



First Half 2003 Results

Analyst Meeting
September 8, 2003





First Half 2003 consolidated statements



Principal changes in consolidated companies

Press

Hachette Filipacchi U.K.

Attic Futura - Full consolidation as of September 1, 2002

Hachette/EMAP Magazines - Deconsolidation (proportional consolidation (50%)) as of end of October, 2002

ELLE, ELLE Decor, ELLE Girl and *Red* - Full consolidation as of end of October, 2002 (proportionally consolidated (50%) before)

Acquisitions

Multiediciones Universales - Full consolidation as of January 1, 2003

Hachette Marie-Claire Italia - Proportional consolidation (49%) as of January 1, 2003

Disposal

Hachette Digital Presse - Deconsolidation as of January 1, 2003

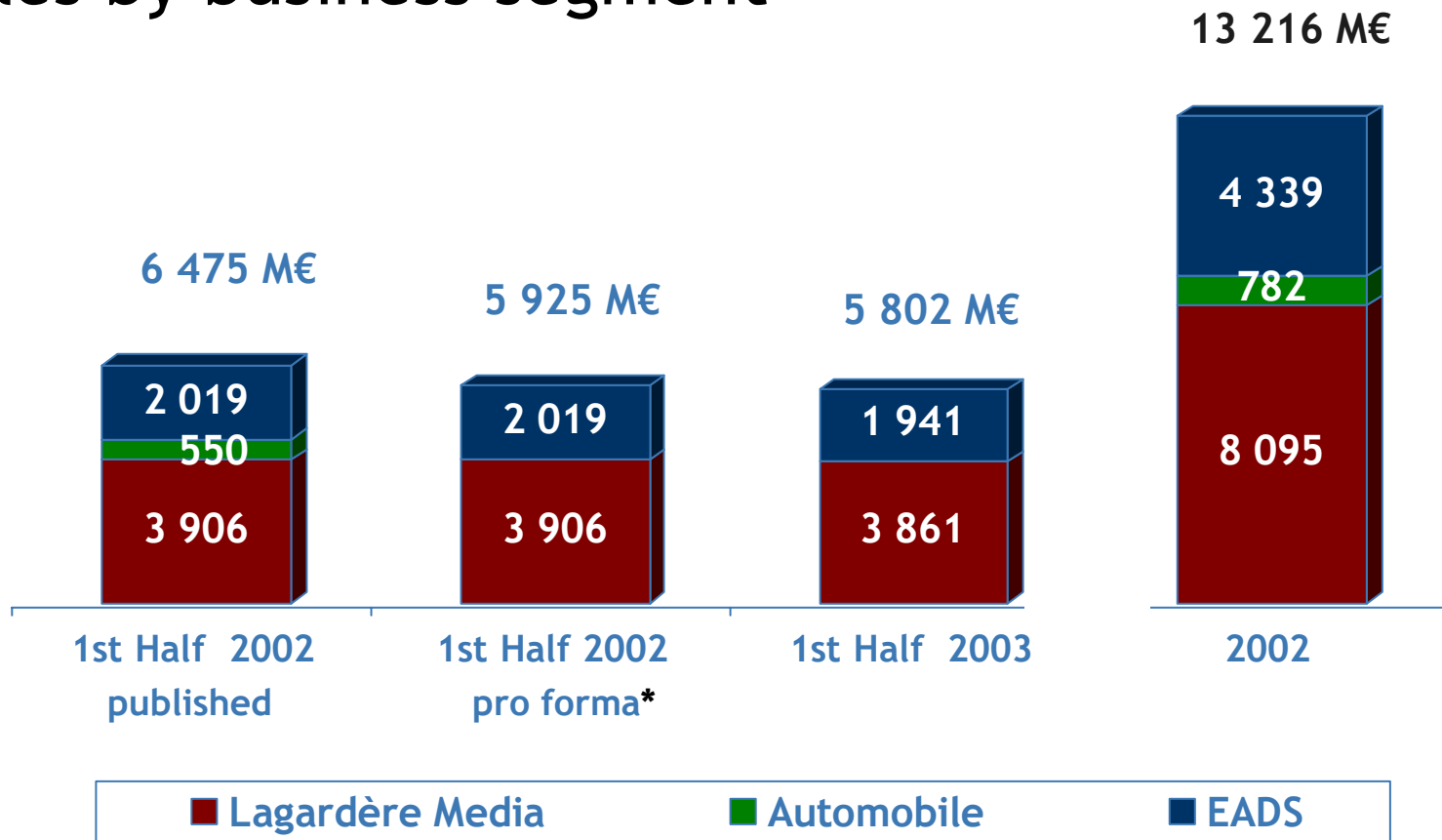


Principal changes in consolidated companies

Automobile	<i>Matra Automobile and its subsidiaries</i> - Deconsolidation as of January 1, 2003
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Sales by business segment



■ Lagardère Media
 ■ Automobile
 ■ EADS

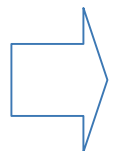
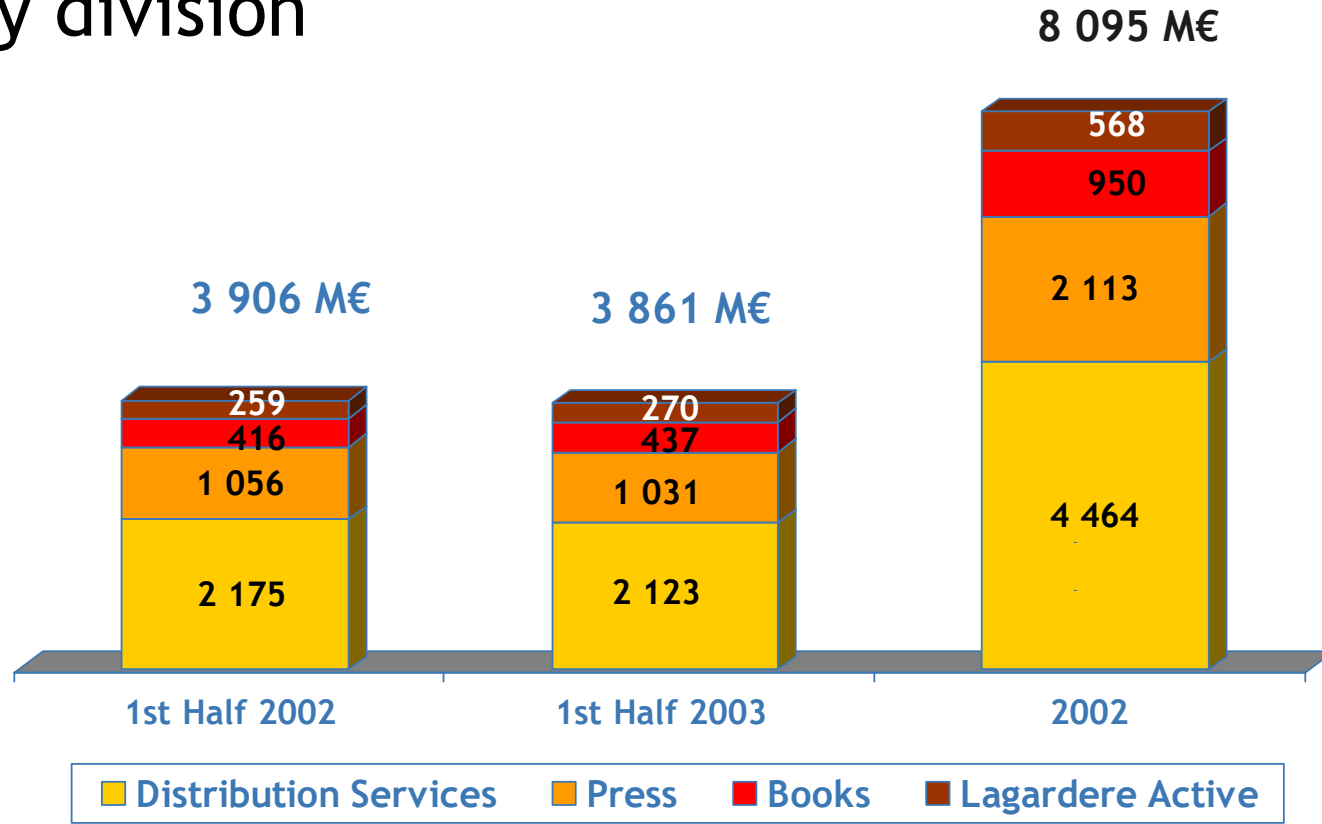
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Revenue slightly down
 (consolidated: -2% vs. pro forma 1st half; Lagardère Media: -1,1%)
 in particular because of the Euro's rise against the US dollar (+19%)

