

Business Report

2004-2005

FONDATION *Jean-Luc*
Lagardère

under the auspices of the Fondation de France

Edito

Fondation Jean-Luc Lagardère



In 2004 and 2005, Fondation Jean-Luc Lagardère consolidated its philanthropic programs around three pillars:

- French culture around the world
- Culture in the hospital
- Talent grants.

The Foundation's support was also extended to new areas—sport and research.

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To understand what a foundation is all about, you have to look beyond its public claims and stated goals and focus on what it actually accomplishes. After reading these pages, you will understand that Fondation Jean-Luc Lagardère is committed to values such as excellence and generosity. You will also sense that this commitment is not verbal. We never stop at offering just passive support. We consistently encourage people to stretch their limits – the first stage in a journey of self-discovery that each of us has to map out for him- or herself.

The Lagardère Group has a solid track record in the culture and information business. It also identifies with the values embodied in sports. And it has a major presence in the field of cutting-edge technology. Faithful to the legacy of Jean-Luc Lagardère, the Foundation named for him has maintained a strong focus on these three areas.

The Foundation fosters access to culture and programs for promoting it in some countries (e.g. Madagascar, Senegal, Vietnam) and at the institutional level (Cochin Hospital). It also supports individuals (Talent Grants) who do not have the means to fully express their talent. The Foundation also promotes civic-minded athletic sponsorship by supporting initiatives such as *Foot Citoyen*, a non-profit organization that uses soccer as a vehicle for integrating the underprivileged into society. Last of all, by establishing a long-term partnership with the Supélec Foundation, it has created a system of cross-funding to encourage scientific research. The funds raised via the partnership enable doctoral to cover the cost of their education in France – a country whose young people clearly have talent and drive to spare.

All of these initiatives give tangible expression to the main goals I have set for Fondation Jean-Luc Lagardère. And yet they only provide a foretaste of what can be achieved. As someone who has inherited the enthusiasm of its founder, I can confidently state that Fondation Jean-Luc Lagardère is extremely well equipped to fulfill the hopes and dreams that led to its creation.

Arnaud Lagardère



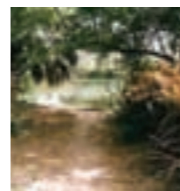
French Culture around the World

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SUPPORT FOR 10 NEW LIBRARIES IN MADAGASCAR'S BUSH COUNTRY

A joint program with the ONG Trait-d'Union, under the auspices of the Ministry of Secondary and Primary Education and the French Embassy. The Fondation Jean-Luc Lagardère has donated **30,000 euros** to help fund the acquisition of books and provide these 10 centers with radios, VHRs, cassette recorders and other useful equipment.



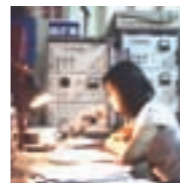
SUPPORT FOR A NEW "RIVER LIBRARY" IN RICHARD TOLL

A project supported by the ONG Education Santé, headed by Ms. Wade, who is married to the President of Senegal. Covering more than 2,500 square feet, the new library will be housed inside the Catholic Mission in the city of Richard Toll, in southern Senegal. Fondation Jean-Luc Lagardère has contributed **65,000 euros** to finance furniture production and the purchase of books and computers.



OXOR OPERATION - READING AND WALKING AROUND THE MEDITERRANEAN

After a much-acclaimed tour around France, Marc Roger, a professional storyteller and president of the organization La Voie des Livres, outdid himself with a tour of the Mediterranean. Hiking across some 20 countries, he read books aloud on his way. He made a number of stops in places where the Foundation is represented through the libraries it helped to set up. Our donation totals **69,000 euros** over 3 years, with **23,000 euros** contributed in 2004.



A VARAN WORKSHOP IN HANOI, VIETNAM

The aim is to create a documentary film-making school that can teach budding local film-makers how to capture life in their country. Our donation totals **15,000 euros**.



