director members and the Group;

- reviewing the anti-discrimination and diversity policy implemented by General Management, notably as regards the principle of gender balance within the Group's managing bodies.

Regarding sustainable development (CSR):

- examining the main corporate, environmental and social risks and opportunities for the Group as well as the CSR policy in place;
- reviewing the reporting, assessment and monitoring systems allowing the Group to prepare reliable ESG data;
- examining the Group's main lines of communication with shareholders and other stakeholders regarding corporate social responsibility matters;
- examining and monitoring the Group's rankings attributed by ESG rating agencies.

The Appointments, Remuneration and CSR Committee shall have between three and six members, the majority of whom – including the Chairman – must be independent. These members are chosen from among the Directors, excluding those holding management positions.

The Committee Chairman shall report to or have a report made to Board members regarding the work performed by the Appointments, Remuneration and CSR Committee.

Article 7 – Effective Date – Amendments

These Rules of Procedure shall enter into effect on the date of their adoption by the Board by a simple majority vote of its members. Any amendments and/or additions to these Rules of Procedure shall be made by a simple majority vote of Board members, it being specified however that any amendments to these Rules of Procedure that result in changes to the definition of the qualified decision-taking majority for any operations involving the disposal of a subsidiary or a business asset individually or collectively representing, over any 12-month period, sales of over (i) €50 million for subsidiaries or business assets operating in the Publishing business, (ii) €100 million for subsidiaries or business assets operating in the Travel Retail business or (iii) €10 million for subsidiaries or business assets operating in the Media business (radio and written press), as provided for in article 3 of these Rules of Procedure, must be approved by a majority of three-fifths of the votes of Board members.

These Rules of Procedure shall be communicated to each director prior to his or her taking office.