* Excluding Automobile



Lagardère Media Sales by division

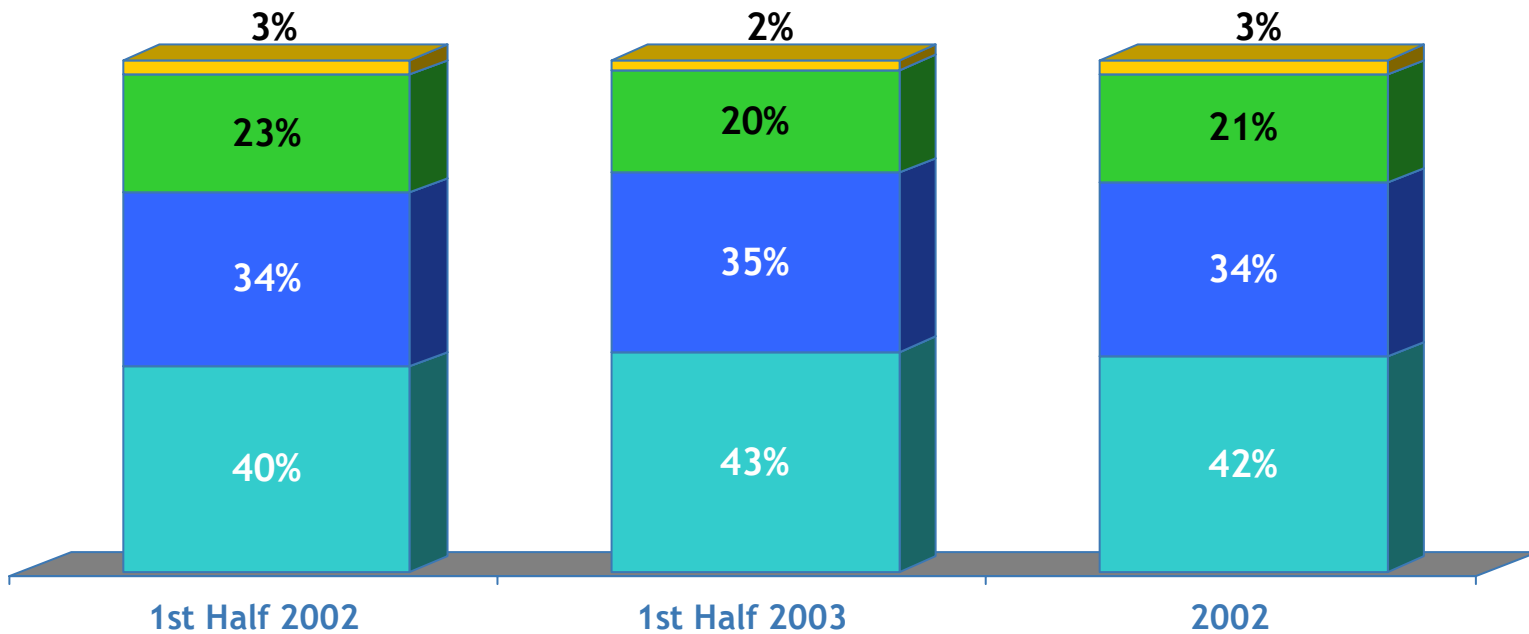


Growth on a like for like basis + 4,3%



Lagardère Media

Sales by geographical area



■ France ■ Rest of Europe ■ USA & Canada ■ Rest of the world

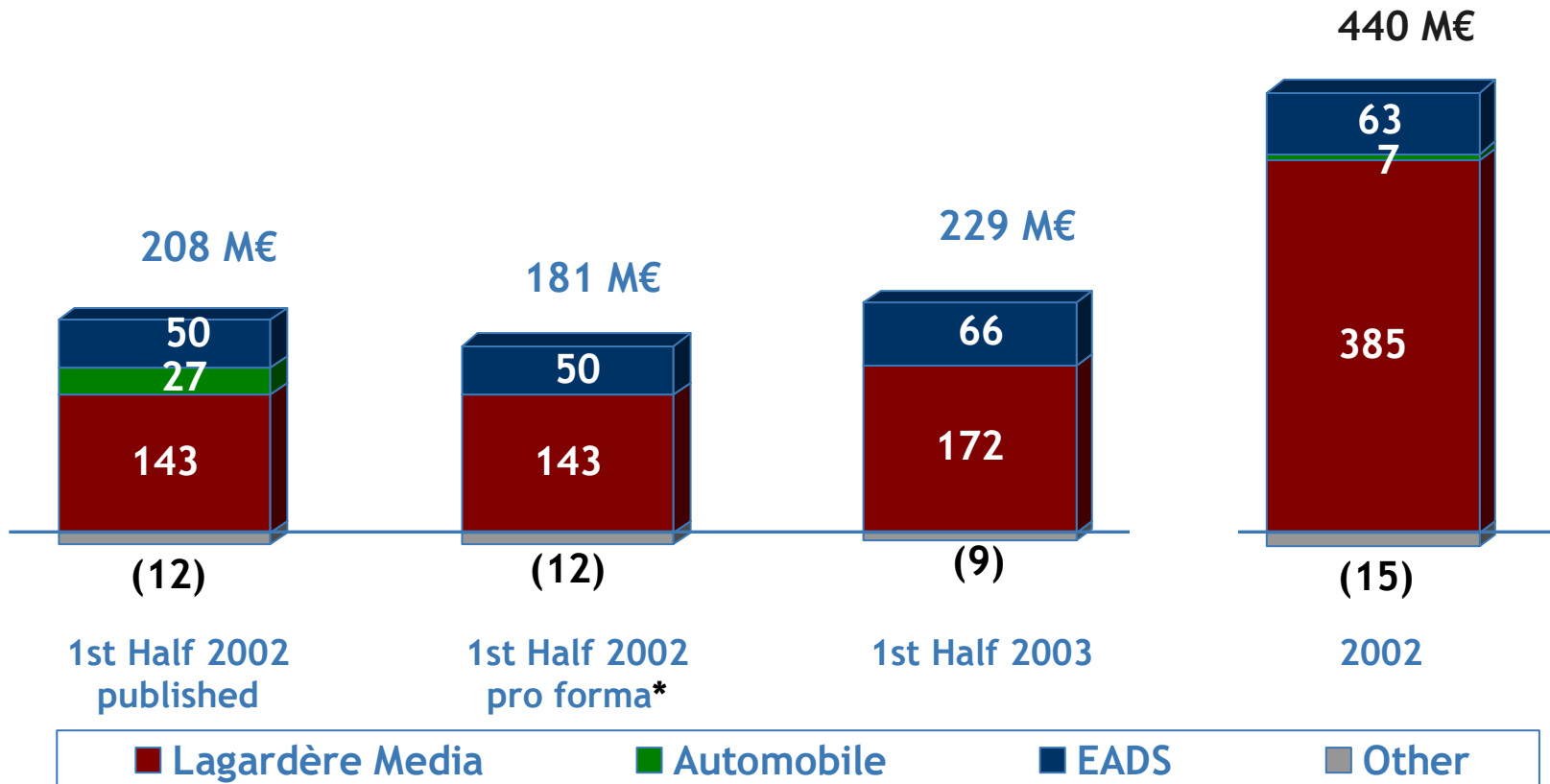
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- Acquisitions of magazine properties in Europe
- Euro's rise