500,000 EUROS DONATED TO THE ASSOCIATION DU COMITÉ D'HONNEUR DE L'ANNÉE DE LA FRANCE EN CHINE

By joining the Year of France in China's Committee of Honor association, Fondation Jean-Luc Lagardère gave the Chinese public an opportunity to get better acquainted with France and French culture. It also took part in a number of events – from the inauguration of a Pasteur Institute in Shanghai and the unveiling of the French Cultural Center in Beijing to the Hong Kong Book Fair and a blockbuster concert by Jean-Michel Jarre.



30,000 EUROS DONATED TO THE JEANNINE MANUEL FOUNDATION

The Foundation granted the Jeannine Manuel Foundation a subsidy that should help the Ecole Active Bilingue de Paris to stay in the forefront of innovative teaching and pursue its mission of educating the future citizens of the world.



1,500 EUROS DONATED TO SAINT JOSEPH'S COLLEGE

The Foundation moved to support the bookmobile run by the Saint Joseph of Byblos College in Lebanon. Its donation enabled the school to replenish its stock of books through an open account on credit with the Antoine bookstore in Beirut.



FUNDING FOR A BOOK "MAURITANIE LUMIÈRE NOIRE"

The Foundation gave **5,000 euros** to help fund publication of a book presenting the illustrated report on Mauritania produced by the 2002 winner of the photographer's grant.



6,500 EUROS DONATED TO THE ASSOCIATION MÉDICALE FRANCO-ASIATIQUE

The work of this NGO is inspired by the belief that the men and women who will be using donated equipment need training, and that any new technology offered must be appropriate to the country receiving it.



Culture in the h ospital

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At hospitals, culture is more than just entertainment. It is also part of caring for patients, a vital extension of the medical staff's work.

For this reason, Fondation Jean-Luc Lagardère has helped to set up singing, theater and writers' workshops in hospitals, for teenagers with psychological difficulties.

- Involvement in a sister clinic program with the Georges Dumas Clinic in France's Isère *département*. The goal is to provide young people suffering from psychological problems with an introduction to theater arts.

4,575 euros donated.

- Involvement in a sister hospital program with the Vinatier Hospital in Bron, near Lyons, to create a music composition workshop.

4,575 euros donated.

- The **Jean-Luc Lagardère Multimedia Library** was created at the **Maison de Solenn** in Cochin Hospital, in Paris.

As part of a formal commitment to Ms. Bernadette Chirac, France's first lady, Fondation Jean-Luc Lagardère has created a multimedia library at the Maison de Solenn/Maison des adolescents in the Cochin Hospital in Paris, a center for teenagers with emotional difficulties.

Equipped with a giant aquarium, state-of-the-art computers, a well-endowed, varied library and designer furniture, the combined learning-recreation center offers a perfect illustration of the concept of "cultural care" pioneered by Dr. Marcel Rufo.

110,000 euros contributed.

Fondation Jean-Luc Lagardère



Talent grants

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Fondation Jean-Luc Lagardère

TALLINN
capital of Estonia
as seen by SAMUEL BOLLENDORFF



Promoting up-and-coming talent is one of the top priorities of Fondation Jean-Luc Lagardère, reflecting its enduring commitment to youth, excellence and innovation. The aim is to give a boost to those who may one day be major players on the cultural scene in France and elsewhere. Each year, the Foundation awards grants that enable eight talented young people to complete projects in the fields of writing, film, digital creation and music. The winners are chosen by a panel of judges that include distinguished figures in the arts, the media and cultural life. Grants in 2004-2005 totaled **389,000 euros**.



Digital creator's grant/25,000 euros: Bruno Samper
Project: an online game in which the player recreates the story by interacting with the hero.

Writer's grant/25,000 euros: Claire Legendre
Project: a detective novel that combines fiction with reality using theater techniques, inspired by Constantin Stanislavski.

Journalist's grant/10,000 euros: Luc Olinga
Project: investigate the cyber-marriage boom currently draining Cameroon of its female population.

Bookseller's grant/30,000 euros: Cécile Black
Project: open a French-language literary café in Copenhagen.

Musician's grant/ 25,000 euros: Jean-Paul Hourton
Project: record the second album of his group, Panico, on the Tigersushi label.

