Fondation Jean-Luc Lagardère by_Arnaud Lagardère

FONDATION Jean-Luc Lagardère

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Fondation_
Jean-Luc Lagardère

What's behind such a name?

investment

passion

Fondation Jean-Luc Lagardère

participation

progress

support

excitement

Jean-Luc Lagardère created Fondation Hachette in 1989
with the aim of taking a large high tech and media group on a new
fraternal and cultural venture. In 2003, thanks to Arnaud Lagardère's action,
Fondation Hachette was renamed Fondation Jean-Luc Lagardère.

roots

Fondation Jean-Luc Lagardère operates under the auspices of Fondation de France. Its objective is to further Jean-Luc Lagardère's commitment and sustain it through future years.
On November 25, 2003, Fondation Jean-Luc Lagardère took up the torch of Fondation Hachette, one of France's oldest foundations, created in 1989, to further build on its work.
The Foundation's activities personify the dream and memory of Jean-Luc Lagardère. It invests worldwide and embodies all of the values that Jean-Luc Lagardère, his Group and his associates held so dearly. Firmly directed towards people and their future, the Foundation is a veritable sustainable development project. Its purpose is to participate in the commitment of those working to build our future, while offering all those who share its ambitions and values the opportunity to invest alongside it.

créativité
creativity

boldness

dépassement de soi

pérennité

durability

seeking challenges

Commitment_

by_Arnaud Lagardère
Chairman of Fondation Jean-Luc Lagardère

Jean-Luc Lagardère was deeply committed to the Fondation Hachette and to what it has done for others since 1989. Over the years, this foundation achieved great things by combining the spirit of innovation with that of excellence. For him, it was an extension of his accomplishments in the fields of high technology and the media.
In turn, I see the Fondation Jean-Luc Lagardère as a logical and vital continuity of his commitment. I will therefore put all my energy and vision into it because its sponsorship activities help the Lagardère Group to be a good corporate citizen, with a perspective focused on genuine sustainable development. The Fondation Jean-Luc Lagardère is committed to put into action what too often remain just words and to demonstrate to all of its audiences what we can achieve when we put our mind to it. This is the greatest cause we could invest in.

The core values of boldness, seeking challenges, creativity, durability and effectiveness that Jean-Luc Lagardère held dear are at the heart of everything the Foundation does. I know that they serve as markers for many of us. They should shine as beacons.
The greatest tribute we could pay to Jean-Luc Lagardère is to pass on these values and to see that his achievements exceed his own hopes. This is why we must build on models that Jean-Luc Lagardère has left for us, including:

_ awarding talent grants, which are so valuable for young French speaking creative talent in the arts and media,

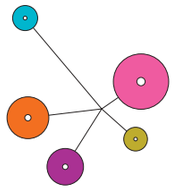
_ promoting French culture throughout the world, so crucial in these times of globalization of information and knowledge,

_ creating cultural areas within hospitals, including the Jean-Luc Lagardère media library at the *Maison de Solenn,* which is well along to completion.

My intention was also for Fondation Jean-Luc Lagardère to adopt a new dimension by extending its scope to new areas of involvement. Fundamental missions include sports sponsorship and technological research support. These are crucial fields which captivate people all over the world and our companies should support them.

Exceeding our hopes

Funding our dreams



The world has changed,
but Jean-Luc Lagardère's values are as strong as ever

Our objective is to join forces and raise funds to enable Fondation Jean-Luc Lagardère to become as quickly as possible a major player in the social interest. Each of us must devote its best efforts and support. The Lagardère Group is already on board and I am committed to leading its involvement further. But we can not succeed on our own, and that is why we need support from everyone who shares our vision and ambition.
I appeal to all of them to donate funds and participate in Fondation Jean-Luc Lagardère.
Fondation Jean-Luc Lagardère is more than a tribute. It will prolong and protect my father's work. It embodies our desire to seek challenges and to look toward the future.
It also provides us with an opportunity to put our entrepreneurial skills to work in the service of both the Foundation and those who most need our support. Jean-Luc Lagardère's qualities of generosity, unity and mutual support will live on through the Foundation.
It must serve others while being a source of pride for our Group. The responsibility is as heavy as the challenge is noble. Nobody doubts that together we can meet the challenges that we have set for ourselves.

November 2004
Madame Bernadette Chirac and Arnaud Lagardère dedicate the Jean-Luc Lagardère media library at the *Maison de Solenn,* located at the Cochin Hospital in Paris.