Operating income by business segment

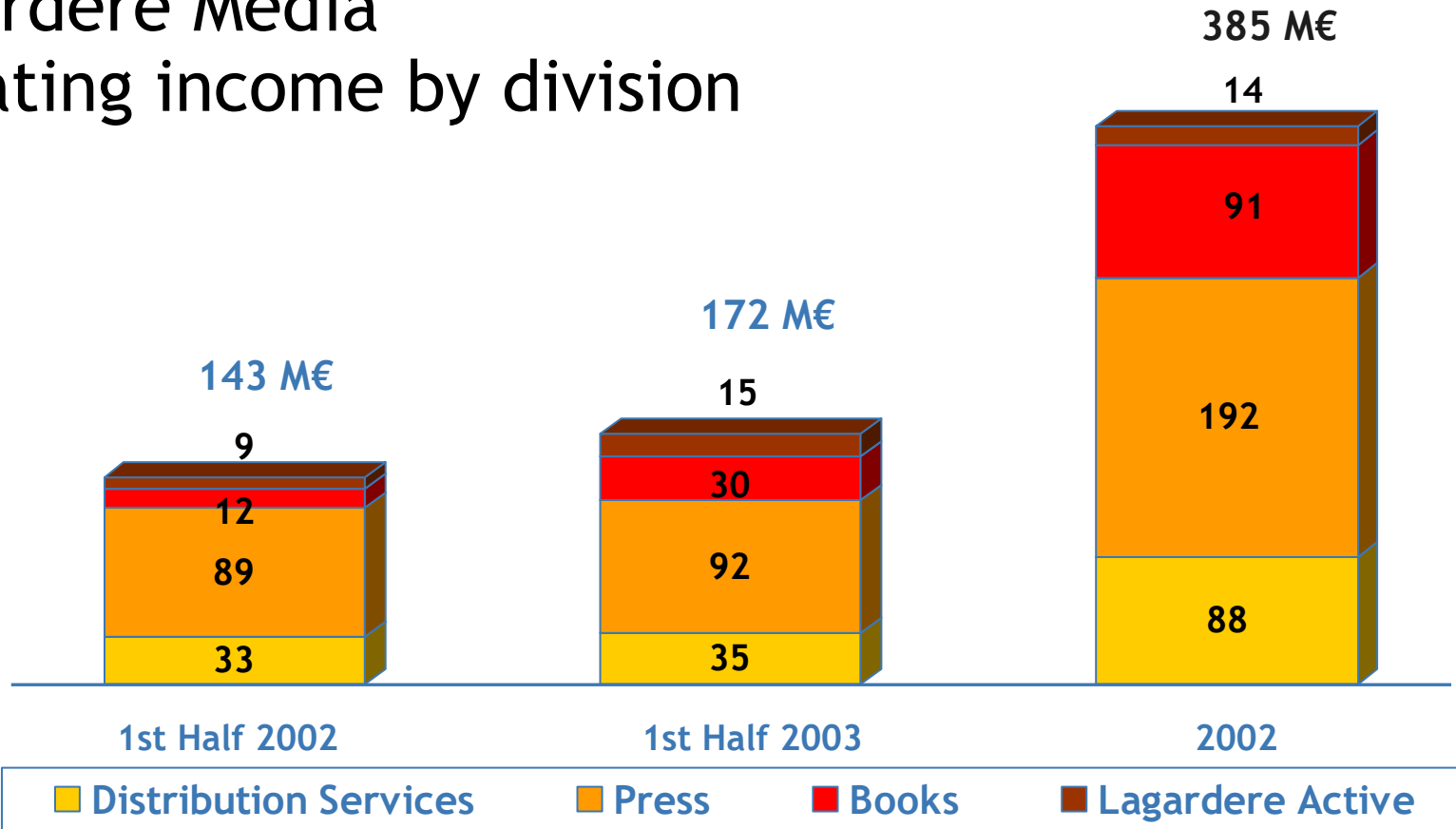


- Total operating income up by more than 26% (excluding Automobile)
- Lagardère Media operating income up by close to 21%



Lagardère Media

Operating income by division



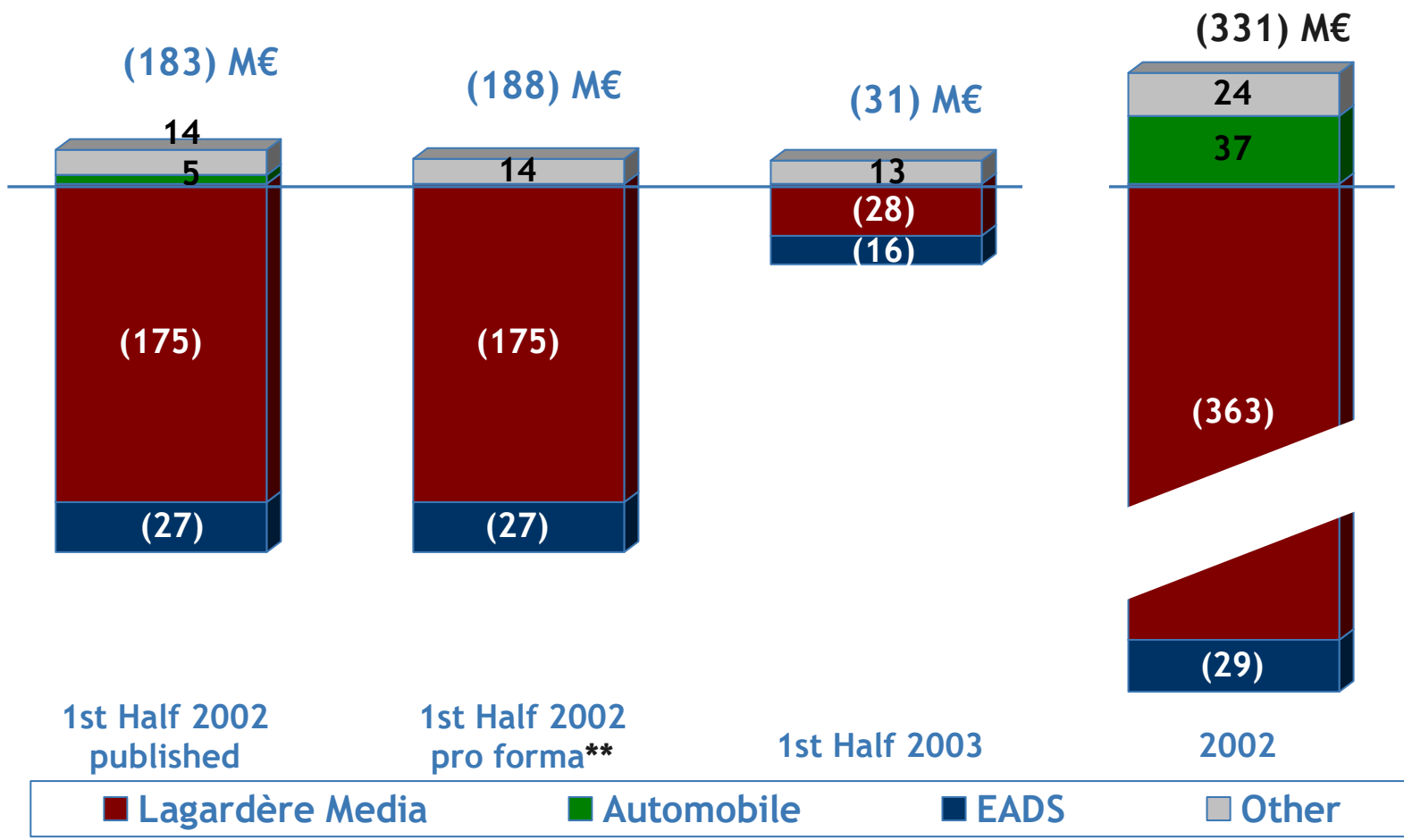
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- Impressive growth of the Books division
- Lagardere Active continues to restore its profitability
- The Press division improves again its margin level 8,9% (vs. 8,4% for the first half 2002)



