



PRESS RELEASE

Paris, June 5, 2012

Lagardère increases to 28 euros the purchase price of its Public Contractual Offer for LeGuide.com

A very significant premium of 41% on the last stock price
preceding the announcement of the transaction
An immediate liquidity for the shareholders of LeGuide.com
The offer ends on 12 June 2012

Lagardère (Euronext: FR0000130213), acting for the account and on behalf of its division Lagardère Active, increases from 24 euros to 28 euros the price of its public contractual offer to purchase all the shares issued by LeGuide.com (Alternext: FR0010146092 - ALGUI).

This ultimate offer, open during five trading days from 6 June 2012 to 12 June 2012 (included), takes notably into account the additional information published by LeGuide.com after the announcement of the Lagardère group's offer.

It completely reflects the company's fair value and its growth prospects and margins together with the potential development of its audience.

This substantial increase of the purchase price of the offer, which is made in cash, represents a significant premium of 41% on LeGuide.com's closing stock price on 4 May 2012, of 46% on the one month average and of 53% on the three month average.¹

It offers the shareholders of LeGuide.com the opportunity to cash in the value of their investment at very attractive financial conditions and provides them with immediate liquidity in a market environment which has deteriorated significantly and still has little visibility.

The conditions in respect of the approval of the transaction by the antitrust authorities in Germany and Austria have been satisfied. The detailed terms and conditions of the offer to purchase are set forth in the document presenting the offer available on the website www.lagardere.com.

The public contractual offer is presented by Natixis.

¹ Premiums calculated on figures as at 4 May 2012, last trading day before the announcement of the Lagardère group's initial offer.

*Lagardère is a world-class pure-play media group (Book and e-Publishing; Press, Audiovisual, Digital and Advertising Sales Brokerage; Travel Retail and Distribution; Sport Industry and Entertainment).
With a holding of 7.5%, Lagardère jointly controls EADS.
Lagardère shares are listed on Euronext Paris.*

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