

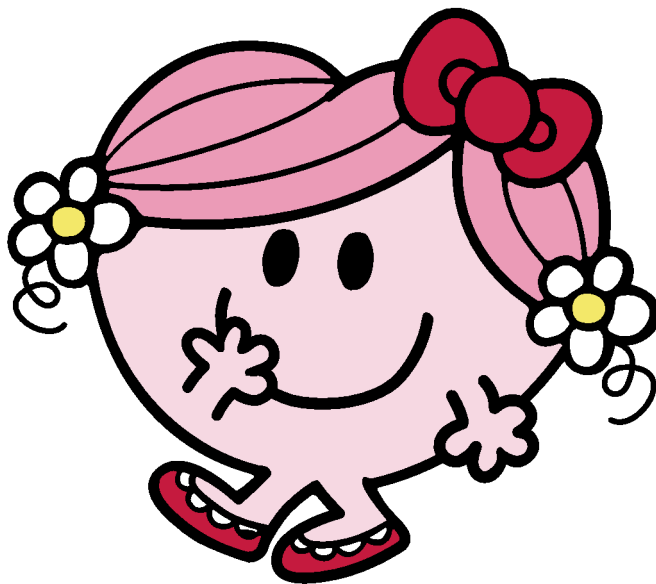
THERE WERE 90 IN FRANCE IN 2013



**41 LITTLE  
MISSES**

**49 MR. MEN**

IN 2014, THE MR. MEN AND LITTLE  
MISSES

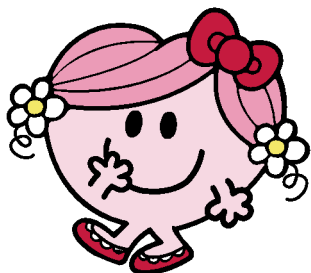


**LITTLE MISS  
HUG**

# LITTLE MISS HUG

THE MR. MEN AND LITTLE MISSES ROGER HARGREAVES

LITTLE MISS  
HUG



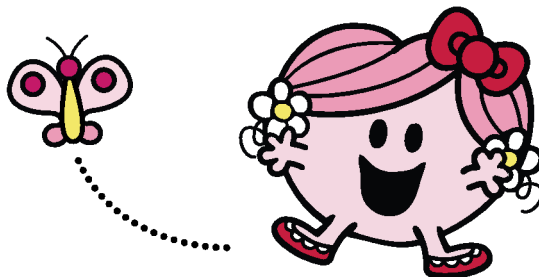
hachette  
JEUNESSE

Publication  
date:  
2 May 2014

Little Miss Hug is always ready to give out hugs: when everything is going well, of course, as well as to comfort such friends as Mr. Small and Mr. Bump. for example. But one day, she meets Mr. Grumpy, who hates hugs. How can that be? Little Miss Hug does everything she can to change his mind!

For ages 4 and up  
Paperback  
138 x 127/40 pages

Price: €2.39



# THE AMAZING MEETING OF TWO HEROINES



For ages 4 and up  
Paperback  
210 x 287 /24 pages

**Price: €3.95**

**Publication date: 2 May 2014**

Limited edition

Little Miss Hug was born of a collaboration between Adam Hargreaves, the son of the creator of the Little Misses and Mr. Men, and Yuko Yamaguchi, the regular illustrator of Hello Kitty. The two legendary worlds meet up in one book...

Hello Kitty joins her best friend Little Miss Hug for a day of fun and laughter. At Hello Kitty's house, in the park and at the funfair, the two friends have a lovely day.