Financial income (expense)* by business segment

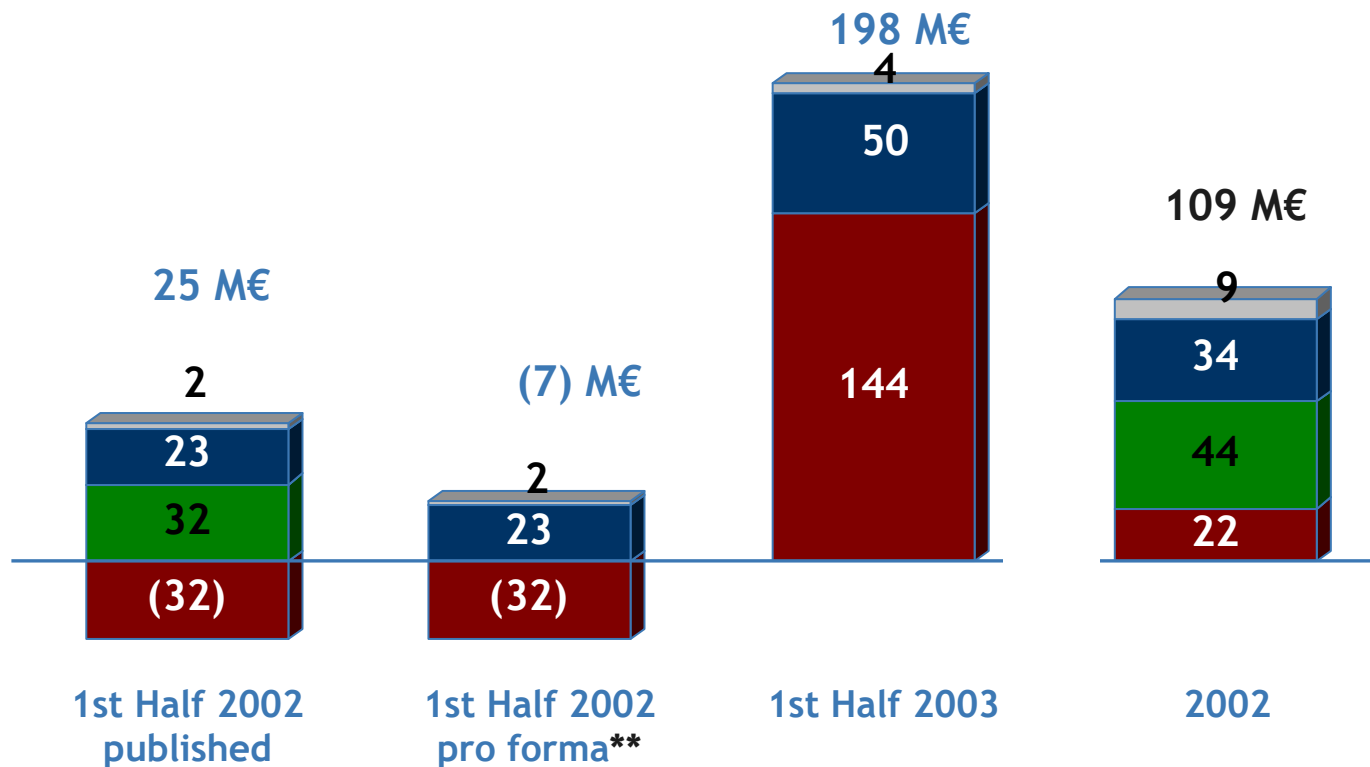


- Interest rate decline for the first half of 2003
 - *T-Online* shares depreciation for the first half 2002 -132 M€

* Excluding preferred remuneration ** Excluding Automobile



Current income* by business segment



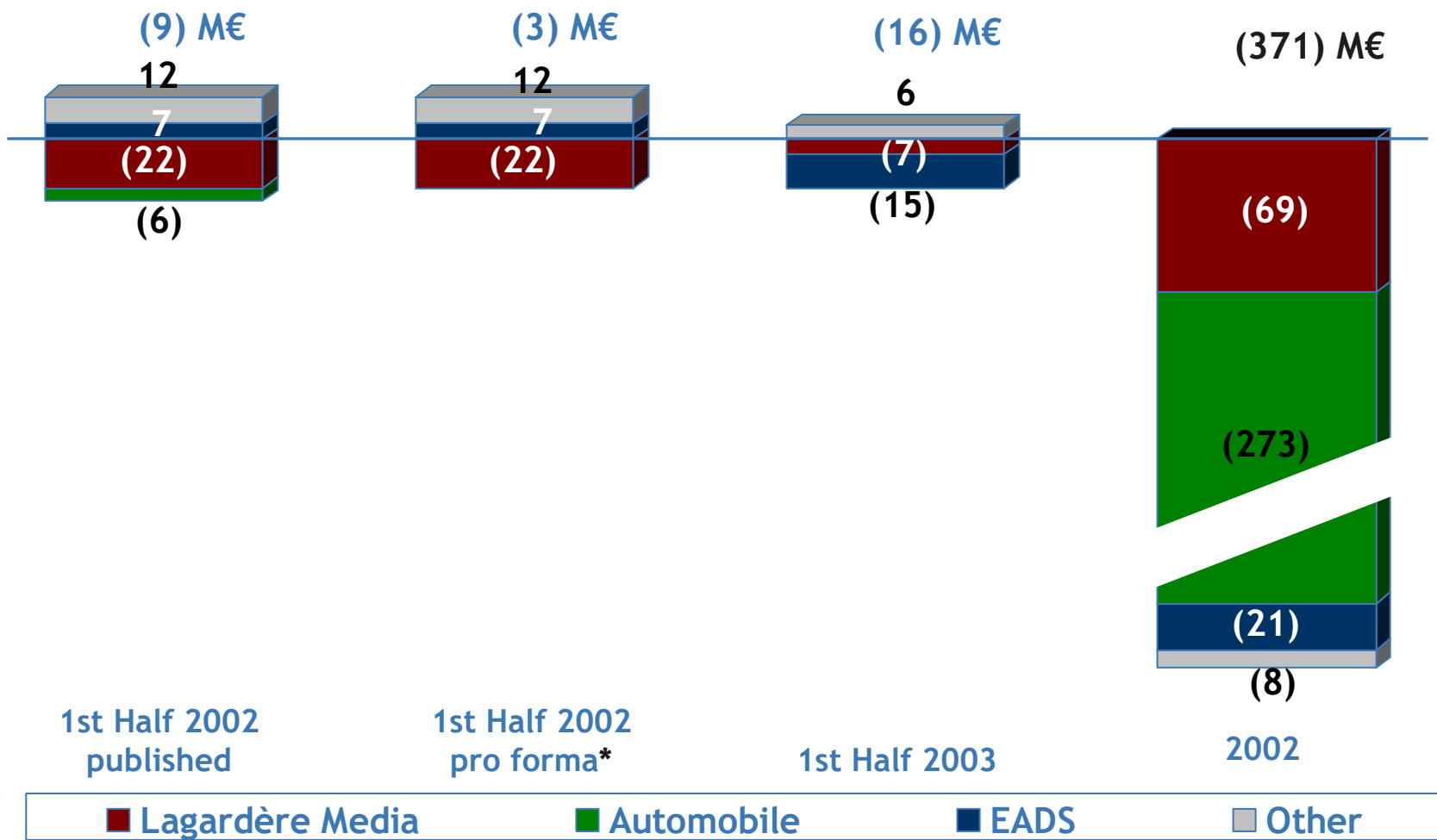
■ Lagardère Media
 ■ Automobile
 ■ EADS
 ■ Other

- Lagardère Media current income up by + 44 M€ (exl. T-Online shares depreciation in 2002)
- T-Online shares depreciation for the first half 2002 -132 M€