October 1999
Madame Bernadette Chirac, Professor Marcel Rufo and Jean-Luc Lagardère dedicate the *Espace Arthur* at the Timone University Hospital Center in Marseilles.

culture at the hospital_

In hospitals, Culture is more than a pastime, it contributes to improving patient morale and represents an essential complement to the work of the medical staff. Fondation Jean-Luc Lagardère teamed up with Madame Bernadette Chirac, Chairman of Fondation Hôpitaux de Paris-Hôpitaux de France, to create the Jean-Luc Lagardère media library at the *Maison de Solenn,* located at the Cochin Hospital in Paris. Built on experience in organizations dedicated to troubled adolescents, this *Maison des adolescents,* a special facility for adolescents, is based on a multi-disciplinary approach and draws a knowledge base that spans many professions. Since 1996, the Foundation has developed about thirty cultural areas within the child psychiatric departments. These include the *Espace Arthur* at the Timone University Hospital Center in Marseilles, an adolescent/young adult reception and care unit set up at Professor Marcel Rufo's initiative.

With the help of other members of the *Cercle des Partenaires de la Culture à l'Hôpital,* Fondation Jean-Luc Lagardère also helped to twin over forty hospitals with such major cultural institutions as museums, music conservatories, cinemas, theaters, and various media. Directed by the *ministère de la Santé* "Ministry of Health", the program set up singing, theater and writing workshops in hospitals caring for adolescents with psychological problems.

sports_

Seeking challenges, boldness and talent are all sports values shared by both Fondation Jean-Luc Lagardère and the Lagardère Group, which has become known for its expertise in sports sponsorship in such high level sports as *Les 24 heures du Mans* (24-Hours motocycle race), Matra Racing and the like. As the key partner of the Paris Jean-Bouin multisports stadium, the Group intends to make this ground legendary as an example of elite behavior.
It already sponsors such young tennis champions as Richard Gasquet, Gaël Monfils, Paul-Henri Mathieu, Nicolas Mahut, Arnaud Di Pasquale and Michael Jeremiasz.
And since sports are a fantastic way to instill values and foster social inclusion worldwide, the Foundation chose to help disadvantaged youth to realize their potential through sports sponsorship with a social welfare aspect. It also funds initiatives like *Foot Citoyen,* an association that fights irresponsibility and violence.

2004 Grant Awards Ceremony.

Sylvia Berger, lyric soprano.

A symbol of youth, excellence and innovation, the promotion of new talent is one of Fondation Jean-Luc Lagardère's missions. It provides funding to the future young creative leaders, both in France and abroad. Every year, the Foundation awards grants to 8 young French speaking professionals to enable them to carry out projects in the creative writing, audiovisual, digital and music fields. Since 1989, 120 prizewinners, selected by a panel of arts, culture and media personalities, shared total awards of nearly 3 million euros.

talent grants_

The 8 prizewinners for 2004.

“More than a new partnership, this is a splendid opportunity to further the vision handed down to us by Jean-Luc Lagardère. This vision drives us all to innovate, create, and dedicate ourselves to engineering – *‘the best profession in the world’*.”

Thierry Breton
First Chairman
of Fondation Supélec

research_

Research is a strategic activity, an investment in the future, and the key to progress. The challenge today is to encourage a dialogue between disciplines and to create channels for circulating ideas in the high tech fields. Both basic and applied research must advance together to find solutions to the world’s problems.
Fondation Jean-Luc Lagardère wants to work alongside its partners in this project so it can support their work. It focuses its attention on high technology, where it intends to become a frontline partner in research. To this end, it has established a long-term partnership with the Fondation Supélec through a “grant-exchange” program. Every year, the Fondation Jean-Luc Lagardère will award a Supélec grant to a postdoc researcher or a student at Supélec (prestigious French College of Electricity). And the Fondation Supélec will award a Jean-Luc Lagardère grant to a postdoc researcher at Supélec.

The French language has long held a special status among the world's languages. As the language of Voltaire, the Declaration of Human Rights, and as the official language of the UN and Olympic Games, it has always been a symbol of liberty and fraternity. Building on this conviction, for over 15 years, Fondation Jean-Luc Lagardère has been committed to promoting French culture throughout the world. It has allotted some 2 million euros to this task with nearly 40 countries receiving support and assistance. Thousands of books were donated, and some 25 media libraries have been established as well as Cybercafés. Now the challenge is to revise our programs to make them more appealing to rapidly changing societies. The Foundation's goal is to devise new ways of keeping the French language alive and esteemed throughout the world. It plans to direct its support on more targeted programs, which are more effective.

promoting French culture_

September 2001
Queen Rania Al-Abdullah of Jordan, who initiated the project with Jean-Luc Lagardère, dedicates Amman's new media library.

法荣国誉委文化员年会 Comité d'honneur Année de la France en Chine

As a member of the *Association du Comité d'honneur de l'Année de la France en Chine* (the Year of France's Host Committee in China), the Fondation Jean-Luc Lagardère introduced the Chinese public to France and its culture. It participated in a number of defining events in China, including the inauguration of the Institut Pasteur in Shanghai, a concert event by Jean-Michel Jarre, the opening of the French Cultural Center in Beijing, among others.