Photographer's grant/15,000 euros: Émilie Buzyn
Project: use photographic records to tell the story of the Baikonur Cosmodrome, once a key center of the Soviet space program.

Film producer's grant/50,000 euros: Christie Molia
Project: produce *Les Vikings savent mourir*.
The story of a psychologically rigid single father who sends his 18-year-old daughter off on vacation and finds himself saddled with two depressive roommates in their forties.

TV scriptwriter's grant/12,000 euros: Angelo Cianci
Project: *Hautes Œuvres*, the saga of men who are condemned to be executioners from generation to generation.

JUDGES' PANEL DIGITAL CREATION

Éric Viennot, (President), Chairman and CEO, Lexis Numérique • Maurice Benayoun, digital artist • Bernard Benhamou, assistant professor on information society, Institut d'Études Politiques in Paris • Michel Béra, Vice President of Development at Lagardère.Net • Carine Le Mzalet, head of Program Planning at the multimedia center Le Cube • Mireille Maurin, CEO, Hachette Multimédia •

JUDGES' PANEL JOURNALISM

Laurent Joffrin, (President), editor-in-chief, *Nouvel Observateur* • Georges Benamou, journalist, writer • Irène Frain, writer, journalist • Alain Genestar, head of *Paris Match* editorial staff • Gilles Martin-Chauffier, editor-in-chief, *Paris Match* • Jean-Claude Maurice, editor-in-chief, *Journal du Dimanche* • Constance Poniatowski, head of *Version Femina* editorial staff • Valérie Toranian, editor-in-chief, *Elle* •

JUDGES' PANEL MUSIC

Patrick Zelnik (President), Chairman and CEO, Naïve • Jean-Louis Brossard, co-Director and Program Planner, Transmusicales Festival in Rennes • Jean-Marc Granet Bouffartigue, Director of Theater Arts Dept., Association Française d'Action Artistique • Xavier Lemettre, Director, Banlieues Bleues Festival • Jean-Noël Reinhardt, Management Committee Chairman, Virgin Stores France • Christophe Sabot, Chairman and CEO, MCM Group, and CEO, FM Division of Lagardère Active •

JUDGES' PANEL FILM

Pierre Lescure (President), producer • Nathalie Bloch-Lainé, film acquisition director, Canal+ • Jean-Pierre Guérin, Chairman and CEO, GMT Productions • Ghislain Loustalot, editor-in-chief, *Première* • Isabelle Peyrefitte, Director, France 3 Cinéma • Michel Saint-Jean, Chairman and CEO, Diaphana •

JUDGES' PANEL WRITING

Edmonde Charles-Roux (President), writer, President of the Académie Goncourt • Anne Carrière, Chairwoman, Editions Anne Carrière • Jean-Claude Fasquelle, Chairman of the Supervisory Board, Editions Grasset • Alexandre Jardin, writer • Marc Lambron, writer, literary critic • Pierre Leroy, co-Manager, Secretary General, Lagardère Group • Jean-Marc Roberts, Chairman and CEO, Editions Stock •

JUDGES' PANEL BOOKSTORE

Matthieu de Montchalin, (President), Director, Armitière bookstore (Rouen) • Colette Kerber, Manager, Cahiers de Colette bookstore (Paris) • Charles Kermarec, Dialogues bookstore (Brest) • Francis Lang, Sales Manager, Hachette Livre • Gérard Moreau, Manager, Epigramme bookstore (Paris) • Monique Nemer, Management Advisor, Hachette Livre •

JUDGES' PANEL PHOTOGRAPHY

Michel Philpott (President), photo editor, *Le Monde 2* • Bruno Barbey, photographer, member of Magnum agency • Jean-François Bauret, photographer • Barbara Clément, photo dept. head, *Elle* • Peter Knapp, photographer, artistic director • Jean-François Leroy, Director of the Visa Festival Pour l'Image • Sabine Weiss, photographer •

JUDGES' PANEL TV SCRIPTWRITING

Didier Decoin (President), scriptwriter, author, Secretary General, Académie Goncourt • Eddy Cherké, Chairman and CEO, DEMD Productions • Jean-Pierre Coffet, head of Audiovisual Division, Lagardère, Acting Managing Director, Lagardère Active Broadcast • Perrine Fontaine, head of Fiction at France 2 • Véronique Marchat, Assistant Director, GMT Productions • Serge Moati, Chairman and CEO, Image et Compagnie • Fabrice de la Patellière, head of Fiction at Canal+ •



2004

Digital creator's grant/25,000 euros: Nadia Micault
Project: create a website dedicated to promoting the musician Sir Alice in an artistic, yet fun vein, one that plays with the boundary between real and virtual worlds.