* Excluding preferred remuneration ** Excluding Automobile



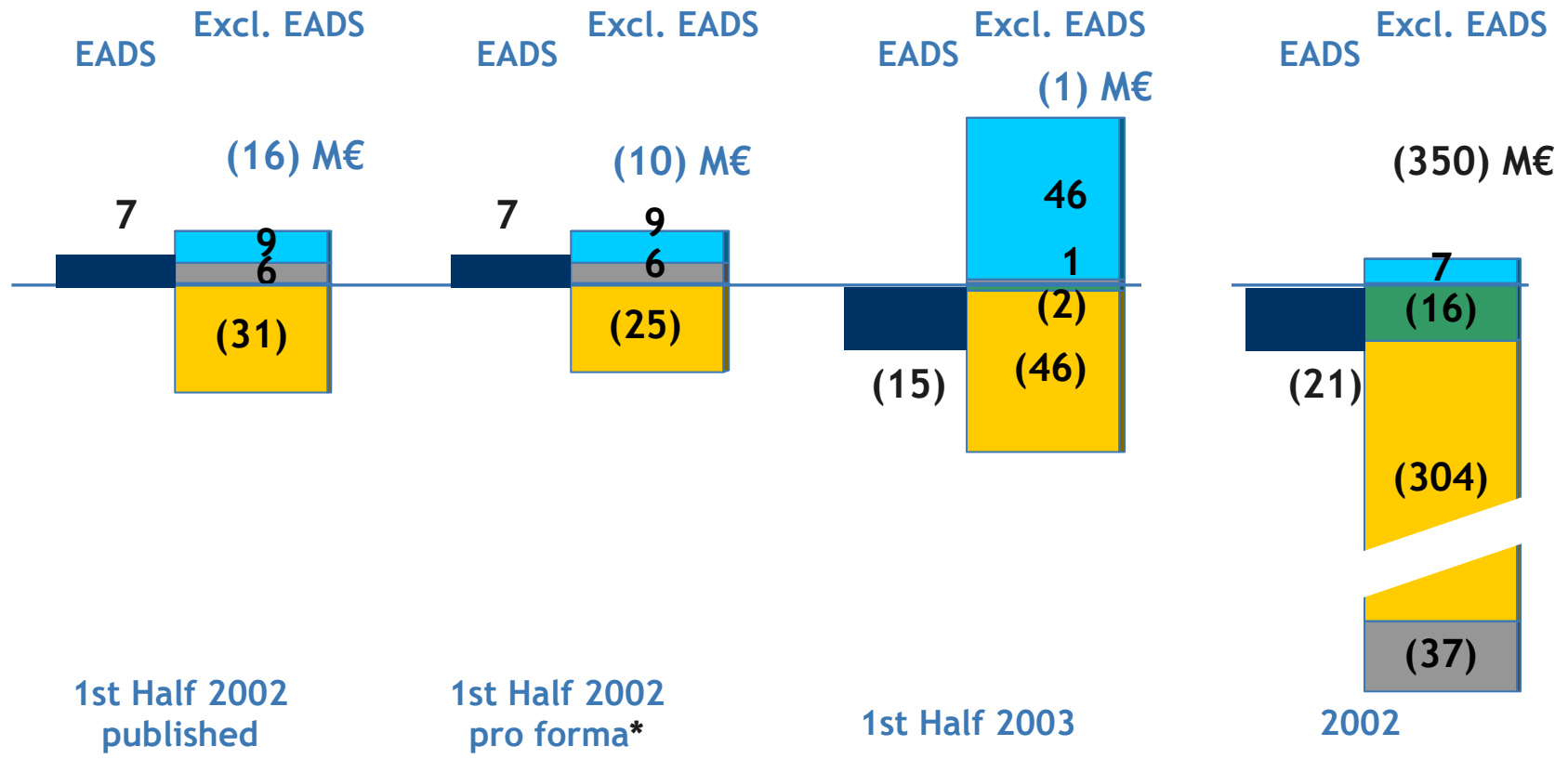
Exceptional items (by division)



* Excluding Automobile



Exceptional items (by type)

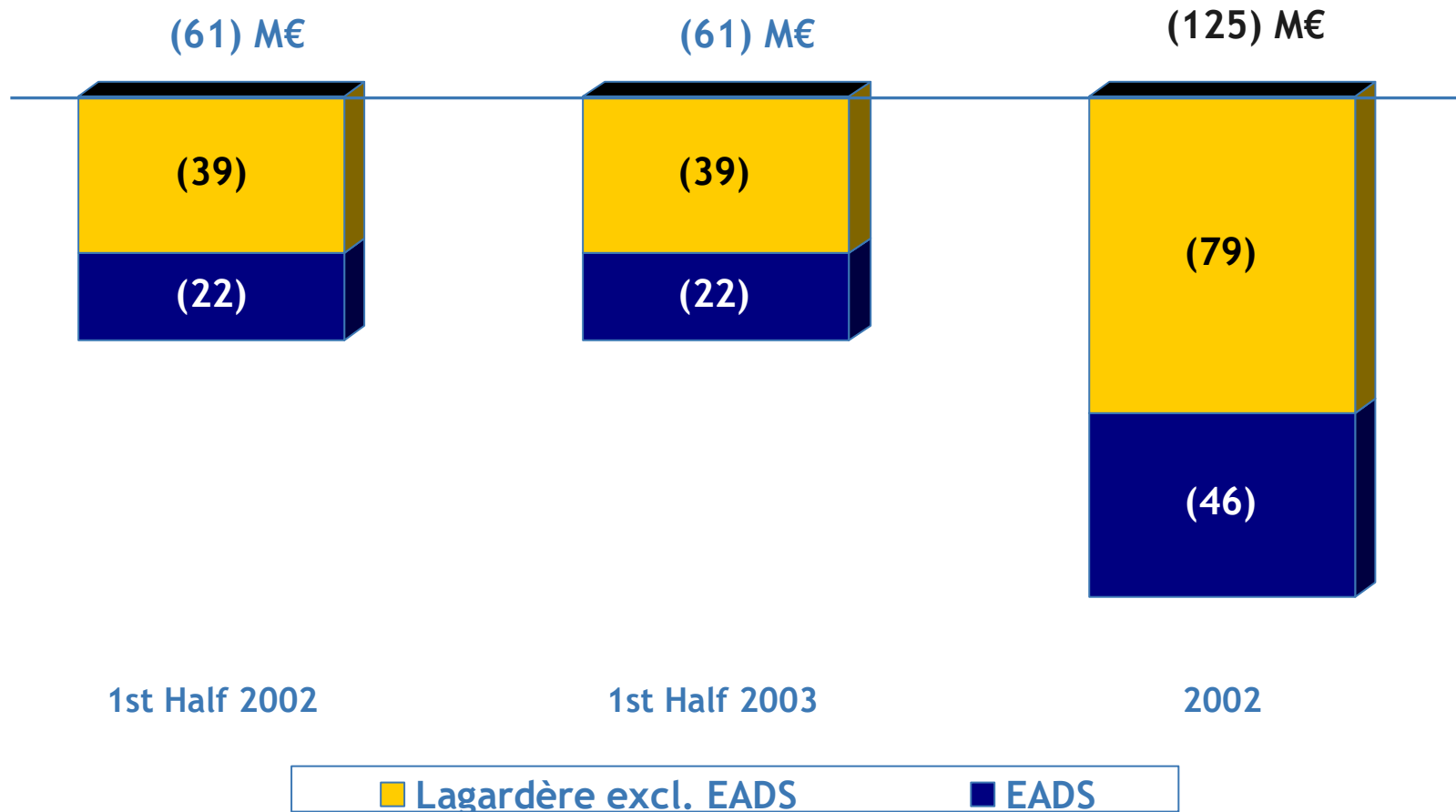


- EADS
- Net capital gains
- Restructuring Costs
- Amort. & special write-downs of goodwill and other intangibles
- Other

