

How can you participate in the Annual General Meeting?



You wish to attend the Meeting

Simply request an attendance card by completing and signing the form (on page 5 of this document) and sending it to:

ARLIS - 6, rue Laurent-Pichat - 75216 PARIS CEDEX 16
in the prepaid envelope provided.

If you will not attend the Meeting in person

You can participate by selecting one of the following three options:

- * **vote by post,**
- * **ask your spouse to represent you, or give a proxy to another shareholder,**
- * **send an unnamed proxy form to the Company, which is equivalent to giving proxy to the Chairman of the Meeting,**

In all cases, please indicate your selection on the mail-in voting form or proxy form attached to the notice along with the legally required documents and information.

IMPORTANT : Postal votes will be valid only when correctly completed forms reach the Company's head office or securities department at the address printed above, at least three days before the date of the meeting.

How do you fill in your voting form?

1. You would like to vote by post:

Please shade the box labelled « I vote by post » and specify your vote in all the numbered boxes corresponding to the draft resolutions presented or approved by the Managing Partners and included in the General Meeting Document.

- * to vote **FOR** a resolution, **do not write anything in the box.**
- * to vote **AGAINST** or to **ABSTAIN** (*which is the same as voting against*) a draft resolution, **shade the appropriate box.**
- * **indicate your choice in the event where the resolutions are presented by shareholders and are not approved by the Management.**
- * **Please date and sign the box marked «Z» at the bottom of the form.**

2. You would like to appoint the Chairman of the Meeting as your Proxy :

Please simply **date and sign the box marked «Z» at the bottom** of the form.

3. You would like to appoint a proxy

(your spouse or another shareholder - either a person or an entity - who will attend the meeting):

Please shade the box labelled « I hereby appoint » and state the name of the person or entity who will be acting as your proxy (*last name, first name, address*).

Please date and sign the box marked «Z» at the bottom of the form.

4. Remember to indicate your choice in the event where amendments or new resolutions are presented during the session.



You would like to vote by post : shade here and follow the instructions.

You would like to appoint the Chairman of the Meeting as your proxy: write nothing here, but date and sign the bottom of the form (Box marked «Z»).

You would like to appoint a specific person to attend the Meeting as your proxy: shade here and write this person's details (last name, first name, address).

FORMULAIRE DE VOTE PAR CORRESPONDANCE OU PAR PROCURATION
MAIL-IN VOTING FORM OR PROXY FORM

IMPORTANT : Avant d'exercer votre choix entre les 3 possibilités offertes, veuillez prendre connaissance des instructions situées au verso.
Before selecting one of the three possibilities, please see instructions on reverse side

Lagardère

Société en commandite par actions
au capital de 799 913 044,60 euros
Siège Social :
4, rue de Presbourg - 75116 PARIS
320 366 446 RCS PARIS

Assemblée Générale Mixte
du Mardi 28 avril 2009 à 10h00
au Palais des Congrès
2, Place de la Porte Maillot - 75017 PARIS

Combined General Meeting
on Tuesday April 28th 2009 at 10:00 am
at Palais des Congrès
2, Place de la Porte Maillot - 75017 PARIS

JE DONNE POUVOIR A : (soit le conjoint, soit un autre actionnaire - cf. renvoi (2) au verso) pour me représenter à (aux) assemblée(s).
// I HEREBY APPOINT (you may give you PROXY either to your spouse or to another shareholder - see reverse (2) to represent me at the above mentioned meeting(s).

M, M^{me} ou M^{lle} / M, M^{rs} or Miss
Adresse / Address

JE VOTE PAR CORRESPONDANCE // I VOTE BY POST
Cf. au verso renvoi (3) - See reverse (3)

Je vote OUI à tous les projets de résolutions présentés ou agréés par le Conseil d'Administration ou le Directoire ou la Gérance, à l'EXCEPTION de ceux que je signale en noirissant comme ceci ■ la case correspondante et pour lesquels je vote NON ou je m'abstiens.

I vote FOR all the draft resolutions approved by the Board of Directors EXCEPT those indicated by a shaded box - like this ■, for which I vote against or I abstain.

1	2	3	4	5	6	7	8	9
<input type="checkbox"/>								
10	11	12	13	14	15	16	17	18
<input type="checkbox"/>								
19	20	21	22	23	24	25	26	27
<input type="checkbox"/>								
28	29	30	31	32	33	34	35	36
<input type="checkbox"/>								
37	38	39	40	41	42	43	44	45
<input type="checkbox"/>								

JE DONNE POUVOIR AU PRÉSIDENT DE L'ASSEMBLÉE GÉNÉRALE
(dater et signer au bas du formulaire, sans rien remplir)

I HEREBY GIVE MY PROXY TO THE CHAIRMAN OF THE MEETING
date and sign the bottom of the form without completing it

Cf. au verso renvoi (2) - See reverse (2)

Identification de l'actionnaire / Shareholder identification (beneficial owner)
Nom, prénom, adresse / Name, first name, address
Cf. au verso renvoi (1) / See reverse (1)

Si des amendements ou des résolutions nouvelles étaient présentés à (aux) assemblée(s) / In case amendments or new resolutions are proposed during the meeting(s)

- Je donne pouvoir au Président de L'A.G. de voter en mon nom. // I appoint the Chairman of the meeting to vote on my behalf. ...

- Je m'abstiens (l'abstention équivaut à un vote contre). // I abstain from voting (is equivalent to a vote against).

- Je donne procuration (cf. au verso renvoi (2) à M, M^{me} ou M^{lle}) pour voter en mon nom // I appoint (see reverse (2)) M, M^{rs} or Miss / to vote on my behalf

Pour être prise en considération, toute formule doit parvenir au plus tard :
In order to be counted, all form must be returned by the latest

le Samedi 25 avril 2009 / on Saturday, April 25th, 2009
à / to : ARLIS - 6, rue Laurent-Pichat - 75216 PARIS Cedex 16

Date et Signature / Date and signature

Z

Vote here in the event where resolutions are presented by shareholders and are not approved by the Management. To vote, shade the appropriate box.

For all choices: date and sign here.

Remember to indicate your choice in the event where amendments or new resolutions are presented during the session. Shade the appropriate box.