Writer's grant/15,000 euros: Jessica Nelson (tied for first place)
Project: explore father-daughter and man-woman relationships in terms of shadow and light.

Writer's grant/15,000 euros: Jean-Baptiste Gendarme (tied for first place)
Project: write a novel with a distanced, comic take on mourning and returning to one's homeland.

Journalist's grant/10,000 euros: Cécile Bontron
Project: investigate how globalized health care is depriving Africa of its doctors and nurses by studying four countries: South Africa, Malawi, the UK and France.

Special prize for journalism/5,000 euros: Armandine Penna
Project: trace the migration route of Nigerian women in transit in Morocco

Bookseller's grant/30,000 euros: Rosa Aoudia Tandjaoui
Project: energize the Librairie des Orgues in Paris's 19th Arrondissement to make it "an authentic neighborhood bookstore" where people come both to buy specific books and to discover other ones, due to the links established by the bookstore team among people in the area and to a selection suited to local needs.

Special prize for bookselling innovation/7,000 euros: Virginie et Mathieu Ducros
Project: set up a place in Montpellier that brings people together around manga books.

Musician's grant/25,000 euros: Ahmed Mazouz
Project: produce the second album of his group - La Caution - a double album entitled Peines de Maures/Arc-en-ciel pour Daltoniens, on the Kerozen Music label.

Photographer's grant/15,000 euros: Agnès Dherbeys
Project: track the changes in East Timor since it gained its independence in 2002

Film producer's grant/50,000 euros: Boris Briche
Project: produce *Le Cirque* (directed by Alexis Charrier, script by Alexis Charrier and Frédéric Chast). A come based on the unlikely encounter between three characters from different backgrounds and with opposing personalities - and who are forced to live together.

JUDGES' PANEL DIGITAL CREATION

Jérôme Sans (President), Director of the Palais de Tokyo • Maurice Benayoun, digital artist • Michel Bera, head of Development and Innovation, Lagardere Active Broadband • Antoine Clément, Internet and Digital Media Administrator, Hachette Filipacchi Médias • Carine Le Malet, head of Program Planning at the multimedia center Le Cube (Issy-les-Moulineaux) • Mireille Maurin, CEO, Hachette Multimédia • Bernard Montelh, editor-in-chief, *Micro Hebdo* and *L'Ordinateur Individuel* • Pierre Ortal, head of Communication, Promotion and New Business, Virgin Stores.

JUDGES' PANEL JOURNALISM

Laurent Joffrin (President), editor-in-chief, *Nouvel Observateur* • Georges-Marc Benamou, journalist, writer • Irène Frain, writer, journalist • Alain Genestar, head of *Paris Match* editorial staff • Jean-Claude Maurice, editor-in-chief, *Journal du Dimanche* • Jean-Claude Maurice, head of *Version Femina* editorial staff • Valérie Toranian, editor-in-chief, *Elle*.

JUDGES' PANEL MUSIC

Vincent Frèrebeau (President), Director, Tôt ou Tard label, Director, Victoires de la Musique • Jean-Louis Brossard, co-Director and Program Planner, Transmusicales Festival in Rennes • Jean-Marc Granel Bouffartigue, Director of Theater Arts Dept., Association Française d'Action Artistique • Thierry Lecamp, host, "On connaît la musique" radio show on Europe 1 • Xavier Lemetre, Director, Banlieues Bleues Festival • Jean-Noël Reinhardt, Management Committee Chairman, Virgin Stores France.

