

STANDING MARKET OFFER

for the shares of

DOCISSIMO

initiated by

LAGARDÈRE ACTIVE DIGITAL

presented by

HSBC 

Standing market offer price: €30.50 per Doctissimo share

Standing market offer period: May 2, 2008 through May 22, 2008

This press release, issued by Lagardère Active Digital, is published in accordance with Articles 231-27 and 231-28 of the General Regulation of the French stock market regulator, the *Autorité des Marchés Financiers* (AMF).

Pursuant to Article L. 621-8 of the French Monetary and Financial Code (*Code Monétaire et Financier*) and Article 231-23 of the AMF General Regulation, the Lagardère Active Digital offer document relating to the standing market offer initiated by Lagardère Active Digital for the shares of Doctissimo was approved and registered by the AMF on April 29, 2008 under no. 08-078.

Copies of the Lagardère Active Digital offer document (in French only) are available on the AMF website (www.amf-france.org), and may also be obtained free of charge from:

Lagardère Active Digital
149, rue Anatole France
92534 Levallois-Perret, France

HSBC France
109, avenue des Champs-Élysées
75419 Paris Cedex 08, France

In accordance with Article 231-28 of the AMF General Regulation, the information document about the legal, financial, accounting and other characteristics of Lagardère Active Digital will be filed with the AMF and made available to the public on April 30, 2008, in accordance with the same process as for the offer document.