* Excluding Automobile

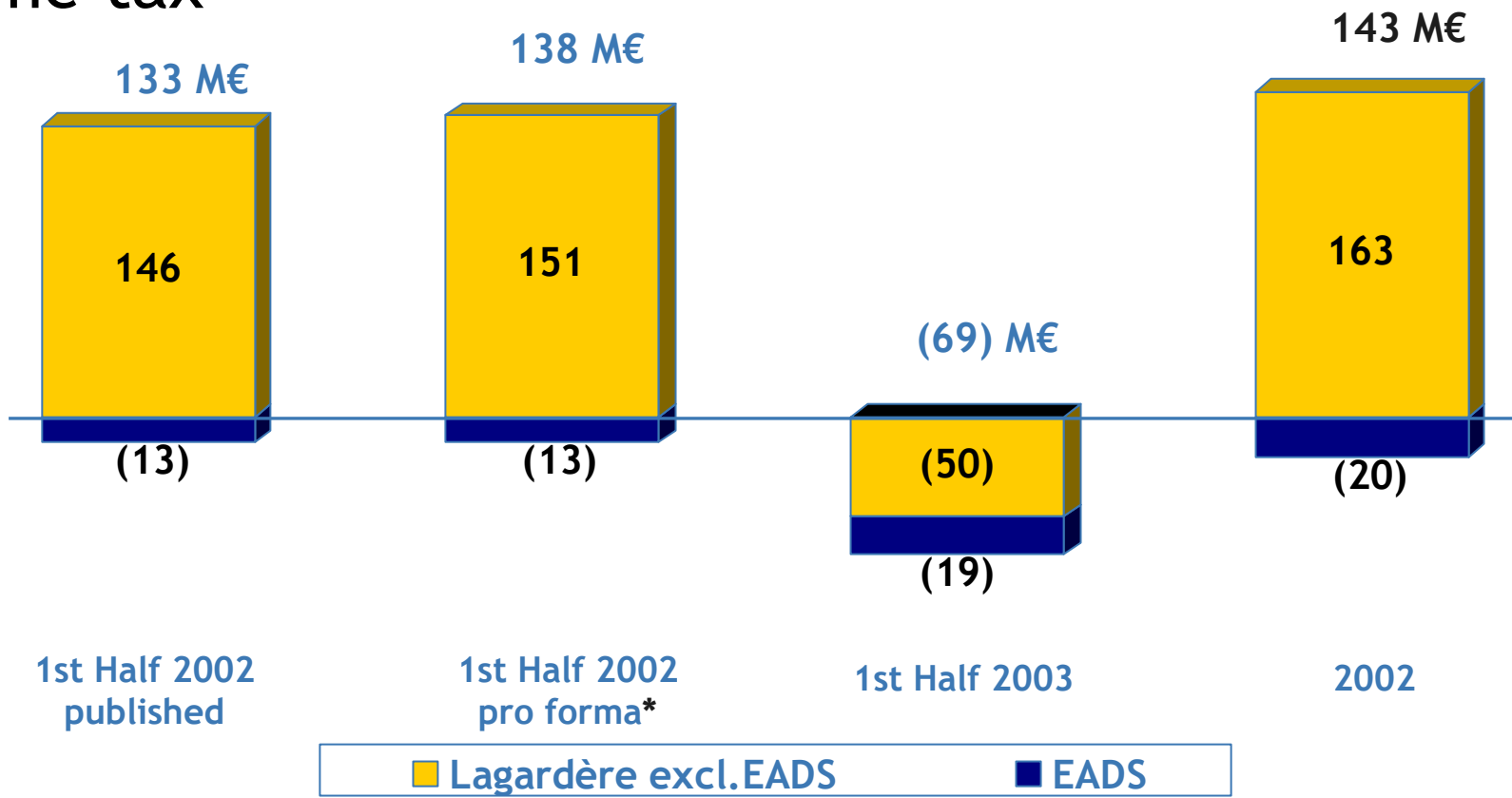


Goodwill Amortization





Income tax



➔ On 1st half 2002, *T-Online* capital gain related tax adjustment +166 M€ (of which +139 M€ corresponding to the tax rate adjustment on LT capital gain :20,2%)

* Excluding Automobile



Net income from companies accounted for by the equity method



■ Lagardère excl. EADS

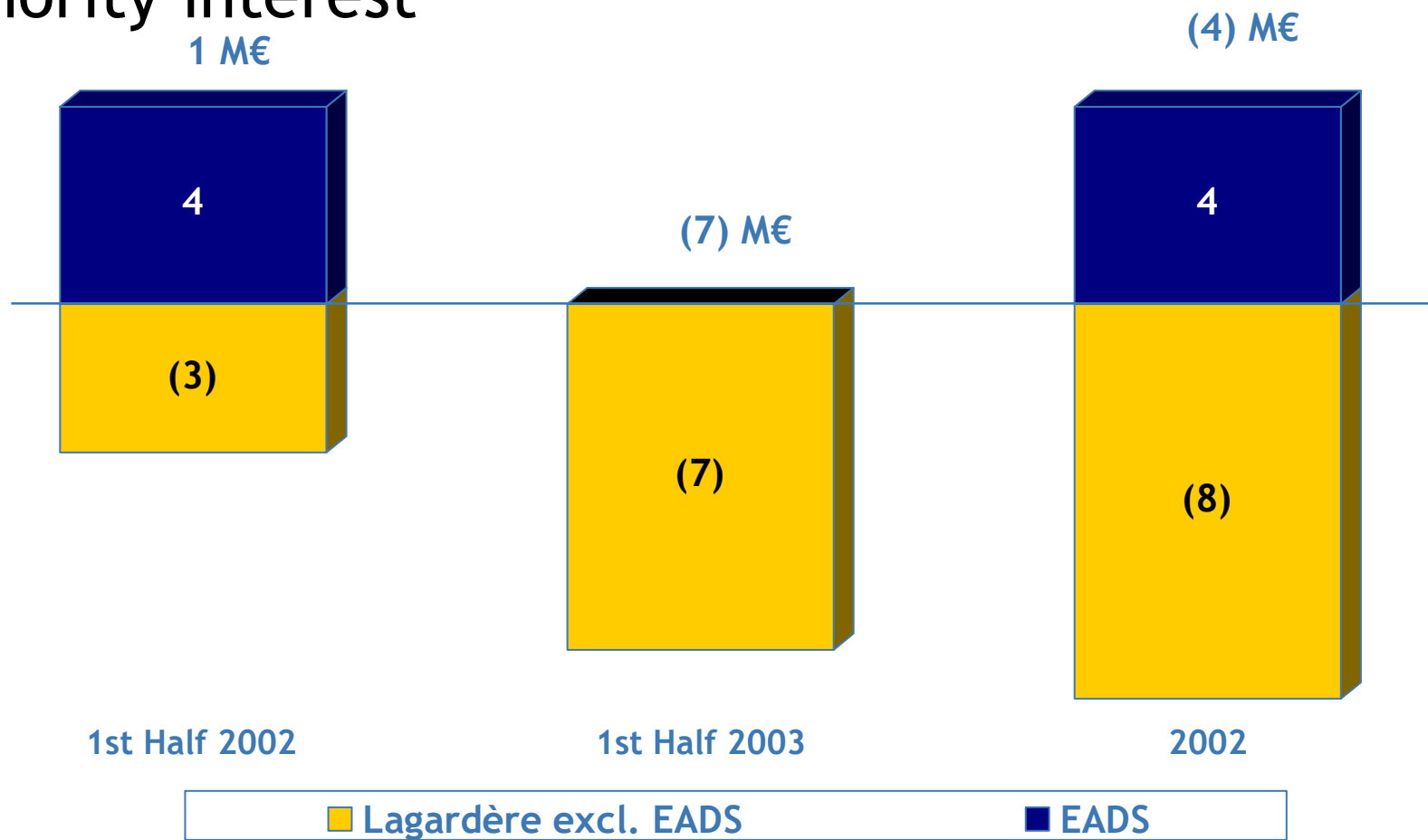
■ EADS

- *CanalSatellite*: contribution growing strongly
- *multiThématiques*: positive contribution





Minority interest





Consolidated Income Statement

(M€)	1st Half 2002				1st Half 2003			2002			
	Excl. EADS & Auto	Auto	EADS	Total	Excl. EADS	EADS	Total	Excl. EADS & Auto	Auto	EADS	Total
Sales	3 906	550	2 019	6 475	3 861	1 941	5 802	8 095	782	4 339	13 216
Operating Income	131	27	50	208	163	66	229	370	7	63	440
Interest Income (exp.)	(161)	5	(27)	(183)	(15)	(16)	(31)	(339)	37	(29)	(331)
Current Income	(30)	32	23	25	148	50	198	31	44	34	109
Non-oper. Income	(10)	(6)	7	(9)	(1)	(15)	(16)	(77)	(273)	(21)	(371)
Other	120	(6)	(27)	87	(70)	(31)	(101)	21	0	(46)	(25)
Net Income before minority interests	80	20	3	103	77	4	81	(25)	(229)	(33)	(287)
Minority interests	(3)	0	4	1	(7)	0	(7)	(8)	0	4	(4)
Net Income	77	20	7	104	70	4	74	(33)	(229)	(29)	(291)



