



PRESS RELEASE

Paris, June 18, 2012

Success of the offer of the Lagardère group on LeGuide.com

The Lagardère group announces having acquired more than the majority of the share capital of LeGuide.com at the end of the voluntary public offer, according to the provisional results, which have been provided by NYSE Euronext.

This transaction is a success for Lagardère Active.

Lagardère Active intends to keep the entrepreneurial culture of LeGuide.com, strengthen its leadership and accelerate its international development.

By acquiring for a reasonable price a profitable and fast growing company, which is no.1 in Europe in the price comparison business, Lagardère Active strengthens its position on the performance based monetization market, and thus confirms its strategy of digitalization and its positioning on creation and monetization of audiences.

*Lagardère is a world-class pure-play media group (Book and e-Publishing; Press, Audiovisual, Digital and Advertising Sales Brokerage; Travel Retail and Distribution; Sport Industry and Entertainment).
With a holding of 7.5%, Lagardère jointly controls EADS.
Lagardère shares are listed on Euronext Paris.*

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