

## Combined General Meeting

Annual Ordinary and Extraordinary Meetings  
of Lagardère SCA

**Tuesday, April 29, 2008 at 10 a.m.**

at the Palais des Congrès  
2, place de la Porte Maillot - 75017 Paris

Ladies and Gentlemen, Dear Shareholders,

It is my pleasure, on behalf of the Managing Partners of Lagardère SCA, to invite you to the Shareholders' General Meeting on Tuesday, April 29, 2008 at 10 a.m. at the Palais des Congrès, Porte Maillot, Paris (17th arrondissement).

I hope that you will be able to attend the meeting. We will present you the growing profits of the Group, which in 2007 continued the successful implementation of its strategy. The Lagardère Group is now more transparent and its growth and performance have improved. It is also more solidly based, with strong positions in its core business. This General Meeting will provide me with an opportunity to present to you the Group's key events over the last year.

Your participation in this General Meeting is important to us. This is a special occasion for us to meet and discuss and we hope that many of you will come and share your views.

You can attend this General Meeting in person, or you can vote by mail or proxy. You will find all the information you need in the pages following this letter and in the enclosed General Meeting Document.

Thank you for taking the time to carefully read the draft resolutions.

Yours sincerely,



**Arnaud Lagardère**

*General Partner of Lagardère SCA*

### **To participate in this General Meeting:**

**Shareholders must be recorded in the Company's registered accounts three working days before the date of the meeting, i.e. by 0:00 on Thursday, April 24, 2008.**