JUDGES' PANEL FILM PRODUCTION

Pierre Lescure (President), producer • Nathalie Bloch-Lainé, film acquisition director, Canal+ • Jean-Pierre Guérin, Chairman and CEO, GMT Productions • Sophie Grassin, editor-in-chief, *Première* magazine • David Kessler, Director, France Culture • Michel Reilhac, Film Dept. Director, Arte • Michel Saint-Jean, Chairman and CEO, Diaphana • Serge Toubiana, Director, Cinémathèque Française.

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JUDGES' PANEL BOOKSTORE

Jean-François Rod (President), Director, La Procure bookstore (Paris) • Philippe Authier, Director, L'Écriture bookstore (Vaucluse) • Colette Kerber, Manager, Cahiers de Colette bookstore (Paris) • Charles Kermarec, Director, Dialogues bookstore, (Brest) • Matthieu de Montchalin, Director, Armitière bookstore (Rouen) • Monique Nemer, Management Advisor, Hachette Livre.

JUDGES' PANEL PHOTOGRAPHY

Jane Aiwood (President), photographer • Bruno Barbey, photographer, member of Magnum agency • Sylvie Basdevant-Suzuki, specialized journalist • Jean-François Bauret, photographer • Barbara Clément, head of Photo Dept., *Elle* • Eric Colmet-Daage, editor-in-chief, *Photo* • Peter Knapp, photographer, artistic director • Jean-François Leroy, Director of the Visa Festival Pour l'Image • Sabine Weiss, photographer.



Les lauréats 2005

2005

Past winners (1990-2003)