Net income (excl. EADS & Automobile)

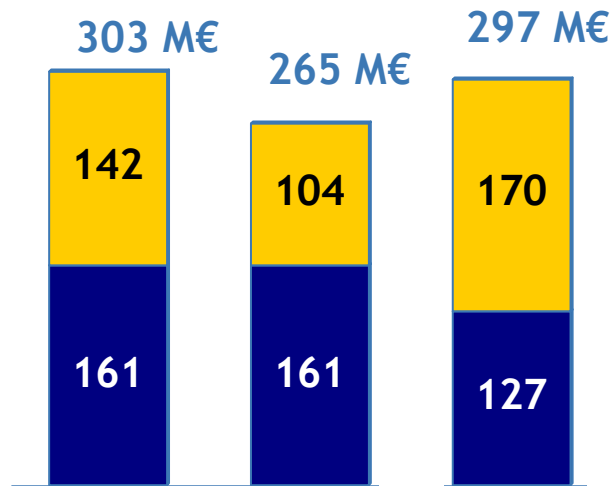
- excl. non recurring items

(M€)	1st Half 2002	1st Half 2003
Net income excl. EADS & Automobile	77	70
<i>T-Online</i>	34	0
- financial	(132)	
- tax	166	
<i>Grolier Inc.</i>	13	0
- non operating	20	
- tax	(7)	
Net income excluding EADS, Automobile & non recurring items	30	70



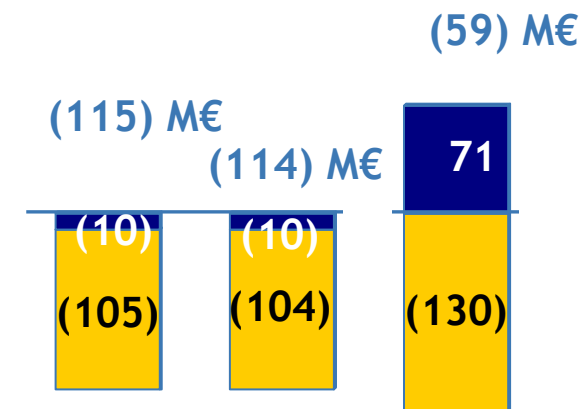
Operating Cash Flows & Investing Activities

Cash flow from operations



06/30/02 published 06/30/02 pro forma* 06/30/03

Change in working capital



06/30/02 published 06/30/02 pro forma* 06/30/03





Statement of Cash Flows

(M€)	1st Half 2002				1st Half 2003			Total 2002			
	Excl. EADS & Auto	Auto	EADS	Total	Excl. EADS	EADS	Total	Excl. EADS & Auto	Auto	EADS	Total
Cash flow from operations	104	38	161	303	170	127	297	361	(26)	260	595
Change in working capital	(104)	(1)	(10)	(115)	(130)	71	(59)	69	9	146	224
Total operating cash flow	0	37	151	188	40	198	238	430	(17)	406	819
Investments	(179)	(16)	(275)	(470)	(125)	(222)	(347)	(1 659)	(33)	(632)	(2 324)
<i>Tangible & intang. Inv.</i>	(109)	(16)	(134)	(259)	(108)	(161)	(269)	(229)	(33)	(349)	(611)
<i>Financial Inv.</i>	(70)	-	(141)	(211)	(17)	(61)	(78)	(1 430)*	-	(283)	(1 713)*
Divestitures	50	-	117	167	160	18	178	61	2	185	248
Marketable securities	1	-	(56)	(55)	-	11	11	-	-	(63)	(63)
Investing activities	(128)	(16)	(214)	(358)	35	(193)	(158)	(1 598)	(31)	(510)	(2 139)
Net cash flow from oper. & invest. activities	(128)	21	(63)	(170)	75	5	80	(1 168)	(48)	(104)	(1 320)

* including 1 180 M€ cash advance to *Groupe Natexis Banques Populaires* related to ongoing VUP assets acquisition

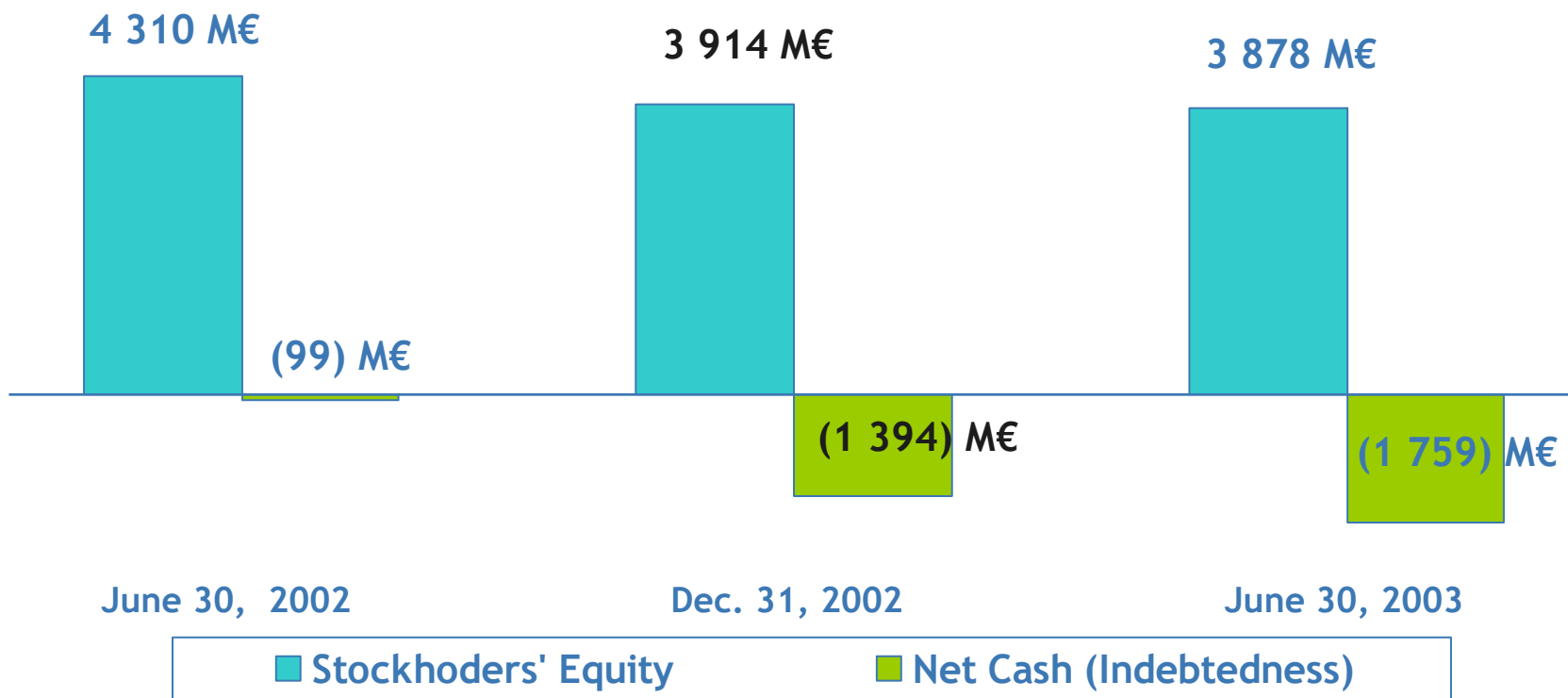


Balance Sheet

(M€)	06/30/2003			Total 2002			
	Excl. EADS	EADS	Total	Excl. EADS & Auto	Auto	EADS	Total
Fixed assets	6 798	2 868	9 666	6 982	119	2 830	9 931
Current assets	3 446	4 754	8 200	3 334	381	4 445	8 239
<i>Of which cash & equiv.</i>	1 238	1 002	2 240	1 193	307	943	2 443
TOTAL ASSETS	10 244	7 622	17 866	10 316	579	7 275	18 170
Stockholders' equity	3 280	1 014	4 294	3 377	-	953	4 330
Contingencies	1 056	1 199	2 255	995	204	1 162	2 361
Financial debts	3 429	857	4 286	3 359	15	750	4 124
Current liabilities	2 479	4 552	7 031	2 585	360	4 410	7 355
TOTAL LIABILITIES & STOCKHOLDER'S EQUITY	10 244	7 622	17 866	10 316	579	7 275	18 170