# MONSIEUR MADAME™

Roger Hargreaves

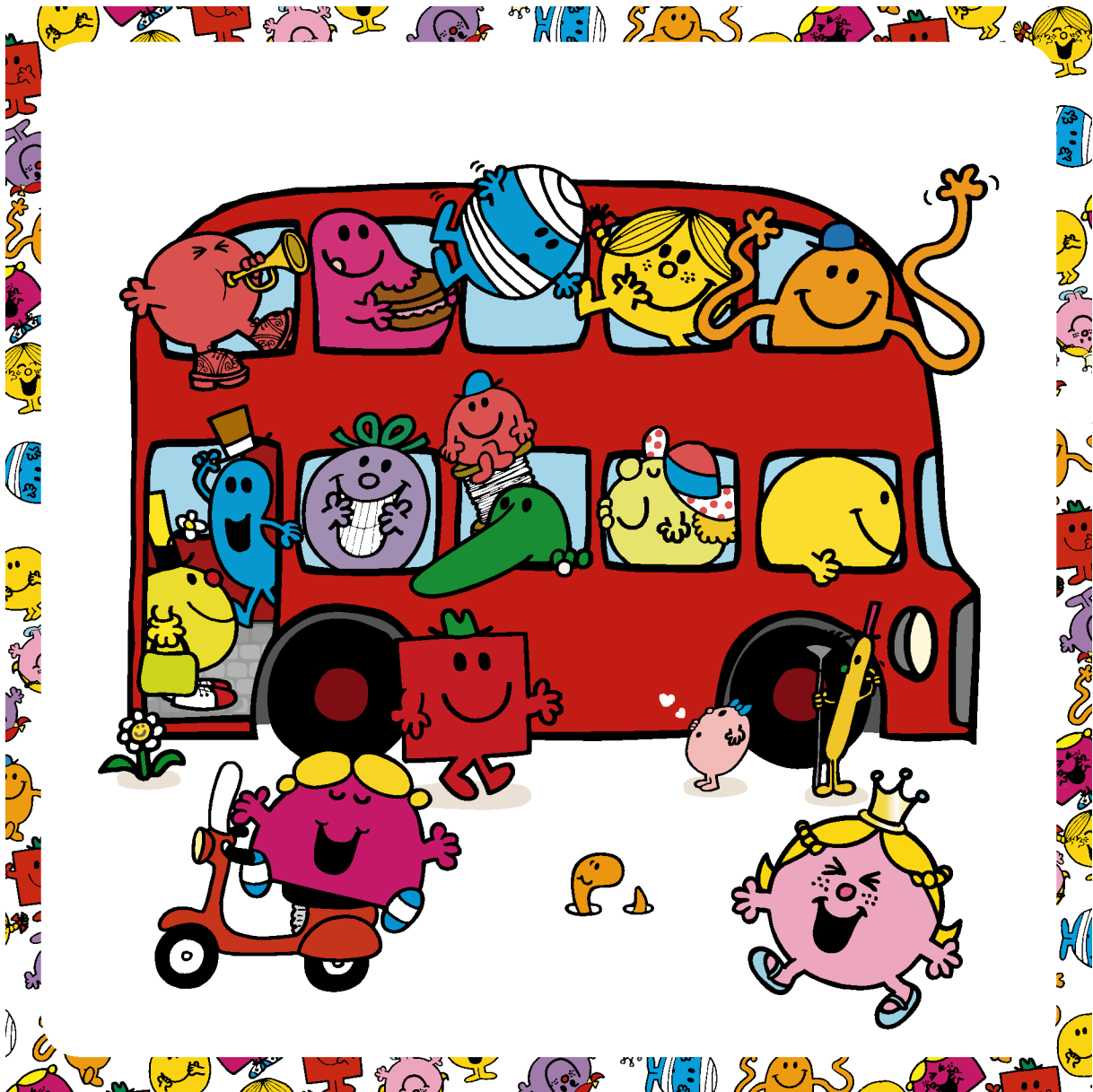
## WHO ARE THEY?

They are small and varied, but despite their very set personalities they always have a big smile no matter what happens. They are the Mr. Men and Little Misses, a large family of characters that embody human attitudes with accuracy and humour. Their good-natured mischievousness and endearing expressions are a joy for children.



In 1971, when his son Adam asked him, "What does a tickle look like?", Roger Hargreaves had the original idea of drawing a little man to provide a more explicit answer than words could. Thus was the famous Mr. Tickle born. Known in France as Monsieur Chatouille, he starred in a first book for children, which then gave rise to a huge collection illustrated with a gallery of colourful characters.







## KEY DATES IN THE HISTORY OF THE PHENOMENON

# THE MR. MEN AND LITTLE MISSES



**1935** Birth of Roger Hargreaves.

**1971** Roger Hargreaves creates Mr. Tickle (Monsieur Chatouille), a small orange character with a dazzling smile, blue hat and unbelievably long arms. The first "Mr." was thus born, and with him a phenomenon that has brought joy to a number of generations.