Business Report 2004-2005

of Talent Grants

Fondation Jean-Luc Lagardère

Talent Grants

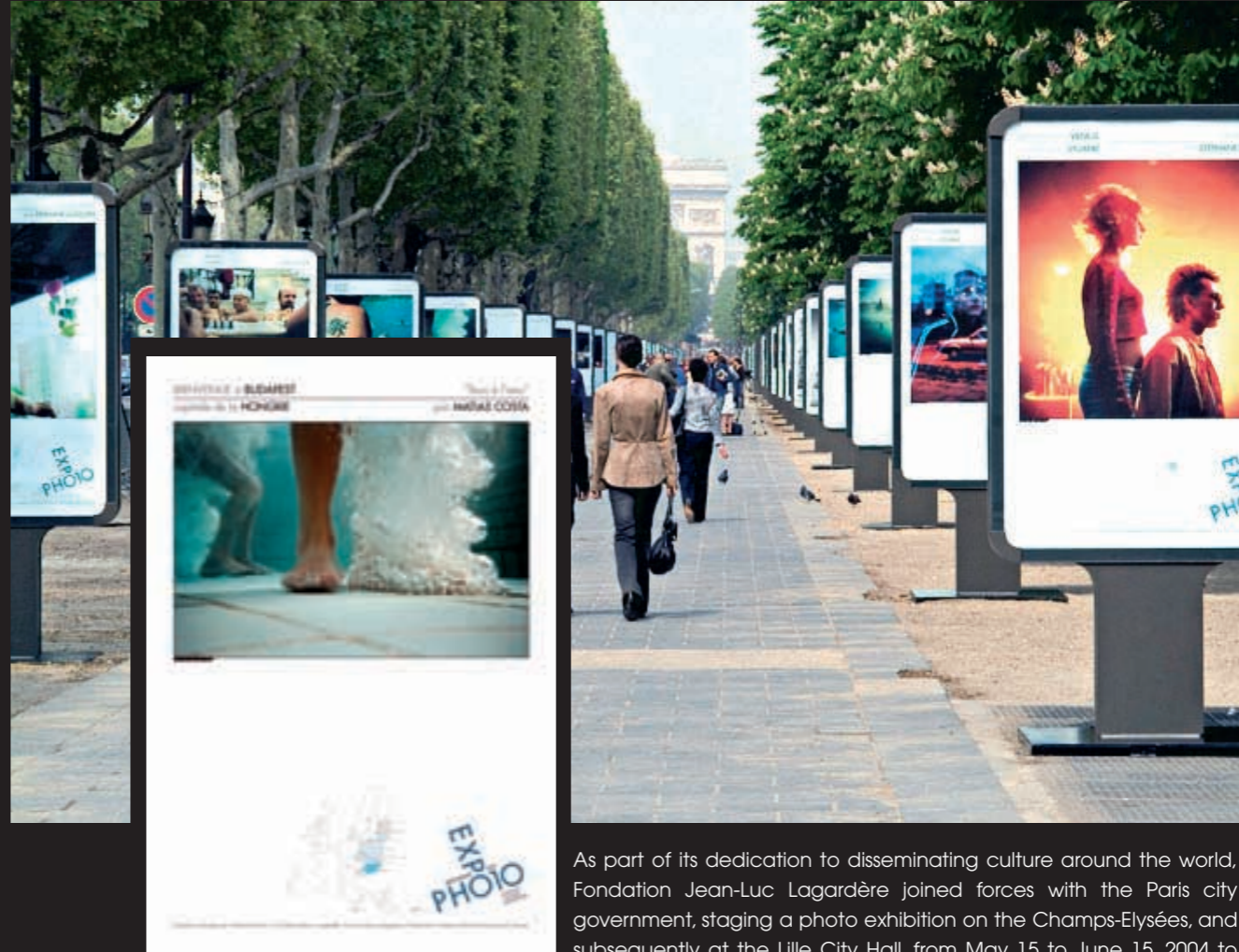
Achard Bénédicte *Scriptwriter* 2002 • **Adam Fred** *Digital creator* 1996 • **Appery Yann** *Writer* 1997 • **Atlan Éric** *Film producer* 1991 • **Baudelaire Éric** *Photographer* 2003 • **Bijou Franck** *Writer* 2000 • **Boda Virginie** *Scriptwriter* 1997 • **Bollendorff Samuel** *Photographer* 2001 • **Boulanger Marie-Sophie** *Journalist* 1997 • **Bourrachot Lauranne** *Film producer* 1999 • **Boyer Marc** *Réalisateur* 1994 • **Brézillon Jérôme** *Photographer* 1995 • **Campanella Gioacchino** *Scriptwriter* 2003 • **Caron Sarah** *Photographer* 2000 • **Castell Jean-François** *Photographer* 1994 • **Cathrine Arnaud** *Writer* 2001 • **Charbonnier Yann** *Photographer* 1991 • **Coppens Carle** *Writer* 1999 • **Costa Matias** *Photographer* 1999 • **Crignon Anne** *Journalist* 1995 • **Dareths Jean-François** *Digital creator* 1994 • **Dattée Camille** *Journalist* 2003 • **Daucé Emmanuel** *Scriptwriter* 2002 • **Dejardin Laura** *Journalist* 1991 • **Delbosc Olivier** *Film producer* 1996 • **Della Maggiora Didier** *Photographer* 1998 • **Desarthe Agnès** *Writer* 1995 • **Desarthe Dante** *Film producer* 1992 • **Desrosières Antoine** *Film producer* 1990 • **Doan na Champassak Tiane** *Photographer* 1997 • **Dopffer Jérôme** *Film producer* 1999 • **Dubertret Marianne** *Writer* 1992 • **Duret Laurent** *Scriptwriter* 1997 • **Edelson Stéphane** *Journalist* 1992 • **Foenkinos David** *Writer* 2003 • **Frécon Éric** *Journalist* 2001 • **fréville** *Writer* 1999 • **Galas Stéphane** *Scriptwriter* 1998 • **Gerber Arnaud** *Scriptwriter* 2001 • **Goby Valentine** *Writer* 2002 • **Gonzalez Laetitia** *Film producer* 1996 • **Gore Bertrand** *Film producer* 1994 • **Grandman Christian** *Scriptwriter* 1999 • **Guénot Éric** *Digital creator* 1997 • **Harvois France** *Journalist* 1998 • **Hoffmann Catherine** *Scriptwriter* 1996 • **Hopkins Rip** *Photographer* 2000 • **Hourany Sylvain** *Digital creator* 2003 • **Ichbiah Helena** *Digital creator* 1995 • **Idoux-Colin Guylaine** *Journalist* 1999 • **Jones Gaëlle** *Film producer* 2003 • **Kandel Maya** *Journalist* 2000 • **Korzeniowski Grégory** *Digital creator* 2001 • **Kraus Francois** *Film producer* 1998 • **Lagoutte Stéphane** *Photographer* 2002 • **Lam Duc Hien** *Photographer* 1996 • **Lançon Yves** *Digital crea-*