Stockholder's Equity * & Net Cash (Indebtedness) *





Net Indebtedness*

(M€)	12.31.2002	Changes	06.30.2003
<u>Net Indebtedness</u>	<u>(1 394)</u>	<u>(365)</u>	<u>(1 759)</u>
EADS	193	(48)	145
T-Online	401	-	401
Matra Automobile	292	(292)	-
Excl. EADS, T-Online & Auto	(2 280)	(25)	(2 305)



Lagardère - Financial debts maturities (excl. EADS)

(M€)	06.30.2003	Less than one year	1 to 5 years	Over 5 years	Total
Perpetual subordinated notes, 1992		-	-	287	287
Bonds ⁽¹⁾		895	310	254	1 459
Bank borrowings ⁽²⁾		35	1 174	1	1 210
Leasing contracts		4	99	2	105
Other		11	11	14	36
Short-term borrowings		332			332
TOTAL		1 277	1 594 ⁽³⁾	558	3 429

Marketable securities ⁽⁴⁾, cash & equivalents (excl. EADS) : 1 238 M€

(1) "Less than 1 year" : *T-Online* Exchangeable bond & Index-linked bond

"1 to 5 years" : Private placement (partly) ;

"Over 5 years" : Private placement (balance)

(2) Syndicated loan 1 100 M€ (maturity 06/2006)

(3) Of which 47 M€ maturing from 1 to 2 years

(4) Incl. *T-Online* equity stake 401 M€



Data by business segment



Sales by business segment

(M€)	1st Half 2002	1st Half 2003	2002
Books	416	437	950
Press	1 056	1 031	2 113
Distribution Services	2 175	2 123	4 464
Lagardere Active	259	270	568
Lagardère Media	3 906	3 861	8 095
EADS	2 019	1 941	4 339
Automobile	550	-	782
TOTAL	6 475	5 802	13 216



Operating income by business segment

(M€)	1st Half 2002	1st Half 2003	2002
Books	12	30	91
Press	89	92	192
Distribution Services	33	35	88
Lagardere Active	9	15	14
Lagardère Media	143	172	385
EADS	50	66	63
Automobile	27	-	7
Other	(12)	(9)	(15)
Operating income	208	229	440



Lagardère Media - Income Statement

(M€)	1st Half 2002	1st Half 2003	2002
Sales	3 906	3 861	8 095
Operating income	143	172	385
Interest income (expense) (*)	(175)	(28)	(363)
Current income	(32)	144	22
Non-operating income	(22)	(5)	(53)
Associates	13	23	15
Net income before income tax	(41)	162	(16)
Operating margin - Lagardère Media	3,7%	4,5%	4,8%
Operating margin - excl. Distribution Services	6,4%	7,9%	8,2%

(*) of which *T-Online* shares depreciation (132) – (278)



Lagardère Media - Statement of Cash Flows

(M€)	1st Half 2002	1st Half 2003	2002
Cash flow from operations	105	175	357
Change in working capital	(130)	(117)	37
Total operating cash flow	(25)	58	394
Investments	(171)	(121)	(1 643)
<i>Tangible & intangible Inv.</i>	(108)	(107)	(228)
<i>Financial Inv.</i>	(63)	(14)	(1 415)*
Divestitures	18	198	26
Investing activities	(153)	(102)	(1 617)
Net cash flow from operating & investing activities	(178)	(44)	(1 223)

* including 1 180 M€ cash advance to *Groupe Natexis Banques Populaires* related to ongoing VUP assets acquisition



EADS - Income Statement ...

... from EADS as reported to Lagardère format

(M€)	EADS 100% as reported	Reclassifications				EADS 100% Lagardère format
		Capital Gains and Losses	Restructuring Charges	Goodwills Amortiz.	Income from Associates	
Sales	13 060					13 060
Operating income	138	(7)	105	281		517
Interest income (expense)	(54)				(55)	(109)
Non-operating income		7	(105)			(98)
Tax	(151)					(151)
Associates					55	55
Goodwill Amortization				(281)		(281)
Minority interests	1					1
Net income	(66)					(66)



EADS - Income Statement restated

(M€)	EADS 100% Lagardère Format	Restatements			EADS restated 100%	EADS share 15.067%
		Forex restat ^{ts}	Goodwill restat ^{ts}	Cash equivalent depreciation (*)		
Sales	13 060	176			12 884	1 941
Operating income	517	(154)	79		442	66
Interest income (expense)	(109)	9		(8)	(108)	(16)
Non-operating income	(98)				(98)	(15)
Tax	(151)	51	(30)		(130)	(20)
Income from Associates	55		13		68	10
Goodwill Amortization	(281)		139		(142)	(21)
Minority interests	1	19	(23)		(3)	0
Net income	(66)	(75)	178	(8)	29	4

(*) EADS treasury stocks recorded as Cash equivalent and restated at market value



EADS - Contribution to Lagardère Income statement

(M€)	1st Half 2002	1st Half 2003	2002
Sales	2 019	1 941	4 339
Operating income	50	66	63
Interest income (expense)	(27)	(16)	(29)
Current income	23	50	34
Non-operating income	7	(15)	(8)
Associates	8	10	20
Net income before tax	38	45	46
Operating margin	2,5%	3,4%	1,5%



EADS - Contribution to Lagardère Statement of Cash Flows

(M€)	1st Half 2002	1st Half 2003	2002
Cash flow from oper.	161	127	260
Change in working capital	(10)	71	146
Total operating cash flow	151	198	406
Investments	(275)	(222)	(633)
<i>Tangible & intangible Inv.</i>	(134)	(161)	(349)
<i>Financial Inv.</i>		(61)	(284)
Divestitures	117	18	185
Marketable securities	(56)	11	(63)
Investing activities	(214)	193	(511)
Net cash flow from oper. & investing activities	(63)	5	(105)



EADS - Balance sheet restated and Contribution to Lagardère Balance sheet

(M€)	EADS 100%	Lagardère Reclassifications	Lagardère Restatements	EADS restated 100%	EADS restated 15.067%
Fixed assets	25 223		(6 189)	19 034	2 868
Current assets	25 782	11 070	(5 300)	31 552	4 754
<i>of which cash & equiv.</i>	6 602		45	6 647	1 002
TOTAL ASSETS	51 005	11 070	(11 493)	50 582	7 622
Stockholders' equity	15 934		(9 205)	6 729	1 015
Contingencies	10 247		(2 288)	7 959	1 199
Financial debts	5 688			5 688	857
Current liabilities	19 136	11 070		30 206	4 551
TOTAL LIABILITIES & STOCKHOLDERS' EQUITY	51 005	11 070	(11 493)	50 582	7 622



Lagardère - «Headquarters & non-operating branch» results

(M€)	1st Half 2002	1st Half 2003	2002
Operating income	(12)	(9)	(15)
Net interest income (expense) incl. preferred remunerations	8	9	14
Non-operating income	12	6	(8)
TOTAL	8	6	(9)



Lagardère - Results summary

(M€)	1st Half 2002 published	1st Half 2002 pro forma*	1st Half 2003	2002 pro forma*	2002 published
Lagardère Media	(41)	(41)	162	(16)	(16)
EADS	38	38	45	46	46
Automobile	26	-	-	-	(229)
Other	8	8	6	(9)	(9)
Tax	133	139	(69)	143	143
Income before goodwill and other intangibles amortization & minority interests	164	144	144	164	(65)
Amortization of goodwill and other intangibles	(61)	(61)	(63)	(222)	(222)
Net income - before minority interests	103	83	81	(58)	(287)
Minority interests	1	1	(7)	(4)	(4)
Net income	104	84	74	(62)	(291)