**1975** The world of the Mr. Men, until now confined to the printed page, takes on another dimension with the arrival of a TV series produced by the BBC.



**1982** Launch of the Mr. Men and Little Misses in France. The appearance of the first Little Miss, Little Miss Bossy, was rapidly followed by Little Miss Naughty, Little Miss Sunshine and many others.



**1988** Death of Roger Hargreaves. His son Adam takes up the baton so that the Mr. Men and Little Misses family can continue to grow.



**2002** First appearance of Mr. Christmas, a new character who has alone accounted for over 500,000 sales.



**2005** Roger Hargreaves comes third in the list of greatest, best-selling English authors, ahead of such prestigious names as John Grisham, Dan Brown and JRR Tolkien.



**2011** Little Miss Princess makes her entry into the catalogue to celebrate the marriage of Kate Middleton and Prince William: over 160,000 copies sold in 2011.



# MONSIEUR MADAME™



Roger Hargreaves

## KEY FIGURES



One book sold  
in France every  
**10 seconds.**



**3 million** copies  
sold in France  
every year.



Over **296,000 fans**  
on Facebook.



# THE MR. MEN AND LITTLE MISSES COLLECTION



1  
MME AUTORITAIRE



2  
MME TÊTE-EN-L'AIR



3  
MME RANGE-TOUT



4  
MME CATASTROPHE



5  
MME ACROBATE



6  
MME MAGIE



7  
MME PROPRETTE



8  
MME INDÉCISE



9  
MME PETITE



10  
MME TOUT-VA-BIEN



11  
MME TINTAMARRE



12  
MME TIMIDE



13  
MME BOUTE-EN-TRAIN



14  
MME CANAILLE



15  
MME BEAUTÉ



16  
MME SAGE



17  
MME DOUBLE



18  
MME JE-SAIS-TOUT



19  
MME CHANCE



20  
MME PRUDENTE