tor 1999 • **Laurent Éric** *Writer* 1995 • **Lavolé Laurent** *Film producer* 1994 • **Leclercq Nicolas** *Film producer* 1995 • **Lenormand Frédéric** *Writer* 1992 • **Leroy Michel** *Journalist* 2001 • **Lesobre Anne** *Libraire* 2003 • **Lesobre Claire** *Libraire* 2003 • **Level 6** *Digital creator* 1999 • **Lodhi Sara** *Créateur numérique*, 2002 • **Lopparelli Philippe** *Photographer* 1993 • **Loucif Delphine** *Digital creator* 1999 • **Madeline Isabelle** *Film producer* 2001 • **Malbrunot Georges** *Journalist* 1992 • **Mandraud Isabelle** *Journalist* 1991 • **Marot Dorothée** *Digital creator* 1998 • **Martin Marie-Hélène** *Journalist* 1997 • **Martin Philippe** *Film producer* 1990 • **Mohdad Sam** *Photographer* 1992 • **Moix Yann** *Writer* 1996 • **Molia François-Xavier** *Writer* 2000 • **Mounier Sébastien** *Scriptwriter* 2002 • **Najjar Alexandre** *Writer* 1990 • **Nessi Marine** *Digital creator* 2000 • **Ox Phil** *Réalisateur* 1992 • **Pellicer Raynal** *Réalisateur* 1993 • **Pfohl Christian** *Réalisateur* 1991 • **Pierre Arthur-Emmanuel** *Scriptwriter* 1996 • **Pottiez de Césari Eglantine** *Scriptwriter* 2001 • **Quiers Pierre-Julien** *Journalist* 1994 • **Ramette Xavier** *Digital creator* 1993 • **Regottaz Djef** *Digital creator* 2000 • **Rein Antoine** *Film producer* 2000 • **Reyboz Lucille** *Photographer* 2001 • **Richard-Serrano Magaly** *Scriptwriter* 2002 • **Robin Jean-Baptiste** *Musicien* 2003 • **Rola Thierry** *Digital creator* 2002 • **Rueff Judith** *Journalist* 1993 • **Sagalovitsch Laurent** *Writer* 1997 • **Sautereau Frédéric** *Photographer* 2002 • **Sautereau Marc** *Libraire* 2002 • **Scotta Carole** *Film producer* 1992 • **Seyvos Florence** *Writer* 1993 • **Simon-Roudy Laurence** *Digital creator* 1999 • **Simonet Pauline** *Journalist* 2002 • **Singer Arianne** *Journalist* 2000 • **Stragier Nathalie** *Scriptwriter* 1995 • **Terence Mathieu** *Writer* 1998 • **Thanh Huyen Dao** *Journalist* 1999 • **Thomas Christine** *Journalist* 1995 • **Trémolières Pierre** *Digital creator* 1994 • **Ulad-Mohand Mohamed** *Film producer* 1993 • **Valade Charles** *Scriptwriter* 2000 • **Victor Marc** *Journalist* 1990 • **Wong Thierry** *Film producer* 1997 • **Zeiler Florian** *Writer* 2002 •

Photography exhibition on the Champs-Elysees

Fondation Jean-Luc Lagardère

Business Report 2004-2005



As part of its dedication to disseminating culture around the world, Fondation Jean-Luc Lagardère joined forces with the Paris city government, staging a photo exhibition on the Champs-Élysées, and subsequently at the Lille City Hall, from May 15 to June 15, 2004 to mark the enlargement of the European Union to include ten new member states.

Ten young photographers who won Hachette grants from Fondation Jean-Luc Lagardère were given *carte blanche* to familiarize the public with these capitals by offering their own personal impressions. The resulting photos capture places, portraits and atmospheres in a way that strikes the imagination and stimulates thinking about what it means to be European.

