



Lagardère

**PRESS
RELEASE**

Paris, 29 November 2023

**Arnaud Lagardère, Chairman and Chief Executive Officer of the Lagardère group,
announces the appointment of Maxime Saada as Vice-President
of the Lagardère group**

Maxime Saada has today been appointed Vice-President of the Lagardère group. He joins the Lagardère group Executive Committee and retains his other current positions.

Maxime Saada is a graduate of the Institut d'Études Politiques de Paris (Sciences Po-1992) and holds an MBA from HEC (1994). He began his career in 1994 in the United States within the North American branch of DATAR (France's Inter-ministerial Delegation of Land Planning and Regional Attractiveness). In 1999, he joined consulting firm McKinsey & Company before being appointed EVP Strategy of the Canal+ group five years later and then Chief Executive Officer in July 2015. In January 2016, he was also appointed Chairman and Chief Executive Officer of Dailymotion. In February 2018, he became Chairman of Studiocanal, then in April 2018, Chairman of the Canal+ group's Management Board. Maxime Saada has been a member of the Vivendi Management Board since 24 June 2022, and has been Chairman of Parisian live music venue, L'Olympia, since 31 May 2023.

Arnaud Lagardère commented: *"Maxime Saada is among the most experienced and talented media operators. His indisputable success is an example to us all. His experience heading up the Canal+ group and the various other Vivendi subsidiaries he leads, including Dailymotion and L'Olympia, will be a major asset for the development and strategy of the Lagardère group. We are looking forward to working with him, and I'm personally delighted and flattered to have him on board."*

Maxime Saada said: *"I would like to thank Arnaud Lagardère for this mark of confidence in me, and I'm really pleased to have the opportunity to work alongside him. Driven by the talent and dynamism of its teams, the Lagardère group is a major player in its various business areas. I look forward to working with Arnaud Lagardère and his teams to further the Group's development."*

Created in 1992, Lagardère is an international group with operations in more than 40 countries worldwide. It employs some 27,400 people and generated revenue of €6,929 million in 2022.

The Group focuses on three divisions: Lagardère Publishing (Book and e-Publishing, Board Games and Mobile Games), Lagardère Travel Retail (Travel Essentials, Duty Free & Fashion and Foodservice) and Lagardère News (Paris Match, Le Journal du Dimanche, JDD Magazine, Lagardère Radio SCA - Europe 1, Europe 2, RFM -, and the Elle brand licence).

The Group's operating assets also include Lagardère Live Entertainment and Lagardère Paris Racing.

Lagardère shares are listed on Euronext Paris.

www.lagardere.com

Press Contact

presse@lagardere.fr

Investor Relations Contact

Emmanuel Rapin

Tel.: +33 1 40 69 17 45

erapin@lagardere.fr