21  
MME BOULOT



22  
MME GÉNIALE



23  
MME OUI



24  
MME POURQUOI



25  
MME COQUETTE



26  
MME CONTRAIRE



27  
MME TÊTUE



28  
MME EN RETARD



29  
MME BAVARDE



30  
MME FOLLETTE



31  
MME BONHEUR



32  
MME VELETTE



33  
MME VITE FAIT



34  
MME CASSE PIEDS



35  
MME DODUE



36  
MME RISETTE



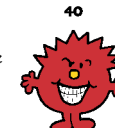
37  
MME CHIPIE



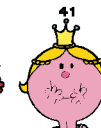
38  
MME FARCEUSE



39  
MME MALCHANCE



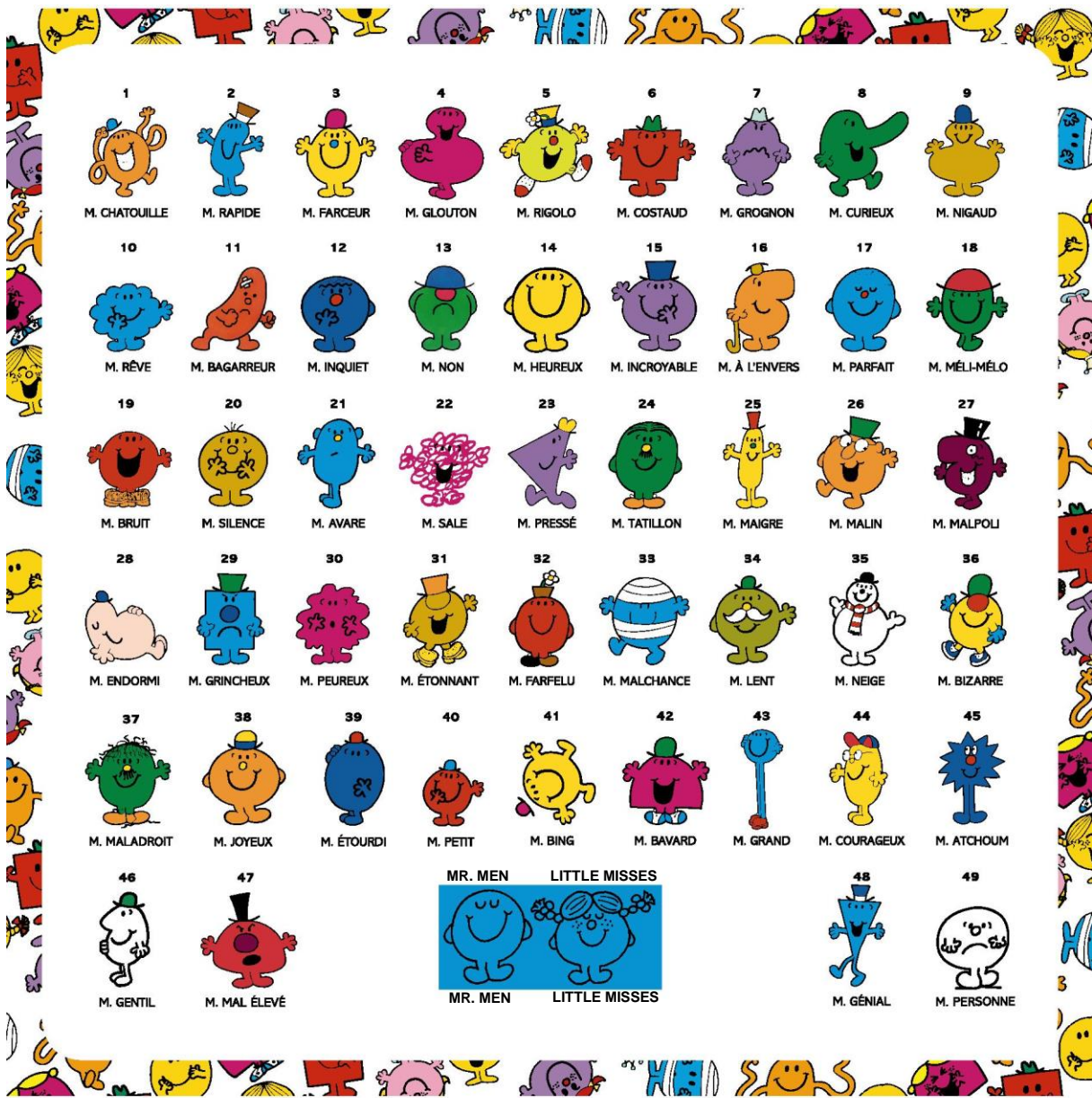
40  
MME TERREUR



41  
MME PRINCESSE



42  
MME CÂLIN



1  
M. CHATOUILLE



2  
M. RAPIDE



3  
M. FARCEUR



4  
M. GLOUTON



5  
M. RIGOLO



6  
M. COSTAUD



7  
M. GROGNON



8  
M. CURIEUX



9  
M. NIGAUD



10  
M. RÊVE



11  
M. BAGARREUR



12  
M. INQUIET



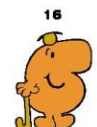
13  
M. NON



14  
M. HEUREUX



15  
M. INCROYABLE



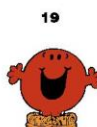
16  
M. À L'ENVERS



17  
M. PARFAIT



18  
M. MÉLI-MÉLO



19  
M. BRUT



20  
M. SILENCE



21  
M. AVARE



22  
M. SALE



23  
M. PRESSÉ



24  
M. TATILLON



25  
M. MAIGRE



26  
M. MALIN



27  
M. MALPOLI



28  
M. ENDORMI



29  
M. GRINCHEUX



30  
M. PEUREUX



31  
M. ÉTONNANT



32  
M. FARFELU



33  
M. MALCHANCE



34  
M. LENT



35  
M. NEIGE



36  
M. BIZARRE



37  
M. MALADROIT



38  
M. JOYEUX



39  
M. ÉTOURDI



40  
M. PETIT



41  
M. BING



42  
M. BAVARD



43  
M. GRAND



44  
M. COURAGEUX



45  
M. ATCHOUM



46  
M. GENTIL



47  
M. MAL ÉLEVÉ

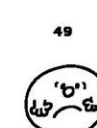


MR. MEN

LITTLE MISSES



48  
M. GÉNIAL



49  
M. PERSONNE