10,000 euros donated.



BUDAPEST
capital of Hungary
as seen by MATIAS COSTA

NICOSIA
capital of Cyprus
as seen by SARAH CARON



TALLINN
capital of Estonia
as seen by SAMUEL BOLLENDORFF



BRATISLAVA
capital of Slovakia
as seen by TIANE DOAN NA CHAMPASSAK



Sport

Business Report 2004-2005

Fondation Jean-Luc Lagardère



Fondation Jean-Luc Lagardère is fully supported and run by the Lagardère Group, an organization whose own history reflects the values at the heart of sports.

In the early 1970s, under the authority of Group founder Jean-Luc Lagardère, Matra Sport chalked up victory after victory on car-racing circuits around the world. After triumphing in the Formula One World Championship in 1969 with Jacky Stewart at the wheel, Matra achieved a historic performance, winning the 24 Hours of Le Mans three years in a row (1972, 1973 and 1974).

More recently, Lagardère played an active part in drumming up support in the French business community for Paris as a candidate to host the Olympics and Para-Olympic's games, creating the Club des Entreprises Paris 2012 and leveraging its brands in large-scale support and communication campaigns.

Along with its support for the rising stars of French tennis, Lagardère has partnered with the Paris Jean-Bouin, a general-purpose sports club in Paris that was founded a century ago. The goal of the partnership is to develop a world-class site, an ambition that was recently embodied in the creation of Team Lagardère. This structure includes a research center dedicated to athletic performance and elite athletes, but also seeks to promote amateur participation in sports.

Drawing on the support of the scientific center, Lagardère intends to make the Foundation the locus of two complementary activities: basic research, in particular as applied to sports, and the use of sports as a vehicle for integration through community events and initiatives. Indeed, and as a prelude to future projects in this area, Fondation Jean-Luc Lagardère has already donated 5,000 euros to *Foot Citoyen*, a soccer association dedicated to combating delinquency and the decline of civic spirit.

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Research

Business Report 2004-2005

Fondation Jean-Luc Lagardère

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Research

Fondation Jean-Luc Lagardère is striving to become a leading partner in the field of research, with a particular focus on advanced technology. Because research is by definition an investment in the future, it is important that the results live up to expectations and that they gain wider international recognition. The challenge today is how to foster interdisciplinary dialogue, by building bridges between basic and applied research, and how to ensure that ideas are widely disseminated. Without a doubt, engineers and research workers will play a leading role in the technological revolution that lies ahead.

Fondation Jean-Luc Lagardère has already established a **long-term partnership with the Supélec Foundation**, based on a system of cross-funding. Each year, a Supélec grant and a Jean-Luc Lagardère grant will be awarded to research students admitted to post-doc programs at the Supélec engineering school. Fondation Jean-Luc Lagardère will be donating a total of **1 million euros** over 3 years.

As part of its ongoing support for medical research, the Foundation donated **20,000 euros** to the **UNISEP**, an organization that finances medical, biological and therapeutic research on multiple sclerosis, as well any efforts at assisting patients.

The Fondation supported the **Gala de l'Espoir** (Gala of Hope) held by the Paris Committee of France's Anti-Cancer League, an organization resolutely committed to meeting the objectives set by the Cancer Plan: prevention, screening, research, and work with patients and their families. **4,186 euros** donated.

Ccontacts



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President

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Assistant Director

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On May 1, 2004, the European Union was enlarged to include ten new member states. Joining forces with the Paris city government, Fondation Jean-Luc Lagardère asked ten young photographers, all of them winners of Foundation talent grants, to share their impressions of the capitals of these countries. Their work illustrates this business report.

Photo Credits: Jacques Grison/Rapho - Shannon Fagan - Service photographique de l'Institut Pasteur - Tiane Doan Na Champassak - Bertrand Rindoff Petroff/Angeli - Samuel Bollendorff - Dahmane - Matias Costa - Sarah Caron - Liam Bailey - Digital Vision - Rights reserved, X.

Design and Production:  BRIEF

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