



Lagardère

Lagardère Sports

September 12, 2007



TV Rights Trading
Sponsorship

Sportfive

Europe / Africa

Football



Lagardère Sports

As of December 2007

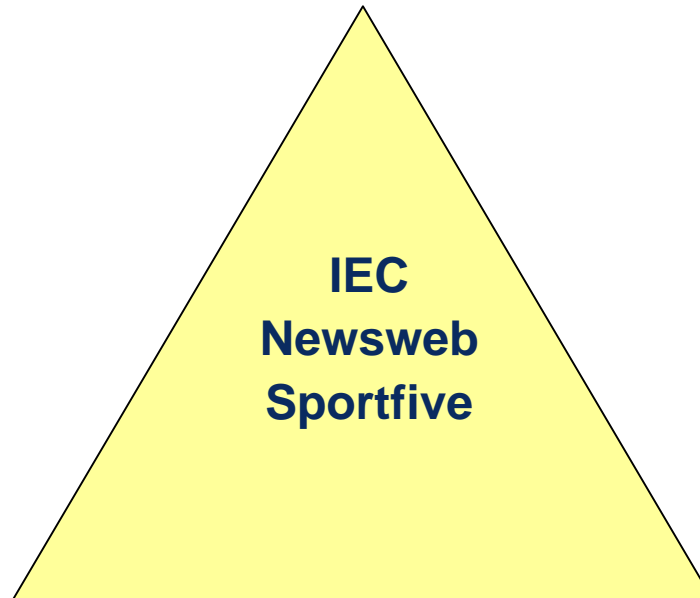
Media

TV Rights Trading
Media Production
New Media Platform
Web services

Marketing

Sponsorship
Hospitality, Stadium management
Events
CRM

Europe / Africa
USA
Central Asia
Japan



Football
Athletics
Tennis
Volleyball

Lagardère